

Sheffield Hallam Poll

Fieldwork : October 1st-4th 2010

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Sex			Age						Social Class				Voting Intention				Vote in 2010		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con-ser-vative	Labour	Lib-eral Democ-rat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1000	455	545	74	99	161	212	189	265	490	189	88	233	227	233	192	216	218	137	352
Weighted base	1000	490	510	150	140	180	170	140	220	360	310	90	240	182	224	211	221	175	119	376
Certain to vote	(10) 637	322	316	64	83	116	116	97	162	244	199	53	142	141	153	156	145	135	85	287
		64%	66%	42%	59%	65%	68%	69%	74%	68%	64%	59%	59%	78%	68%	74%	66%	77%	72%	76%
(9)	59	24	35	11	16	7	12	6	7	27	17	2	12	8	15	19	15	4	8	28
	6%	5%	7%	8%	11%	4%	7%	4%	3%	8%	6%	2%	5%	4%	7%	9%	7%	2%	7%	7%
(8)	79	30	49	14	5	18	16	11	15	29	25	6	18	15	21	11	23	17	10	22
	8%	6%	10%	9%	4%	10%	10%	8%	7%	8%	8%	7%	8%	8%	9%	5%	10%	10%	8%	6%
(7)	40	19	21	12	6	7	4	3	7	11	7	7	15	6	7	11	5	7	3	13
	4%	4%	4%	8%	4%	4%	2%	2%	3%	3%	2%	8%	6%	3%	3%	5%	2%	4%	3%	4%
(6)	17	7	9	1	4	4	1	1	4	4	4	1	8	1	7	3	4	3	4	4
	2%	2%	2%	1%	3%	2%	1%	1%	2%	1%	1%	1%	3%	1%	3%	1%	2%	2%	3%	1%
(5)	62	31	31	20	8	9	9	9	7	19	18	10	15	7	12	9	19	5	6	9
	6%	6%	6%	13%	6%	5%	5%	7%	3%	5%	6%	11%	6%	4%	5%	4%	9%	3%	5%	2%
(4)	19	13	6	11	1	2	2	1	2	1	15	-	3	-	4	1	3	1	-	4
	2%	3%	1%	8%	1%	1%	1%	1%	1%	*	5%	-	1%	-	2%	1%	2%	1%	-	1%
(3)	17	8	8	1	3	7	2	3	1	6	8	2	1	2	4	1	1	1	2	3
	2%	2%	2%	1%	2%	4%	1%	2%	*	2%	3%	2%	*	1%	2%	1%	*	1%	1%	1%
(2)	13	10	3	6	3	1	2	1	1	2	6	2	2	2	2	-	-	-	-	-
	1%	2%	1%	4%	2%	*	1%	1%	*	1%	2%	3%	1%	1%	1%	-	-	-	-	-
Definitely would not vote	(1) 52	27	25	10	11	9	5	7	9	16	10	6	19	-	-	-	-	1	1	4
	5%	5%	5%	7%	8%	5%	3%	5%	4%	5%	3%	7%	8%	-	-	-	-	1%	1%	1%
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-
Don't know	5	-	5	-	-	-	1	1	3	-	1	-	4	-	-	-	5	1	1	2
	*	-	1%	-	-	-	1%	1%	1%	-	*	-	2%	-	-	-	2%	1%	1%	1%
Mean	8.48	8.41	8.54	7.40	8.19	8.49	8.87	8.68	8.96	8.76	8.46	8.03	8.24	9.33	8.96	9.31	9.01	9.31	9.16	9.31
Standard deviation	2.61	2.73	2.50	2.96	2.92	2.59	2.23	2.52	2.26	2.39	2.60	2.92	2.79	1.55	1.90	1.44	1.73	1.54	1.70	1.64
Standard error	0.08	0.13	0.11	0.34	0.29	0.20	0.15	0.18	0.14	0.11	0.19	0.31	0.18	0.10	0.12	0.10	0.12	0.10	0.15	0.09

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Sex			Age						Social Class				Voting Intention				Vote in 2010		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser-vative	Labour	Lib-eral Democ-rat	Dk/Refuse	Conser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1000	455	545	74	99	161	212	189	265	490	189	88	233	227	233	192	216	218	137	352
Weighted base	1000	490	510	150	140	180	170	140	220	360	310	90	240	182	224	211	221	175	119	376
Conservative	182 18%	93 19%	89 17%	15 10%	14 10%	29 16%	30 18%	28 20%	65 30%	79 22%	32 10%	17 19%	54 23%	182 100%	-	-	-	138 79%	2 2%	17 5%
Labour	224 22%	118 24%	106 21%	38 26%	30 21%	37 21%	52 31%	28 20%	39 18%	89 25%	65 21%	26 29%	45 19%	-	224 100%	-	-	6 3%	96 81%	79 21%
Liberal Democrat	211 21%	99 20%	112 22%	34 23%	35 25%	38 21%	33 19%	37 26%	34 15%	77 21%	79 26%	13 15%	41 17%	-	-	211 100%	-	4 2%	2 1%	184 49%
The Green Party	34 3%	21 4%	13 3%	7 5%	12 9%	4 2%	7 4%	3 2%	-	13 4%	20 6%	-	1 1%	-	-	-	-	1 1%	4 3%	12 3%
The UK Independence Party	10 1%	6 1%	4 1%	2 1%	-	-	2 1%	1 1%	5 2%	1 *	-	3 4%	6 2%	-	-	-	-	-	-	1 *
The British National Party	9 1%	7 1%	1 *	-	-	2 1%	4 2%	1 *	2 1%	2 1%	3 1%	-	3 1%	-	-	-	-	-	-	1 *
Some other party	15 2%	13 3%	2 *	3 2%	4 3%	5 3%	1 1%	1 1%	1 *	3 1%	7 2%	3 3%	3 1%	-	-	-	-	-	-	3 1%
Would not vote	95 10%	45 9%	50 10%	25 17%	16 11%	17 10%	11 6%	13 9%	13 6%	25 7%	34 11%	11 12%	26 11%	-	-	-	-	3 2%	1 1%	15 4%
Refused	75 7%	32 7%	43 8%	4 3%	8 6%	14 8%	13 7%	8 6%	28 13%	23 6%	18 6%	5 6%	29 12%	-	-	-	75 34%	3 2%	2 2%	12 3%
Don't know	146 15%	56 11%	89 18%	21 14%	20 14%	34 19%	17 10%	20 14%	33 15%	49 14%	53 17%	12 13%	32 13%	-	-	-	146 66%	20 11%	12 10%	52 14%

