

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 1

Absolutes/col percents

**Q1 - Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.**

**Base : All respondents**

	Sex		Age							Class					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
10	887	430	457	59	97	168	147	165	251	269	246	173	198	91	30	106	72	77	70	47	89	89	136	81	170	264
	59%	60%	58%	43%	48%	61%	54%	64%	71%	61%	61%	60%	53%	70%	48%	63%	54%	56%	59%	60%	61%	47%	68%	58%	62%	53%
9	83	38	45	9	8	18	15	16	17	36	20	12	15	7	3	5	11	8	6	1	6	16	7	13	16	27
	6%	5%	6%	7%	4%	7%	5%	6%	5%	8%	5%	4%	4%	5%	5%	3%	8%	6%	5%	2%	4%	8%	4%	9%	6%	5%
8	117	57	60	11	21	22	25	19	19	37	33	22	25	11	4	15	8	16	7	5	8	21	12	10	28	37
	8%	8%	8%	8%	10%	8%	9%	7%	5%	8%	8%	8%	7%	8%	4%	9%	6%	12%	6%	6%	6%	11%	6%	7%	10%	7%
7	67	38	29	16	15	7	14	4	11	20	15	16	16	5	3	7	7	3	5	4	9	10	10	3	10	24
	4%	5%	4%	11%	7%	3%	5%	2%	3%	5%	4%	5%	4%	4%	4%	4%	5%	2%	4%	5%	6%	5%	5%	2%	4%	5%
6	21	9	12	5	2	3	4	6	1	6	5	8	3	1	-	-	1	3	2	1	3	5	3	3	3	12
	1%	1%	2%	4%	1%	1%	1%	2%	*	1%	1%	3%	1%	1%	-	-	1%	2%	1%	1%	2%	3%	2%	2%	3%	2%
5	99	38	61	12	29	18	15	14	11	22	31	12	34	4	8	10	9	9	12	11	12	10	7	7	16	35
	7%	5%	8%	9%	14%	6%	5%	5%	3%	5%	8%	4%	9%	3%	13%	6%	7%	7%	10%	14%	8%	5%	4%	5%	6%	7%
4	16	6	10	2	2	2	5	3	2	4	3	2	7	-	2	-	1	3	2	1	1	3	3	-	3	5
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	3%	-	1%	2%	1%	1%	1%	2%	1%	-	1%	1%
3	32	19	13	4	12	7	6	2	1	9	4	12	7	3	1	5	1	1	4	2	1	5	2	8	8	19
	2%	3%	2%	3%	6%	3%	2%	1%	*	2%	1%	4%	2%	2%	2%	3%	1%	*	3%	3%	1%	3%	1%	5%	3%	4%
2	19	15	4	1	2	4	3	6	4	6	3	6	4	1	1	2	1	4	1	1	1	4	1	3	1	9
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%	1%	1%	2%	1%	2%	*	2%
1	157	66	91	19	17	24	40	23	35	30	41	24	61	8	10	17	19	13	10	6	16	26	19	11	17	61
	10%	9%	12%	13%	8%	9%	15%	9%	10%	7%	10%	8%	16%	7%	16%	10%	14%	10%	9%	8%	11%	14%	9%	8%	6%	12%
Don't know	2	-	2	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	-
Refused	2	1	1	1	-	-	-	-	1	1	-	-	1	-	-	1	1	-	-	-	-	-	-	-	-	1
	*	*	*	1%	-	-	-	-	*	*	-	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	*
Mean	8.01	8.08	7.95	7.28	7.52	8.18	7.63	8.28	8.56	8.40	8.14	8.06	7.39	8.73	7.14	8.15	7.77	7.96	7.97	7.94	8.03	7.47	8.42	8.05	8.42	7.61
Std dev	3.07	3.01	3.12	3.20	3.01	2.97	3.33	2.95	2.88	2.72	3.00	3.01	3.46	2.56	3.49	3.06	3.28	3.04	3.02	2.96	3.06	3.29	2.87	3.05	2.67	3.27

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Table 2

**Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?**

Absolutes/col percents

**Base : All saying 2-10 at Q1**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1339	623	716	83	122	183	257	299	395	470	306	189	374	121	57	151	112	127	98	72	121	167	186	127	239	392
Weighted Base	1340	650	690	119	187	250	233	235	316	408	360	263	309	121	52	149	112	124	108	73	130	163	181	127	256	432
Labour	401 30%	196 30%	204 30%	43 36%	52 28%	78 31%	69 30%	69 30%	88 28%	104 26%	109 30%	80 30%	108 35%	35 29%	28 55%	60 40%	42 38%	38 30%	26 24%	26 36%	35 27%	51 32%	36 20%	22 17%	80 31%	108 25%
Conservative	371 28%	193 30%	178 26%	28 23%	47 25%	78 31%	60 26%	63 27%	96 30%	131 32%	101 28%	66 25%	75 24%	18 15%	10 19%	35 24%	23 20%	36 29%	40 37%	18 25%	41 31%	49 30%	61 34%	41 33%	59 23%	139 32%
Liberal Democrat	107 8%	44 7%	63 9%	9 8%	17 9%	18 7%	11 5%	25 11%	26 8%	41 10%	26 7%	9 4%	30 10%	9 8%	2 4%	8 5%	10 9%	4 3%	8 8%	1 2%	10 8%	12 7%	26 14%	16 13%	28 11%	28 6%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Party	200 15%	97 15%	103 15%	25 21%	34 18%	35 14%	38 16%	37 16%	33 10%	48 12%	58 16%	48 18%	45 15%	35 29%	6 12%	21 14%	13 11%	16 13%	10 9%	17 24%	19 15%	14 9%	23 13%	25 20%	43 17%	62 14%
Don't know	179 13%	82 13%	97 14%	9 8%	30 16%	29 12%	42 18%	28 12%	41 13%	52 13%	48 13%	49 19%	31 10%	12 10%	4 8%	16 11%	17 15%	21 17%	18 17%	6 8%	17 13%	28 17%	23 13%	17 13%	33 13%	70 16%
Refused	82 6%	38 6%	44 6%	5 4%	7 4%	11 4%	13 6%	13 6%	32 10%	32 8%	18 5%	11 4%	21 7%	12 10%	2 3%	8 5%	7 6%	10 8%	5 5%	4 6%	9 7%	9 5%	12 7%	5 4%	14 5%	24 6%

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Table 3

**Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?**

Absolutes/col percents

**Base : All saying 2-10 at Q1: TURNOUT WEIGHTED**

	Sex		Age							Class				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1002	469	533	50	76	134	188	232	322	360	233	138	271	96	40	117	85	92	71	51	93	116	146	94	178	279
Weighted Base	985	477	507	77	117	186	169	178	258	308	270	190	218	97	34	113	83	90	76	49	96	113	142	92	191	300
Labour	296 30%	146 31%	150 29%	29 37%	33 28%	60 32%	50 30%	53 29%	71 28%	81 26%	79 29%	61 32%	74 34%	29 30%	19 55%	44 39%	31 37%	28 31%	20 26%	18 36%	28 29%	35 31%	30 21%	14 15%	61 32%	73 24%
Conservative	294 30%	155 33%	139 27%	19 25%	38 33%	62 33%	45 27%	50 28%	80 31%	100 32%	81 30%	54 29%	59 27%	15 15%	6 19%	29 26%	18 22%	29 33%	30 40%	13 26%	33 34%	37 33%	49 35%	34 37%	45 24%	110 37%
Liberal Democrat	85 9%	34 7%	52 10%	6 8%	12 10%	15 8%	10 6%	20 11%	22 9%	32 10%	21 8%	8 4%	24 11%	8 8%	2 5%	7 6%	8 10%	3 4%	7 10%	1 2%	7 7%	10 9%	20 14%	12 13%	21 11%	23 8%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Party	125 13%	60 13%	65 13%	16 20%	17 15%	21 11%	24 14%	23 13%	24 9%	33 11%	38 14%	29 15%	25 12%	27 28%	2 7%	11 10%	9 11%	9 10%	6 8%	10 20%	12 13%	6 5%	15 11%	17 18%	29 15%	35 12%
Don't know	115 12%	51 11%	64 13%	4 5%	11 9%	19 10%	28 16%	21 12%	33 13%	35 11%	34 13%	28 15%	18 8%	9 9%	4 11%	14 12%	11 13%	12 14%	8 11%	4 8%	9 10%	18 16%	15 11%	10 11%	22 12%	40 13%
Refused	69 7%	31 7%	38 7%	3 4%	6 5%	9 5%	12 7%	11 6%	27 11%	26 9%	16 6%	9 5%	18 8%	10 10%	1 4%	7 6%	6 8%	8 9%	5 6%	3 7%	7 7%	6 5%	11 8%	4 5%	12 6%	19 6%

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Table 4

**Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?**

Absolutes/col percents

**Base : All saying 2-10 at Q1 and give a party name: TURNOUT WEIGHTED**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	814	388	427	45	63	111	148	194	254	289	188	108	229	78	33	96	71	71	58	44	76	92	117	78	144	223
Weighted Base	801	395	406	70	100	158	129	146	197	246	220	153	183	79	29	91	66	69	63	42	80	88	116	77	157	241
Labour	296 37%	146 37%	150 37%	29 41%	33 33%	60 38%	50 39%	53 36%	71 36%	81 33%	79 36%	61 40%	74 40%	29 36%	19 64%	44 48%	31 47%	28 40%	20 31%	18 42%	28 35%	35 40%	30 26%	14 18%	61 39%	73 30%
Conservative	294 37%	155 39%	139 34%	19 28%	38 38%	62 39%	45 35%	50 34%	80 41%	100 40%	81 37%	54 35%	59 33%	15 19%	6 22%	29 32%	18 28%	29 42%	30 48%	13 31%	33 41%	37 42%	49 43%	34 44%	45 29%	110 46%
Liberal Democrat	85 11%	34 8%	52 13%	6 9%	12 12%	15 10%	10 8%	20 14%	22 11%	32 13%	21 10%	8 5%	24 13%	8 10%	2 6%	7 8%	8 12%	3 5%	7 11%	1 3%	7 8%	10 12%	20 18%	12 15%	21 13%	23 9%
Other Party	125 16%	60 15%	65 16%	16 22%	17 17%	21 14%	24 18%	23 16%	24 12%	33 13%	38 17%	29 19%	25 14%	27 34%	2 8%	11 12%	9 13%	9 13%	6 10%	10 24%	12 16%	6 7%	15 13%	17 22%	29 18%	35 14%

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Table 5

**Q2 Would that be ..... or some other party, or do you not know how you would vote?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	179	85	94	18	17	23	38	43	40	55	42	31	51	37	7	18	11	14	8	16	11	15	22	20	31	55
Weighted Base	200	97	103	25	34	35	38	37	33	48	58	48	45	35	6	21	13	16	10	17	19	14	23	25	43	62
The UK Independence Party (UKIP)	48 24%	28 29%	20 20%	3 12%	8 22%	13 37%	6 15%	9 24%	11 32%	7 15%	13 22%	18 38%	10 21%	1 3%	4 61%	7 33%	2 16%	7 47%	2 16%	4 21%	1 6%	-	12 53%	8 33%	14 32%	15 25%
the Green Party	61 30%	26 27%	34 33%	7 29%	18 53%	11 31%	10 26%	9 24%	6 19%	15 31%	20 35%	12 24%	14 31%	1 2%	1 16%	4 19%	5 41%	8 50%	3 33%	1 6%	11 59%	10 70%	7 30%	10 38%	14 33%	11 18%
the British National Party (BNP)	14 7%	-	14 13%	4 16%	1 3%	1 3%	2 4%	4 11%	2 7%	-	6 11%	2 4%	5 12%	1 4%	-	5 23%	1 8%	-	3 29%	-	2 8%	2 14%	-	-	2 5%	2 3%
Other Party	77 39%	43 44%	35 34%	11 43%	7 21%	10 30%	21 55%	15 41%	14 42%	26 54%	19 32%	16 33%	16 36%	33 92%	1 23%	5 25%	5 36%	1 3%	2 22%	13 73%	5 27%	2 16%	4 17%	7 28%	13 31%	34 54%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 6

**Q2 Would that be ..... or some other party, or do you not know how you would vote?**

Absolutes/col percents

**Base : All respondents: TURNOUT WEIGHTED**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	115	55	60	10	8	13	24	29	30	39	27	18	31	28	4	10	8	7	5	9	8	6	15	14	19	33
Weighted Base	125	60	65	16	17	21	24	23	24	33	38	29	25	27	2	11	9	9	6	10	12	6	15	17	29	35
The UK Independence Party (UKIP)	30 24%	18 29%	13 19%	1 8%	4 25%	7 35%	3 14%	5 23%	8 35%	6 17%	8 22%	11 37%	5 21%	1 3%	2 74%	4 34%	2 20%	4 49%	1 21%	2 15%	1 9%	-	10 62%	4 24%	9 32%	7 20%
the Green Party	32 26%	13 21%	19 29%	5 35%	8 48%	6 26%	4 19%	5 22%	3 13%	8 25%	10 27%	7 22%	7 27%	1 2%	1 25%	1 8%	3 29%	4 45%	2 26%	*	6 49%	4 67%	4 26%	7 44%	8 26%	4 11%
the British National Party (BNP)	8 6%	-	8 12%	2 10%	1 4%	*	1 6%	2 11%	1 6%	-	4 10%	1 5%	2 10%	1 2%	-	3 29%	1 7%	-	1 20%	-	1 11%	1 14%	-	-	1 4%	1 3%
Other Party	55 44%	30 49%	26 39%	7 47%	4 24%	8 37%	15 61%	10 44%	11 46%	19 58%	16 40%	10 35%	11 42%	25 93%	*	3 30%	4 43%	*	2 33%	8 83%	4 31%	1 19%	2 11%	5 32%	11 38%	23 66%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 7

**Q3 - And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you**

Absolutes/col percents

**Base : All saying 2-10 at Q1**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1339	623	716	83	122	183	257	299	395	470	306	189	374	121	57	151	112	127	98	72	121	167	186	127	239	392
Weighted Base	1340	650	690	119	187	250	233	235	316	408	360	263	309	121	52	149	112	124	108	73	130	163	181	127	256	432
Labour	411 31%	194 30%	218 32%	52 43%	58 31%	76 30%	74 32%	67 28%	86 27%	98 24%	110 31%	98 37%	105 34%	36 30%	28 55%	63 42%	49 44%	40 33%	33 30%	24 34%	30 23%	53 32%	32 18%	22 18%	80 31%	111 26%
Conservative	356 27%	191 29%	165 24%	26 22%	44 24%	66 26%	58 25%	60 26%	102 32%	119 29%	114 32%	60 23%	63 20%	9 7%	8 16%	33 22%	25 22%	31 25%	35 33%	17 24%	43 33%	47 29%	66 36%	42 33%	52 20%	137 32%
Liberal Democrat	175 13%	85 13%	90 13%	14 11%	26 14%	33 13%	28 12%	34 14%	40 13%	69 17%	44 12%	20 7%	42 13%	10 8%	4 8%	16 11%	12 11%	10 8%	7 6%	4 5%	22 17%	23 14%	42 23%	25 20%	50 19%	47 11%
Don't know	174 13%	69 11%	104 15%	15 13%	27 15%	31 12%	33 14%	34 14%	33 10%	58 14%	32 9%	43 16%	41 13%	15 13%	5 10%	15 10%	13 11%	18 14%	26 24%	5 7%	17 13%	24 15%	15 8%	21 16%	30 12%	63 15%
Other Party	169 13%	82 13%	87 13%	11 9%	26 14%	36 14%	29 13%	30 13%	37 12%	39 10%	50 14%	36 14%	44 14%	42 34%	5 10%	15 10%	11 10%	15 12%	5 5%	20 27%	14 11%	9 6%	19 11%	14 11%	35 14%	56 13%
Refused	55 4%	30 5%	26 4%	2 2%	5 3%	9 4%	10 4%	11 5%	19 6%	24 6%	9 3%	7 3%	14 5%	9 7%	1 2%	7 5%	2 2%	10 8%	2 2%	3 3%	5 4%	6 4%	7 4%	3 2%	9 4%	18 4%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 8

