Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

			S	ex			Ą	ge				Social	Class			Voting I	ntention		\	ote in 201/	
		Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	<u>65</u> +	AB	<u>C1</u>		DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base		1000	465	535	67	128	158	193	201	253	318	199	187	253	266	150	194	278	281	83	303
Weighted base		1000	490	510	120	160	190	170	150	210	336	208	183	230	256	142	204	278	264	70	312
Certain to vote	(10)	564 56%	275 56%	290 57%	40 33%	78 49%	109 58%	111 65%	101 67%	124 59%	222 66%	113 54%	107 59%	102 44%	191 75%	82 58%	121 59%	143 52%	209 79%	43 62%	200 64%
	(9)	64 6%	41 8%	23 5%	8 6%	10 6%	16 9%	9 5%	4 3%	18 8%	27 8%	15 7%	5 3%	18 8%	15 6%	13 9%	16 8%	19 7%	14 5%	7 10%	27 9%
	(8)	102 10%	45 9%	57 11%	20 17%	20 12%	18 10%	12 7%	11 8%	20 10%	29 9%	23 11%	15 8%	27 12%	22 8%	14 10%	29 14%	31 11%	21 8%	5 8%	30 10%
	(7)	52 5%	28 6%	24 5%	11 9%	9 6%	14 7%	6 4%	4 3%	9 4%	19 6%	15 7%	10 6%	5 2%	12 5%	8 6%	13 7%	16 6%	5 2%	1 1%	23 7%
	(6)	22 2%	11 2%	11 2%	4 3%	9 6%	1 1%	2 1%	1 1%	5 2%	6 2%	4 2%	3 1%	9 4%	3 1%	4 2%	5 2%	9 3%	3 1%	1 1%	10 3%
	(5)	64 6%	21 4%	43 8%	10 8%	16 10%	8 4%	10 6%	8 6%	12 6%	13 4%	13 6%	12 7%	25 11%	6 2%	14 10%	15 7%	24 9%	6 2%	4 6%	12 4%
	(4)	18 2%	5 1%	12 2%	7 6%	1 1%	2 1%	2 1%	2 1%	3 2%	3 1%	5 2%	4 2%	5 2%	5 2%	1 1%	3 1%	9 3%	2 1%	1 2%	1 *
	(3)	12 1%	6 1%	6 1%	-	1 1%	5 2%	2 1%	1 1%	2 1%	1	5 2%	4 2%	2 1%	1	3 2%	1	7 3%	1	1 2%	2 1%
	(2)	14 1%	7 1%	7 1%	4 3%	2 1%	2 1%	3 2%	1 1%	1	2 1%	3 1%	5 3%	4 2%	2 1%	1 1%	1 1%	8 3%	-	-	1
Definitely would not vote	(1)	76 8%	42 9%	34 7%	16 13%	11 7%	13 7%	11 7%	12 8%	12 6%	15 4%	10 5%	15 8%	32 14%	-	-	-	-	3 1%	4 6%	6 2%
Refused		4	2	2	-	1 1%	-	2 1%	1 1%	-	1	-	2 1%	1	-	-	-	4 1%	-	-	-
Don't know		9 1%	7 1%	2	2 2%	-	-	-	3 2%	4 2%	-	2 1%	1	2 1%	-	-	-	9 3%	-	1 2%	- -
Mean		8.16	8.19	8.14	6.98	7.90	8.28	8.45	8.49	8.47	8.82	8.22	7.98	7.35	9.28	8.65	8.82	8.31	9.40	8.52	8.92
Standard deviation		2.82	2.86	2.77	3.18	2.77	2.75	2.76	2.80	2.57	2.26	2.63	3.03	3.26	1.53	2.02	1.77	2.33	1.52	2.66	1.90
Standard error		0.09	0.13	0.12	0.39	0.25	0.22	0.20	0.20	0.16	0.13	0.19	0.22	0.21	0.09	0.16	0.13	0.14	0.09	0.30	0.11





Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 2
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

