

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 1

Q.3 Thinking back to the general election in May 2010, please can you say briefly in your own words why you decided to vote for the Liberal Democrats?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
I agree with all/ some of their policies/ manifesto	678 34%	279 32%	399 35%	36 55%	92 45%	144 43%	127 32%	139 32%	137 25%	310 37%	140 37%	62 30%	152 29%	316 32%	362 36%	185 35%	100 34%	168 32%	225 35%
Good/ hardworking local Liberal Democrat MP	581 29%	234 27%	347 31%	12 18%	41 20%	85 25%	109 27%	143 33%	189 35%	252 30%	105 28%	52 25%	161 30%	334 33%	247 25%	146 28%	82 28%	182 34%	171 26%
Have no faith in/ dislike Labour and their policies	349 17%	153 18%	196 17%	9 14%	33 16%	47 14%	86 21%	77 18%	92 17%	160 19%	54 14%	42 21%	83 16%	130 13%	219 22%	122 23%	47 16%	83 16%	97 15%
Thought it time for a change	284 14%	141 16%	143 13%	7 11%	26 13%	56 17%	58 14%	61 14%	72 13%	94 11%	57 15%	38 19%	86 16%	113 11%	171 17%	84 16%	52 18%	74 14%	74 11%
Have no faith in/ dislike the Conservative party and their policies	241 12%	112 13%	129 11%	8 12%	23 11%	38 11%	61 15%	56 13%	54 10%	105 12%	43 11%	23 11%	65 12%	117 12%	124 12%	61 12%	35 12%	65 12%	80 12%
Have always voted for them	213 11%	75 9%	138 12%	3 5%	13 6%	25 7%	31 8%	60 14%	81 15%	83 10%	35 9%	19 9%	74 14%	130 13%	83 8%	45 9%	30 10%	60 11%	78 12%
Tactical vote - anti Conservative vote	192 10%	104 12%	88 8%	3 5%	17 8%	33 10%	53 13%	28 6%	56 10%	104 12%	32 8%	14 7%	40 8%	140 14%	52 5%	40 8%	21 7%	40 8%	91 14%
Don't trust/ have no faith in the other parties or their policies	131 7%	63 7%	68 6%	2 3%	18 9%	16 5%	27 7%	32 7%	34 6%	51 6%	19 5%	19 9%	37 7%	75 8%	56 6%	34 6%	21 7%	28 5%	48 7%
Best of a bad bunch	112 6%	41 5%	71 6%	6 9%	17 8%	24 7%	27 7%	20 5%	17 3%	42 5%	27 7%	10 5%	31 6%	57 6%	55 6%	25 5%	19 6%	24 5%	44 7%
They have sold out/ changed for the worse since forming the coalition	82 4%	35 4%	47 4%	2 3%	8 4%	9 3%	9 2%	23 5%	31 6%	23 3%	14 4%	9 4%	35 7%	37 4%	45 5%	16 3%	15 5%	24 5%	27 4%

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Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Tactical vote - anti Labour vote	73 4%	37 4%	36 3%	2 3%	5 2%	13 4%	12 3%	15 3%	26 5%	33 4%	16 4%	10 5%	14 3%	23 2%	50 5%	22 4%	15 5%	21 4%	15 2%
Wasted vote to vote Labour/ Labour had no chance of being elected	64 3%	35 4%	29 3%	1 2%	2 1%	14 4%	13 3%	17 4%	16 3%	30 4%	15 4%	4 2%	15 3%	50 5%	14 1%	9 2%	6 2%	17 3%	32 5%
Like/ impressed with Nick Clegg/ he came over well in TV Debates	57 3%	29 3%	28 2%	4 6%	14 7%	11 3%	11 3%	9 2%	8 1%	28 3%	16 4%	5 2%	8 2%	24 2%	33 3%	14 3%	12 4%	12 2%	19 3%
Strong Lib Dem support where I live	52 3%	25 3%	27 2%	3 5%	3 1%	16 5%	7 2%	13 3%	10 2%	27 3%	5 1%	7 3%	12 2%	35 4%	17 2%	10 2%	3 1%	14 3%	25 4%
The only candidate out canvassing/ the only one to knock at my door	28 1%	7 1%	21 2%	1 2%	2 1%	2 1%	5 1%	10 2%	8 1%	10 1%	6 2%	2 1%	10 2%	15 2%	13 1%	7 1%	5 2%	8 2%	8 1%
I am a member of the party	23 1%	12 1%	11 1%	1 2%	- -	2 1%	2 *	7 2%	11 2%	11 1%	3 1%	3 1%	6 1%	16 2%	7 1%	5 1%	3 1%	4 1%	11 2%
Dislike Gordon Brown	23 1%	10 1%	13 1%	3 5%	- -	3 1%	3 1%	9 2%	4 1%	9 1%	5 1%	3 1%	6 1%	8 1%	15 2%	7 1%	2 1%	5 1%	9 1%
Knew the Conservatives had no chance of being elected	22 1%	12 1%	10 1%	- -	1 *	3 1%	5 1%	3 1%	10 2%	11 1%	4 1%	2 1%	5 1%	6 1%	16 2%	11 2%	4 1%	4 1%	3 *
Tactical vote (unspec)	21 1%	13 1%	8 1%	2 3%	2 1%	3 1%	4 1%	6 1%	4 1%	7 1%	5 1%	1 *	7 1%	10 1%	11 1%	5 1%	3 1%	8 2%	5 1%
Dislike David Cameron/ didn't want David Cameron as Prime Minister	8 *	4 *	4 *	2 3%	1 *	1 *	4 1%	- -	- -	4 *	1 *	- -	3 1%	1 *	7 1%	1 *	2 1%	3 1%	2 *
Other	123 6%	63 7%	60 5%	2 3%	14 7%	17 5%	25 6%	28 6%	36 7%	55 7%	25 7%	14 7%	28 5%	65 7%	58 6%	21 4%	13 4%	36 7%	53 8%

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Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	83	30	53	5	9	10	20	14	22	35	16	8	22	35	48	25	12	21	25
	4%	3%	5%	8%	4%	3%	5%	3%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%

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	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/ good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
I agree with all/ some of their policies/ manifesto	678 34%	247 29%	207 50%	75 26%	99 49%	38 18%	331 35%	150 36%	183 31%	31 30%	139 31%	396 37%	51 32%
Good/ hardworking local Liberal Democrat MP	581 29%	400 47%	75 18%	40 14%	31 15%	33 15%	321 34%	100 24%	147 25%	33 32%	91 20%	372 34%	27 17%
Have no faith in/ dislike Labour and their policies	349 17%	115 13%	79 19%	74 26%	47 23%	31 14%	167 18%	70 17%	105 18%	12 12%	85 19%	181 17%	28 18%
Thought it time for a change	284 14%	94 11%	81 20%	58 20%	31 15%	19 9%	130 14%	60 14%	91 15%	17 17%	81 18%	131 12%	15 9%
Have no faith in/ dislike the Conservative party and their policies	241 12%	81 9%	53 13%	55 19%	19 9%	33 15%	104 11%	55 13%	78 13%	12 12%	59 13%	123 11%	23 15%
Have always voted for them	213 11%	103 12%	50 12%	27 10%	20 10%	12 6%	104 11%	43 10%	62 11%	3 3%	22 5%	159 15%	7 4%
Tactical vote - anti Conservative vote	192 10%	37 4%	19 5%	30 11%	20 10%	81 37%	45 5%	67 16%	74 13%	4 4%	86 19%	61 6%	26 16%
Don't trust/ have no faith in the other parties or their policies	131 7%	55 6%	33 8%	32 11%	8 4%	3 1%	68 7%	24 6%	37 6%	3 3%	22 5%	79 7%	13 8%
Best of a bad bunch	112 6%	41 5%	21 5%	30 11%	9 4%	10 5%	47 5%	24 6%	35 6%	3 3%	19 4%	56 5%	18 11%
They have sold out/ changed for the worse since forming the coalition	82 4%	23 3%	29 7%	14 5%	3 1%	11 5%	10 1%	23 6%	46 8%	3 3%	39 9%	13 1%	16 10%

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Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Tactical vote - anti Labour vote	73 4%	19 2%	5 1%	19 7%	3 1%	26 12%	48 5%	8 2%	16 3%	17 17%	11 2%	33 3%	8 5%
Wasted vote to vote Labour/ Labour had no chance of being elected	64 3%	17 2%	8 2%	10 4%	4 2%	23 11%	16 2%	26 6%	18 3%	- -	31 7%	18 2%	9 6%
Like/ impressed with Nick Clegg/ he came over well in TV Debates	57 3%	16 2%	21 5%	7 2%	9 4%	3 1%	27 3%	11 3%	19 3%	4 4%	21 5%	22 2%	7 4%
Strong Lib Dem support where I live	52 3%	20 2%	9 2%	10 4%	5 2%	6 3%	25 3%	12 3%	14 2%	2 2%	11 2%	30 3%	5 3%
The only candidate out canvassing/ the only one to knock at my door	28 1%	19 2%	3 1%	2 1%	1 *	3 1%	15 2%	5 1%	7 1%	4 4%	7 2%	13 1%	3 2%
I am a member of the party	23 1%	13 2%	3 1%	2 1%	5 2%	- -	16 2%	4 1%	3 1%	- -	- -	20 2%	- -
Dislike Gordon Brown	23 1%	5 1%	4 1%	9 3%	4 2%	1 *	11 1%	7 2%	4 1%	2 2%	9 2%	10 1%	- -
Knew the Conservatives had no chance of being elected	22 1%	10 1%	1 *	2 1%	- -	8 4%	17 2%	2 *	3 1%	3 3%	2 *	12 1%	1 1%
Tactical vote (unspec)	21 1%	4 *	3 1%	4 1%	1 *	9 4%	8 1%	4 1%	9 2%	1 1%	5 1%	10 1%	4 3%
Dislike David Cameron/ didn't want David Cameron as Prime Minister	8 *	1 *	3 1%	2 1%	1 *	1 *	4 *	- -	3 1%	1 1%	2 *	3 *	2 1%
Other	123 6%	41 5%	20 5%	19 7%	27 13%	14 6%	56 6%	21 5%	43 7%	12 12%	25 6%	56 5%	14 9%

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Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	83	33	16	13	7	11	40	13	25	4	16	47	7
		4%	4%	4%	5%	3%	5%	4%	3%	4%	4%	4%	4%

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Table 2

Q.4 I am going to read out some reasons that other people have given for voting Liberal Democrat at the last general election. Please can you say which one of these was the most important factor in your own decision? If you agree with more than one of them, please choose the one that was the most important.

Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng- land	Mid- lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
I particularly liked the Liberal Democrat candidate in my area, or thought the Liberal Democrats did a good job locally	857 43%	343 40%	514 45%	18 28%	67 33%	123 37%	161 40%	209 48%	274 50%	361 43%	152 40%	84 41%	246 47%	483 48%	374 37%	240 46%	101 34%	248 47%	268 41%
I thought they offered a real change and hoped they might win the election outright and form a Liberal Democrat government	411 21%	155 18%	256 23%	24 37%	64 32%	77 23%	82 20%	77 18%	83 15%	155 18%	87 23%	47 23%	112 21%	174 17%	237 24%	110 21%	71 24%	96 18%	134 21%
I wanted to vote against both the bigger parties and voting Liberal Democrat was the best way to do that	284 14%	136 16%	148 13%	11 17%	34 17%	59 18%	51 13%	57 13%	69 13%	119 14%	61 16%	35 17%	62 12%	115 12%	169 17%	77 15%	50 17%	66 12%	91 14%
The party I wanted to win nationally had no chance of winning in my constituency so I voted for the Liberal Democrats to stop the party I most dislike from winning	217 11%	111 13%	106 9%	6 9%	13 6%	31 9%	54 13%	46 11%	66 12%	100 12%	35 9%	20 10%	59 11%	132 13%	85 9%	54 10%	33 11%	57 11%	73 11%
I thought they offered a real change and hoped that voting Liberal Democrat would help bring about a hung Parliament in which they would hold the balance of power	202 10%	105 12%	97 9%	5 8%	20 10%	41 12%	49 12%	43 10%	42 8%	97 11%	43 11%	16 8%	41 8%	84 8%	118 12%	41 8%	36 12%	56 11%	69 11%

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Q.4 I am going to read out some reasons that other people have given for voting Liberal Democrat at the last general election. Please can you say which one of these was the most important factor in your own decision? If you agree with more than one of them, please choose the one that was the most important.

Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
None of these	19 1%	16 2%	3 *	1 2%	3 1%	3 1%	5 1%	4 1%	3 1%	12 1%	3 1%	1 *	3 1%	7 1%	12 1%	2 *	2 1%	5 1%	10 2%
Don't know	10 1%	2 *	8 1%	- -	2 1%	1 *	- -	- -	6 1%	2 *	- -	1 *	6 1%	5 1%	5 1%	2 *	3 1%	3 1%	2 *

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Base: All respondents

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		Liked local candidate/ good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
I particularly liked the Liberal Democrat candidate in my area, or thought the Liberal Democrats did a good job locally	857 43%	857 100%	-	-	-	-	478 50%	148 36%	216 37%	47 46%	126 28%	556 51%	33 21%
I thought they offered a real change and hoped they might win the election outright and form a Liberal Democrat government	411 21%	-	411 100%	-	-	-	158 17%	100 24%	140 24%	19 19%	108 24%	211 20%	39 25%
I wanted to vote against both the bigger parties and voting Liberal Democrat was the best way to do that	284 14%	-	-	284 100%	-	-	119 13%	54 13%	105 18%	12 12%	73 16%	132 12%	33 21%
The party I wanted to win nationally had no chance of winning in my constituency so I voted for the Liberal Democrats to stop the party I most dislike from winning	217 11%	-	-	-	-	217 100%	66 7%	67 16%	79 13%	13 13%	85 19%	68 6%	33 21%
I thought they offered a real change and hoped that voting Liberal Democrat would help bring about a hung Parliament in which they would hold the balance of power	202 10%	-	-	-	202 100%	-	119 13%	39 9%	41 7%	9 9%	47 10%	103 10%	18 11%

Prepared by Populus for Lord Ashcroft

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Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
None of these	19 1%	-	-	-	-	-	10 1%	4 1%	3 1%	2 2%	7 2%	7 1%	2 1%
Don't know	10 1%	-	-	-	-	-	2 *	2 *	4 1%	-	3 1%	5 *	-

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Table 3

Q.5 Had you known on election day that the Liberal Democrats would end up forming a coalition government with the Conservatives, would this have made any difference to your vote?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
No, I would have voted Liberal Democrat anyway	1247 62%	552 64%	695 61%	32 49%	133 66%	196 59%	239 59%	288 66%	349 64%	536 63%	241 63%	122 60%	320 60%	656 66%	591 59%	325 62%	191 65%	334 63%	397 61%
NET: Yes	723 36%	305 35%	418 37%	33 51%	67 33%	132 39%	157 39%	141 32%	187 34%	293 35%	134 35%	80 39%	204 39%	327 33%	396 40%	189 36%	101 34%	192 36%	241 37%
I would have voted Labour instead	427 21%	181 21%	246 22%	20 31%	44 22%	80 24%	90 22%	84 19%	106 20%	193 23%	78 20%	41 20%	109 21%	191 19%	236 24%	105 20%	60 20%	122 23%	140 22%
I would have voted Conservative instead	36 2%	18 2%	18 2%	1 2%	4 2%	6 2%	9 2%	4 1%	12 2%	21 2%	2 1%	3 1%	10 2%	18 2%	18 2%	9 2%	9 3%	10 2%	8 1%
I would have voted for one of the smaller parties instead	137 7%	56 6%	81 7%	4 6%	11 5%	31 9%	32 8%	31 7%	25 5%	56 7%	26 7%	16 8%	35 7%	63 6%	74 7%	36 7%	19 6%	36 7%	46 7%
I would not have voted at all	123 6%	50 6%	73 6%	8 12%	8 4%	15 4%	26 6%	22 5%	44 8%	23 3%	28 7%	20 10%	50 9%	55 6%	68 7%	39 7%	13 4%	24 5%	47 7%
Refused	3 *	1 *	2 *	- -	- -	1 *	1 *	1 *	- -	2 *	1 *	- -	- -	1 *	2 *	1 *	- -	1 *	1 *
Don't know	27 1%	10 1%	17 2%	- -	3 1%	6 2%	5 1%	6 1%	7 1%	15 2%	5 1%	2 1%	5 1%	16 2%	11 1%	11 2%	4 1%	4 1%	8 1%

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Q.5 Had you known on election day that the Liberal Democrats would end up forming a coalition government with the Conservatives, would this have made any difference to your vote?

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	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
No, I would have voted Liberal Democrat anyway	1247 62%	643 75%	220 54%	149 52%	134 66%	89 41%	869 91%	143 35%	212 36%	76 75%	94 21%	919 85%	51 32%
NET: Yes	723 36%	205 24%	187 45%	128 45%	65 32%	123 57%	73 8%	264 64%	366 62%	24 24%	348 78%	155 14%	106 67%
I would have voted Labour instead	427 21%	117 14%	110 27%	66 23%	42 21%	84 39%	29 3%	207 50%	181 31%	2 2%	291 65%	79 7%	19 12%
I would have voted Conservative instead	36 2%	21 2%	5 1%	3 1%	1 *	5 2%	20 2%	1 *	15 3%	14 14%	2 *	10 1%	5 3%
I would have voted for one of the smaller parties instead	137 7%	29 3%	41 10%	30 11%	14 7%	21 10%	11 1%	34 8%	88 15%	4 4%	19 4%	29 3%	65 41%
I would not have voted at all	123 6%	38 4%	31 8%	29 10%	8 4%	13 6%	13 1%	22 5%	82 14%	4 4%	36 8%	37 3%	17 11%
Refused	3 *	1 *	- -	- -	- -	1 *	2 *	- -	1 *	- -	2 *	- -	- -
Don't know	27 1%	8 1%	4 1%	7 2%	3 1%	4 2%	8 1%	7 2%	9 2%	2 2%	5 1%	8 1%	1 1%

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Table 4

Q.6a Some people say they could never see themselves voting for the Conservatives under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these is closer to your own view?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
I could never see myself voting Conservative	1098 55%	461 53%	637 56%	42 65%	105 52%	179 53%	232 58%	247 57%	285 52%	443 52%	197 52%	115 56%	324 61%	548 55%	550 55%	265 50%	158 53%	308 58%	367 57%
I could see myself voting Conservative at some point in the future	856 43%	390 45%	466 41%	21 32%	97 48%	147 44%	165 41%	177 41%	242 45%	389 46%	175 46%	84 41%	189 36%	427 43%	429 43%	248 47%	129 44%	212 40%	267 41%
Refused	6 *	2 *	4 *	- -	- -	- -	- -	2 *	4 1%	4 *	1 *	- -	1 *	5 1%	1 *	3 1%	- -	- -	3 *
Don't know	40 2%	15 2%	25 2%	2 3%	1 *	9 3%	5 1%	10 2%	12 2%	10 1%	8 2%	5 2%	15 3%	20 2%	20 2%	10 2%	9 3%	11 2%	10 2%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 4

Q.6a Some people say they could never see themselves voting for the Conservatives under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these is closer to your own view?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
I could never see myself voting Conservative	1098 55%	415 48%	235 57%	163 57%	116 57%	154 71%	311 33%	341 82%	423 72%	5 5%	378 84%	489 45%	116 73%
I could see myself voting Conservative at some point in the future	856 43%	421 49%	167 41%	115 40%	80 40%	61 28%	619 65%	69 17%	153 26%	94 92%	63 14%	568 52%	39 25%
Refused	6 *	3 *	- -	1 *	1 *	1 *	4 *	1 *	- -	- -	1 *	4 *	- -
Don't know	40 2%	18 2%	9 2%	5 2%	5 2%	1 *	18 2%	3 1%	12 2%	3 3%	7 2%	21 2%	3 2%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 5

Q.6b Some people say they could never see themselves voting Labour under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these is closer to your own view?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
I could never see myself voting Labour	590 30%	244 28%	346 31%	9 14%	37 18%	79 24%	107 27%	143 33%	212 39%	206 24%	116 30%	73 36%	184 35%	306 31%	284 28%	176 33%	96 32%	138 26%	180 28%
I could see myself voting Labour at some point in the future	1375 69%	617 71%	758 67%	56 86%	166 82%	252 75%	290 72%	283 65%	316 58%	630 74%	256 67%	130 64%	332 63%	675 68%	700 70%	343 65%	189 64%	387 73%	456 70%
Refused	3 *	-	3 *	-	-	-	-	1 *	2 *	1 *	1 *	-	1 *	3 *	-	-	-	-	3 *
Don't know	32 2%	7 1%	25 2%	-	-	4 1%	5 1%	9 2%	13 2%	9 1%	8 2%	1 *	12 2%	16 2%	16 2%	7 1%	11 4%	6 1%	8 1%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 5