**Q3 - And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you**

Absolutes/col percents

**Base : All saying 2-10 at Q1: TUNOUT WEIGHTED**

	Sex		Age							Class				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1002	469	533	50	76	134	188	232	322	360	233	138	271	96	40	117	85	92	71	51	93	116	146	94	178	279
Weighted Base	985	477	507	77	117	186	169	178	258	308	270	190	218	97	34	113	83	90	76	49	96	113	142	92	191	300
Labour	297 30%	140 29%	157 31%	36 47%	36 31%	55 29%	52 31%	50 28%	68 26%	75 24%	82 30%	70 37%	70 32%	29 30%	18 53%	45 40%	36 43%	30 33%	21 28%	20 40%	24 24%	37 33%	25 17%	13 14%	60 32%	72 24%
Conservative	282 29%	153 32%	129 25%	16 21%	35 29%	52 28%	45 27%	48 27%	85 33%	91 30%	91 34%	49 26%	51 23%	8 8%	6 17%	27 24%	20 24%	25 28%	26 34%	13 25%	34 35%	36 32%	53 37%	35 38%	39 20%	108 36%
Liberal Democrat	135 14%	64 13%	71 14%	7 10%	19 16%	26 14%	23 14%	27 15%	33 13%	54 18%	35 13%	14 7%	33 15%	8 8%	3 8%	13 12%	8 10%	7 8%	6 8%	2 4%	17 18%	16 15%	34 24%	20 22%	38 20%	35 12%
Don't know	114 12%	42 9%	71 14%	9 11%	12 10%	21 11%	21 13%	25 14%	26 10%	41 13%	20 7%	27 14%	26 12%	12 12%	3 8%	13 11%	9 11%	10 12%	17 23%	3 7%	9 10%	14 13%	10 7%	12 13%	21 11%	39 13%
Other Party	112 11%	54 11%	58 11%	7 10%	11 10%	25 13%	19 11%	20 11%	29 11%	26 8%	34 13%	24 13%	27 13%	33 34%	4 11%	9 8%	8 10%	8 9%	4 5%	10 20%	9 9%	4 4%	14 10%	10 11%	25 13%	32 11%
Refused	45 5%	24 5%	21 4%	1 1%	4 3%	7 4%	9 5%	8 4%	16 6%	20 6%	8 3%	5 3%	12 5%	8 8%	1 2%	6 5%	2 2%	9 10%	2 2%	2 4%	3 4%	4 3%	6 4%	3 3%	8 4%	14 5%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 9

**Q3B - And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you**

Absolutes/col percents

**Base : All saying 2-10 at Q1 and giving a party name: TURNOUT WEIGHTED**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	844	403	440	43	64	112	157	195	273	293	208	114	229	79	35	98	73	72	56	47	79	99	128	78	151	231
Weighted Base	826	411	415	68	101	158	139	146	215	247	241	158	181	77	31	94	72	70	57	44	84	95	125	77	162	248
Labour	297 36%	140 34%	157 38%	36 54%	36 36%	55 35%	52 37%	50 34%	68 32%	75 30%	82 34%	70 45%	70 39%	29 37%	18 60%	45 47%	36 50%	30 43%	21 37%	20 45%	24 28%	37 40%	25 20%	13 17%	60 37%	72 29%
Conservative	282 34%	153 37%	129 31%	16 24%	35 34%	52 33%	45 33%	48 33%	85 40%	91 37%	91 38%	49 31%	51 28%	8 10%	6 19%	27 29%	20 27%	25 36%	26 46%	13 29%	34 40%	36 38%	53 42%	35 45%	39 24%	108 44%
Liberal Democrat	135 16%	64 16%	71 17%	7 11%	19 19%	26 16%	23 16%	27 19%	33 15%	54 22%	35 14%	14 9%	33 18%	8 11%	3 9%	13 14%	8 11%	7 11%	6 10%	2 5%	17 21%	16 17%	34 27%	20 26%	38 23%	35 14%
Other Party	112 14%	54 13%	58 14%	7 11%	11 11%	25 16%	19 14%	20 14%	29 13%	26 11%	34 14%	24 15%	27 15%	33 42%	4 12%	9 10%	8 11%	8 11%	4 6%	10 22%	9 11%	4 5%	14 11%	10 13%	25 15%	32 13%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 10

**Q3 Would that be ..... or some other party - or do you not know how you would vote?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	154	73	81	8	13	22	29	37	45	43	37	23	51	43	7	12	10	14	4	15	9	11	16	13	24	49
Weighted Base	169	82	87	11	26	36	29	30	37	39	50	36	44	42	5	15	11	15	5	20	14	9	19	14	35	56
The UK Independence Party (UKIP)	39 23%	21 26%	18 21%	1 9%	5 18%	10 29%	5 18%	9 30%	9 24%	7 18%	11 21%	13 37%	8 19%	-	3 58%	6 39%	3 27%	6 41%	3 52%	1 5%	2 12%	1 15%	10 54%	4 31%	11 32%	10 19%
the Green Party	45 27%	21 26%	24 27%	2 19%	11 41%	10 29%	7 24%	7 25%	8 21%	12 32%	8 16%	9 26%	15 34%	2 5%	-	4 26%	6 53%	4 31%	1 14%	1 5%	7 52%	6 67%	6 32%	7 53%	12 34%	10 19%
the British National Party (BNP)	8 5%	-	8 9%	2 16%	1 4%	-	2 5%	3 10%	1 2%	2 4%	2 5%	1 3%	3 7%	-	1 20%	3 19%	-	-	2 34%	-	2 11%	1 11%	-	-	2 6%	2 3%
Other Party	76 45%	39 48%	37 42%	6 56%	10 38%	15 41%	15 53%	10 35%	20 53%	18 46%	29 57%	12 34%	18 40%	40 95%	1 22%	2 16%	2 20%	4 28%	-	18 90%	3 25%	1 8%	3 14%	2 16%	10 29%	33 60%
Other (specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 11

**Q3 Would that be ..... or some other party - or do you not know how you would vote?**

Absolutes/col percents

**Base : All respondents: TURNOUT WEIGHTED**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	106	50	56	5	6	15	19	27	36	31	26	15	35	34	6	8	8	8	3	9	6	6	11	9	16	31
Weighted Base	112	54	58	7	11	25	19	20	29	26	34	24	27	33	4	9	8	8	4	10	9	4	14	10	25	32
The UK Independence Party (UKIP)	27	14	13	*	4	7	3	5	7	4	8	10	5	-	3	4	3	4	1	*	1	1	8	3	9	6
	24%	26%	22%	3%	36%	27%	15%	26%	25%	17%	23%	39%	17%	-	70%	41%	32%	46%	40%	*	7%	29%	56%	30%	36%	18%
the Green Party	26	11	15	1	5	6	3	6	5	8	4	6	8	2	-	1	4	1	1	*	4	3	5	5	8	4
	23%	21%	26%	19%	40%	25%	18%	28%	17%	30%	12%	24%	30%	5%	-	10%	47%	19%	18%	1%	50%	68%	33%	56%	31%	11%
the British National Party (BNP)	5	-	5	2	1	-	1	1	1	2	2	1	1	-	*	2	-	-	2	-	1	*	-	-	1	2
	5%	-	9%	20%	6%	-	7%	6%	3%	6%	6%	4%	3%	-	3%	27%	-	-	43%	-	15%	1%	-	-	3%	5%
Other Party	54	29	25	4	2	12	11	8	16	12	20	8	14	31	1	2	2	3	-	10	2	*	2	1	8	21
	48%	53%	43%	57%	18%	48%	59%	40%	55%	47%	59%	32%	49%	95%	27%	22%	21%	35%	-	99%	27%	2%	11%	14%	30%	66%
Other (specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 12

**Q4 - At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Voted	1149 77%	565 79%	584 75%	87 63%	151 74%	226 83%	199 73%	198 77%	289 82%	346 79%	325 81%	230 80%	248 66%	111 85%	42 68%	130 78%	95 72%	102 74%	95 81%	60 76%	120 82%	125 66%	160 80%	110 80%	221 81%	367 74%
Did not vote	351 23%	152 21%	199 25%	52 37%	52 26%	48 17%	74 27%	60 23%	65 18%	93 21%	76 19%	57 20%	125 34%	19 15%	20 32%	37 22%	38 28%	36 26%	23 19%	19 24%	27 18%	64 34%	40 20%	28 20%	52 19%	127 26%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 13

**Q4A - Could you tell me which party you voted for at the last general election back in May 2010? Was it ..... or another party?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1149	535	614	50	85	157	224	263	370	410	269	155	315	111	47	133	95	104	86	59	110	130	163	111	205	324
Weighted Base	1149	565	584	87	151	226	199	198	289	346	325	230	248	111	42	130	95	102	95	60	120	125	160	110	221	367
Conservative	384 33%	196 35%	188 32%	24 28%	51 34%	83 37%	58 29%	61 31%	106 37%	127 37%	112 34%	74 32%	71 29%	21 19%	10 25%	33 25%	31 32%	37 37%	36 38%	18 30%	45 37%	49 39%	62 39%	43 39%	63 28%	142 39%
Labour	317 28%	166 29%	151 26%	24 28%	43 28%	63 28%	61 31%	52 26%	74 26%	72 21%	81 25%	75 33%	88 36%	34 31%	19 44%	53 41%	30 31%	31 31%	28 29%	21 34%	24 20%	33 27%	22 14%	22 20%	61 28%	83 23%
Liberal Democrat	247 21%	105 19%	141 24%	26 30%	41 27%	57 25%	39 20%	42 21%	40 14%	87 25%	78 24%	46 20%	36 14%	11 10%	8 19%	29 22%	20 21%	15 15%	15 16%	9 15%	34 28%	31 25%	45 28%	30 27%	66 30%	75 21%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Party	100 9%	49 9%	51 9%	7 8%	10 7%	16 7%	25 13%	19 10%	23 8%	21 6%	31 10%	21 9%	27 11%	32 29%	2 5%	4 3%	4 4%	6 6%	12 12%	10 17%	5 4%	2 2%	14 9%	8 7%	17 8%	37 10%
Don't know	25 2%	8 1%	17 3%	2 2%	-	2 1%	5 3%	7 4%	9 3%	10 3%	4 1%	4 2%	7 3%	5 5%	-	1 1%	3 3%	2 2%	1 1%	-	5 4%	3 2%	3 2%	2 2%	5 2%	7 2%
Refused	76 7%	41 7%	35 6%	3 3%	6 4%	5 2%	10 5%	16 8%	36 12%	28 8%	19 6%	10 4%	19 8%	8 7%	3 7%	10 8%	8 8%	9 9%	4 4%	2 3%	8 7%	6 5%	13 8%	5 5%	9 4%	23 6%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 14

**Q5 - Which of the following do you think would make the best Prime Minister?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
David Cameron	631 42%	337 47%	294 38%	63 45%	85 42%	128 47%	99 36%	100 39%	156 44%	216 49%	179 45%	107 37%	129 35%	47 36%	20 33%	57 34%	53 39%	52 38%	56 47%	28 36%	66 45%	82 43%	106 53%	65 47%	113 42%	225 46%
Ed Miliband	403 27%	181 25%	221 28%	39 28%	60 29%	67 25%	79 29%	75 29%	83 24%	113 26%	110 28%	79 27%	100 27%	43 33%	23 37%	56 34%	39 30%	34 25%	25 21%	20 25%	40 27%	53 28%	38 19%	31 22%	86 32%	107 22%
Nick Clegg	144 10%	57 8%	87 11%	14 10%	24 12%	33 12%	20 7%	23 9%	29 8%	32 7%	31 8%	39 14%	41 11%	8 6%	4 6%	13 8%	13 10%	19 14%	10 8%	9 11%	13 9%	12 7%	25 13%	17 12%	28 10%	56 11%
Don't know	323 22%	142 20%	180 23%	23 16%	35 17%	46 17%	74 27%	60 23%	85 24%	78 18%	80 20%	63 22%	102 27%	33 25%	15 24%	41 24%	28 21%	32 24%	28 23%	22 28%	28 19%	41 22%	30 15%	26 19%	45 17%	106 21%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 15

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Labour Party - Shares my values**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	624	305	318	82	95	119	117	94	118	180	172	118	153	54	33	81	67	61	36	35	55	86	69	47	136	188
	42%	43%	41%	59%	47%	43%	43%	36%	33%	41%	43%	41%	41%	42%	54%	49%	50%	44%	31%	44%	38%	45%	34%	34%	50%	38%
NOT TRUE	808	390	418	52	98	142	147	153	215	233	219	155	200	68	28	81	63	75	76	40	83	94	119	82	128	280
	54%	54%	53%	38%	48%	52%	54%	59%	61%	53%	55%	54%	54%	53%	46%	48%	47%	54%	64%	51%	56%	50%	60%	59%	47%	57%
Don't know	69	22	46	5	10	13	9	11	20	26	10	14	19	7	1	5	4	2	6	3	9	10	12	10	9	26
	5%	3%	6%	4%	5%	5%	3%	4%	6%	6%	2%	5%	5%	5%	1%	3%	3%	1%	5%	4%	6%	5%	6%	7%	3%	5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 16

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Labour Party - Clear about what they stand for**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	626	295	331	84	100	110	115	94	124	176	175	127	148	58	25	75	58	54	45	33	57	87	80	55	121	202
	42%	41%	42%	60%	49%	40%	42%	36%	35%	40%	44%	44%	40%	45%	40%	45%	43%	39%	38%	42%	39%	46%	40%	40%	44%	41%
NOT TRUE	816	400	416	51	99	157	150	156	202	253	214	147	203	64	35	84	69	79	72	46	87	92	110	78	148	276
	54%	56%	53%	37%	49%	57%	55%	61%	57%	58%	53%	51%	54%	50%	57%	50%	52%	58%	61%	58%	59%	49%	55%	56%	54%	56%
Don't know	58	22	36	4	5	7	7	8	27	11	11	14	22	7	2	9	7	5	2	-	3	9	9	6	5	16
	4%	3%	5%	3%	2%	3%	3%	3%	8%	2%	3%	5%	6%	6%	3%	5%	5%	3%	1%	-	2%	5%	4%	4%	2%	3%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 17

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true:  
 Labour Party - Willing to take tough decisions for the long term**

**Base : All respondents**

	Sex			Age							Class				Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	573	257	317	69	80	121	105	90	109	157	147	109	160	55	34	70	46	55	47	33	50	73	64	48	123	177
	38%	36%	40%	50%	39%	44%	39%	35%	31%	36%	37%	38%	43%	42%	55%	42%	35%	40%	40%	41%	34%	39%	32%	34%	45%	36%
NOT TRUE	853	440	413	63	115	145	157	153	220	259	239	165	190	70	27	85	75	81	69	44	85	103	126	88	138	302
	57%	61%	53%	45%	56%	53%	58%	59%	62%	59%	60%	57%	51%	54%	43%	51%	56%	59%	58%	56%	58%	55%	63%	64%	51%	61%
Don't know	74	21	53	7	9	9	10	15	25	23	15	14	23	5	1	12	12	2	3	2	12	13	10	3	12	14
	5%	3%	7%	5%	4%	3%	4%	6%	7%	5%	4%	5%	6%	4%	2%	7%	9%	1%	2%	3%	8%	7%	5%	2%	4%	3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 18

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
Labour Party - Competent and capable**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	520	250	270	79	76	95	86	76	108	139	135	102	143	55	35	62	52	47	39	30	44	67	58	32	103	156
	35%	35%	35%	57%	37%	35%	32%	29%	31%	32%	34%	36%	39%	43%	57%	37%	39%	34%	33%	38%	30%	36%	29%	23%	38%	32%
NOT TRUE	912	445	467	56	118	172	176	171	218	277	253	176	206	66	25	99	77	86	76	47	98	111	128	99	164	316
	61%	62%	60%	41%	58%	63%	65%	66%	62%	63%	63%	61%	55%	51%	41%	59%	58%	63%	64%	59%	67%	59%	64%	72%	60%	64%
Don't know	68	22	45	3	9	7	11	11	27	23	13	9	24	9	2	6	5	4	3	2	5	10	15	8	6	22
	5%	3%	6%	2%	4%	2%	4%	4%	8%	5%	3%	3%	6%	7%	2%	4%	3%	3%	3%	3%	3%	5%	7%	5%	2%	4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 19