		S	ex			A	ge				Social (Class			Voting I	ntention		\	ote in 201	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u> .	C2	DE_	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	1000	465	535	67	128	158	193	201	253	318	199	187	253	266	150	194	278	281	83	303
Weighted base	1000	490	510	120	160	190	170	150	210	336	208	183	230	256	142	204	278	264	70	312
Conservative	256 26%	134 27%	122 24%	21 18%	37 23%	53 28%	48 28%	32 21%	65 31%	101 30%	56 27%	49 27%	41 18%	256 100%	-	-	-	209 79%	-	20 6%
Labour	142 14%	72 15%	70 14%	14 12%	21 13%	27 14%	20 12%	27 18%	33 16%	41 12%	31 15%	24 13%	43 19%	-	142 100%	-	-	4 1%	51 73%	62 20%
Liberal Democrat	204 20%	84 17%	121 24%	33 27%	40 25%	32 17%	37 22%	36 24%	27 13%	77 23%	57 27%	28 16%	41 18%	-	-	204 100%	-	8 3%	4 6%	160 51%
The UK Independence Party	25 2%	18 4%	7 1%	5 5%	2 1%	2 1%	4 3%	6 4%	6 3%	1	6 3%	9 5%	8 4%	-	-	-	-	2 1%	-	4 1%
The Green Party	13 1%	10 2%	3 1%	2 2%	3 2%	2 1%	1 1%	2 1%	3 1%	3 1%	3 1%	2 1%	5 2%	-	-	-	-	-	1 2%	5 2%
The British National Party	3	2	1	-	-	1 1%	1 1%	1	-	1	-	-	2 1%	-	-	-	-	-	1 1%	-
Some other party	3	3 1%	-	-	-	3 1%	-	-	1	1	1 1%	1	-	-	-	-	-	2 1%	-	1
Would not vote	76 8%	42 9%	34 7%	16 13%	11 7%	13 7%	11 7%	12 8%	12 6%	15 4%	10 5%	15 8%	32 14%	-	-	-	-	3 1%	4 6%	6 2%
Refused	107 11%	54 11%	53 10%	7 6%	10 6%	21 11%	19 11%	15 10%	35 17%	38 11%	13 6%	20 11%	26 11%	-	-	-	107 39%	6 2%	1 2%	12 4%
Don't know	171 17%	72 15%	99 19%	21 18%	36 23%	36 19%	29 17%	20 13%	29 14%	58 17%	31 15%	34 19%	31 14%	-	-	-	171 61%	31 12%	7 9%	43 14%



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 3
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents expressing an intention to vote

		S	Sex			Ag	ge				Social	Class			Voting I	ntention		\	ote in 201/	
															Lib-				Lib-	
														Con-		eral		Con-		eral
														ser-		Demo-	Dk/	ser-		Demo-
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>vative</u>	Labour	<u>crat</u>	Refuse	vative	Labour	<u>crat</u>
Unweighted base	649	310	339	42	82	100	125	138	162	213	148	119	155	266	150	194	-	239	66	246
Weighted base	646	322	323	76	102	120	111	103	134	225	154	114	140	256	142	204	-	224	57	252
Conservative	256	134	122	21	37	53	48	32	65	101	56	49	41	256	-	_	-	209	-	20
	40%	41%	38%	28%	37%	44%	43%	30%	48%	45%	37%	43%	29%	100%	-	-	-	93%	-	8%
Labour	142	72	70	14	21	27	20	27	33	41	31	24	43	_	142			4	51	62
Laboui	22%	22%	22%	18%	21%	22%	18%	27%	25%	18%	20%	21%	31%		100%	_	-	2%	89%	25%
															10070				00 70	
Liberal Democrat	204	84	121	33	40	32	37	36	27	77	57	28	41	-	-	204	-	8	4	160
	32%	26%	37%	43%	39%	27%	33%	35%	20%	34%	37%	25%	29%	-	-	100%	-	3%	8%	63%
The UK Independence	25	18	7	5	2	2	4	6	6	1	6	9	8	_	_	_	_	2	_	4
Party	4%	6%	2%	7%	1%	1%	4%	6%	4%	*	4%	8%	6%	-	-	-	-	1%	-	1%
The Green Party	10	10	3	0	2	0	4	2	0	3	2	0	_						4	E
The Green Party	13 2%	10 3%	3 1%	2 3%	3 3%	2 2%	1%	2 1%	3 2%	3 1%	3 2%	2 2%	5 3%	-	-	-	-	-	2%	5 2%
	276	3 /6	1 /0	3 /6	3 /6	2/0	1 /0	1 /0	2 /6	1 /0	2 /0	2 /0	3 /6						2 /6	2 /6
The British National	3	2	1	-	-	1	1	1	-	1	-	-	2	-	-	-	-	-	1	-
Party	*	1%	*	-	-	1%	1%	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-
Some other party	3	3	_	_	_	3	_	_	1	1	1	1	_	_	_	_	_	2	_	1
Como onior party	1%	1%	_	_	_	2%	_	_	1%	1%	1%	1%	_	_	_	_	_	1%	_	1%
	. , 0	. , 0				_,0			. , .	. , 0	. , .	. , .						. , 0		. , .