Q.6b Some people say they could never see themselves voting Labour under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these is closer to your own view?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
I could never see myself voting Labour	590 30%	298 35%	121 29%	71 25%	48 24%	45 21%	411 43%	28 7%	146 25%	69 68%	21 5%	416 38%	31 20%
I could see myself voting Labour at some point in the future	1375 69%	541 63%	286 70%	207 73%	149 74%	171 79%	524 55%	383 93%	434 74%	33 32%	428 95%	643 59%	126 80%
Refused	3 *	3 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	2 *	- -
Don't know	32 2%	15 2%	4 1%	6 2%	5 2%	1 *	16 2%	3 1%	7 1%	- -	- -	21 2%	1 1%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 6

Q.7 Some people think the Liberal Democrats did the right thing by joining a coalition with the Conservatives, but others disagree. Which of the following is closest to your own view?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
The Liberal Democrats were right to join a coalition with the Conservatives	952 48%	429 49%	523 46%	24 37%	96 47%	150 45%	184 46%	224 51%	267 49%	446 53%	194 51%	82 40%	217 41%	505 51%	447 45%	262 50%	143 48%	228 43%	319 49%
The Liberal Democrats should have formed a coalition with Labour instead	414 21%	170 20%	244 22%	17 26%	47 23%	77 23%	84 21%	88 20%	101 19%	188 22%	73 19%	40 20%	108 20%	194 19%	220 22%	103 20%	68 23%	123 23%	120 19%
The Liberal Democrats should have stayed in opposition, rather than forming a coalition with either the Conservatives or Labour	588 29%	259 30%	329 29%	23 35%	54 27%	95 28%	128 32%	115 26%	166 31%	194 23%	103 27%	77 38%	196 37%	277 28%	311 31%	158 30%	81 27%	159 30%	190 29%
Refused	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-
Don't know	45 2%	10 1%	35 3%	1 2%	6 3%	12 4%	6 1%	9 2%	9 2%	18 2%	10 3%	5 2%	8 2%	24 2%	21 2%	3 1%	4 1%	20 4%	18 3%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 6

Q.7 Some people think the Liberal Democrats did the right thing by joining a coalition with the Conservatives, but others disagree. Which of the following is closest to your own view?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
The Liberal Democrats were right to join a coalition with the Conservatives	952 48%	478 56%	158 38%	119 42%	119 59%	66 30%	952 100%	-	-	76 75%	44 10%	715 66%	38 24%
The Liberal Democrats should have formed a coalition with Labour instead	414 21%	148 17%	100 24%	54 19%	39 19%	67 31%	-	414 100%	-	1 1%	203 45%	146 13%	23 15%
The Liberal Democrats should have stayed in opposition, rather than forming a coalition with either the Conservatives or Labour	588 29%	216 25%	140 34%	105 37%	41 20%	79 36%	-	-	588 100%	24 24%	196 44%	203 19%	90 57%
Refused	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-
Don't know	45 2%	15 2%	13 3%	6 2%	2 1%	5 2%	-	-	-	1 1%	6 1%	18 2%	7 4%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 7

Q.8 Thinking about the coalition government between the Conservatives and the Liberal Democrats, from what you have seen or heard, how much influence do you think Nick Clegg and the Liberal Democrats have when it comes to deciding the policies and direction of the coalition government?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: A great deal/ quite substantial influence	742 37%	340 39%	402 36%	9 14%	60 30%	118 35%	134 33%	176 40%	239 44%	317 37%	143 38%	79 39%	193 36%	384 38%	358 36%	195 37%	112 38%	182 34%	253 39%
A great deal of influence	(4) 92 5%	50 6%	42 4%	1 2%	1 *	13 4%	17 4%	27 6%	33 6%	33 4%	15 4%	11 5%	33 6%	47 5%	45 5%	20 4%	15 5%	23 4%	34 5%
Quite a substantial influence	(3) 650 33%	290 33%	360 32%	8 12%	59 29%	105 31%	117 29%	149 34%	206 38%	284 34%	128 34%	68 33%	160 30%	337 34%	313 31%	175 33%	97 33%	159 30%	219 34%
Not very much influence	(2) 923 46%	385 44%	538 48%	39 60%	101 50%	150 45%	201 50%	209 48%	217 40%	414 49%	175 46%	86 42%	230 43%	451 45%	472 47%	244 46%	133 45%	262 49%	284 44%
No real influence at all	(1) 286 14%	129 15%	157 14%	14 22%	35 17%	59 18%	61 15%	44 10%	69 13%	101 12%	53 14%	38 19%	86 16%	141 14%	145 15%	68 13%	43 15%	74 14%	101 16%
NET: Not very much/ no real influence	1209 60%	514 59%	695 61%	53 82%	136 67%	209 62%	262 65%	253 58%	286 53%	515 61%	228 60%	124 61%	316 60%	592 59%	617 62%	312 59%	176 59%	336 63%	385 60%
Don't know	49 2%	14 2%	35 3%	3 5%	7 3%	8 2%	6 1%	7 2%	18 3%	14 2%	10 3%	1 *	20 4%	24 2%	25 3%	19 4%	8 3%	13 2%	9 1%
Mean	2.28	2.31	2.26	1.94	2.13	2.22	2.23	2.37	2.39	2.30	2.28	2.26	2.28	2.30	2.26	2.29	2.29	2.25	2.29
Standard deviation	0.77	0.80	0.75	0.65	0.70	0.78	0.76	0.75	0.79	0.73	0.76	0.82	0.82	0.77	0.76	0.74	0.78	0.75	0.79
Standard error	0.02	0.03	0.02	0.08	0.05	0.04	0.04	0.04	0.03	0.03	0.04	0.06	0.04	0.02	0.02	0.03	0.05	0.03	0.03

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 7

Q.8 Thinking about the coalition government between the Conservatives and the Liberal Democrats, from what you have seen or heard, how much influence do you think Nick Clegg and the Liberal Democrats have when it comes to deciding the policies and direction of the coalition government?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: A great deal/ quite substantial influence	742 37%	368 43%	126 31%	92 32%	91 45%	58 27%	591 62%	59 14%	85 14%	61 60%	50 11%	565 52%	19 12%
A great deal of influence (4)	92 5%	39 5%	21 5%	13 5%	8 4%	10 5%	63 7%	8 2%	20 3%	1 1%	4 1%	73 7%	6 4%
Quite a substantial influence (3)	650 33%	329 38%	105 26%	79 28%	83 41%	48 22%	528 55%	51 12%	65 11%	60 59%	46 10%	492 45%	13 8%
Not very much influence (2)	923 46%	379 44%	208 51%	139 49%	87 43%	101 47%	311 33%	246 59%	341 58%	33 32%	259 58%	425 39%	89 56%
No real influence at all (1)	286 14%	90 11%	69 17%	45 16%	20 10%	52 24%	27 3%	102 25%	149 25%	5 5%	130 29%	71 7%	45 28%
NET: Not very much/ no real influence	1209 60%	469 55%	277 67%	184 65%	107 53%	153 71%	338 36%	348 84%	490 83%	38 37%	389 87%	496 46%	134 85%
Don't know	49 2%	20 2%	8 2%	8 3%	4 2%	6 3%	23 2%	7 2%	13 2%	3 3%	10 2%	21 2%	5 3%
Mean	2.28	2.38	2.19	2.22	2.40	2.08	2.67	1.91	1.92	2.58	1.83	2.53	1.87
Standard deviation	0.77	0.74	0.78	0.77	0.72	0.81	0.64	0.67	0.71	0.61	0.64	0.72	0.72
Standard error	0.02	0.03	0.04	0.05	0.05	0.06	0.02	0.03	0.03	0.06	0.03	0.02	0.06