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Labour Party - Will do what they say**

**Base : All respondents**

	Sex			Age						Class					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	496	246	250	65	77	96	83	72	103	137	146	91	123	50	27	56	39	43	42	30	42	63	69	35	110	145
	33%	34%	32%	47%	38%	35%	31%	28%	29%	31%	36%	32%	33%	39%	44%	34%	29%	31%	35%	38%	29%	34%	35%	25%	40%	29%
NOT TRUE	945	454	491	71	119	170	182	173	230	289	245	186	225	77	33	104	90	91	71	47	100	115	121	97	158	332
	63%	63%	63%	51%	58%	62%	67%	67%	65%	66%	61%	65%	60%	59%	54%	62%	68%	66%	60%	59%	68%	61%	60%	70%	58%	67%
Don't know	59	17	42	3	8	8	7	12	21	14	9	11	25	3	2	7	4	4	5	2	5	10	10	7	5	17
	4%	2%	5%	2%	4%	3%	3%	5%	6%	3%	2%	4%	7%	2%	2%	4%	3%	3%	4%	3%	3%	5%	5%	5%	2%	3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 20

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Labour Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	678	315	363	83	96	141	117	101	140	194	193	123	169	58	33	79	67	62	53	38	51	93	90	53	141	210
	45%	44%	46%	60%	47%	51%	43%	39%	39%	44%	48%	43%	45%	45%	53%	48%	50%	45%	45%	49%	35%	49%	45%	38%	52%	43%
NOT TRUE	766	381	385	50	96	129	147	150	194	226	199	153	188	67	29	83	63	74	63	38	88	85	101	76	125	267
	51%	53%	49%	36%	47%	47%	54%	58%	55%	51%	50%	53%	51%	52%	47%	50%	47%	54%	53%	49%	60%	45%	50%	55%	46%	54%
Don't know	56	21	35	6	10	4	8	7	20	20	9	12	15	5	-	4	4	2	2	2	8	10	9	9	6	17
	4%	3%	4%	5%	5%	2%	3%	3%	6%	4%	2%	4%	4%	4%	-	3%	3%	1%	2%	2%	5%	6%	5%	7%	2%	3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 21

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Shares my values**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	528	284	244	66	69	104	84	77	127	172	160	92	104	30	19	50	46	49	41	24	51	73	91	54	100	189
	35%	40%	31%	47%	34%	38%	31%	30%	36%	39%	40%	32%	28%	23%	30%	30%	34%	36%	35%	31%	35%	39%	46%	39%	36%	38%
NOT TRUE	908	411	497	69	125	158	183	170	205	247	231	182	248	92	43	113	84	86	71	51	85	106	100	78	169	279
	61%	57%	64%	49%	61%	57%	67%	66%	58%	56%	58%	63%	67%	71%	69%	68%	63%	62%	60%	65%	58%	56%	50%	57%	62%	57%
Don't know	63	22	42	5	9	12	5	10	22	21	10	12	20	8	1	4	4	3	6	3	11	10	8	6	5	26
	4%	3%	5%	3%	5%	5%	2%	4%	6%	5%	3%	4%	5%	6%	1%	2%	3%	2%	5%	4%	7%	5%	4%	4%	2%	5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 22

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Clear about what they stand for**

**Base : All respondents**

	Sex			Age						Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	716	369	347	77	100	147	118	106	167	234	201	142	139	61	25	72	57	71	55	28	71	94	108	73	127	259
	48%	51%	44%	55%	49%	54%	43%	41%	47%	53%	50%	50%	37%	47%	41%	43%	43%	51%	47%	36%	48%	50%	54%	53%	47%	53%
NOT TRUE	738	333	405	59	98	122	146	145	167	194	192	138	214	63	36	88	72	63	62	51	73	87	82	63	144	222
	49%	46%	52%	43%	48%	44%	54%	56%	47%	44%	48%	48%	57%	49%	58%	53%	54%	45%	52%	64%	49%	46%	41%	46%	53%	45%
Don't know	46	15	31	3	5	6	8	6	19	12	8	7	20	5	1	6	5	5	1	-	4	7	10	2	2	12
	3%	2%	4%	2%	2%	2%	3%	2%	5%	3%	2%	2%	5%	4%	1%	4%	4%	3%	1%	-	2%	4%	5%	2%	1%	2%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 23

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Willing to take tough decisions for the long term**

**Base : All respondents**

	Sex		Age							Class					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	879	448	431	100	123	165	150	152	189	297	243	159	180	66	30	92	74	77	77	41	89	118	132	84	171	314
	59%	62%	55%	72%	60%	60%	55%	59%	54%	68%	61%	56%	48%	51%	48%	55%	55%	56%	65%	52%	61%	63%	66%	61%	63%	64%
NOT TRUE	568	254	315	34	70	105	116	99	145	127	148	117	176	59	32	65	53	59	40	36	48	62	53	92	168	
	38%	35%	40%	24%	35%	38%	42%	38%	41%	29%	37%	41%	47%	46%	52%	39%	40%	43%	33%	46%	33%	33%	30%	39%	34%	
Don't know	52	15	37	5	10	4	6	7	19	15	10	10	17	5	-	9	6	2	2	1	10	9	8	1	11	
	3%	2%	5%	4%	5%	2%	2%	3%	5%	3%	2%	4%	5%	4%	-	6%	5%	1%	1%	2%	7%	5%	4%	1%	2%	

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 24

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Competent and capable**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	640	333	306	87	83	122	93	95	160	206	172	124	137	48	26	54	50	59	56	27	62	90	100	68	110	226
	43%	46%	39%	63%	41%	44%	34%	37%	45%	47%	43%	43%	37%	37%	42%	32%	38%	43%	47%	35%	42%	48%	50%	49%	40%	46%
NOT TRUE	799	365	434	47	113	145	170	151	174	215	217	153	213	74	35	107	79	72	60	50	80	90	89	64	157	247
	53%	51%	55%	34%	55%	53%	62%	59%	49%	49%	54%	53%	57%	57%	56%	64%	59%	52%	51%	63%	54%	48%	44%	46%	58%	50%
Don't know	61	19	42	5	8	7	10	12	19	18	12	10	22	8	1	7	4	6	3	1	5	9	11	7	6	21
	4%	3%	5%	3%	4%	3%	4%	5%	5%	4%	3%	3%	6%	6%	2%	4%	3%	4%	2%	2%	3%	5%	5%	5%	2%	4%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 25

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Will do what they say**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	520 35%	281 39%	239 31%	65 47%	65 32%	107 39%	83 30%	77 30%	122 35%	162 37%	149 37%	91 32%	118 32%	38 30%	20 32%	48 29%	35 27%	52 38%	54 45%	21 27%	52 35%	63 33%	94 47%	44 32%	108 40%	181 37%
NOT TRUE	927 62%	423 59%	504 64%	71 51%	130 64%	160 58%	185 68%	171 66%	210 60%	261 59%	244 61%	189 66%	233 63%	88 68%	40 65%	111 67%	95 71%	81 59%	60 51%	55 70%	88 60%	117 62%	100 50%	90 65%	160 59%	299 61%
Don't know	53 4%	14 2%	40 5%	3 2%	8 4%	8 3%	5 2%	10 4%	21 6%	17 4%	8 2%	7 3%	21 6%	3 2%	2 3%	8 5%	3 2%	5 4%	4 4%	2 3%	6 4%	9 5%	6 3%	4 3%	4 2%	14 3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 26

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Conservative Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me**

**Base : All respondents**

	Sex			Age						Class					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	409 27%	212 30%	197 25%	55 40%	49 24%	89 32%	56 21%	62 24%	97 27%	135 31%	105 26%	87 30%	82 22%	25 20%	18 30%	35 21%	28 21%	39 28%	38 32%	20 25%	42 29%	53 28%	65 32%	45 32%	64 23%	153 31%
NOT TRUE	1037 69%	488 68%	550 70%	81 58%	145 71%	183 67%	206 76%	187 72%	237 67%	284 65%	290 72%	190 66%	273 73%	98 76%	42 69%	127 76%	101 75%	96 69%	77 66%	57 73%	97 66%	126 67%	128 64%	87 63%	206 75%	319 65%
Don't know	54 4%	18 2%	36 5%	3 2%	9 5%	3 1%	10 4%	9 3%	20 6%	20 5%	6 2%	10 3%	18 5%	6 5%	1 2%	5 3%	5 4%	3 2%	3 2%	2 2%	7 5%	10 5%	7 4%	6 5%	3 1%	22 4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 27

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Shares my values**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	491	244	247	53	75	110	72	81	101	171	141	68	112	37	19	57	42	43	29	18	54	59	88	47	104	170
	33%	34%	32%	38%	37%	40%	26%	31%	28%	39%	35%	24%	30%	28%	30%	34%	31%	31%	24%	23%	37%	31%	44%	34%	38%	34%
NOT TRUE	916	444	471	79	116	148	188	162	222	234	248	200	233	82	43	103	83	89	83	55	84	115	97	81	154	294
	61%	62%	60%	57%	57%	54%	69%	63%	63%	53%	62%	70%	63%	63%	69%	62%	62%	65%	70%	70%	57%	61%	48%	58%	56%	60%
Don't know	93	29	64	7	11	17	12	15	31	35	12	19	28	11	1	7	8	6	6	5	8	15	15	11	15	30
	6%	4%	8%	5%	6%	6%	5%	6%	9%	8%	3%	7%	7%	8%	1%	4%	6%	4%	5%	7%	6%	8%	7%	8%	5%	6%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 28

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Clear about what they stand for**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	427	192	234	44	67	70	64	75	106	118	123	76	110	34	13	46	36	30	26	23	48	56	66	48	62	148
	28%	27%	30%	32%	33%	26%	24%	29%	30%	27%	31%	27%	29%	26%	21%	28%	27%	22%	22%	30%	33%	29%	33%	35%	23%	30%
NOT TRUE	1008	503	504	89	130	193	197	172	226	305	262	202	238	89	45	116	90	101	91	54	92	122	123	86	205	329
	67%	70%	64%	64%	64%	70%	72%	67%	64%	69%	65%	70%	64%	69%	73%	69%	67%	73%	77%	69%	63%	65%	61%	62%	75%	67%
Don't know	66	22	44	5	6	11	12	10	22	17	15	9	25	7	4	5	8	7	2	1	7	11	4	7	17	
	4%	3%	6%	4%	3%	4%	4%	4%	6%	4%	4%	3%	7%	5%	6%	3%	6%	5%	1%	5%	6%	5%	3%	2%	3%	

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 29

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Willing to take tough decisions for the long term**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	508	243	265	47	79	108	79	94	101	166	146	88	109	41	21	49	45	39	38	21	55	64	85	52	92	189
	34%	34%	34%	34%	39%	39%	29%	36%	29%	38%	36%	31%	29%	31%	33%	29%	33%	28%	32%	26%	38%	34%	42%	37%	34%	38%
NOT TRUE	902	446	456	83	108	156	176	153	225	247	236	184	235	82	38	107	78	95	76	53	79	112	99	82	162	282
	60%	62%	58%	60%	53%	57%	65%	60%	64%	56%	59%	64%	63%	63%	62%	64%	59%	69%	65%	67%	54%	59%	50%	59%	59%	57%
Don't know	90	28	62	9	17	10	18	10	27	26	19	16	29	7	3	11	10	4	4	5	13	13	16	5	19	23
	6%	4%	8%	6%	8%	4%	6%	4%	8%	6%	5%	5%	8%	5%	5%	6%	8%	3%	3%	6%	9%	7%	8%	3%	7%	5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 30

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Competent and capable**

**Base : All respondents**

	Sex			Age						Class					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	355 24%	179 25%	176 23%	43 31%	50 24%	70 26%	62 23%	49 19%	81 23%	116 26%	99 25%	67 23%	73 20%	29 22%	11 18%	28 17%	34 26%	28 21%	27 23%	14 17%	37 25%	47 25%	64 32%	34 25%	68 25%	135 27%
NOT TRUE	1050 70%	508 71%	541 69%	91 66%	140 69%	189 69%	196 72%	192 74%	242 68%	299 68%	280 70%	204 71%	268 72%	92 71%	49 80%	129 77%	92 69%	103 75%	82 69%	59 75%	102 69%	127 67%	119 60%	96 69%	186 68%	336 68%
Don't know	95 6%	30 4%	65 8%	5 3%	14 7%	15 6%	15 5%	17 7%	30 8%	24 6%	23 6%	16 6%	32 9%	9 7%	2 2%	10 6%	7 5%	7 5%	9 7%	6 7%	7 5%	15 8%	16 8%	8 6%	19 7%	22 5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 31

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Will do what they say**

**Base : All respondents**

	Sex			Age							Class				Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	318	154	164	34	54	59	46	53	72	90	93	59	76	28	14	24	32	25	24	19	33	34	60	25	53	115
	21%	21%	21%	24%	27%	21%	17%	20%	20%	20%	23%	21%	20%	22%	23%	14%	24%	18%	20%	24%	23%	18%	30%	18%	19%	23%
NOT TRUE	1104	541	563	98	139	199	216	194	258	330	292	218	264	99	45	134	96	106	87	53	106	144	128	106	202	361
	74%	75%	72%	70%	69%	73%	79%	75%	73%	75%	73%	76%	71%	76%	73%	80%	72%	77%	74%	68%	73%	76%	64%	76%	74%	73%
Don't know	78	22	56	7	10	16	11	11	23	20	16	9	32	2	2	10	5	7	8	6	7	12	12	7	18	18
	5%	3%	7%	5%	5%	6%	4%	4%	6%	5%	4%	3%	9%	2%	4%	6%	4%	5%	6%	8%	5%	6%	6%	5%	6%	4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 32

Absolutes/col percents

**Q6 Regardless of which party you would vote for, please say whether you think the word or phrase is true or not true:  
 Liberal Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
TRUE	538	269	268	63	76	125	69	86	120	173	149	101	115	45	20	48	46	48	38	17	51	71	96	58	97	189
	36%	38%	34%	45%	37%	45%	25%	33%	34%	39%	37%	35%	31%	35%	33%	29%	34%	35%	32%	21%	35%	37%	48%	42%	35%	38%
NOT TRUE	877	417	460	69	114	139	189	160	207	236	237	175	229	80	41	109	78	85	75	56	86	106	91	72	157	286
	58%	58%	59%	50%	56%	51%	69%	62%	59%	54%	59%	61%	61%	62%	66%	65%	59%	61%	63%	71%	58%	56%	45%	52%	58%	58%
Don't know	85	30	55	7	14	10	15	11	27	30	15	11	29	5	*	11	9	5	5	6	10	12	13	8	19	19
	6%	4%	7%	5%	7%	4%	5%	4%	8%	7%	4%	4%	8%	4%	1%	6%	7%	4%	5%	8%	7%	6%	6%	6%	7%	4%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 33