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

Weighting: Turnout Weights

		S	ex			Ą	ge				Social	Class			Voting I	ntention			ote in 201/	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u> .	C2	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	492	240	252	27	57	79	99	108	124	171	111	92	107	215	106	145	-	199	53	191
Weighted base	484	250	234	49	70	94	88	81	102	179	113	86	96	204	100	149	-	186	46	194
Conservative	204 42%	106 42%	98 42%	14 30%	28 40%	44 46%	39 44%	27 33%	53 52%	82 46%	45 40%	38 44%	32 34%	204 100%	-	-	-	174 93%	-	15 8%
Labour	100 21%	54 22%	46 20%	9 19%	13 19%	21 22%	14 16%	20 25%	23 23%	30 17%	22 19%	18 21%	27 29%	-	100 100%	-	-	3 2%	40 88%	45 23%
Liberal Democrat	149 31%	64 26%	85 36%	19 39%	26 38%	24 26%	30 35%	30 37%	19 19%	62 34%	40 35%	19 22%	27 28%	-	-	149 100%	-	6 3%	4 9%	126 65%
The UK Independence Party	18 4%	14 5%	4 2%	4 8%	1 1%	1 2%	3 3%	4 5%	4 4%	*	3 3%	8 10%	6 6%	-	-	-	-	1 1%	-	3 2%
The Green Party	9 2%	8 3%	1 *	2 4%	2 2%	2 2%	1 1%	*	2 2%	3 2%	2 2%	2 2%	2 2%	-	-	-	-	-	1 2%	4 2%
The British National Party	2	2 1%	*	-	-	*	1 1%	1 1%	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-
Some other party	2 1%	2 1%	-	-	-	2 2%	-	-	1 1%	1	1 1%	1 1%	-	-	-	-	-	2 1%	-	1



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 5

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

Weighting: Turnout Weights

	_				10 General Election		
	_Total	Conservative	Labour	Liberal Democrats	Another party	Did not vote	Refused
Unweighted base	672	231	57	230	14	45	94
Weighted base	659	216	49	234	19	51	89
Conservative	204 31%	174 80%	-	15 6%	-	10 19%	6 6%
Labour	100 15%	3 1%	40 82%	45 19%	1 5%	9 18%	2 2%
Liberal Democrat	149 23%	6 3%	4 8%	126 54%	4 19%	9 18%	*
The UK Independence Party	18 3%	1 1%	-	3 1%	8 43%	4 8%	1 1%
The Green Party	9 1%	-	1 2%	4 2%	3 17%	1 1%	-
The British National Party	2	-	1 1%	- -	1 6%	*	-
Some other party	2	2 1%	-	1	-	-	-
Refused	82 12%	6 3%	1 2%	9 4%	-	6 11%	61 68%
Don't know	93 14%	25 11%	2 4%	32 13%	2 10%	13 25%	20 23%



Eastleigh Poll

Fieldwork: August 2nd-5th 2010

Table 6

Adjusted Voting Intention Weighting: Turnout Weights

	Total
Total	513
Conservative	220 43%
Labour	102 20%
Liberal Democrat	161 31%
Other	31 6%



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 7

Q.3 At the general election in May this year, many people didn't vote. Did you vote in that election, or did you not vote? Q.4 Could you tell me which party you voted for in the general election in May? Base: All respondents

		S	ex			Ą	ge				Social	Class			Voting I	ntention		V	ote in 201	
	Total	Male	<u>Female</u>	18-24	<u>25-34</u>	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	<u>C2</u>	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- <u>crat</u>
Unweighted base	1000	465	535	67	128	158	193	201	253	318	199	187	253	266	150	194	278	281	83	303
Weighted base	1000	490	510	120	160	190	170	150	210	336	208	183	230	256	142	204	278	264	70	312
Conservative	264 26%	136 28%	128 25%	17 14%	37 23%	56 30%	49 29%	39 26%	65 31%	113 34%	50 24%	49 27%	46 20%	209 82%	4 3%	8 4%	37 13%	264 100%	-	-
Labour	70 7%	37 8%	33 6%	3 3%	13 8%	15 8%	8 5%	14 10%	17 8%	19 6%	14 7%	14 8%	22 10%	-	51 36%	4 2%	8 3%	-	70 100%	- -
Liberal Democrats	312 31%	141 29%	171 34%	37 31%	45 28%	59 31%	56 33%	50 33%	66 31%	115 34%	72 34%	48 27%	70 31%	20 8%	62 44%	160 78%	54 20%	-	-	312 100%
Another party	25 3%	15 3%	11 2%	4 4%	5 3%	2 1%	7 4%	4 3%	4 2%	10 3%	5 2%	6 3%	4 2%	-	1 1%	5 2%	4 1%	-	-	-
Did not vote	201 20%	98 20%	103 20%	51 43%	44 28%	33 17%	26 16%	25 17%	21 10%	33 10%	50 24%	47 26%	58 25%	19 7%	21 15%	27 13%	64 23%	-	-	-
Refused	127 13%	63 13%	64 13%	7 6%	16 10%	26 14%	24 14%	18 12%	36 17%	46 14%	18 9%	19 10%	29 13%	8 3%	3 2%	1	111 40%	- -	-	- -



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 8

Q.3 At the general election in May this year, many people didn't vote. Did you vote in that election, or did you not vote?