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
<u>Spending cuts</u>																			
Better	522 26%	269 31%	253 22%	6 9%	58 29%	80 24%	95 24%	136 31%	141 26%	238 28%	102 27%	53 26%	121 23%	268 27%	254 25%	144 27%	76 26%	122 23%	180 28%
Made no difference	854 43%	366 42%	488 43%	32 49%	90 44%	139 41%	173 43%	188 43%	226 42%	406 48%	152 40%	75 37%	201 38%	431 43%	423 42%	209 40%	115 39%	247 47%	283 44%
Worse	482 24%	190 22%	292 26%	25 38%	44 22%	92 27%	106 26%	91 21%	121 22%	140 17%	106 28%	67 33%	158 30%	220 22%	262 26%	133 25%	76 26%	130 24%	143 22%
Don't know	142 7%	43 5%	99 9%	2 3%	11 5%	24 7%	28 7%	21 5%	55 10%	62 7%	21 6%	9 4%	49 9%	81 8%	61 6%	40 8%	29 10%	32 6%	41 6%
<u>Changes to Housing Benefit</u>																			
Better	422 21%	192 22%	230 20%	15 23%	41 20%	64 19%	75 19%	103 24%	118 22%	171 20%	103 27%	43 21%	96 18%	203 20%	219 22%	119 23%	60 20%	120 23%	123 19%
Made no difference	798 40%	375 43%	423 37%	28 43%	77 38%	131 39%	175 44%	180 41%	201 37%	389 46%	146 38%	69 34%	176 33%	407 41%	391 39%	185 35%	115 39%	225 42%	273 42%
Worse	380 19%	139 16%	241 21%	19 29%	38 19%	72 21%	84 21%	65 15%	101 19%	110 13%	72 19%	54 26%	138 26%	170 17%	210 21%	101 19%	57 19%	112 21%	110 17%
Don't know	400 20%	162 19%	238 21%	3 5%	47 23%	68 20%	68 17%	88 20%	123 23%	176 21%	60 16%	38 19%	119 22%	220 22%	180 18%	121 23%	64 22%	74 14%	141 22%
<u>University tuition fees</u>																			
Better	196 10%	101 12%	95 8%	3 5%	13 6%	27 8%	32 8%	55 13%	65 12%	90 11%	38 10%	23 11%	44 8%	100 10%	96 10%	54 10%	27 9%	50 9%	65 10%
Made no difference	762 38%	367 42%	395 35%	21 32%	90 44%	137 41%	167 42%	174 40%	168 31%	406 48%	142 37%	49 24%	153 29%	388 39%	374 37%	189 36%	107 36%	214 40%	252 39%
Worse	903 45%	349 40%	554 49%	38 58%	89 44%	150 45%	183 46%	182 42%	254 47%	308 36%	177 46%	116 57%	279 53%	435 44%	468 47%	245 47%	137 46%	240 45%	281 43%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	139	51	88	3	11	21	20	25	56	42	24	16	53	77	62	38	25	27	49
	7%	6%	8%	5%	5%	6%	5%	6%	10%	5%	6%	8%	10%	8%	6%	7%	8%	5%	8%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
<u>Defence</u>																			
Better	286 14%	155 18%	131 12%	11 17%	35 17%	35 10%	56 14%	80 18%	67 12%	132 16%	62 16%	23 11%	63 12%	135 14%	151 15%	65 12%	37 13%	82 15%	102 16%
Made no difference	950 48%	440 51%	510 45%	37 57%	95 47%	167 50%	190 47%	206 47%	247 45%	453 54%	173 45%	88 43%	217 41%	475 48%	475 48%	260 49%	136 46%	266 50%	288 45%
Worse	445 22%	183 21%	262 23%	12 18%	22 11%	68 20%	97 24%	100 23%	142 26%	121 14%	84 22%	66 32%	165 31%	225 23%	220 22%	123 23%	69 23%	102 19%	151 23%
Don't know	319 16%	90 10%	229 20%	5 8%	51 25%	65 19%	59 15%	50 11%	87 16%	140 17%	62 16%	27 13%	84 16%	165 17%	154 15%	78 15%	54 18%	81 15%	106 16%
<u>The Trident nuclear missile system</u>																			
Better	252 13%	127 15%	125 11%	10 15%	37 18%	38 11%	40 10%	64 15%	61 11%	120 14%	52 14%	17 8%	58 11%	116 12%	136 14%	54 10%	36 12%	86 16%	76 12%
Made no difference	934 47%	460 53%	474 42%	35 54%	92 45%	150 45%	185 46%	212 49%	251 46%	428 51%	183 48%	102 50%	206 39%	464 46%	470 47%	248 47%	137 46%	254 48%	295 46%
Worse	250 13%	121 14%	129 11%	4 6%	17 8%	33 10%	64 16%	50 11%	79 15%	81 10%	38 10%	30 15%	96 18%	130 13%	120 12%	71 13%	33 11%	63 12%	83 13%
Don't know	564 28%	160 18%	404 36%	16 25%	57 28%	114 34%	113 28%	110 25%	152 28%	217 26%	108 28%	55 27%	169 32%	290 29%	274 27%	153 29%	90 30%	128 24%	193 30%
<u>Tax levels</u>																			
Better	449 22%	218 25%	231 20%	14 22%	42 21%	68 20%	84 21%	125 29%	113 21%	209 25%	98 26%	36 18%	102 19%	228 23%	221 22%	122 23%	55 19%	109 21%	163 25%
Made no difference	941 47%	429 49%	512 45%	23 35%	95 47%	164 49%	200 50%	196 45%	255 47%	439 52%	164 43%	95 47%	222 42%	479 48%	462 46%	232 44%	142 48%	265 50%	302 47%
Worse	378 19%	145 17%	233 21%	21 32%	39 19%	66 20%	80 20%	72 17%	96 18%	106 13%	75 20%	58 28%	128 24%	168 17%	210 21%	108 21%	63 21%	96 18%	111 17%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	232 12%	76 9%	156 14%	7 11%	27 13%	37 11%	38 9%	43 10%	79 15%	92 11%	44 12%	15 7%	77 15%	125 13%	107 11%	64 12%	36 12%	61 11%	71 11%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
<u>Crime and sentencing</u>																			
Better	291 15%	124 14%	167 15%	8 12%	25 12%	46 14%	54 13%	75 17%	78 14%	136 16%	53 14%	28 14%	71 13%	139 14%	152 15%	73 14%	36 12%	83 16%	99 15%
Made no difference	1113 56%	517 60%	596 53%	46 71%	114 56%	179 53%	235 58%	240 55%	291 54%	491 58%	222 58%	107 52%	268 51%	556 56%	557 56%	285 54%	153 52%	303 57%	372 57%
Worse	259 13%	111 13%	148 13%	6 9%	10 5%	31 9%	47 12%	65 15%	98 18%	67 8%	38 10%	38 19%	112 21%	118 12%	141 14%	87 17%	48 16%	56 11%	68 11%
Don't know	337 17%	116 13%	221 20%	5 8%	54 27%	79 24%	66 16%	56 13%	76 14%	152 18%	68 18%	31 15%	78 15%	187 19%	150 15%	81 15%	59 20%	89 17%	108 17%
<u>Europe</u>																			
Better	372 19%	191 22%	181 16%	10 15%	39 19%	58 17%	78 19%	92 21%	93 17%	202 24%	62 16%	27 13%	79 15%	198 20%	174 17%	69 13%	48 16%	114 21%	141 22%
Made no difference	1098 55%	489 56%	609 54%	39 60%	108 53%	187 56%	226 56%	236 54%	292 54%	476 56%	216 57%	113 55%	269 51%	547 55%	551 55%	300 57%	164 55%	290 55%	344 53%
Worse	213 11%	99 11%	114 10%	7 11%	9 4%	31 9%	42 10%	48 11%	74 14%	51 6%	38 10%	28 14%	90 17%	102 10%	111 11%	66 13%	35 12%	53 10%	59 9%
Don't know	317 16%	89 10%	228 20%	9 14%	47 23%	59 18%	56 14%	60 14%	84 15%	117 14%	65 17%	36 18%	91 17%	153 15%	164 16%	91 17%	49 17%	74 14%	103 16%
<u>Welfare reform</u>																			
Better	646 32%	324 37%	322 28%	13 20%	64 32%	116 35%	119 30%	157 36%	169 31%	313 37%	127 33%	62 30%	131 25%	324 32%	322 32%	180 34%	97 33%	166 31%	203 31%
Made no difference	794 40%	338 39%	456 40%	31 48%	80 39%	126 38%	154 38%	177 41%	220 41%	358 42%	139 36%	70 34%	214 40%	411 41%	383 38%	193 37%	121 41%	216 41%	264 41%
Worse	340 17%	127 15%	213 19%	12 18%	28 14%	53 16%	91 23%	68 16%	86 16%	94 11%	70 18%	51 25%	116 22%	148 15%	192 19%	102 19%	39 13%	93 18%	106 16%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	220 11%	79 9%	141 12%	9 14%	31 15%	40 12%	38 9%	34 8%	68 13%	81 10%	45 12%	21 10%	68 13%	117 12%	103 10%	51 10%	39 13%	56 11%	74 11%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
<u>The environment</u>																			
Better	547 27%	250 29%	297 26%	13 20%	53 26%	80 24%	100 25%	143 33%	155 29%	265 31%	94 25%	51 25%	127 24%	280 28%	267 27%	132 25%	74 25%	149 28%	192 30%
Made no difference	1061 53%	466 54%	595 53%	42 65%	105 52%	170 51%	218 54%	227 52%	293 54%	417 49%	206 54%	116 57%	304 57%	528 53%	533 53%	290 55%	156 53%	284 53%	331 51%
Worse	114 6%	52 6%	62 5%	3 5%	6 3%	15 4%	25 6%	25 6%	37 7%	33 4%	23 6%	11 5%	43 8%	51 5%	63 6%	26 5%	18 6%	28 5%	42 6%
Don't know	278 14%	100 12%	178 16%	7 11%	39 19%	70 21%	59 15%	41 9%	58 11%	131 15%	58 15%	26 13%	55 10%	141 14%	137 14%	78 15%	48 16%	70 13%	82 13%
<u>Immigration</u>																			
Better	482 24%	206 24%	276 24%	12 18%	53 26%	78 23%	97 24%	111 25%	129 24%	212 25%	90 24%	54 26%	114 22%	232 23%	250 25%	125 24%	70 24%	126 24%	161 25%
Made no difference	1010 51%	462 53%	548 48%	38 58%	89 44%	174 52%	199 50%	232 53%	268 49%	442 52%	198 52%	96 47%	256 48%	515 52%	495 50%	257 49%	154 52%	264 50%	335 52%
Worse	262 13%	114 13%	148 13%	11 17%	25 12%	39 12%	48 12%	53 12%	84 15%	84 10%	45 12%	39 19%	89 17%	116 12%	146 15%	74 14%	37 13%	80 15%	71 11%
Don't know	246 12%	86 10%	160 14%	4 6%	36 18%	44 13%	58 14%	40 9%	62 11%	108 13%	48 13%	15 7%	70 13%	137 14%	109 11%	70 13%	35 12%	61 11%	80 12%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
<u>Spending cuts</u>													
Better	522	243	96	65	73	36	402	54	63	37	44	384	22
	26%	28%	23%	23%	36%	17%	42%	13%	11%	36%	10%	35%	14%
Made no difference	854	344	173	126	77	121	346	196	286	43	215	421	76
	43%	40%	42%	44%	38%	56%	36%	47%	49%	42%	48%	39%	48%
Worse	482	198	117	70	41	51	119	144	208	14	173	192	52
	24%	23%	28%	25%	20%	24%	13%	35%	35%	14%	39%	18%	33%
Don't know	142	72	25	23	11	9	85	20	31	8	17	85	8
	7%	8%	6%	8%	5%	4%	9%	5%	5%	8%	4%	8%	5%
<u>Changes to Housing Benefit</u>													
Better	422	193	95	52	51	30	292	58	68	38	49	294	11
	21%	23%	23%	18%	25%	14%	31%	14%	12%	37%	11%	27%	7%
Made no difference	798	312	148	116	86	123	329	182	270	38	203	395	76
	40%	36%	36%	41%	43%	57%	35%	44%	46%	37%	45%	37%	48%
Worse	380	155	84	59	31	42	94	120	160	12	146	138	46
	19%	18%	20%	21%	15%	19%	10%	29%	27%	12%	33%	13%	29%
Don't know	400	197	84	57	34	22	237	54	90	14	51	255	25
	20%	23%	20%	20%	17%	10%	25%	13%	15%	14%	11%	24%	16%
<u>University tuition fees</u>													
Better	196	84	33	23	37	18	150	19	26	11	15	149	5
	10%	10%	8%	8%	18%	8%	16%	5%	4%	11%	3%	14%	3%
Made no difference	762	309	140	117	80	102	370	161	210	41	184	395	62
	38%	36%	34%	41%	40%	47%	39%	39%	36%	40%	41%	37%	39%
Worse	903	390	213	122	76	91	351	218	318	43	238	446	79
	45%	46%	52%	43%	38%	42%	37%	53%	54%	42%	53%	41%	50%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE				
	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike		Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Don't know	139	74	25	22	9	6	81	16	34	7	12	92	12	
		7%	9%	6%	8%	4%	3%	9%	4%	6%	7%	3%	9%	8%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
<u>Defence</u>													
Better	286	129	63	26	43	23	209	39	37	19	23	217	13
	14%	15%	15%	9%	21%	11%	22%	9%	6%	19%	5%	20%	8%
Made no difference	950	396	173	152	92	123	429	209	289	45	238	491	83
	48%	46%	42%	54%	46%	57%	45%	50%	49%	44%	53%	45%	53%
Worse	445	186	103	63	42	44	151	110	177	26	129	200	38
	22%	22%	25%	22%	21%	20%	16%	27%	30%	25%	29%	18%	24%
Don't know	319	146	72	43	25	27	163	56	85	12	59	174	24
	16%	17%	18%	15%	12%	12%	17%	14%	14%	12%	13%	16%	15%
<u>The Trident nuclear missile system</u>													
Better	252	106	51	29	39	23	157	41	51	19	35	170	12
	13%	12%	12%	10%	19%	11%	16%	10%	9%	19%	8%	16%	8%
Made no difference	934	383	180	146	92	120	423	197	294	36	242	488	83
	47%	45%	44%	51%	46%	55%	44%	48%	50%	35%	54%	45%	53%
Worse	250	107	55	31	24	30	90	64	93	15	74	116	22
	13%	12%	13%	11%	12%	14%	9%	15%	16%	15%	16%	11%	14%
Don't know	564	261	125	78	47	44	282	112	150	32	98	308	41
	28%	30%	30%	27%	23%	20%	30%	27%	26%	31%	22%	28%	26%
<u>Tax levels</u>													
Better	449	207	77	47	70	40	320	54	69	28	48	313	24
	22%	24%	19%	17%	35%	18%	34%	13%	12%	27%	11%	29%	15%
Made no difference	941	389	176	157	85	123	396	221	306	46	235	474	77
	47%	45%	43%	55%	42%	57%	42%	53%	52%	45%	52%	44%	49%
Worse	378	137	112	57	31	35	110	105	157	19	132	153	39
	19%	16%	27%	20%	15%	16%	12%	25%	27%	19%	29%	14%	25%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE					
	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party		
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Don't know	232	124	46	23	16	19	126	34	56	9	34	142	18	
		12%	14%	11%	8%	8%	9%	13%	8%	10%	9%	8%	13%	11%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
<u>Crime and sentencing</u>													
Better	291	136	59	32	41	21	197	42	46	17	37	212	11
	15%	16%	14%	11%	20%	10%	21%	10%	8%	17%	8%	20%	7%
Made no difference	1113	464	210	174	114	135	477	257	363	53	276	574	99
	56%	54%	51%	61%	56%	62%	50%	62%	62%	52%	61%	53%	63%
Worse	259	106	67	35	12	35	83	61	110	18	86	98	26
	13%	12%	16%	12%	6%	16%	9%	15%	19%	18%	19%	9%	16%
Don't know	337	151	75	43	35	26	195	54	69	14	50	198	22
	17%	18%	18%	15%	17%	12%	20%	13%	12%	14%	11%	18%	14%
<u>Europe</u>													
Better	372	175	64	44	48	37	239	73	52	16	49	267	17
	19%	20%	16%	15%	24%	17%	25%	18%	9%	16%	11%	25%	11%
Made no difference	1098	461	215	166	108	131	477	237	368	58	272	560	92
	55%	54%	52%	58%	53%	60%	50%	57%	63%	57%	61%	52%	58%
Worse	213	77	63	25	17	29	72	51	88	14	62	89	28
	11%	9%	15%	9%	8%	13%	8%	12%	15%	14%	14%	8%	18%
Don't know	317	144	69	49	29	20	164	53	80	14	66	166	21
	16%	17%	17%	17%	14%	9%	17%	13%	14%	14%	15%	15%	13%
<u>Welfare reform</u>													
Better	646	299	128	85	79	50	464	76	95	40	60	460	33
	32%	35%	31%	30%	39%	23%	49%	18%	16%	39%	13%	43%	21%
Made no difference	794	317	149	123	78	112	292	189	298	38	223	375	67
	40%	37%	36%	43%	39%	52%	31%	46%	51%	37%	50%	35%	42%
Worse	340	127	91	49	29	38	75	109	147	11	134	116	39
	17%	15%	22%	17%	14%	18%	8%	26%	25%	11%	30%	11%	25%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	220	114	43	27	16	17	121	40	48	13	32	131	19
	11%	13%	10%	10%	8%	8%	13%	10%	8%	13%	7%	12%	12%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 8