**Q7 - Which of the following issues do you think is facing Britain? ALL RESPONSES**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
The economy and jobs	983 66%	488 68%	495 63%	112 81%	157 77%	194 71%	184 68%	165 64%	171 48%	303 69%	274 68%	177 62%	230 62%	82 63%	37 59%	106 64%	90 67%	83 60%	75 64%	58 74%	101 69%	136 72%	124 62%	92 67%	210 77%	336 68%
The NHS	655 44%	265 37%	390 50%	43 31%	87 43%	112 41%	108 40%	135 53%	170 48%	181 41%	160 40%	125 44%	189 51%	65 50%	25 40%	75 45%	47 35%	67 49%	62 53%	37 47%	61 42%	80 42%	74 37%	60 43%	118 43%	189 38%
Controlling immigration	573 38%	272 38%	301 39%	33 24%	63 31%	93 34%	105 38%	105 41%	175 49%	142 32%	122 30%	145 51%	164 44%	53 41%	30 48%	69 42%	42 32%	60 44%	41 35%	29 37%	61 42%	58 31%	76 38%	53 38%	72 26%	206 42%
The deficit and the debt	479 32%	251 35%	228 29%	45 33%	64 32%	100 36%	90 33%	78 30%	102 29%	172 39%	138 34%	75 26%	94 25%	45 35%	20 32%	44 26%	45 34%	43 31%	48 41%	14 17%	35 24%	61 32%	83 41%	42 30%	81 30%	187 38%
Education	473 32%	189 26%	284 36%	61 44%	81 40%	98 36%	76 28%	70 27%	86 24%	170 39%	136 34%	67 23%	100 27%	31 24%	16 25%	55 33%	43 32%	46 33%	34 28%	24 30%	50 34%	83 44%	59 30%	33 24%	117 43%	129 26%
Crime	436 29%	215 30%	222 28%	47 34%	56 28%	76 28%	84 31%	67 26%	107 30%	104 24%	110 27%	98 34%	124 33%	42 33%	17 28%	44 27%	44 33%	45 33%	22 18%	23 30%	32 22%	61 32%	58 29%	48 35%	66 24%	141 29%
Cutting welfare dependency	307 20%	159 22%	148 19%	33 23%	52 26%	65 24%	57 21%	37 14%	63 18%	87 20%	101 25%	57 20%	61 16%	21 16%	13 21%	40 24%	35 27%	21 15%	27 23%	26 33%	35 24%	24 13%	37 19%	27 20%	62 23%	115 23%
Defence and protecting Britains security	242 16%	118 16%	123 16%	16 11%	23 12%	34 13%	52 19%	49 19%	67 19%	58 13%	61 15%	54 19%	69 18%	20 16%	11 19%	31 19%	24 18%	16 12%	23 20%	10 13%	21 15%	24 13%	31 15%	29 21%	36 13%	83 17%
Standing up for Britains interests in Europe	194 13%	105 15%	89 11%	7 5%	9 4%	21 8%	39 14%	40 15%	77 22%	46 11%	60 15%	40 14%	47 13%	15 12%	9 15%	24 15%	17 13%	15 11%	10 9%	8 11%	25 17%	26 14%	33 16%	10 7%	25 9%	51 10%
The environment	146 10%	84 12%	62 8%	20 14%	17 9%	27 10%	21 8%	25 10%	35 10%	51 12%	39 10%	23 8%	35 9%	12 9%	8 13%	11 7%	12 9%	14 10%	10 8%	6 8%	16 11%	15 8%	23 11%	20 15%	29 11%	42 8%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 34

**Q7 - Which of the following issues do you think is the most important facing Britain?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
The economy and jobs	552 37%	289 40%	263 34%	70 51%	78 38%	115 42%	100 37%	99 39%	90 25%	177 40%	159 40%	100 35%	116 31%	46 36%	19 30%	61 36%	56 42%	50 36%	43 37%	32 41%	44 30%	79 42%	70 35%	53 38%	127 46%	192 39%
Controlling immigration	244 16%	106 15%	138 18%	13 10%	29 14%	37 13%	39 14%	51 20%	76 21%	62 14%	53 13%	60 21%	70 19%	21 16%	11 17%	27 16%	19 14%	24 17%	24 20%	8 10%	34 23%	21 11%	30 15%	26 19%	28 10%	89 18%
The deficit and the debt	178 12%	90 13%	87 11%	8 5%	26 13%	30 11%	47 17%	26 10%	40 11%	70 16%	52 13%	30 10%	26 7%	13 10%	10 16%	18 11%	16 12%	13 9%	11 9%	1 1%	24 16%	21 11%	37 19%	13 9%	28 10%	70 14%
The NHS	145 10%	56 8%	89 11%	3 2%	21 10%	19 7%	27 10%	29 11%	46 13%	29 7%	39 10%	23 8%	55 15%	14 11%	6 10%	20 12%	8 6%	21 16%	9 8%	11 14%	15 10%	20 11%	14 7%	7 5%	24 9%	39 8%
Education	104 7%	32 4%	72 9%	20 14%	21 10%	22 8%	14 5%	8 3%	20 6%	34 8%	27 7%	19 6%	25 7%	8 6%	3 4%	8 5%	11 8%	7 5%	8 7%	11 14%	4 3%	24 12%	14 7%	6 4%	27 10%	21 4%
Crime	85 6%	42 6%	43 6%	12 9%	7 3%	16 6%	16 6%	11 4%	23 7%	19 4%	23 6%	15 5%	28 7%	8 6%	5 9%	9 5%	8 6%	11 8%	7 6%	4 5%	4 3%	9 5%	10 5%	9 6%	12 4%	27 6%
Cutting welfare dependency	71 5%	40 6%	31 4%	9 6%	16 8%	16 6%	8 3%	6 2%	16 5%	22 5%	15 4%	17 6%	18 5%	9 7%	1 1%	10 6%	3 2%	7 5%	7 6%	8 10%	6 4%	4 2%	8 4%	8 6%	14 5%	26 5%
Defence and protecting Britains security	51 3%	23 3%	28 4%	3 2%	4 2%	10 4%	8 3%	11 4%	16 4%	10 2%	14 4%	14 5%	13 4%	4 3%	5 8%	5 3%	7 6%	1 1%	5 4%	2 3%	8 6%	1 1%	3 1%	9 7%	3 1%	13 3%
Standing up for Britains interests in Europe	44 3%	25 3%	19 2%	-	1	6	9	8	20	9	14	9	12	2	3	6	3	3	2	2	5	7	9	3	5	12
The environment	25 2%	12 2%	13 2%	2 1%	1	3	4	8	7	9	6	-	10	4	1	3	-	1	1	1	1	4	5	6	5	5

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 35

**Q7 Which do you think is the second most important?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
The NHS	255 17%	109 15%	146 19%	18 13%	39 19%	37 13%	39 14%	51 20%	71 20%	66 15%	56 14%	59 21%	74 20%	25 19%	9 14%	28 17%	24 18%	15 11%	28 23%	14 18%	32 22%	26 14%	31 16%	22 16%	40 15%	77 16%
The economy and jobs	248 17%	112 16%	136 17%	27 19%	41 20%	39 14%	48 18%	45 17%	49 14%	79 18%	60 15%	38 13%	71 19%	20 15%	10 16%	26 16%	18 13%	22 16%	18 15%	15 19%	33 22%	28 15%	35 17%	24 17%	47 17%	88 18%
The deficit and the debt	187 12%	100 14%	87 11%	22 16%	24 12%	45 17%	28 10%	33 13%	35 10%	62 14%	59 15%	26 9%	39 11%	21 16%	8 12%	17 10%	18 14%	21 15%	20 17%	7 9%	7 5%	25 13%	26 13%	18 13%	32 12%	77 16%
Education	182 12%	67 9%	115 15%	14 10%	31 15%	44 16%	37 14%	27 11%	28 8%	65 15%	58 15%	22 8%	36 10%	12 9%	5 8%	27 16%	15 11%	18 13%	15 12%	4 5%	22 15%	27 15%	20 10%	16 11%	51 19%	49 10%
Controlling immigration	174 12%	96 13%	78 10%	13 9%	7 4%	32 12%	36 13%	29 11%	57 16%	42 10%	34 8%	48 17%	50 13%	17 13%	12 20%	24 14%	14 11%	17 12%	9 8%	10 12%	12 8%	20 11%	26 13%	13 10%	24 9%	57 12%
Crime	164 11%	81 11%	83 11%	19 14%	25 12%	30 11%	24 9%	23 9%	43 12%	46 10%	43 11%	32 11%	42 11%	14 11%	4 6%	16 9%	15 11%	18 13%	4 3%	11 14%	13 9%	29 16%	18 9%	23 17%	27 10%	44 9%
Cutting welfare dependency	101 7%	47 7%	54 7%	8 6%	15 7%	24 9%	23 8%	15 6%	16 5%	29 7%	41 10%	15 5%	16 4%	6 5%	8 13%	8 5%	10 8%	8 6%	12 10%	10 13%	8 5%	11 6%	11 6%	7 5%	27 10%	37 7%
Defence and protecting Britains security	77 5%	34 5%	42 5%	3 2%	9 4%	6 2%	19 7%	20 8%	20 6%	18 4%	16 4%	21 7%	21 6%	8 6%	2 3%	8 5%	5 3%	7 5%	6 5%	4 5%	8 5%	10 5%	12 6%	8 6%	8 3%	28 6%
Standing up for Britains interests in Europe	59 4%	35 5%	23 3%	3 2%	5 2%	5 2%	12 5%	9 3%	24 7%	12 3%	19 5%	14 5%	14 4%	6 5%	2 3%	7 4%	6 4%	6 5%	2 2%	-	5 3%	7 4%	13 7%	4 3%	6 2%	19 4%
The environment	54 4%	36 5%	18 2%	11 8%	7 3%	12 4%	6 2%	7 3%	11 3%	20 5%	14 3%	12 4%	9 2%	-	3 6%	5 3%	8 6%	5 3%	5 4%	3 3%	8 6%	6 3%	8 4%	3 2%	12 4%	18 4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 36

**Q7 And which do you think is the third most important?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
The NHS	254 17%	99 14%	155 20%	22 16%	26 13%	56 20%	42 16%	55 21%	53 15%	86 19%	65 16%	43 15%	61 16%	26 20%	10 17%	27 16%	14 11%	31 22%	25 21%	11 15%	15 10%	34 18%	28 14%	31 23%	54 20%	74 15%
Crime	187 12%	92 13%	95 12%	15 11%	24 12%	30 11%	44 16%	33 13%	41 12%	39 9%	44 11%	51 18%	53 14%	20 16%	8 13%	20 12%	21 16%	16 11%	11 9%	9 11%	15 11%	22 12%	30 15%	16 12%	27 10%	70 14%
Education	187 12%	90 13%	97 12%	27 20%	29 14%	32 12%	25 9%	36 14%	38 11%	72 16%	50 13%	26 9%	39 10%	11 8%	8 13%	19 11%	17 12%	21 15%	11 9%	9 11%	24 16%	32 17%	26 13%	12 9%	40 15%	60 12%
The economy and jobs	183 12%	87 12%	96 12%	15 11%	39 19%	40 14%	37 13%	21 8%	33 9%	47 11%	55 14%	39 13%	43 12%	15 12%	8 13%	19 11%	16 12%	11 8%	14 12%	12 15%	24 16%	29 15%	20 10%	16 12%	37 13%	56 11%
Controlling immigration	155 10%	69 10%	86 11%	7 5%	27 13%	24 9%	30 11%	25 10%	42 12%	38 9%	36 9%	37 13%	45 12%	16 12%	7 11%	18 11%	9 7%	19 14%	8 7%	12 15%	15 10%	18 9%	20 10%	14 10%	20 7%	60 12%
Cutting welfare dependency	135 9%	72 10%	62 8%	16 11%	21 10%	25 9%	26 9%	16 6%	31 9%	36 8%	46 11%	25 9%	28 8%	6 4%	5 8%	22 13%	22 16%	5 4%	8 7%	7 9%	21 14%	9 5%	18 9%	12 9%	21 8%	52 11%
The deficit and the debt	115 8%	61 8%	54 7%	16 12%	14 7%	24 9%	15 5%	19 7%	27 8%	40 9%	27 7%	19 7%	29 8%	11 9%	2 4%	9 5%	10 8%	10 7%	17 15%	6 8%	4 3%	15 8%	20 10%	11 8%	21 8%	40 8%
Defence and protecting Britains security	114 8%	61 8%	53 7%	10 7%	11 5%	19 7%	25 9%	19 7%	32 9%	30 7%	31 8%	19 7%	34 9%	8 6%	5 8%	18 11%	12 9%	8 6%	13 11%	4 5%	5 4%	13 7%	16 8%	12 8%	24 9%	41 8%
Standing up for Britains interests in Europe	91 6%	45 6%	46 6%	4 3%	3 2%	10 4%	18 7%	23 9%	33 9%	26 6%	27 7%	18 6%	21 6%	7 5%	5 7%	11 6%	8 6%	6 4%	7 6%	7 8%	15 11%	12 6%	11 5%	4 3%	15 5%	20 4%
The environment	67 4%	36 5%	31 4%	6 5%	10 5%	12 4%	11 4%	10 4%	18 5%	22 5%	19 5%	11 4%	15 4%	8 6%	4 6%	4 2%	4 3%	9 6%	3 3%	3 4%	6 4%	6 3%	9 5%	11 8%	12 5%	18 4%
Don't know	9 1%	4 *	6 1%	-	-	3 1%	-	1 *	6 2%	3 1%	2 *	-	5 1%	1 1%	-	-	-	2 1%	2 1%	-	2 1%	-	3 1%	-	2 1%	1 *
No answer	2 *	1 *	1 *	-	-	-	-	1 *	1 *	2 *	-	-	-	-	-	-	1 *	-	-	-	1 1%	-	-	-	-	1 *

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 37

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**The economy and jobs**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Labour Party	640	296	344	68	91	123	123	108	127	157	170	133	179	63	31	82	70	61	45	39	57	77	72	43	132	194
	43%	41%	44%	49%	45%	45%	45%	42%	36%	36%	42%	46%	48%	48%	51%	49%	52%	44%	38%	49%	39%	41%	36%	31%	48%	39%
Conservative Party	554	291	263	41	73	110	93	94	143	180	174	93	107	37	17	55	32	49	53	27	53	77	90	63	94	191
	37%	41%	34%	29%	36%	40%	34%	37%	40%	41%	43%	32%	29%	29%	27%	33%	24%	36%	45%	35%	36%	41%	45%	45%	34%	39%
Liberal Democrats	125	61	64	16	20	15	18	22	34	44	21	25	35	10	5	8	15	10	4	3	16	12	23	19	24	41
	8%	8%	8%	12%	10%	6%	7%	8%	9%	10%	5%	9%	9%	8%	8%	5%	11%	7%	3%	4%	11%	6%	12%	14%	9%	8%
Don't know	93	29	64	8	12	13	18	14	27	28	27	19	19	10	3	5	7	10	7	5	11	15	7	13	8	39
	6%	4%	8%	6%	6%	5%	7%	6%	8%	6%	7%	7%	5%	7%	4%	3%	5%	7%	6%	6%	8%	8%	4%	9%	3%	8%
No answer	89	41	48	6	8	13	20	20	23	30	9	18	32	10	6	16	10	8	8	5	10	7	8	1	14	29
	6%	6%	6%	4%	4%	5%	7%	8%	6%	7%	2%	6%	9%	8%	10%	10%	7%	6%	7%	7%	7%	4%	4%	*	5%	6%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 38

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**The deficit and the debt**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	801	427	374	73	100	157	151	128	192	258	225	153	164	54	25	85	55	82	71	34	76	108	125	85	150	278
	53%	59%	48%	53%	49%	57%	55%	50%	54%	59%	56%	53%	44%	41%	40%	51%	41%	60%	60%	43%	52%	57%	63%	62%	55%	56%
Labour Party	377	160	217	26	63	68	70	69	81	97	105	60	115	34	24	47	40	28	30	28	31	51	35	29	76	103
	25%	22%	28%	19%	31%	25%	26%	27%	23%	22%	26%	21%	31%	27%	38%	28%	30%	20%	26%	36%	21%	27%	17%	21%	28%	21%
Liberal Democrats	118	51	67	14	20	21	13	24	26	33	29	22	33	17	3	9	17	9	3	2	15	8	23	11	23	40
	8%	7%	9%	10%	10%	8%	5%	9%	7%	7%	7%	8%	9%	13%	6%	6%	12%	7%	2%	3%	10%	4%	12%	8%	9%	8%
Don't know	122	40	82	18	17	10	22	20	34	32	30	30	30	18	4	10	11	10	7	9	16	16	10	12	12	44
	8%	6%	11%	13%	8%	4%	8%	8%	10%	7%	7%	10%	8%	14%	7%	6%	8%	7%	6%	11%	11%	8%	5%	9%	4%	9%
No answer	83	40	42	7	4	18	17	16	21	19	12	21	30	7	6	15	12	9	8	5	9	5	7	1	11	29
	6%	6%	5%	5%	2%	7%	6%	6%	6%	4%	3%	7%	8%	5%	9%	9%	6%	7%	6%	6%	3%	3%	3%	1%	4%	6%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 39