Q.4 Could you tell me which party you voted for in the general election in May?

Base: All respondents who voted (and were willing to disclose who they voted for)

		S	Sex			Ą	ge				Social	Class			Voting I	ntention		V	ote in 201	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	687	318	369	34	80	110	135	144	184	244	138	125	163	242	126	171	105	281	83	303
Weighted base	672	329	343	62	99	132	119	107	152	257	140	117	142	229	118	177	103	264	70	312
Conservative	264 39%	136 41%	128 37%	17 28%	37 38%	56 43%	49 41%	39 37%	65 43%	113 44%	50 35%	49 42%	46 32%	209 91%	4 3%	8 4%	37 36%	264 100%	-	-
Labour	70 10%	37 11%	33 9%	3 5%	13 13%	15 11%	8 7%	14 13%	17 11%	19 8%	14 10%	14 12%	22 15%	-	51 43%	4 2%	8 8%	-	70 100%	-
Liberal Democrats	312 46%	141 43%	171 50%	37 60%	45 45%	59 45%	56 47%	50 46%	66 43%	115 45%	72 51%	48 41%	70 50%	20 9%	62 53%	160 90%	54 53%	-	-	312 100%
Another party	25 4%	15 5%	11 3%	4 7%	5 5%	2 1%	7 6%	4 4%	4 3%	10 4%	5 3%	6 5%	4 3%	-	1 1%	5 3%	4 4%	-	-	-



Eastleigh Poll Fieldwork : August 2nd-5th 2010

Table 9

Q.5 At the last general election, Chris Huhne, the Liberal Democrat candidate, was elected as MP in this constituency. Had you known on the day of the election that the Liberal Democrats would enter a coalition government with the Conservative Party how would you have voted?

Base: All respondents

		S	Sex			A	ge				Social (Class			Voting I	ntention		\	ote in 201/	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	<u>65+</u> .	AB .	<u>C1</u> .	<u>C2</u>	DE	Con- ser- vative	Labour	Lib- eral Demo- crat	Dk/ Refuse	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	1000	465	535	67	128	158	193	201	253	318	199	187	253	266	150	194	278	281	83	303
Weighted base	1000	490	510	120	160	190	170	150	210	336	208	183	230	256	142	204	278	264	70	312
Leo Barraclough, the Labour Party candidate	125 13%	65 13%	61 12%	9 7%	17 11%	24 13%	19 11%	24 16%	33 16%	37 11%	24 11%	23 12%	37 16%	2 1%	90 63%	16 8%	11 4%	3 1%	47 67%	58 19%
Ray Finch, the UKIP candidate	34 3%	24 5%	11 2%	5 5%	6 4%	2 1%	5 3%	5 3%	11 5%	6 2%	10 5%	9 5%	9 4%	3 1%	2 1%	1	8 3%	3 1%	1 1%	3 1%
Chris Huhne, the Liberal Democrat candidate	296 30%	128 26%	167 33%	39 33%	52 32%	58 30%	57 33%	41 27%	49 23%	113 34%	67 32%	50 28%	57 25%	39 15%	24 17%	146 71%	77 28%	34 13%	10 14%	196 63%
Maria Hutchings, the Conservative Party candidate	243 24%	127 26%	116 23%	19 16%	31 20%	49 26%	44 26%	38 25%	61 29%	104 31%	49 24%	45 25%	38 17%	189 74%	-	6 3%	42 15%	198 75%	-	7 2%
Keith Low, the National Liberal Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tony Pewsey, the English Democrats candidate	2	1	1 *	-	1 1%	-	1 1%	-	-	-	1 1%	1 1%	-	-	1 1%	-	-	-	- -	1 *
Dave Stone, an Independent candidate	5 *	3 1%	2	2 1%	-	1 1%	1 1%	-	1 *	5 1%	-	-	-	-	2 1%	-	-	-	-	2 1%
Would not have voted at all	193 19%	91 19%	102 20%	38 32%	34 21%	29 15%	30 17%	28 19%	33 16%	31 9%	43 21%	38 21%	70 31%	12 5%	22 15%	28 14%	63 23%	13 5%	10 15%	36 11%
Refused	47 5%	29 6%	18 4%	2 1%	6 4%	14 7%	7 4%	7 4%	12 6%	23 7%	6 3%	7 4%	6 3%	-	-	1	46 16%	1	-	-
Don't know	55 5%	23 5%	32 6%	5 4%	12 8%	13 7%	7 4%	7 5%	10 5%	18 5%	8 4%	8 5%	12 5%	12 5%	1 1%	7 4%	32 11%	13 5%	2 3%	8 3%