Q.9 In each of the following areas, do you think the Liberal Democrats have made the coalition government's policies better or worse, or have they made no difference?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
<u>The environment</u>													
Better	547 27%	254 30%	122 30%	56 20%	64 32%	46 21%	390 41%	72 17%	76 13%	39 38%	59 13%	388 36%	24 15%
Made no difference	1061 53%	449 52%	189 46%	174 61%	106 52%	126 58%	395 41%	254 61%	393 67%	50 49%	295 66%	502 46%	95 60%
Worse	114 6%	38 4%	41 10%	13 5%	4 2%	16 7%	22 2%	38 9%	53 9%	3 3%	47 10%	34 3%	21 13%
Don't know	278 14%	116 14%	59 14%	41 14%	28 14%	29 13%	145 15%	50 12%	66 11%	10 10%	48 11%	158 15%	18 11%
<u>Immigration</u>													
Better	482 24%	222 26%	96 23%	63 22%	57 28%	41 19%	308 32%	79 19%	87 15%	33 32%	63 14%	333 31%	20 13%
Made no difference	1010 51%	426 50%	196 48%	149 52%	108 53%	117 54%	432 45%	220 53%	335 57%	40 39%	264 59%	508 47%	84 53%
Worse	262 13%	94 11%	68 17%	35 12%	20 10%	39 18%	77 8%	70 17%	111 19%	16 16%	80 18%	105 10%	32 20%
Don't know	246 12%	115 13%	51 12%	37 13%	17 8%	20 9%	135 14%	45 11%	55 9%	13 13%	42 9%	136 13%	22 14%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 9

Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?

The Conservative-Lib Dem cuts are too drastic and too deep

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng- land	Mid- lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1182 59%	477 55%	705 62%	47 72%	116 57%	210 63%	266 66%	246 56%	288 53%	495 59%	212 56%	130 64%	319 60%	586 59%	596 60%	304 58%	171 58%	333 63%	374 58%
Agree strongly	(4) 727 36%	315 36%	412 36%	30 46%	58 29%	129 39%	171 43%	158 36%	177 33%	290 34%	130 34%	88 43%	210 40%	359 36%	368 37%	187 36%	106 36%	200 38%	234 36%
Agree somewhat	(3) 455 23%	162 19%	293 26%	17 26%	58 29%	81 24%	95 24%	88 20%	111 20%	205 24%	82 22%	42 21%	109 21%	227 23%	228 23%	117 22%	65 22%	133 25%	140 22%
Disagree somewhat	(2) 443 22%	203 23%	240 21%	13 20%	55 27%	76 23%	70 17%	114 26%	112 21%	198 23%	96 25%	37 18%	107 20%	224 22%	219 22%	110 21%	76 26%	117 22%	140 22%
Disagree strongly	(1) 315 16%	169 19%	146 13%	3 5%	29 14%	43 13%	57 14%	66 15%	114 21%	138 16%	59 15%	32 16%	80 15%	161 16%	154 15%	92 17%	43 15%	70 13%	110 17%
NET: Disagree	758 38%	372 43%	386 34%	16 25%	84 41%	119 36%	127 32%	180 41%	226 42%	336 40%	155 41%	69 34%	187 35%	385 39%	373 37%	202 38%	119 40%	187 35%	250 39%
Don't know	60 3%	19 2%	41 4%	2 3%	3 1%	6 2%	9 2%	10 2%	29 5%	15 2%	14 4%	5 2%	23 4%	29 3%	31 3%	20 4%	6 2%	11 2%	23 4%
Mean	2.82	2.73	2.89	3.17	2.72	2.90	2.97	2.79	2.68	2.78	2.77	2.93	2.89	2.81	2.84	2.79	2.81	2.89	2.80
Standard deviation	1.11	1.16	1.06	0.93	1.04	1.07	1.09	1.10	1.16	1.10	1.10	1.13	1.12	1.11	1.10	1.13	1.09	1.07	1.13
Standard error	0.03	0.04	0.03	0.12	0.07	0.06	0.06	0.05	0.05	0.04	0.06	0.08	0.05	0.04	0.04	0.05	0.06	0.05	0.05

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 9

Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?

The Conservative-Lib Dem cuts are too drastic and too deep

Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1182	456	250	182	117	159	388	329	439	41	380	506	125
	59%	53%	61%	64%	58%	73%	41%	79%	75%	40%	85%	47%	79%
Agree strongly	(4) 727	245	148	116	75	129	171	233	307	19	297	244	87
	36%	29%	36%	41%	37%	59%	18%	56%	52%	19%	66%	23%	55%
Agree somewhat	(3) 455	211	102	66	42	30	217	96	132	22	83	262	38
	23%	25%	25%	23%	21%	14%	23%	23%	22%	22%	18%	24%	24%
Disagree somewhat	(2) 443	217	90	64	43	21	302	50	82	23	30	329	19
	22%	25%	22%	23%	21%	10%	32%	12%	14%	23%	7%	30%	12%
Disagree strongly	(1) 315	156	61	27	37	32	230	27	54	35	30	218	11
	16%	18%	15%	10%	18%	15%	24%	7%	9%	34%	7%	20%	7%
NET: Disagree	758	373	151	91	80	53	532	77	136	58	60	547	30
	38%	44%	37%	32%	40%	24%	56%	19%	23%	57%	13%	51%	19%
Don't know	60	28	10	11	5	5	32	8	13	3	9	29	3
	3%	3%	2%	4%	2%	2%	3%	2%	2%	3%	2%	3%	2%
Mean	2.82	2.66	2.84	2.99	2.79	3.21	2.36	3.32	3.20	2.25	3.47	2.51	3.30
Standard deviation	1.11	1.09	1.09	1.03	1.15	1.13	1.05	0.93	1.01	1.14	0.89	1.06	0.94
Standard error	0.03	0.04	0.05	0.06	0.08	0.08	0.03	0.05	0.04	0.11	0.04	0.03	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 10

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
The Conservative-Lib Dem cuts are being implemented unfairly**