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**The NHS**

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Labour Party	780 52%	384 54%	396 51%	81 58%	124 61%	144 52%	150 55%	133 52%	149 42%	232 53%	211 53%	149 52%	188 50%	71 55%	46 75%	103 62%	78 59%	71 51%	58 49%	45 58%	67 46%	98 52%	85 42%	55 40%	168 62%	249 50%
Conservative Party	350 23%	166 23%	184 23%	23 17%	33 16%	62 22%	60 22%	51 20%	121 34%	94 21%	102 25%	68 24%	86 23%	24 19%	7 12%	32 19%	24 18%	30 22%	40 34%	20 25%	33 22%	32 17%	62 31%	44 32%	45 17%	118 24%
Liberal Democrats	200 13%	105 15%	95 12%	16 12%	28 14%	46 17%	35 13%	38 15%	36 10%	58 13%	51 13%	39 14%	51 14%	16 12%	3 5%	15 9%	16 12%	15 11%	9 7%	5 6%	28 19%	31 17%	39 19%	24 18%	38 14%	74 15%
Don't know	99 7%	31 4%	68 9%	13 9%	13 6%	11 4%	14 5%	18 7%	30 8%	32 7%	25 6%	19 7%	22 6%	15 11%	2 4%	6 4%	6 4%	11 8%	6 5%	5 6%	10 7%	17 9%	11 5%	11 8%	12 5%	30 6%
No answer	72 5%	32 4%	41 5%	6 4%	5 2%	12 4%	15 5%	16 6%	19 5%	24 5%	11 3%	12 4%	25 7%	4 3%	3 5%	11 6%	9 7%	10 7%	6 5%	4 5%	9 6%	10 5%	4 2%	3 2%	10 4%	22 4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 40

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**

**Crime**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	698	368	331	58	86	140	126	108	180	216	192	133	158	48	22	71	63	65	57	30	70	86	112	73	133	233
	47%	51%	42%	42%	42%	51%	46%	42%	51%	49%	48%	46%	42%	37%	36%	42%	47%	47%	48%	39%	48%	46%	56%	52%	49%	47%
Labour Party	451	194	257	46	59	85	92	82	87	125	118	87	121	49	26	60	44	42	39	28	36	53	41	33	91	142
	30%	27%	33%	33%	29%	31%	34%	32%	25%	29%	29%	30%	32%	38%	42%	36%	33%	30%	33%	36%	24%	28%	21%	24%	33%	29%
Liberal Democrats	117	60	56	16	25	15	18	16	27	33	30	25	28	12	3	11	9	10	4	5	13	10	20	18	18	34
	8%	8%	7%	12%	13%	5%	7%	6%	8%	8%	7%	9%	8%	9%	5%	7%	7%	8%	4%	7%	9%	5%	10%	13%	7%	7%
Don't know	135	41	94	14	20	17	23	26	35	34	45	22	33	14	5	10	10	9	9	8	18	26	18	7	16	53
	9%	6%	12%	10%	10%	6%	8%	10%	10%	8%	11%	8%	9%	11%	8%	6%	8%	7%	8%	10%	12%	14%	9%	5%	6%	11%
No answer	100	54	45	5	12	18	14	25	25	30	16	20	33	7	6	15	7	11	9	7	10	13	7	8	14	32
	7%	8%	6%	4%	6%	6%	5%	10%	7%	7%	4%	7%	9%	6%	9%	9%	5%	8%	7%	9%	7%	7%	4%	6%	5%	7%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 41

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**

**Education**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Labour Party	646	293	353	73	108	117	127	97	124	175	176	124	171	59	40	78	62	65	47	41	56	86	67	44	146	190
	43%	41%	45%	53%	53%	42%	47%	38%	35%	40%	44%	43%	46%	45%	65%	47%	46%	47%	39%	52%	38%	46%	34%	32%	53%	39%
Conservative Party	448	226	223	30	41	91	74	74	140	130	121	92	105	34	12	44	29	38	41	25	47	51	81	48	59	162
	30%	31%	28%	21%	20%	33%	27%	29%	40%	30%	30%	32%	28%	27%	19%	27%	21%	27%	35%	31%	32%	27%	40%	35%	22%	33%
Liberal Democrats	220	121	99	20	40	40	36	39	44	78	60	34	49	20	3	25	19	18	16	7	17	29	34	30	41	77
	15%	17%	13%	15%	20%	15%	13%	15%	12%	18%	15%	12%	13%	15%	6%	15%	14%	13%	14%	8%	12%	15%	17%	22%	15%	16%
Don't know	108	37	71	10	9	17	19	27	26	31	30	21	26	9	3	10	14	9	8	5	14	17	12	8	15	37
	7%	5%	9%	7%	4%	6%	7%	10%	7%	7%	7%	7%	7%	7%	5%	6%	10%	6%	6%	6%	10%	9%	6%	6%	6%	7%
No answer	78	41	37	6	6	10	16	21	20	25	15	16	21	7	4	10	10	8	7	2	12	7	6	7	12	27
	5%	6%	5%	4%	3%	4%	6%	8%	6%	6%	4%	6%	6%	6%	6%	6%	7%	5%	6%	2%	8%	3%	3%	5%	4%	5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 42

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**

**Controlling immigration**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	775	403	371	72	102	160	133	122	186	225	228	160	161	61	24	82	62	71	70	34	68	112	108	81	150	258
	52%	56%	47%	52%	50%	58%	49%	47%	53%	51%	57%	56%	43%	47%	39%	49%	47%	52%	59%	44%	46%	59%	54%	58%	55%	52%
Labour Party	276	110	166	24	36	44	62	55	56	74	62	50	90	28	19	40	25	21	22	13	27	30	31	19	48	87
	18%	15%	21%	17%	17%	16%	23%	21%	16%	17%	16%	17%	24%	21%	32%	24%	19%	15%	19%	17%	18%	16%	15%	14%	18%	18%
Liberal Democrats	152	81	71	14	35	25	27	21	31	51	43	21	38	14	4	14	17	13	6	10	17	13	29	17	33	54
	10%	11%	9%	10%	17%	9%	10%	8%	9%	12%	11%	7%	10%	11%	6%	8%	13%	9%	5%	13%	12%	7%	14%	12%	12%	11%
Don't know	143	47	96	18	13	19	28	25	40	38	38	25	42	13	5	9	14	19	10	8	14	19	19	13	20	45
	10%	7%	12%	13%	6%	7%	10%	10%	11%	9%	9%	9%	11%	10%	8%	5%	11%	14%	8%	10%	9%	10%	9%	9%	7%	9%
No answer	154	75	78	10	18	27	24	35	40	52	29	31	42	14	9	21	15	15	9	13	21	15	13	8	21	51
	10%	11%	10%	7%	9%	10%	9%	14%	11%	12%	7%	11%	11%	10%	15%	13%	11%	11%	8%	17%	14%	8%	6%	6%	8%	10%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 43

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**Cutting welfare dependency**

**Base : All respondents**

	Sex			Age						Class				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	854 57%	446 62%	407 52%	65 47%	113 55%	165 60%	158 58%	147 57%	207 58%	273 62%	241 60%	159 55%	181 48%	61 47%	29 46%	95 57%	71 53%	74 54%	78 66%	43 55%	77 53%	109 58%	125 62%	92 67%	167 61%	288 58%
Labour Party	314 21%	130 18%	184 24%	38 27%	54 27%	48 17%	60 22%	50 19%	64 18%	81 18%	75 19%	60 21%	98 26%	27 21%	17 28%	42 25%	24 18%	26 19%	22 19%	19 25%	36 25%	34 18%	35 18%	29 21%	54 20%	107 22%
Liberal Democrats	120 8%	58 8%	62 8%	15 11%	20 10%	21 8%	16 6%	21 8%	27 8%	27 6%	32 8%	26 9%	36 10%	15 12%	3 5%	8 5%	15 12%	11 8%	7 6%	6 8%	13 9%	13 7%	19 10%	8 6%	25 9%	39 8%
Don't know	131 9%	45 6%	85 11%	16 11%	14 7%	25 9%	24 9%	18 7%	34 10%	37 9%	37 9%	25 9%	31 8%	21 16%	5 8%	8 5%	13 10%	15 11%	6 5%	6 8%	14 9%	19 10%	14 7%	8 6%	16 6%	37 8%
No answer	81 5%	37 5%	44 6%	5 4%	3 1%	16 6%	14 5%	22 9%	21 6%	20 5%	17 4%	17 6%	27 7%	6 5%	8 13%	14 8%	9 7%	11 8%	5 4%	4 5%	6 4%	12 6%	6 3%	1 1%	11 4%	22 4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 44

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**Standing up for Britains interests in Europe**

**Base : All respondents**

	Sex		Age							Class				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	627	330	297	52	69	121	114	109	162	195	171	125	135	49	17	67	54	64	55	25	61	83	93	60	114	228
	42%	46%	38%	37%	34%	44%	42%	42%	46%	44%	43%	44%	36%	37%	28%	40%	40%	46%	47%	31%	42%	44%	47%	43%	42%	46%
Labour Party	442	194	248	43	70	83	82	73	90	113	125	79	125	39	26	60	39	39	37	28	35	59	52	29	91	123
	29%	27%	32%	31%	34%	30%	30%	28%	26%	26%	31%	28%	34%	30%	42%	36%	29%	28%	31%	35%	24%	31%	26%	21%	33%	25%
Liberal Democrats	155	78	77	21	28	30	27	22	28	53	37	24	41	16	6	8	13	12	8	8	16	14	26	26	22	58
	10%	11%	10%	15%	14%	11%	10%	9%	8%	12%	9%	8%	11%	12%	10%	5%	10%	9%	7%	11%	11%	8%	13%	19%	8%	12%
Don't know	158	49	108	18	25	21	29	26	39	47	45	26	39	16	4	14	14	14	7	11	26	21	16	15	33	44
	11%	7%	14%	13%	12%	8%	11%	10%	11%	11%	11%	9%	11%	12%	7%	8%	10%	10%	6%	15%	18%	11%	8%	11%	12%	9%
No answer	118	66	53	5	12	20	21	26	34	31	23	32	33	10	8	18	14	9	11	7	9	11	13	8	13	42
	8%	9%	7%	4%	6%	7%	8%	10%	10%	7%	6%	11%	9%	8%	14%	11%	11%	6%	9%	8%	6%	6%	6%	6%	5%	8%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 45

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**

**The environment**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Liberal Democrats	599	325	274	42	87	129	111	106	123	208	158	117	117	50	18	72	45	51	44	26	62	64	96	71	130	213
	40%	45%	35%	31%	43%	47%	41%	41%	35%	47%	39%	41%	31%	38%	29%	43%	33%	37%	37%	33%	43%	34%	48%	51%	48%	43%
Labour Party	397	186	211	47	62	58	77	70	83	87	125	67	118	34	25	44	44	34	33	25	32	63	40	23	71	122
	26%	26%	27%	34%	30%	21%	28%	27%	24%	20%	31%	24%	32%	26%	40%	27%	33%	25%	28%	32%	22%	33%	20%	16%	26%	25%
Conservative Party	269	113	156	29	22	50	39	44	85	75	66	51	77	23	10	25	21	31	23	16	24	23	44	29	37	83
	18%	16%	20%	21%	11%	18%	14%	17%	24%	17%	17%	18%	21%	18%	17%	15%	15%	22%	19%	20%	16%	12%	22%	21%	13%	17%
Don't know	146	45	101	16	25	22	25	19	40	43	36	34	33	14	3	10	15	11	11	6	20	26	15	13	20	47
	10%	6%	13%	11%	12%	8%	9%	7%	11%	10%	9%	12%	9%	11%	5%	6%	11%	8%	10%	8%	14%	14%	8%	10%	7%	9%
No answer	88	48	40	5	8	15	21	18	21	26	16	18	28	8	5	15	9	10	7	5	8	13	4	2	15	29
	6%	7%	5%	4%	4%	6%	8%	7%	6%	6%	4%	6%	8%	6%	8%	9%	7%	7%	6%	7%	6%	7%	2%	2%	6%	6%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 46

Absolutes/col percents

**Q7A - Which of the three main parties would do the best job in dealing with each of the following issues?**  
**Defence and protecting Britains security**

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Conservative Party	673	347	326	59	84	133	117	116	163	200	200	128	145	51	20	68	57	66	58	31	65	87	107	62	124	233
	45%	48%	42%	43%	41%	49%	43%	45%	46%	46%	50%	44%	39%	40%	32%	41%	43%	48%	49%	40%	45%	46%	54%	45%	45%	47%
Labour Party	489	214	275	46	70	92	101	78	101	133	129	91	135	53	29	70	36	39	40	27	35	57	54	49	100	153
	33%	30%	35%	33%	35%	34%	37%	30%	29%	30%	32%	32%	36%	41%	47%	42%	27%	29%	34%	34%	24%	30%	27%	35%	37%	31%
Liberal Democrats	91	44	47	11	18	13	13	13	24	30	14	17	30	7	2	4	12	8	3	4	14	12	17	9	14	27
	6%	6%	6%	8%	9%	5%	5%	5%	7%	7%	3%	6%	8%	5%	3%	2%	9%	6%	2%	5%	10%	6%	8%	6%	5%	5%
Don't know	140	50	90	17	19	18	23	25	38	44	35	27	34	12	2	10	17	16	11	10	21	20	9	13	24	42
	9%	7%	11%	12%	9%	6%	8%	10%	11%	10%	9%	10%	9%	9%	2%	6%	13%	12%	9%	12%	14%	10%	5%	9%	9%	9%
No answer	108	63	45	5	11	18	19	25	29	32	23	24	29	7	10	15	11	7	7	7	11	14	12	6	11	39
	7%	9%	6%	4%	6%	7%	7%	10%	8%	7%	6%	8%	8%	5%	16%	9%	9%	5%	6%	9%	8%	7%	6%	5%	4%	8%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 47

**Q8 - Thinking about the governments proposed cuts in public spending, which of the following statements comes closest to your view?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
The cuts are too deep and are being made too quickly	719 48%	313 44%	406 52%	74 53%	105 52%	140 51%	145 53%	124 48%	131 37%	196 45%	205 51%	144 50%	175 47%	63 49%	33 53%	90 54%	69 52%	75 54%	46 39%	46 59%	81 55%	83 44%	82 41%	52 37%	164 60%	217 44%
The cuts are necessary and unavoidable and are the right thing for the economy	603 40%	330 46%	273 35%	46 33%	78 38%	112 41%	97 36%	105 41%	164 47%	195 44%	168 42%	106 37%	133 36%	50 39%	22 36%	55 33%	48 36%	49 35%	60 51%	22 28%	50 34%	74 39%	102 51%	71 51%	86 31%	218 44%
The cuts do not go far enough - the government should do more to reduce public spending	153 10%	65 9%	88 11%	16 12%	16 8%	20 7%	30 11%	26 10%	44 12%	41 9%	22 5%	34 12%	56 15%	12 9%	6 10%	21 12%	13 10%	14 10%	11 9%	9 11%	12 8%	27 14%	15 7%	13 10%	19 7%	53 11%
Don't know	25 2%	10 1%	16 2%	2 1%	4 2%	2 1%	1 *	3 1%	14 4%	7 2%	6 1%	4 1%	9 2%	4 3%	1 1%	1 1%	2 2%	1 1%	2 2%	1 2%	4 3%	6 3%	2 1%	2 1%	3 1%	6 1%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 48

**Q9 - Thinking about Britains economy, which of the following comes closest to your own view?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Although things are difficult now, the right decisions are being made and things will improve significantly in the next three or four years.	689	353	336	57	86	123	123	112	188	228	188	115	159	47	31	66	58	69	64	28	61	83	100	82	121	235
	46%	49%	43%	41%	42%	45%	45%	44%	53%	52%	47%	40%	43%	37%	51%	39%	43%	50%	54%	36%	42%	44%	50%	59%	44%	48%
In three or four years time, the economy will be no better, or even worse, than it is now.	768	345	424	80	116	145	142	136	149	201	206	164	197	76	28	99	73	66	54	48	75	101	93	56	149	248
	51%	48%	54%	57%	57%	53%	52%	53%	42%	46%	51%	57%	53%	58%	45%	59%	55%	48%	46%	62%	51%	54%	46%	40%	54%	50%
Don't know	42	19	23	2	1	7	7	9	17	11	8	8	16	7	3	2	3	3	1	2	10	5	7	1	3	10
	3%	3%	3%	1%	1%	2%	3%	4%	5%	2%	2%	3%	4%	5%	4%	1%	2%	2%	1%	3%	7%	2%	4%	1%	3%	2%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 49