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Absolutes/col percents

Table 3

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Q.2 If there was a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Voting Intention				Vote in 2010		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	556	264	292	32	50	81	130	112	152	296	97	44	120	185	181	157	-	159	96	233
Weighted base	528	270	258	65	72	87	103	81	120	209	157	43	120	147	169	169	-	123	81	249
Conservative	147 28%	77 28%	70 27%	9 14%	11 16%	24 28%	24 23%	23 28%	55 46%	63 30%	28 18%	13 31%	43 36%	147 100%	-	-	-	116 95%	2 2%	14 6%
Labour	169 32%	85 32%	84 32%	26 40%	21 30%	25 29%	41 39%	24 29%	32 27%	69 33%	49 32%	16 36%	35 29%	-	169 100%	-	-	4 3%	75 92%	67 27%
Liberal Democrat	169 32%	77 29%	91 35%	23 36%	27 38%	33 38%	28 27%	30 37%	28 23%	64 31%	60 38%	10 24%	34 29%	-	-	169 100%	-	2 2%	1 2%	153 62%
The Green Party	22 4%	12 4%	10 4%	3 5%	8 11%	2 2%	6 6%	3 4%	-	9 4%	13 8%	-	1 1%	-	-	-	-	*	3 4%	11 4%
The UK Independence Party	6 1%	4 2%	2 1%	1 1%	-	-	1 1%	1 1%	4 3%	1 *	-	1 3%	4 3%	-	-	-	-	-	-	1 *
The British National Party	6 1%	5 2%	* *	-	-	1 1%	3 3%	1 1%	1 1%	2 1%	2 1%	-	2 2%	-	-	-	-	-	-	1 *
Some other party	10 2%	9 3%	1 *	3 4%	4 5%	2 2%	1 1%	* *	* *	2 1%	5 3%	2 5%	* *	-	-	-	-	-	-	2 1%

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Col percents

Table 4
Published Voting Intention

	<u>Total</u>
Conservative	28%
Labour	31%
Liberal Democrat	33%
Other	8%

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Table 5

Q.5 At the last general election, Nick Clegg, the Liberal Democrat candidate, was elected as MP in this constituency. Had you known on the day of the election that the Liberal Democrats would enter a coalition government with the Conservative Party how would you have voted?

Base: All respondents

	Sex			Age						Social Class				Voting Intention				Vote in 2010		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	1000	455	545	74	99	161	212	189	265	490	189	88	233	227	233	192	216	218	137	352
Weighted base	1000	490	510	150	140	180	170	140	220	360	310	90	240	182	224	211	221	175	119	376
Nicola Bates, the Conservative candidate	167 17%	92 19%	75 15%	17 11%	13 9%	32 18%	24 14%	25 18%	56 25%	70 20%	42 13%	11 13%	43 18%	127 70%	2 1%	4 2%	20 9%	132 75%	- -	6 2%
Nick Clegg, the Liberal Democrat candidate	354 35%	164 34%	190 37%	58 39%	54 39%	63 35%	54 32%	53 38%	72 33%	129 36%	111 36%	36 40%	78 33%	43 24%	43 19%	174 83%	62 28%	34 20%	13 11%	242 64%
Jack Scott, the Labour candidate	223 22%	112 23%	111 22%	35 23%	34 24%	40 22%	45 26%	29 21%	41 19%	84 23%	74 24%	17 19%	48 20%	1 *	153 68%	16 7%	28 13%	1 1%	98 82%	75 20%
A candidate from another party	88 9%	50 10%	38 7%	12 8%	17 12%	7 4%	22 13%	12 9%	17 8%	26 7%	28 9%	8 9%	26 11%	7 4%	13 6%	1 1%	26 12%	4 2%	2 2%	21 6%
Not applicable/ didn't/ wouldn't have voted	77 8%	36 7%	42 8%	17 11%	13 9%	17 10%	9 5%	9 6%	12 6%	25 7%	26 8%	5 5%	22 9%	3 2%	5 2%	9 4%	19 9%	2 1%	2 2%	14 4%
Refused	31 3%	14 3%	18 4%	1 1%	2 1%	10 6%	8 5%	3 2%	7 3%	12 3%	13 4%	- -	6 3%	- -	1 1%	- -	30 13%	- -	- -	1 *
Don't know	59 6%	22 5%	37 7%	10 7%	8 6%	11 6%	8 5%	8 6%	15 7%	14 4%	17 5%	12 14%	16 7%	1 1%	8 3%	7 3%	36 16%	2 1%	5 4%	18 5%