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1101 55%	463 53%	638 56%	45 69%	109 54%	198 59%	246 61%	240 55%	256 47%	457 54%	215 56%	116 57%	289 55%	555 56%	546 55%	288 55%	156 53%	296 56%	361 56%
Agree strongly	(4) 30%	266 31%	332 29%	25 38%	42 21%	104 31%	153 38%	131 30%	140 26%	254 30%	118 31%	53 26%	162 31%	305 31%	293 29%	150 29%	75 25%	165 31%	208 32%
Agree somewhat	(3) 25%	197 23%	306 27%	20 31%	67 33%	94 28%	93 23%	109 25%	116 21%	203 24%	97 25%	63 31%	127 24%	250 25%	253 25%	138 26%	81 27%	131 25%	153 24%
Disagree somewhat	(2) 25%	208 24%	300 27%	15 23%	67 33%	93 28%	87 22%	106 24%	136 25%	227 27%	104 27%	51 25%	116 22%	266 27%	242 24%	127 24%	82 28%	133 25%	166 26%
Disagree strongly	(1) 13%	156 18%	108 10%	2 3%	17 8%	35 10%	51 13%	63 14%	93 17%	118 14%	44 12%	25 12%	74 14%	112 11%	152 15%	77 15%	41 14%	66 12%	80 12%
NET: Disagree	772 39%	364 42%	408 36%	17 26%	84 41%	128 38%	138 34%	169 39%	229 42%	345 41%	148 39%	76 37%	190 36%	378 38%	394 39%	204 39%	123 42%	199 37%	246 38%
Don't know	127 6%	41 5%	86 8%	3 5%	10 5%	9 3%	18 4%	27 6%	58 11%	44 5%	18 5%	12 6%	50 9%	67 7%	60 6%	34 6%	17 6%	36 7%	40 6%
Mean	2.77	2.69	2.82	3.10	2.69	2.82	2.91	2.75	2.62	2.74	2.80	2.75	2.79	2.80	2.73	2.73	2.68	2.80	2.81
Standard deviation	1.05	1.11	0.99	0.88	0.91	1.00	1.07	1.07	1.09	1.06	1.03	1.00	1.07	1.03	1.07	1.06	1.03	1.05	1.05
Standard error	0.02	0.04	0.03	0.11	0.07	0.06	0.05	0.05	0.05	0.04	0.05	0.07	0.05	0.03	0.03	0.05	0.06	0.05	0.04

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 10

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
The Conservative-Lib Dem cuts are being implemented unfairly**

Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1101 55%	408 48%	245 60%	164 58%	123 61%	143 66%	363 38%	298 72%	418 71%	38 37%	357 80%	475 44%	116 73%
Agree strongly	(4) 598 30%	186 22%	131 32%	99 35%	64 32%	104 48%	135 14%	195 47%	254 43%	18 18%	246 55%	201 19%	72 46%
Agree somewhat	(3) 503 25%	222 26%	114 28%	65 23%	59 29%	39 18%	228 24%	103 25%	164 28%	20 20%	111 25%	274 25%	44 28%
Disagree somewhat	(2) 508 25%	249 29%	101 25%	78 27%	42 21%	33 15%	347 36%	65 16%	84 14%	35 34%	43 10%	355 33%	25 16%
Disagree strongly	(1) 264 13%	128 15%	51 12%	26 9%	27 13%	30 14%	179 19%	29 7%	53 9%	25 25%	31 7%	177 16%	12 8%
NET: Disagree	772 39%	377 44%	152 37%	104 37%	69 34%	63 29%	526 55%	94 23%	137 23%	60 59%	74 16%	532 49%	37 23%
Don't know	127 6%	72 8%	14 3%	16 6%	10 5%	11 5%	63 7%	22 5%	33 6%	4 4%	18 4%	75 7%	5 3%
Mean	2.77	2.59	2.82	2.88	2.83	3.05	2.36	3.18	3.12	2.32	3.33	2.50	3.15
Standard deviation	1.05	1.02	1.03	1.02	1.05	1.12	0.97	0.96	0.99	1.05	0.92	1.00	0.96
Standard error	0.02	0.04	0.05	0.06	0.08	0.08	0.03	0.05	0.04	0.11	0.04	0.03	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 11

Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements? These are tough cuts and David Cameron and Nick Clegg would prefer an easier path but the Conservative-Lib Dem coalition inherited a massive deficit and debt and they need to take these steps now to prevent things from getting even worse

Base: All respondents

	Gender		Age						SEG				Cluster		Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/ South West	
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647	
NET: Agree	1417	598	819	44	147	241	275	303	396	598	278	140	375	714	703	384	213	366	454	
	71%	69%	72%	68%	72%	72%	68%	69%	73%	71%	73%	69%	71%	71%	70%	73%	72%	69%	70%	
Agree strongly	(4)	823	377	446	22	64	128	143	188	268	354	154	84	215	418	405	230	122	204	267
		41%	43%	39%	34%	32%	38%	36%	43%	49%	42%	40%	41%	41%	42%	41%	44%	41%	38%	41%
Agree somewhat	(3)	594	221	373	22	83	113	132	115	128	244	124	56	160	296	298	154	91	162	187
		30%	25%	33%	34%	41%	34%	33%	26%	24%	29%	33%	27%	30%	30%	29%	31%	31%	29%	
Disagree somewhat	(2)	278	120	158	16	34	43	60	66	55	125	62	28	53	142	136	72	42	77	87
		14%	14%	14%	25%	17%	13%	15%	15%	10%	15%	16%	14%	10%	14%	14%	14%	15%	13%	
Disagree strongly	(1)	256	135	121	2	16	45	58	62	72	112	32	27	81	125	131	57	33	70	96
		13%	16%	11%	3%	8%	13%	14%	14%	13%	13%	8%	13%	15%	13%	13%	11%	11%	13%	15%
NET: Disagree		534	255	279	18	50	88	118	128	127	237	94	55	134	267	267	129	75	147	183
		27%	29%	25%	28%	25%	26%	29%	29%	23%	28%	25%	27%	25%	27%	27%	25%	25%	28%	28%
Don't know		49	15	34	3	6	6	9	5	20	11	9	9	20	19	30	13	8	18	10
		2%	2%	3%	5%	3%	2%	2%	1%	4%	1%	2%	4%	4%	2%	3%	2%	3%	3%	2%
Mean		3.02	2.98	3.04	3.03	2.99	2.98	2.92	3.00	3.13	3.01	3.08	3.01	3.00	3.03	3.01	3.09	3.05	2.97	2.98
Standard deviation		1.04	1.10	1.00	0.87	0.91	1.03	1.05	1.08	1.07	1.05	0.96	1.06	1.08	1.04	1.05	1.01	1.01	1.05	1.08
Standard error		0.02	0.04	0.03	0.11	0.06	0.06	0.05	0.05	0.05	0.04	0.05	0.08	0.05	0.03	0.03	0.04	0.06	0.05	0.04

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 11

Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements? These are tough cuts and David Cameron and Nick Clegg would prefer an easier path but the Conservative-Lib Dem coalition inherited a massive deficit and debt and they need to take these steps now to prevent things from getting even worse

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
NET: Agree	1417	661	297	194	143	106	837	216	335	93	198	892	89	
	71%	77%	72%	68%	71%	49%	88%	52%	57%	91%	44%	82%	56%	
Agree strongly	(4) 823	398	169	99	89	59	587	84	140	76	67	567	34	
	41%	46%	41%	35%	44%	27%	62%	20%	24%	75%	15%	52%	22%	
Agree somewhat	(3) 594	263	128	95	54	47	250	132	195	17	131	325	55	
	30%	31%	31%	33%	27%	22%	26%	32%	33%	17%	29%	30%	35%	
Disagree somewhat	(2) 278	95	57	41	29	54	63	94	114	2	107	105	31	
	14%	11%	14%	14%	14%	25%	7%	23%	19%	2%	24%	10%	20%	
Disagree strongly	(1) 256	78	47	43	26	54	35	95	122	4	128	65	34	
	13%	9%	11%	15%	13%	25%	4%	23%	21%	4%	29%	6%	22%	
NET: Disagree	534	173	104	84	55	108	98	189	236	6	235	170	65	
	27%	20%	25%	30%	27%	50%	10%	46%	40%	6%	52%	16%	41%	
Don't know	49	23	10	6	4	3	17	9	17	3	16	20	4	
	2%	3%	2%	2%	2%	1%	2%	2%	3%	3%	4%	2%	3%	
Mean	3.02	3.18	3.04	2.90	3.04	2.52	3.49	2.51	2.62	3.67	2.32	3.31	2.58	
Standard deviation	1.04	0.97	1.02	1.06	1.06	1.15	0.78	1.07	1.08	0.71	1.06	0.88	1.07	
Standard error	0.02	0.03	0.05	0.06	0.08	0.08	0.03	0.05	0.04	0.07	0.05	0.03	0.09	

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 12

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
The coalition government is right to start making cuts now, so as to start dealing with the deficit, but they should do it more gradually to reduce the risk of harming the economy**

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1616	666	950	57	162	271	337	349	430	683	300	165	432	824	792	425	241	433	517
	81%	77%	84%	88%	80%	81%	84%	80%	79%	81%	79%	81%	82%	82%	79%	81%	81%	82%	80%
Agree strongly	(4) 1034	449	585	30	90	183	229	223	274	450	174	109	284	529	505	276	147	281	330
	52%	52%	52%	46%	44%	55%	57%	51%	50%	53%	46%	53%	54%	53%	51%	52%	50%	53%	51%
Agree somewhat	(3) 582	217	365	27	72	88	108	126	156	233	126	56	148	295	287	149	94	152	187
	29%	25%	32%	42%	35%	26%	27%	29%	29%	28%	33%	27%	28%	30%	29%	28%	32%	29%	29%
Disagree somewhat	(2) 186	99	87	3	28	35	31	44	42	91	38	21	34	85	101	46	26	47	67
	9%	11%	8%	5%	14%	10%	8%	10%	8%	11%	10%	10%	6%	9%	10%	9%	9%	9%	10%
Disagree strongly	(1) 158	90	68	5	9	25	30	31	55	62	31	15	48	70	88	41	24	42	51
	8%	10%	6%	8%	4%	7%	7%	7%	10%	7%	8%	7%	9%	7%	9%	8%	8%	8%	8%
NET: Disagree	344	189	155	8	37	60	61	75	97	153	69	36	82	155	189	87	50	89	118
	17%	22%	14%	12%	18%	18%	15%	17%	18%	18%	18%	18%	16%	16%	19%	17%	17%	17%	18%
Don't know	40	13	27	-	4	4	4	12	16	10	12	3	15	21	19	14	5	9	12
	2%	1%	2%	-	2%	1%	1%	3%	3%	1%	3%	1%	3%	2%	2%	3%	2%	2%	2%
Mean	3.27	3.20	3.33	3.26	3.22	3.30	3.35	3.28	3.23	3.28	3.20	3.29	3.30	3.31	3.23	3.29	3.25	3.29	3.25
Standard deviation	0.93	1.01	0.86	0.87	0.85	0.94	0.91	0.92	0.98	0.93	0.93	0.93	0.95	0.90	0.96	0.93	0.93	0.93	0.94
Standard error	0.02	0.03	0.03	0.11	0.06	0.05	0.05	0.04	0.04	0.03	0.05	0.07	0.04	0.03	0.03	0.04	0.05	0.04	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 12