**Q10 - Overall, would you say Britain is going in the right direction, or the wrong direction?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Right direction	702 47%	377 53%	324 41%	52 37%	81 40%	121 44%	119 44%	131 51%	198 56%	223 51%	204 51%	114 40%	161 43%	51 39%	29 46%	64 38%	54 40%	61 44%	70 59%	32 40%	64 44%	84 44%	113 57%	81 59%	109 40%	238 48%
Wrong direction	742 49%	314 44%	428 55%	86 62%	113 56%	150 55%	146 53%	115 45%	133 38%	198 45%	185 46%	166 58%	194 52%	71 55%	33 54%	101 60%	71 53%	70 51%	48 41%	45 57%	77 52%	95 50%	81 41%	50 36%	157 57%	236 48%
Don't know	56 4%	25 4%	31 4%	1 1%	9 5%	4 1%	7 3%	12 4%	23 7%	19 4%	13 3%	7 2%	18 5%	8 6%	- -	3 2%	8 6%	7 5%	1 1%	2 3%	6 4%	10 5%	5 3%	7 5%	7 3%	19 4%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 50

**Q11 Would you say you were moving towards or away from the Labour Party?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Towards	494 33%	230 32%	265 34%	58 42%	83 41%	87 32%	87 32%	77 30%	103 29%	126 29%	139 35%	105 36%	124 33%	44 34%	29 47%	75 45%	46 35%	48 35%	37 31%	35 45%	38 26%	59 31%	51 26%	32 23%	104 38%	137 28%
Away from	887 59%	429 60%	457 58%	71 51%	99 49%	169 62%	167 61%	163 63%	217 61%	278 63%	244 61%	149 52%	216 58%	72 56%	32 51%	81 48%	77 57%	82 60%	70 59%	39 50%	91 62%	108 57%	137 69%	99 71%	156 57%	311 63%
Don't know	119 8%	58 8%	61 8%	9 6%	22 11%	18 7%	18 7%	18 7%	34 9%	35 8%	17 4%	33 12%	33 9%	14 11%	1 2%	11 7%	10 8%	7 5%	12 10%	5 6%	17 12%	22 12%	12 6%	8 6%	13 5%	45 9%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 51

**Q11 Would you say you were moving towards or away from the Conservative Party?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Towards	553 37%	278 39%	276 35%	51 36%	73 36%	103 38%	93 34%	90 35%	143 41%	185 42%	152 38%	96 34%	121 32%	33 25%	23 37%	52 31%	39 29%	48 35%	45 38%	23 30%	59 40%	68 36%	98 49%	65 47%	101 37%	199 40%
Away from	838 56%	391 55%	447 57%	78 56%	116 57%	155 56%	160 59%	149 58%	179 51%	220 50%	230 57%	169 59%	219 59%	89 68%	38 62%	106 63%	86 65%	80 58%	63 53%	49 63%	73 49%	102 54%	87 44%	66 48%	160 59%	257 52%
Don't know	109 7%	49 7%	60 8%	10 7%	13 7%	17 6%	19 7%	19 7%	31 9%	35 8%	19 5%	22 8%	33 9%	8 6%	1 1%	9 6%	9 6%	10 7%	10 9%	6 8%	15 10%	19 10%	15 7%	7 5%	12 4%	38 8%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 52

**Q11 Would you say you were moving towards or away from the Liberal Democrats?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Towards	378 25%	165 23%	213 27%	26 19%	47 23%	83 30%	73 27%	60 23%	89 25%	128 29%	106 26%	59 21%	84 23%	23 18%	18 29%	39 24%	32 24%	28 20%	25 21%	12 16%	48 33%	38 20%	71 35%	45 32%	72 26%	125 25%
Away from	968 65%	483 67%	485 62%	97 70%	129 63%	168 61%	177 65%	173 67%	224 63%	261 59%	264 66%	195 68%	249 67%	99 76%	40 65%	114 68%	90 67%	94 68%	78 66%	58 74%	80 54%	125 66%	110 55%	81 58%	183 67%	320 65%
Don't know	153 10%	69 10%	84 11%	15 11%	27 13%	23 8%	23 8%	25 10%	40 11%	50 11%	31 8%	32 11%	40 11%	8 6%	3 6%	14 8%	12 9%	16 11%	16 13%	8 10%	19 13%	26 14%	20 10%	13 9%	18 7%	49 10%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 53

**Have you taken a foreign holiday in the last 3 years?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Yes	920 61%	452 63%	468 60%	106 76%	142 70%	177 65%	160 59%	165 64%	171 48%	340 77%	265 66%	167 58%	150 40%	74 57%	37 59%	100 60%	80 60%	81 59%	70 60%	41 52%	88 60%	131 69%	124 62%	94 68%	198 73%	347 70%
No	580 39%	265 37%	315 40%	33 24%	61 30%	97 35%	112 41%	93 36%	183 52%	100 23%	136 34%	120 42%	223 60%	56 43%	25 41%	67 40%	53 40%	57 41%	48 40%	37 48%	59 40%	58 31%	76 38%	44 32%	75 27%	147 30%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 54

Is the house or flat in which you live...?

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Owned outright - without mortgage	533 36%	243 34%	290 37%	32 23%	29 14%	31 11%	69 25%	136 53%	236 67%	156 35%	140 35%	98 34%	139 37%	48 37%	19 30%	57 34%	56 42%	53 38%	39 33%	29 37%	56 38%	49 26%	71 36%	55 40%	56 20%	117 24%
Owned with a mortgage or loan	534 36%	266 37%	268 34%	55 40%	89 44%	159 58%	136 50%	61 24%	35 10%	215 49%	142 36%	106 37%	71 19%	51 39%	18 30%	65 39%	38 29%	52 38%	41 34%	30 38%	43 29%	67 36%	77 39%	52 37%	152 56%	244 49%
Rented from the council	166 11%	81 11%	85 11%	18 13%	29 14%	27 10%	22 8%	33 13%	37 10%	18 4%	28 7%	40 14%	80 21%	20 15%	16 26%	13 8%	13 9%	8 6%	18 15%	7 9%	21 15%	28 15%	16 8%	7 5%	17 6%	38 8%
Rented from a housing association	117 8%	52 7%	66 8%	7 5%	18 9%	19 7%	25 9%	17 7%	31 9%	9 2%	38 9%	25 9%	45 12%	6 5%	4 7%	18 11%	7 6%	15 11%	8 6%	-	11 8%	27 15%	14 7%	7 5%	19 7%	30 6%
Rented from someone else	139 9%	68 10%	71 9%	23 17%	37 18%	37 13%	20 7%	9 3%	14 4%	37 8%	52 13%	14 5%	36 10%	4 3%	4 7%	14 8%	19 14%	9 7%	11 9%	12 15%	12 8%	18 10%	22 11%	15 11%	30 11%	59 12%
Rent free	10 1%	7 1%	3	3 2%	2 1%	2 1%	1	2 1%	1	4 1%	-	4 1%	2 1%	1 1%	-	-	-	1 1%	2 1%	-	4 3%	-	-	3 2%	-	6 1%
Prefer not to answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 55

At what age did you finish your full time education?

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Under 16	291 19%	139 19%	152 19%	2 1%	4 2%	16 6%	17 6%	83 32%	168 48%	35 8%	58 15%	75 26%	122 33%	21 16%	18 30%	51 30%	19 14%	40 29%	23 20%	13 17%	27 18%	19 10%	37 18%	24 17%	16 6%	50 10%
17-18	287 19%	114 16%	173 22%	31 23%	55 27%	48 18%	67 25%	37 14%	48 14%	89 20%	92 23%	47 16%	58 16%	27 21%	10 16%	23 14%	26 19%	21 15%	19 16%	23 29%	32 22%	32 17%	43 21%	32 23%	50 18%	122 25%
19-24	390 26%	188 26%	202 26%	51 37%	88 43%	98 36%	59 22%	54 21%	40 11%	187 43%	111 28%	48 17%	44 12%	30 23%	10 17%	37 22%	37 28%	32 23%	32 27%	15 18%	25 17%	82 43%	56 28%	34 25%	113 42%	134 27%
25-34	63 4%	36 5%	28 4%	1 1%	15 7%	23 8%	9 3%	9 3%	6 2%	34 8%	17 4%	4 1%	8 2%	3 3%	2 2%	4 2%	3 2%	11 8%	3 2%	3 4%	7 5%	18 10%	8 4%	1 1%	20 7%	23 5%
35-44	12 1%	8 1%	4 1%	-	-	3 1%	3 1%	3 1%	3 1%	5 1%	1 *	2 1%	4 1%	4 3%	2 3%	1 1%	-	2 1%	-	-	1 *	1 *	2 1%	-	5 2%	2 *
45-54	6 *	2 *	4 1%	-	-	-	3 1%	3 1%	1 *	2 *	4 1%	-	1 *	1 1%	-	-	-	-	-	-	1 *	-	2 1%	1 1%	2 1%	1 *
55-64	3 *	2 *	1 *	-	-	-	-	1 *	2 1%	1 *	1 *	1 *	-	-	1 1%	-	1 *	-	-	1 1%	1 1%	-	-	-	-	1 *
65+	2 *	1 *	1 *	-	-	-	-	* *	1 *	1 *	1 *	-	-	1 *	-	* *	-	-	-	-	-	-	1 *	-	* *	-
Still in full time education	50 3%	23 3%	27 3%	36 26%	2 1%	5 2%	6 2%	1 *	1 *	16 4%	20 5%	9 3%	6 1%	4 3%	2 3%	3 2%	5 4%	3 2%	5 4%	5 6%	1 1%	8 4%	7 3%	7 5%	12 4%	7 1%
Don't know	10 1%	3 *	7 1%	-	-	1 *	2 1%	1 *	7 2%	1 *	1 *	1 *	6 2%	4 3%	-	-	2 2%	-	1 1%	-	1 *	-	1 *	2 1%	1 *	3 1%
Refused	16 1%	8 1%	9 1%	1 1%	2 1%	3 1%	4 1%	1 *	7 2%	5 1%	4 1%	-	7 2%	1 1%	1 2%	1 1%	4 3%	-	-	2 2%	2 1%	3 2%	2 1%	-	2 1%	9 2%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 56

**What is the highest educational level that you have achieved to date?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Secondary school, high school, NVQ levels 1 to 3, etc.	860 57%	405 56%	455 58%	78 56%	95 47%	138 50%	159 58%	152 59%	238 67%	161 37%	230 57%	210 73%	259 69%	67 52%	39 64%	102 61%	72 54%	84 61%	73 62%	48 61%	93 64%	81 43%	118 59%	83 60%	107 39%	280 57%
University degree or equivalent professional qualification, NVQ level 4, etc.	362 24%	174 24%	188 24%	36 26%	62 30%	85 31%	66 24%	58 23%	55 16%	161 37%	111 28%	46 16%	45 12%	36 28%	9 15%	33 20%	34 26%	30 22%	26 22%	20 25%	36 25%	59 31%	51 25%	27 20%	100 37%	120 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	166 11%	87 12%	79 10%	12 9%	40 20%	37 13%	32 12%	23 9%	22 6%	96 22%	43 11%	12 4%	15 4%	11 9%	5 8%	15 9%	16 12%	18 13%	13 11%	5 6%	11 8%	38 20%	18 9%	15 11%	56 21%	58 12%
Still in full time education	14 1%	8 1%	6 1%	10 7%	3 1%	1 *	-	-	-	3 1%	5 1%	3 1%	2 1%	1 1%	1 2%	1 1%	2 1%	-	-	1 1%	1 1%	1 1%	2 1%	3 2%	4 2%	2 *
Don't know	72 5%	33 5%	38 5%	1 1%	1 1%	11 4%	11 4%	18 7%	30 8%	12 3%	9 2%	12 4%	39 10%	12 9%	6 10%	11 7%	4 3%	5 3%	4 4%	3 4%	1 1%	8 4%	8 4%	10 7%	5 2%	21 4%
Prefer not to answer	27 2%	11 1%	16 2%	2 1%	2 1%	2 1%	5 2%	7 3%	10 3%	7 2%	3 1%	4 1%	13 4%	2 2%	1 2%	4 3%	5 4%	1 1%	2 2%	2 2%	4 3%	2 1%	3 1%	-	1 *	12 2%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 57

How many cars are there in your household?

Absolutes/col percents

Base : All respondents

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
None	289 19%	122 17%	167 21%	14 10%	36 18%	40 15%	41 15%	54 21%	103 29%	47 11%	65 16%	39 14%	138 37%	30 23%	12 20%	41 25%	27 20%	27 20%	21 18%	18 23%	17 11%	54 28%	27 14%	15 11%	22 8%	71 14%
1	636 42%	293 41%	343 44%	63 46%	87 43%	102 37%	102 37%	103 40%	180 51%	148 34%	192 48%	141 49%	156 42%	61 47%	31 51%	64 38%	58 43%	53 39%	43 37%	35 45%	67 46%	84 45%	84 42%	54 39%	107 39%	189 38%
2	437 29%	223 31%	214 27%	36 26%	68 34%	110 40%	91 33%	74 29%	58 16%	190 43%	111 28%	76 26%	60 16%	21 16%	17 27%	50 30%	38 28%	45 33%	47 40%	17 21%	54 37%	35 18%	66 33%	48 35%	114 42%	172 35%
3+	138 9%	79 11%	59 8%	25 18%	12 6%	23 8%	39 14%	27 10%	13 4%	55 12%	33 8%	32 11%	19 5%	18 14%	1 2%	12 7%	12 9%	12 9%	7 6%	8 11%	9 6%	16 8%	22 11%	21 15%	30 11%	62 13%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 58

Ethnicity Absolutes/col percents

Base : All respondents

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
White	1363 91%	654 91%	709 91%	110 79%	167 82%	250 91%	248 91%	251 97%	338 96%	396 90%	363 91%	265 92%	340 91%	121 93%	60 97%	155 93%	119 89%	127 92%	114 96%	72 92%	142 97%	132 70%	189 94%	134 97%	249 91%	446 90%
Mixed	15 1%	5 1%	10 1%	4 3%	4 2%	3 1%	4 1%	* *	1 *	4 1%	7 2%	1 *	4 1%	1 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	1 1%	7 4%	1 1%	1 1%	1 1%	2 *
Asian	48 3%	24 3%	24 3%	11 8%	21 10%	7 2%	6 2%	2 1%	1 *	17 4%	11 3%	13 4%	7 2%	- -	- -	9 5%	9 6%	5 4%	2 2%	2 2%	- -	19 10%	3 1%	- -	12 4%	14 3%
Black	24 2%	11 1%	14 2%	6 4%	5 2%	3 1%	6 2%	- -	4 1%	5 1%	11 3%	3 1%	5 1%	- -	- -	1 1%	1 1%	3 2%	- -	- -	1 1%	19 10%	- -	- -	5 2%	9 2%
Chinese	6 *	2 *	3 *	3 2%	- -	2 1%	1 *	- -	- -	2 1%	- -	1 *	2 1%	- -	- -	- -	- -	- -	2 1%	1 1%	- -	1 1%	2 1%	- -	- -	2 *
Other ethnic group	13 1%	8 1%	5 1%	- -	4 2%	2 1%	5 2%	1 1%	1 *	5 1%	2 *	3 1%	3 1%	2 2%	1 2%	- -	* *	- -	- -	2 2%	- -	4 2%	1 1%	2 2%	5 2%	4 1%
Prefer not to answer	31 2%	13 2%	18 2%	5 3%	2 1%	8 3%	4 2%	3 1%	8 2%	10 2%	8 2%	2 1%	11 3%	6 5%	1 2%	2 1%	3 3%	2 2%	- -	2 2%	3 2%	7 4%	4 2%	* *	1 *	16 3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 59

**Current working status**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Working full time - working 30 hours per week or more	633 42%	368 51%	265 34%	53 38%	136 67%	183 67%	161 59%	86 33%	15 4%	262 60%	176 44%	126 44%	68 18%	48 37%	22 36%	67 40%	56 42%	60 44%	52 44%	36 45%	54 37%	101 53%	83 41%	54 39%	211 77%	383 77%
Working part time - working between 8 and 29 hours per week	191 13%	62 9%	129 16%	32 23%	27 13%	41 15%	45 17%	26 10%	21 6%	49 11%	61 15%	50 17%	31 8%	22 17%	5 9%	16 9%	19 14%	17 12%	16 14%	5 6%	21 14%	21 11%	28 14%	21 15%	62 23%	111 23%
Not working but seeking work or temporarily unemployed or sick	139 9%	78 11%	61 8%	34 24%	25 13%	18 7%	38 14%	19 7%	4 1%	17 4%	37 9%	21 7%	63 17%	6 5%	9 15%	14 8%	10 8%	16 12%	11 10%	5 6%	17 12%	27 14%	11 6%	12 9%	-	-
Not working and not seeking work	63 4%	26 4%	37 5%	20 14%	4 2%	7 3%	12 4%	17 7%	3 1%	22 5%	12 3%	12 4%	17 5%	6 5%	3 4%	9 5%	2 2%	3 2%	6 5%	6 7%	4 3%	9 5%	6 3%	8 6%	-	-
Retired on a state pension only	212 14%	67 9%	146 19%	-	-	2 1%	4 2%	45 17%	162 46%	22 5%	15 4%	25 9%	150 40%	26 20%	11 18%	28 17%	16 12%	24 17%	16 13%	13 16%	18 12%	10 5%	29 14%	23 17%	-	-
Retired with a private pension	208 14%	112 16%	96 12%	-	-	1 *	5 2%	56 22%	147 42%	55 13%	80 20%	44 15%	29 8%	19 15%	7 11%	29 17%	22 16%	14 11%	13 11%	10 12%	24 16%	15 8%	37 18%	18 13%	-	-
House person, housewife, househusband, etc.	53 4%	5 1%	49 6%	-	11 5%	22 8%	7 3%	10 4%	3 1%	11 3%	19 5%	9 3%	14 4%	3 2%	4 6%	5 3%	8 6%	3 2%	5 4%	5 6%	8 6%	6 3%	6 3%	2 1%	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 60

Do you work in any of the following occupations?