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
The coalition government is right to start making cuts now, so as to start dealing with the deficit, but they should do it more gradually to reduce the risk of harming the economy**

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con-ser-vative	Labour	Lib-eral Demo-crat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1616 81%	680 79%	333 81%	239 84%	157 78%	184 85%	702 74%	364 88%	513 87%	77 75%	399 89%	837 77%	132 84%
Agree strongly	(4) 1034 52%	403 47%	213 52%	162 57%	106 52%	135 62%	394 41%	263 64%	353 60%	46 45%	300 67%	484 45%	90 57%
Agree somewhat	(3) 582 29%	277 32%	120 29%	77 27%	51 25%	49 23%	308 32%	101 24%	160 27%	31 30%	99 22%	353 33%	42 27%
Disagree somewhat	(2) 186 9%	87 10%	36 9%	22 8%	20 10%	18 8%	129 14%	24 6%	31 5%	10 10%	20 4%	126 12%	12 8%
Disagree strongly	(1) 158 8%	70 8%	36 9%	18 6%	20 10%	12 6%	95 10%	23 6%	37 6%	12 12%	28 6%	93 9%	9 6%
NET: Disagree	344 17%	157 18%	72 18%	40 14%	40 20%	30 14%	224 24%	47 11%	68 12%	22 22%	48 11%	219 20%	21 13%
Don't know	40 2%	20 2%	6 1%	5 2%	5 2%	3 1%	26 3%	3 1%	7 1%	3 3%	2 *	26 2%	5 3%
Mean	3.27	3.21	3.26	3.37	3.23	3.43	3.08	3.47	3.43	3.12	3.50	3.16	3.39
Standard deviation	0.93	0.94	0.95	0.88	1.00	0.87	0.98	0.84	0.86	1.02	0.85	0.95	0.87
Standard error	0.02	0.03	0.05	0.05	0.07	0.06	0.03	0.04	0.04	0.10	0.04	0.03	0.07

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 13

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
We owe it to the next generation to deal with Britain's debt crisis now so that they are not unfairly burdened in years to come by the costs of past borrowing**

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1648	698	950	54	173	293	338	356	421	709	334	161	411	831	817	438	243	425	542
	82%	80%	84%	83%	85%	87%	84%	82%	78%	84%	88%	79%	78%	83%	82%	83%	82%	80%	84%
Agree strongly	(4) 999	445	554	31	87	165	196	219	292	409	200	110	265	509	490	281	142	239	337
	50%	51%	49%	48%	43%	49%	49%	50%	54%	48%	52%	54%	50%	51%	49%	53%	48%	45%	52%
Agree somewhat	(3) 649	253	396	23	86	128	142	137	129	300	134	51	146	322	327	157	101	186	205
	32%	29%	35%	35%	42%	38%	35%	31%	24%	35%	35%	25%	28%	32%	33%	30%	34%	35%	32%
Disagree somewhat	(2) 166	78	88	7	17	18	34	44	45	77	24	17	44	77	89	45	31	44	46
	8%	9%	8%	11%	8%	5%	8%	10%	8%	9%	6%	8%	8%	8%	9%	9%	10%	8%	7%
Disagree strongly	(1) 122	69	53	2	9	20	19	30	41	42	13	19	45	59	63	28	13	42	39
	6%	8%	5%	3%	4%	6%	5%	7%	8%	5%	3%	9%	9%	6%	6%	5%	4%	8%	6%
NET: Disagree	288	147	141	9	26	38	53	74	86	119	37	36	89	136	152	73	44	86	85
	14%	17%	12%	14%	13%	11%	13%	17%	16%	14%	10%	18%	17%	14%	15%	14%	15%	16%	13%
Don't know	64	23	41	2	4	4	11	6	36	18	10	7	29	33	31	15	9	20	20
	3%	3%	4%	3%	2%	1%	3%	1%	7%	2%	3%	3%	5%	3%	3%	3%	3%	4%	3%
Mean	3.30	3.27	3.33	3.32	3.26	3.32	3.32	3.27	3.33	3.30	3.40	3.28	3.26	3.32	3.28	3.35	3.30	3.22	3.34
Standard deviation	0.87	0.93	0.82	0.80	0.80	0.83	0.83	0.91	0.94	0.84	0.76	0.98	0.95	0.86	0.88	0.86	0.84	0.91	0.86
Standard error	0.02	0.03	0.02	0.10	0.06	0.05	0.04	0.04	0.04	0.03	0.04	0.07	0.04	0.03	0.03	0.04	0.05	0.04	0.03

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 13

**Q.10 The coalition government is committed to a range of public spending cuts to reduce Britain's budget deficit, which has been running at more than £160 billion a year. Thinking about the government's planned cuts, please say if you agree or disagree with each of the following statements?
We owe it to the next generation to deal with Britain's debt crisis now so that they are not unfairly burdened in years to come by the costs of past borrowing**

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con- ser- vative	Labour	Lib- eral Demo- crat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1648 82%	734 86%	329 80%	236 83%	172 85%	157 72%	862 91%	302 73%	448 76%	93 91%	315 70%	944 87%	122 77%
Agree strongly	(4) 999 50%	456 53%	211 51%	138 49%	103 51%	79 36%	613 64%	147 36%	219 37%	68 67%	133 30%	637 59%	63 40%
Agree somewhat	(3) 649 32%	278 32%	118 29%	98 35%	69 34%	78 36%	249 26%	155 37%	229 39%	25 25%	182 41%	307 28%	59 37%
Disagree somewhat	(2) 166 8%	50 6%	41 10%	24 8%	14 7%	33 15%	47 5%	50 12%	67 11%	5 5%	65 14%	67 6%	16 10%
Disagree strongly	(1) 122 6%	41 5%	29 7%	16 6%	13 6%	19 9%	21 2%	46 11%	50 9%	2 2%	52 12%	37 3%	16 10%
NET: Disagree	288 14%	91 11%	70 17%	40 14%	27 13%	52 24%	68 7%	96 23%	117 20%	7 7%	117 26%	104 10%	32 20%
Don't know	64 3%	32 4%	12 3%	8 3%	3 1%	8 4%	22 2%	16 4%	23 4%	2 2%	17 4%	34 3%	4 3%
Mean	3.30	3.39	3.28	3.30	3.32	3.04	3.56	3.01	3.09	3.59	2.92	3.47	3.10
Standard deviation	0.87	0.81	0.92	0.86	0.87	0.95	0.70	0.98	0.92	0.68	0.97	0.77	0.96
Standard error	0.02	0.03	0.05	0.05	0.06	0.07	0.02	0.05	0.04	0.07	0.05	0.02	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 14

Q.11 On balance, do you support or oppose the coalition government's plans to cut public spending and reduce the budget deficit?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
On balance I support the plans	1301 65%	584 67%	717 63%	29 45%	136 67%	215 64%	244 61%	285 65%	385 71%	577 68%	243 64%	134 66%	325 61%	670 67%	631 63%	336 64%	196 66%	336 63%	433 67%
On balance I oppose the plans	612 31%	259 30%	353 31%	31 48%	63 31%	105 31%	144 36%	133 31%	130 24%	241 28%	121 32%	60 29%	176 33%	284 28%	328 33%	165 31%	84 28%	175 33%	188 29%
Don't know	87 4%	25 3%	62 5%	5 8%	4 2%	15 4%	14 3%	18 4%	28 5%	28 3%	17 4%	10 5%	28 5%	46 5%	41 4%	25 5%	16 5%	20 4%	26 4%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 14

Q.11 On balance, do you support or oppose the coalition government's plans to cut public spending and reduce the budget deficit?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
On balance I support the plans	1301 65%	637 74%	243 59%	176 62%	128 63%	102 47%	827 87%	185 45%	266 45%	94 92%	146 33%	866 80%	69 44%
On balance I oppose the plans	612 31%	195 23%	144 35%	94 33%	68 34%	100 46%	95 10%	212 51%	292 50%	6 6%	284 63%	174 16%	82 52%
Don't know	87 4%	25 3%	24 6%	14 5%	6 3%	15 7%	30 3%	17 4%	30 5%	2 2%	19 4%	42 4%	7 4%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 15
Q.12 Please can you rate the following people for their performance?
David Cameron, the Prime Minister
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	39 2%	17 2%	22 2%	1 2%	1 *	3 1%	2 *	11 3%	19 3%	13 2%	7 2%	1 *	17 3%	16 2%	23 2%	9 2%	11 4%	8 2%	11 2%
	(9)	54 3%	27 3%	27 2%	- -	2 1%	3 1%	9 2%	23 5%	17 3%	27 3%	8 2%	6 3%	12 2%	33 3%	21 2%	13 2%	5 2%	16 3%	20 3%
	(8)	332 17%	175 20%	157 14%	4 6%	22 11%	49 15%	63 16%	78 18%	114 21%	142 17%	66 17%	37 18%	83 16%	179 18%	153 15%	98 19%	47 16%	81 15%	106 16%
	(7)	371 19%	168 19%	203 18%	13 20%	48 24%	65 19%	67 17%	82 19%	95 17%	184 22%	77 20%	34 17%	67 13%	194 19%	177 18%	100 19%	53 18%	89 17%	129 20%
	(6)	316 16%	132 15%	184 16%	13 20%	33 16%	63 19%	64 16%	73 17%	68 13%	132 16%	67 18%	27 13%	85 16%	157 16%	159 16%	90 17%	51 17%	75 14%	100 15%
	(5)	395 20%	157 18%	238 21%	8 12%	39 19%	64 19%	84 21%	77 18%	118 22%	160 19%	65 17%	43 21%	119 22%	196 20%	199 20%	93 18%	63 21%	119 22%	120 19%
	(4)	124 6%	48 6%	76 7%	8 12%	18 9%	24 7%	28 7%	26 6%	19 3%	52 6%	27 7%	13 6%	28 5%	56 6%	68 7%	34 6%	16 5%	35 7%	39 6%
	(3)	98 5%	48 6%	50 4%	2 3%	15 7%	22 7%	23 6%	16 4%	19 3%	38 4%	18 5%	13 6%	25 5%	45 5%	53 5%	28 5%	9 3%	32 6%	29 4%
	(2)	70 4%	25 3%	45 4%	5 8%	12 6%	8 2%	15 4%	18 4%	12 2%	35 4%	12 3%	7 3%	16 3%	26 3%	44 4%	13 2%	11 4%	20 4%	26 4%
Terrible	(1)	172 9%	66 8%	106 9%	10 15%	11 5%	33 10%	39 10%	30 7%	47 9%	55 7%	29 8%	21 10%	64 12%	81 8%	91 9%	41 8%	24 8%	48 9%	59 9%
NET: 8-10		425 21%	219 25%	206 18%	5 8%	25 12%	55 16%	74 18%	112 26%	150 28%	182 22%	81 21%	44 22%	112 21%	228 23%	197 20%	120 23%	63 21%	105 20%	137 21%
NET: 4-7		1206 60%	505 58%	701 62%	42 65%	138 68%	216 64%	243 60%	258 59%	300 55%	528 62%	236 62%	117 57%	299 57%	603 60%	603 60%	317 60%	183 62%	318 60%	388 60%
NET: 1-3		340 17%	139 16%	201 18%	17 26%	38 19%	63 19%	77 19%	64 15%	78 14%	128 15%	59 15%	41 20%	105 20%	152 15%	188 19%	82 16%	44 15%	100 19%	114 18%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 15

Q.12 Please can you rate the following people for their performance?