Absolutes/col percents

Base : All working

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	754	370	384	60	112	167	227	145	43	333	193	122	106	65	28	77	69	73	54	32	68	119	99	70	257	441
Weighted Base	813	424	390	83	161	223	204	109	33	308	235	174	97	68	27	82	74	76	67	39	73	122	110	75	273	483
Central government including all administrative departments and central government agencies such as the Bank of England	22	12	10	8	2	2	5	4	-	11	7	2	1	-	1	2	-	-	1	4	2	5	5	2	22	-
	3%	3%	2%	10%	1%	1%	2%	4%	-	4%	3%	1%	1%	-	4%	3%	-	-	1%	9%	3%	4%	4%	3%	8%	-
HM Forces	5	5	-	-	1	2	2	-	-	2	1	2	-	1	-	-	1	-	2	-	-	-	1	-	5	-
	1%	1%	-	-	1%	1%	1%	-	-	1%	*	1%	-	1%	-	-	1%	-	3%	-	-	-	1%	-	2%	-
National Health Service	63	18	45	6	16	12	16	12	1	29	21	2	11	2	2	7	5	6	5	7	2	10	14	3	63	-
	8%	4%	11%	7%	10%	5%	8%	11%	4%	9%	9%	1%	11%	3%	8%	9%	7%	8%	7%	18%	3%	8%	12%	4%	23%	-
Universities and Academies funded by government	28	12	16	2	13	4	6	3	1	17	5	4	3	3	1	-	6	5	1	1	1	2	6	3	28	-
	3%	3%	4%	3%	8%	2%	3%	3%	3%	6%	2%	2%	3%	5%	4%	-	8%	7%	1%	4%	1%	1%	5%	4%	10%	-
Courts service	1	-	1	-	-	-	*	*	-	1	-	-	-	-	-	*	-	-	-	-	-	*	-	-	1	-
	*	-	*	-	-	-	*	*	-	*	-	-	-	-	-	1%	-	-	-	-	-	*	-	-	*	-
Local government administration	21	9	12	-	3	10	3	3	2	10	6	3	2	2	1	3	3	4	*	2	1	1	2	2	21	-
	3%	2%	3%	-	2%	4%	2%	3%	5%	3%	3%	2%	2%	3%	4%	3%	4%	6%	1%	5%	1%	1%	1%	3%	8%	-
Police service	8	2	6	-	-	3	2	2	1	3	4	1	-	-	-	4	-	1	-	-	1	1	1	-	8	-
	1%	*	2%	-	-	1%	1%	2%	3%	1%	2%	1%	-	-	1%	5%	-	1%	-	-	1%	1%	1%	-	3%	-
Public sector housing	4	2	2	-	1	3	-	-	1	1	-	2	2	2	-	-	-	-	2	-	-	1	-	-	4	-
	*	*	1%	-	*	1%	-	-	2%	*	-	1%	2%	3%	-	-	-	-	2%	-	-	*	-	-	1%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	62	15	47	6	7	25	16	6	1	36	12	11	3	6	1	11	3	4	4	1	9	13	8	3	62	-
	8%	4%	12%	7%	5%	11%	8%	6%	3%	12%	5%	6%	3%	9%	4%	13%	4%	6%	6%	1%	13%	10%	8%	3%	23%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	13	11	1	-	2	2	6	2	-	2	3	6	2	3	-	-	3	-	1	-	*	3	2	-	13	-
	2%	3%	*	-	1%	1%	3%	2%	-	1%	1%	3%	2%	5%	-	-	4%	-	2%	-	*	2%	2%	-	5%	-
Bradford and Bingley or Northern Rock Building societies	4	2	2	-	-	3	1	-	-	2	2	-	-	-	-	-	2	-	-	1	-	1	-	-	4	-
	*	*	*	-	-	1%	*	-	-	1%	1%	-	-	-	-	-	3%	-	-	3%	-	1%	-	-	1%	-
Other public sector occupation	43	21	22	1	9	16	11	6	-	18	12	12	1	3	1	5	2	3	5	5	7	8	2	3	43	-
	5%	5%	6%	2%	6%	7%	5%	6%	-	6%	5%	7%	1%	4%	5%	6%	3%	4%	7%	13%	10%	7%	2%	4%	16%	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 60

Do you work in any of the following occupations?

Absolutes/col percents

Base : All working

	Sex		Age							Class				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	813	424	390	83	161	223	204	109	33	308	235	174	97	68	27	82	74	76	67	39	73	122	110	75	273	483
None of the above	483	287	196	47	101	127	122	64	22	156	152	112	63	43	16	43	39	48	45	16	46	70	61	57	-	483
	59%	68%	50%	57%	62%	57%	60%	58%	66%	51%	65%	64%	65%	63%	60%	52%	52%	63%	67%	40%	63%	58%	55%	76%	-	100%
Refused	58	28	30	12	6	13	14	7	5	21	10	17	9	4	4	8	10	4	1	2	4	9	9	3	-	-
	7%	7%	8%	15%	4%	6%	7%	6%	14%	7%	4%	10%	9%	6%	13%	10%	14%	6%	1%	6%	5%	7%	8%	3%	-	-

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 61

**Do you have any children aged 18 or under? If so, how old are they?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
No children aged 18 or under	1049	497	552	117	98	90	170	235	339	291	289	180	290	90	47	123	96	97	68	61	92	140	132	103	156	300
	70%	69%	71%	84%	48%	33%	62%	91%	96%	66%	72%	63%	78%	69%	76%	74%	72%	70%	58%	78%	63%	74%	66%	75%	57%	61%
Yes - children aged under 5 years old	154	85	69	11	68	67	7	1	-	52	39	40	22	16	5	14	14	10	23	4	16	15	25	12	38	72
	10%	12%	9%	8%	34%	24%	2%	*	-	12%	10%	14%	6%	12%	7%	9%	11%	7%	19%	5%	11%	8%	13%	8%	14%	15%
Yes - children aged 5 to 10 years old	149	69	80	3	44	85	14	2	1	47	43	41	18	6	4	19	11	9	13	10	28	15	20	13	45	54
	10%	10%	10%	2%	21%	31%	5%	1%	*	11%	11%	14%	5%	5%	7%	12%	9%	6%	11%	13%	19%	8%	10%	9%	17%	11%
Yes - children aged 11 to 15 years old	156	82	74	5	11	71	56	10	3	44	53	31	28	10	8	16	11	22	15	7	13	14	24	14	42	67
	10%	11%	9%	4%	5%	26%	20%	4%	1%	10%	13%	11%	7%	8%	13%	9%	8%	16%	13%	9%	9%	8%	12%	10%	15%	14%
Yes - children aged 16 to 18 years old	94	48	47	2	5	24	49	9	5	25	18	23	28	10	1	10	6	11	8	2	18	9	14	6	19	36
	6%	7%	6%	2%	3%	9%	18%	4%	1%	6%	4%	8%	7%	8%	2%	6%	4%	8%	7%	3%	12%	5%	7%	4%	7%	7%
Prefer not to answer	32	14	18	1	4	9	6	3	9	12	4	8	7	5	-	2	5	3	1	1	5	6	3	1	3	17
	2%	2%	2%	1%	2%	3%	2%	1%	2%	3%	1%	3%	2%	4%	-	1%	4%	2%	1%	1%	4%	3%	2%	1%	1%	3%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 62

**Gender**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Male	717	717	-	73	109	134	128	111	162	210	185	170	152	54	26	79	61	65	56	40	71	92	101	71	109	293
	48%	100%	-	53%	54%	49%	47%	43%	46%	48%	46%	59%	41%	42%	42%	47%	45%	47%	51%	49%	49%	51%	51%	52%	40%	59%
Female	783	-	783	66	94	141	144	147	191	229	216	117	221	75	36	88	73	73	62	38	75	97	99	67	164	200
	52%	-	100%	47%	46%	51%	53%	57%	54%	52%	54%	41%	59%	58%	58%	53%	55%	53%	49%	51%	51%	49%	48%	60%	41%	

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 63

Absolutes/col percents

**Region****Base : All respondents**

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Scotland	130	54	75	12	8	24	26	18	42	32	33	29	36	130	-	-	-	-	-	-	-	-	-	-	22	44
	9%	8%	10%	9%	4%	9%	9%	7%	12%	7%	8%	10%	10%	100%	-	-	-	-	-	-	-	-	-	-	8%	9%
North East	62	26	36	4	5	9	15	14	13	18	7	23	-	62	-	-	-	-	-	-	-	-	-	-	7	17
	4%	4%	5%	3%	3%	3%	6%	6%	4%	3%	5%	3%	6%	100%	-	-	-	-	-	-	-	-	-	-	3%	3%
North West	167	79	88	11	23	32	28	29	45	42	36	47	41	-	-	167	-	-	-	-	-	-	-	-	32	43
	11%	11%	11%	8%	11%	12%	10%	11%	13%	10%	9%	16%	11%	-	-	100%	-	-	-	-	-	-	-	-	12%	9%
Yorkshire & Humberside	133	61	73	20	14	21	23	24	33	34	36	34	30	-	-	-	133	-	-	-	-	-	-	-	24	40
	9%	8%	9%	14%	7%	8%	8%	9%	9%	8%	9%	12%	8%	-	-	-	100%	-	-	-	-	-	-	-	9%	8%
West Midlands	138	65	73	9	7	27	38	25	31	41	33	21	44	-	-	-	-	138	-	-	-	-	-	-	24	49
	9%	9%	9%	7%	4%	10%	14%	10%	9%	9%	8%	7%	12%	-	-	-	-	100%	-	-	-	-	-	-	9%	10%
East Midlands	118	56	62	8	25	26	13	27	19	33	22	35	28	-	-	-	-	-	118	-	-	-	-	-	21	46
	8%	8%	8%	5%	12%	10%	5%	11%	5%	8%	5%	12%	8%	-	-	-	-	-	100%	-	-	-	-	-	8%	9%
Wales	79	40	38	7	21	5	11	15	19	26	26	8	19	-	-	-	-	-	79	-	-	-	-	-	21	17
	5%	6%	5%	5%	10%	2%	4%	6%	5%	6%	6%	3%	5%	-	-	-	-	-	100%	-	-	-	-	-	8%	4%
Eastern	147	71	75	13	22	23	26	30	33	43	44	29	31	-	-	-	-	-	-	147	-	-	-	-	23	48
	10%	10%	10%	10%	11%	8%	9%	12%	9%	10%	11%	10%	8%	-	-	-	-	-	-	100%	-	-	-	-	9%	10%
London	189	92	97	31	42	42	29	22	23	69	63	24	32	-	-	-	-	-	-	-	189	-	-	-	43	70
	13%	13%	12%	22%	21%	15%	11%	8%	7%	16%	16%	8%	9%	-	-	-	-	-	-	-	100%	-	-	-	16%	14%
South East	200	101	99	12	24	38	42	25	59	60	62	31	47	-	-	-	-	-	-	-	-	-	200	-	40	62
	13%	14%	13%	9%	12%	14%	15%	10%	17%	14%	15%	11%	13%	-	-	-	-	-	-	-	-	-	100%	-	15%	13%
South West	138	71	67	12	13	27	23	28	36	47	29	22	39	-	-	-	-	-	-	-	-	-	-	138	15	57
	9%	10%	9%	9%	6%	10%	8%	11%	10%	11%	7%	8%	11%	-	-	-	-	-	-	-	-	-	-	100%	6%	12%



**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 64

Which of the following best describes your marital status?

Absolutes/col percents

Base : All respondents

	Sex		Age							Class				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Single	343 23%	181 25%	162 21%	119 86%	65 32%	47 17%	53 19%	29 11%	30 9%	94 21%	112 28%	61 21%	76 20%	33 25%	9 15%	35 21%	29 22%	23 17%	18 15%	24 30%	31 21%	75 40%	39 20%	28 20%	78 28%	111 22%
Married	711 47%	362 51%	349 45%	5 4%	95 47%	163 59%	151 55%	147 57%	151 43%	245 56%	186 46%	155 54%	126 34%	60 46%	31 51%	78 47%	67 50%	70 51%	65 55%	34 43%	74 50%	71 38%	89 45%	72 52%	130 48%	263 53%
Civil Partnership	20 1%	11 2%	9 1%	- -	11 6%	5 2%	1 *	1 *	2 *	8 2%	3 1%	8 3%	1 *	1 1%	- -	- -	- -	1 *	4 3%	1 1%	6 4%	4 2%	3 1%	1 1%	4 1%	10 2%
Cohabiting	100 7%	57 8%	44 6%	12 8%	24 12%	38 14%	17 6%	5 2%	6 2%	31 7%	26 6%	19 6%	25 7%	9 7%	5 8%	10 6%	6 4%	8 6%	13 11%	3 4%	10 7%	13 7%	17 8%	7 5%	22 8%	51 10%
Widowed	141 9%	44 6%	97 12%	- -	- -	- -	7 3%	24 9%	110 31%	18 4%	27 7%	17 6%	78 21%	8 7%	6 9%	23 14%	13 9%	12 9%	11 9%	9 11%	12 8%	10 5%	25 12%	12 9%	4 1%	9 2%
Separated	27 2%	11 2%	16 2%	- -	- -	10 4%	7 3%	6 2%	5 1%	7 2%	6 2%	6 2%	8 2%	4 3%	2 3%	3 2%	2 2%	2 1%	- -	1 1%	1 1%	1 *	5 2%	6 5%	11 4%	6 1%
Divorced	123 8%	35 5%	88 11%	- -	4 2%	10 4%	28 10%	40 16%	41 12%	24 6%	35 9%	16 6%	48 13%	8 6%	9 14%	14 9%	14 10%	17 13%	8 7%	5 6%	11 8%	8 4%	20 10%	9 6%	20 8%	26 5%
Prefer not to answer	26 2%	12 2%	14 2%	2 1%	4 2%	2 1%	7 3%	6 2%	5 1%	11 3%	3 1%	5 2%	7 2%	4 3%	- -	2 1%	2 1%	3 2%	- -	1 1%	2 1%	6 3%	3 2%	4 3%	5 2%	14 3%
Refused	8 1%	4 1%	4 1%	1 1%	- -	- -	2 1%	* *	5 1%	1 *	3 1%	- -	4 1%	1 1%	- -	2 1%	1 1%	1 1%	- -	2 2%	* *	* *	- -	- -	- -	4 1%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 65

**What is the combined annual income of your household, prior to tax being deducted?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age							Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451	
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494	
Up to £7,000	(3.5)	93 6%	36 5%	56 7%	4 3%	9 4%	13 5%	18 7%	23 9%	26 7%	4 1%	10 3%	5 2%	73 20%	10 8%	15 9%	6 4%	11 8%	7 6%	5 7%	6 4%	10 5%	5 2%	11 8%	4 2%	6 1%	
£7,001 to £14,000	(10.5)	136 9%	51 7%	86 11%	8 5%	14 7%	7 2%	25 9%	27 11%	56 16%	16 4%	39 10%	24 8%	57 15%	15 12%	7 10%	8 6%	11 8%	12 10%	10 13%	13 9%	6 3%	22 11%	15 11%	10 4%	27 5%	
£14,001 to £21,000	(17.5)	158 11%	79 11%	79 10%	6 4%	21 10%	33 12%	30 11%	25 10%	43 12%	24 5%	61 15%	34 12%	39 10%	5 4%	12 19%	14 8%	20 15%	12 8%	15 20%	21 14%	12 6%	30 15%	6 4%	33 12%	43 9%	
£21,001 to £28,000	(24.5)	126 8%	58 8%	67 9%	7 5%	14 7%	24 9%	33 12%	18 7%	28 8%	28 6%	46 12%	28 10%	23 6%	5 4%	6 9%	18 11%	12 9%	16 11%	6 4%	3 4%	14 10%	13 7%	14 7%	18 13%	15 5%	61 12%
£28,001 to £34,000	(31)	76 5%	43 6%	33 4%	3 2%	13 6%	15 6%	18 7%	15 6%	11 3%	23 5%	27 7%	16 6%	10 3%	5 4%	4 6%	6 5%	11 8%	8 7%	2 3%	2 1%	11 6%	10 5%	8 6%	18 7%	38 8%	
£34,001 to £41,000	(37.5)	102 7%	61 9%	41 5%	10 7%	20 10%	29 10%	26 9%	10 4%	7 2%	31 7%	34 8%	26 9%	11 3%	12 10%	4 7%	13 8%	7 5%	5 4%	10 5%	4 8%	12 6%	11 7%	14 8%	11 8%	31 11%	50 10%
£41,001 to £48,000	(44.5)	59 4%	26 4%	33 4%	7 5%	8 4%	18 6%	12 4%	11 4%	3 1%	32 7%	10 3%	11 4%	5 1%	8 7%	- -	4 3%	4 3%	6 4%	7 3%	3 5%	8 3%	6 3%	8 4%	5 4%	18 6%	26 5%
£48,001 to £55,000	(51.5)	71 5%	40 6%	31 4%	6 4%	21 10%	19 7%	13 5%	11 4%	3 1%	33 8%	26 6%	7 2%	5 1%	7 6%	1 2%	4 2%	13 10%	7 5%	5 4%	1 2%	11 7%	8 4%	9 5%	5 4%	30 11%	25 5%
£55,001 to £62,000	(58.5)	58 4%	36 5%	22 3%	- -	18 9%	21 8%	11 4%	8 3%	- -	37 8%	13 3%	7 2%	1 *	2 2%	- -	5 3%	4 3%	3 2%	6 4%	3 4%	5 3%	8 4%	13 6%	9 7%	23 8%	29 6%
£62,001 to £69,000	(65.5)	17 1%	8 1%	10 1%	3 2%	2 1%	10 3%	1 *	2 1%	- -	13 3%	5 1%	- -	- -	3 4%	1 1%	- -	2 2%	- -	1 1%	6 4%	1 1%	2 1%	2 1%	3 1%	8 2%	
£69,001 to £76,000	(72.5)	30 2%	20 3%	10 1%	1 1%	6 3%	9 3%	7 2%	6 2%	2 *	20 5%	8 2%	- -	2 *	2 1%	1 2%	2 1%	- -	4 3%	4 4%	- -	3 2%	8 4%	4 2%	3 2%	9 3%	17 3%
£76,001 to £83,000	(79.5)	12 1%	6 1%	6 1%	2 2%	3 1%	2 1%	3 1%	2 1%	- -	10 2%	1 *	- -	1 *	1 1%	- -	1 -	- -	1 1%	- -	1 *	4 2%	4 2%	1 1%	3 1%	7 1%	
£83,001 or more	(86)	52 3%	33 5%	19 2%	4 3%	12 6%	17 5%	13 5%	5 2%	2 1%	44 10%	2 1%	3 1%	3 1%	4 3%	1 2%	3 2%	2 2%	7 5%	5 4%	- -	2 1%	15 8%	11 6%	2 1%	19 7%	26 5%
Prefer not to answer	330 22%	145 20%	185 24%	50 36%	34 16%	37 13%	48 18%	63 24%	98 28%	76 17%	75 19%	93 32%	86 23%	25 19%	13 20%	35 21%	26 19%	37 27%	28 23%	19 24%	25 17%	58 31%	35 17%	30 22%	39 14%	90 18%	
Refused	180 12%	75 10%	105 13%	29 21%	9 4%	22 8%	16 6%	31 12%	74 21%	46 10%	43 11%	34 12%	57 15%	27 21%	5 7%	27 16%	27 20%	8 6%	7 6%	12 15%	19 13%	18 9%	19 9%	13 9%	17 6%	41 8%	
Mean (£'000s)	32.54	35.58	29.47	37.00	39.35	40.27	33.10	29.07	18.28	48.51	30.00	28.31	16.59	31.73	24.85	27.28	30.24	32.62	34.38	22.73	32.53	42.45	35.69	31.18	42.64	39.45	

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 65

**What is the combined annual income of your household, prior to tax being deducted?**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
Standard deviation	22.63	23.06	21.79	23.30	23.02	22.80	22.50	22.00	13.75	23.47	17.83	16.06	15.91	22.79	19.65	20.07	18.72	23.65	23.33	16.27	20.34	26.76	23.96	21.08	22.00	21.99
Standard error	0.73	1.06	0.97	3.60	2.21	1.81	1.50	1.51	0.92	1.24	1.18	1.50	0.98	2.58	2.93	1.91	2.07	2.44	2.63	2.45	2.14	2.50	2.02	2.17	1.54	1.22

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 66

Absolutes/col percents

**Age group****Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
18-24	139	73	66	139	-	-	-	-	-	40	39	36	24	12	4	11	20	9	8	7	13	31	12	12	23	49
	9%	10%	8%	100%	-	-	-	-	-	9%	10%	12%	6%	9%	6%	7%	15%	7%	6%	10%	9%	16%	6%	9%	9%	10%
25-34	203	109	94	-	203	-	-	-	-	66	69	41	27	8	5	23	14	7	25	21	22	42	24	13	54	102
	14%	15%	12%	-	100%	-	-	-	-	15%	17%	14%	7%	6%	9%	14%	10%	5%	21%	27%	15%	22%	12%	9%	20%	21%
35-44	274	134	141	-	-	274	-	-	-	107	79	49	40	24	9	32	21	27	26	5	23	42	38	27	82	128
	18%	19%	18%	-	-	100%	-	-	-	24%	20%	17%	11%	19%	15%	19%	15%	20%	22%	6%	16%	22%	19%	20%	30%	26%
45-54	273	128	144	-	-	-	273	-	-	86	69	56	62	26	15	28	23	38	13	11	26	29	42	23	67	125
	18%	18%	18%	-	-	-	100%	-	-	20%	17%	19%	17%	20%	24%	16%	17%	28%	11%	14%	18%	15%	21%	16%	25%	25%
55-64	258	111	147	-	-	-	-	258	-	74	67	45	72	18	14	29	24	25	27	15	30	22	25	28	39	65
	17%	15%	19%	-	-	-	-	100%	-	17%	17%	16%	19%	14%	23%	18%	18%	18%	23%	20%	20%	12%	13%	20%	14%	13%
65 or older	354	162	191	-	-	-	-	-	354	67	79	61	148	42	13	45	33	31	19	19	33	23	59	36	7	24
	24%	23%	24%	-	-	-	-	-	100%	15%	20%	21%	40%	33%	22%	27%	25%	23%	16%	24%	22%	12%	29%	26%	2%	5%

**The Forty(One) Poll**  
**ONLINE Fieldwork : 19th - 24th August 2011**

Table 67

**Social Grade**

Absolutes/col percents

**Base : All respondents**

	Sex		Age						Class				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1500	687	813	102	137	205	298	323	435	503	345	212	440	130	67	170	133	140	109	78	137	194	203	139	257	451
Weighted Base	1500	717	783	139	203	274	273	258	354	439	401	287	373	130	62	167	133	138	118	79	147	189	200	138	273	494
AB	439 29%	210 29%	229 29%	40 29%	66 32%	107 39%	86 31%	74 29%	67 19%	439 100%	-	-	-	32 25%	13 21%	42 25%	34 25%	41 29%	33 28%	26 33%	43 29%	69 37%	60 30%	47 34%	131 48%	159 32%
C1	401 27%	185 26%	216 28%	39 28%	69 34%	79 29%	69 25%	67 26%	79 22%	-	401 100%	-	-	33 25%	18 29%	36 22%	36 27%	33 24%	22 18%	26 33%	44 30%	63 34%	62 31%	29 21%	73 27%	155 31%
C2	287 19%	170 24%	117 15%	36 26%	41 20%	49 18%	56 21%	45 17%	61 17%	-	-	287 100%	-	29 22%	7 12%	47 28%	34 25%	21 15%	35 30%	8 10%	29 20%	24 13%	31 16%	22 16%	45 16%	114 23%
DE	373 25%	152 21%	221 28%	24 17%	27 13%	40 15%	62 23%	72 28%	148 42%	-	-	-	373 100%	36 28%	23 38%	41 25%	30 23%	44 32%	28 24%	19 24%	31 21%	32 17%	47 24%	39 29%	24 9%	66 13%

Page	Table	Title	Base Description	Base
1	1	Q1 - Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.	Base : All respondents	1500
2	2	Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?	Base : All saying 2-10 at Q1	1339
3	3	Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?	Base : All saying 2-10 at Q1: TURNOUT WEIGHTED	1002
4	4	Q2 - If there was a general election tomorrow which party would you vote for? Would it be ..... or another party?	Base : All saying 2-10 at Q1 and give a party name: TURNOUT WEIGHTED	814
5	5	Q2 Would that be ..... or some other party, or do you not know how you would vote?	Base : All respondents	179
6	6	Q2 Would that be ..... or some other party, or do you not know how you would vote?	Base : All respondents: TURNOUT WEIGHTED	115
7	7	Q3 - And thinking specifically about your own constituency and the candidates who are likely to stand there, which partys candidate do you	Base : All saying 2-10 at Q1	1339
8	8	Q3 - And thinking specifically about your own constituency and the candidates who are likely to stand there, which partys candidate do you	Base : All saying 2-10 at Q1: TURNOUT WEIGHTED	1002
9	9	Q3B - And thinking specifically about your own constituency and the candidates who are likely to stand there, which partys candidate do you	Base : All saying 2-10 at Q1 and giving a party name: TURNOUT WEIGHTED	844
10	10	Q3 Would that be ..... or some other party - or do you not know how you would vote?	Base : All respondents	154
11	11	Q3 Would that be ..... or some other party - or do you not know how you would vote?	Base : All respondents: TURNOUT WEIGHTED	106
12	12	Q4 - At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?	Base : All respondents	1500
13	13	Q4A - Could you tell me which party you voted for at the last general election back in May 2010? Was it ..... or another party?	Base : All respondents	1149
14	14	Q5 - Which of the following do you think would make the best Prime Minister?	Base : All respondents	1500

Page	Table	Title	Base Description	Base
15	15	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Shares my values	Base : All respondents	1500
16	16	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Clear about what they stand for	Base : All respondents	1500
17	17	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Willing to take tough decisions for the long term	Base : All respondents	1500
18	18	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Competent and capable	Base : All respondents	1500
19	19	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Will do what they say	Base : All respondents	1500
20	20	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Labour Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me	Base : All respondents	1500
21	21	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Shares my values	Base : All respondents	1500
22	22	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Clear about what they stand for	Base : All respondents	1500
23	23	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Willing to take tough decisions for the long term	Base : All respondents	1500
24	24	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Competent and capable	Base : All respondents	1500
25	25	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Will do what they say	Base : All respondents	1500

Page	Table	Title	Base Description	Base
26	26	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Conservative Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me	Base : All respondents	1500
27	27	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Shares my values	Base : All respondents	1500
28	28	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Clear about what they stand for	Base : All respondents	1500
29	29	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Willing to take tough decisions for the long term	Base : All respondents	1500
30	30	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Competent and capable	Base : All respondents	1500
31	31	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Will do what they say	Base : All respondents	1500
32	32	Q6 Regardless of which party you would vote for, please say whether you think the word or phrase if true or not true: Liberal Party - Concerned about people like me/understands ordinary peoples problems on the side of the people like me	Base : All respondents	1500
33	33	Q7 - Which of the following issues do you think is facing Britain? ALL RESPONSES	Base : All respondents	1500
34	34	Q7 - Which of the following issues do you think is the most important facing Britain?	Base : All respondents	1500
35	35	Q7 Which do you think is the second most important?	Base : All respondents	1500
36	36	Q7 And which do you think is the third most important?	Base : All respondents	1500
37	37	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? The economy and jobs	Base : All respondents	1500
38	38	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? The deficit and the debt	Base : All respondents	1500



Page	Table	Title	Base Description	Base
39	39	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? The NHS	Base : All respondents	1500
40	40	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Crime	Base : All respondents	1500
41	41	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Education	Base : All respondents	1500
42	42	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Controlling immigration	Base : All respondents	1500
43	43	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Cutting welfare dependency	Base : All respondents	1500
44	44	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Standing up for Britains interests in Europe	Base : All respondents	1500
45	45	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? The environment	Base : All respondents	1500
46	46	Q7A - Which of the three main parties would do the best job in dealing with each of the following issues? Defence and protecting Britains security	Base : All respondents	1500
47	47	Q8 - Thinking about the governments proposed cuts in public spending, which of the following statements comes closest to your view?	Base : All respondents	1500
48	48	Q9 - Thinking about Britains economy, which of the following comes closest to your own view?	Base : All respondents	1500
49	49	Q10 - Overall, would you say Britain is going in the right direction, or the wrong direction?	Base : All respondents	1500
50	50	Q11 Would you say you were moving towards or away from the Labour Party?	Base : All respondents	1500
51	51	Q11 Would you say you were moving towards or away from the Conservative Party?	Base : All respondents	1500
52	52	Q11 Would you say you were moving towards or away from the Liberal Democrats?	Base : All respondents	1500

	Page	Table	Title	Base Description	Base
	53	53	Have you taken a foreign holiday in the last 3 years?	Base : All respondents	1500
	54	54	Is the house or flat in which you live...?	Base : All respondents	1500
	55	55	At what age did you finish your full time education?	Base : All respondents	1500
	56	56	What is the highest educational level that you have achieved to date?	Base : All respondents	1500
	57	57	How many cars are there in your household?	Base : All respondents	1500
	58	58	Ethnicity	Base : All respondents	1500
	59	59	Current working status	Base : All respondents	1500
	60	60	Do you work in any of the following occupations?	Base : All working	754
	61	60	Do you work in any of the following occupations?	Base : All working	813
	62	61	Do you have any children aged 18 or under? If so, how old are they?	Base : All respondents	1500
	63	62	Gender	Base : All respondents	1500
	64	63	Region	Base : All respondents	1500
	65	64	Which of the following best describes your marital status?	Base : All respondents	1500
	66	65	What is the combined annual income of your household, prior to tax being deducted?	Base : All respondents	1500
	67	65	What is the combined annual income of your household, prior to tax being deducted?	Base : All respondents	1500
	68	66	Age group	Base : All respondents	1500
	69	67	Social Grade	Base : All respondents	1500