David Cameron, the Prime Minister

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	29 1%	5 1%	24 2%	1 2%	2 1%	1 *	8 2%	2 *	15 3%	8 1%	5 1%	2 1%	13 2%	17 2%	12 1%	7 1%	6 2%	8 2%	8 1%
Mean	5.63	5.81	5.49	4.83	5.40	5.43	5.40	5.89	5.91	5.77	5.72	5.45	5.42	5.76	5.51	5.75	5.72	5.48	5.63
Standard deviation	2.22	2.20	2.23	2.34	2.01	2.15	2.20	2.22	2.28	2.13	2.16	2.27	2.38	2.18	2.26	2.17	2.22	2.24	2.26
Standard error	0.05	0.07	0.07	0.29	0.14	0.12	0.11	0.11	0.10	0.07	0.11	0.16	0.10	0.07	0.07	0.10	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 15
Q.12 Please can you rate the following people for their performance?
David Cameron, the Prime Minister
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	39 2%	17 2%	10 2%	3 1%	4 2%	5 2%	30 3%	3 1%	6 1%	6 6%	1 *	28 3%	1 1%
	(9)	54 3%	26 3%	11 3%	1 *	8 4%	7 3%	45 5%	4 1%	5 1%	8 8%	3 1%	41 4%	1 1%
	(8)	332 17%	174 20%	58 14%	35 12%	36 18%	24 11%	272 29%	11 3%	46 8%	46 45%	15 3%	239 22%	7 4%
	(7)	371 19%	196 23%	62 15%	52 18%	38 19%	19 9%	262 28%	45 11%	56 10%	19 19%	40 9%	272 25%	12 8%
	(6)	316 16%	130 15%	58 14%	54 19%	39 19%	34 16%	158 17%	60 14%	88 15%	12 12%	59 13%	173 16%	27 17%
	(5)	395 20%	162 19%	88 21%	66 23%	28 14%	46 21%	123 13%	107 26%	158 27%	6 6%	113 25%	190 18%	37 23%
	(4)	124 6%	32 4%	37 9%	17 6%	17 8%	19 9%	16 2%	45 11%	56 10%	1 1%	47 10%	36 3%	23 15%
	(3)	98 5%	28 3%	22 5%	16 6%	12 6%	18 8%	11 1%	42 10%	43 7%	1 1%	41 9%	34 3%	12 8%
	(2)	70 4%	20 2%	16 4%	10 4%	8 4%	15 7%	11 1%	29 7%	30 5%	- -	31 7%	20 2%	12 8%
Terrible	(1)	172 9%	57 7%	47 11%	26 9%	9 4%	28 13%	14 1%	63 15%	90 15%	2 2%	95 21%	35 3%	23 15%
NET: 8-10		425 21%	217 25%	79 19%	39 14%	48 24%	36 17%	347 36%	18 4%	57 10%	60 59%	19 4%	308 28%	9 6%
NET: 4-7		1206 60%	520 61%	245 60%	189 67%	122 60%	118 54%	559 59%	257 62%	358 61%	38 37%	259 58%	671 62%	99 63%
NET: 1-3		340 17%	105 12%	85 21%	52 18%	29 14%	61 28%	36 4%	134 32%	163 28%	3 3%	167 37%	89 8%	47 30%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 15
Q.12 Please can you rate the following people for their performance?
David Cameron, the Prime Minister
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	29 1%	15 2%	2 *	4 1%	3 1%	2 1%	10 1%	5 1%	10 2%	1 1%	4 1%	14 1%	3 2%
Mean	5.63	6.02	5.33	5.35	5.87	4.93	6.81	4.38	4.65	7.37	4.10	6.34	4.39
Standard deviation	2.22	2.09	2.34	2.09	2.10	2.40	1.61	2.10	2.21	1.59	2.16	1.88	2.08
Standard error	0.05	0.07	0.12	0.12	0.15	0.16	0.05	0.10	0.09	0.16	0.10	0.06	0.17

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 16
Q.12 Please can you rate the following people for their performance?
Nick Clegg, the Deputy Prime Minister
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	29 1%	12 1%	17 2%	-	1 *	2 1%	4 1%	11 3%	9 2%	12 1%	4 1%	3 1%	9 2%	12 1%	17 2%	6 1%	8 3%	9 2%	6 1%
	(9)	57 3%	26 3%	31 3%	1 2%	3 1%	5 1%	9 2%	20 5%	19 3%	23 3%	12 3%	10 5%	12 2%	36 4%	21 2%	17 3%	2 1%	14 3%	24 4%
	(8)	220 11%	104 12%	116 10%	5 8%	21 10%	28 8%	37 9%	55 13%	73 13%	79 9%	43 11%	28 14%	68 13%	131 13%	89 9%	64 12%	34 11%	39 7%	83 13%
	(7)	301 15%	129 15%	172 15%	3 5%	31 15%	62 19%	54 13%	61 14%	88 16%	141 17%	60 16%	22 11%	74 14%	151 15%	150 15%	77 15%	55 19%	69 13%	100 15%
	(6)	260 13%	110 13%	150 13%	9 14%	30 15%	38 11%	41 10%	72 17%	68 13%	100 12%	58 15%	25 12%	73 14%	129 13%	131 13%	68 13%	47 16%	65 12%	80 12%
	(5)	375 19%	135 16%	240 21%	11 17%	45 22%	68 20%	81 20%	67 15%	101 19%	170 20%	59 15%	33 16%	100 19%	178 18%	197 20%	107 20%	58 20%	104 20%	106 16%
	(4)	223 11%	102 12%	121 11%	12 18%	22 11%	38 11%	47 12%	50 11%	53 10%	99 12%	44 12%	18 9%	54 10%	106 11%	117 12%	55 10%	26 9%	78 15%	64 10%
	(3)	158 8%	70 8%	88 8%	8 12%	19 9%	23 7%	44 11%	27 6%	33 6%	64 8%	37 10%	24 12%	29 5%	84 8%	74 7%	39 7%	23 8%	46 9%	50 8%
	(2)	130 7%	67 8%	63 6%	4 6%	11 5%	31 9%	23 6%	31 7%	29 5%	57 7%	25 7%	14 7%	32 6%	64 6%	66 7%	29 6%	8 3%	41 8%	52 8%
Terrible	(1)	217 11%	106 12%	111 10%	12 18%	16 8%	40 12%	54 13%	40 9%	54 10%	90 11%	34 9%	26 13%	65 12%	95 10%	122 12%	54 10%	31 10%	58 11%	74 11%
NET: 8-10		306 15%	142 16%	164 14%	6 9%	25 12%	35 10%	50 12%	86 20%	101 19%	114 13%	59 15%	41 20%	89 17%	179 18%	127 13%	87 17%	44 15%	62 12%	113 17%
NET: 4-7		1159 58%	476 55%	683 60%	35 54%	128 63%	206 61%	223 55%	250 57%	310 57%	510 60%	221 58%	98 48%	301 57%	564 56%	595 60%	307 58%	186 63%	316 60%	350 54%
NET: 1-3		505 25%	243 28%	262 23%	24 37%	46 23%	94 28%	121 30%	98 22%	116 21%	211 25%	96 25%	64 31%	126 24%	243 24%	262 26%	122 23%	62 21%	145 27%	176 27%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 16

Q.12 Please can you rate the following people for their performance?

Nick Clegg, the Deputy Prime Minister

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng- land	Mid- lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	30 2%	7 1%	23 2%	-	4 2%	-	8 2%	2 *	16 3%	11 1%	5 1%	1 *	13 2%	14 1%	16 2%	10 2%	4 1%	8 2%	8 1%
Mean	5.05	4.97	5.11	4.17	5.08	4.82	4.74	5.32	5.31	5.02	5.12	4.98	5.10	5.18	4.91	5.15	5.30	4.80	5.06
Standard deviation	2.32	2.40	2.25	2.20	2.09	2.26	2.31	2.37	2.33	2.28	2.27	2.49	2.37	2.32	2.31	2.29	2.24	2.27	2.40
Standard error	0.05	0.08	0.07	0.27	0.15	0.12	0.12	0.11	0.10	0.08	0.12	0.18	0.10	0.07	0.07	0.10	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 16
Q.12 Please can you rate the following people for their performance?
Nick Clegg, the Deputy Prime Minister
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	29 1%	17 2%	6 1%	1 *	3 1%	2 1%	20 2%	2 *	7 1%	3 3%	3 1%	21 2%	1 1%
	(9)	57 3%	28 3%	13 3%	3 1%	7 3%	6 3%	49 5%	2 *	5 1%	6 6%	1 *	49 5%	1 1%
	(8)	220 11%	105 12%	50 12%	20 7%	29 14%	14 6%	185 19%	12 3%	23 4%	23 23%	9 2%	177 16%	1 1%
	(7)	301 15%	160 19%	56 14%	38 13%	30 15%	15 7%	242 25%	19 5%	36 6%	21 21%	16 4%	242 22%	6 4%
	(6)	260 13%	120 14%	38 9%	44 15%	30 15%	26 12%	165 17%	39 9%	47 8%	14 14%	24 5%	176 16%	12 8%
	(5)	375 19%	163 19%	85 21%	63 22%	30 15%	29 13%	158 17%	82 20%	126 21%	18 18%	80 18%	196 18%	38 24%
	(4)	223 11%	92 11%	49 12%	28 10%	25 12%	26 12%	65 7%	63 15%	86 15%	6 6%	63 14%	94 9%	23 15%
	(3)	158 8%	47 5%	36 9%	29 10%	10 5%	35 16%	20 2%	67 16%	67 11%	6 6%	71 16%	43 4%	21 13%
	(2)	130 7%	44 5%	26 6%	24 8%	13 6%	22 10%	12 1%	44 11%	69 12%	1 1%	59 13%	32 3%	16 10%
Terrible	(1)	217 11%	64 7%	50 12%	30 11%	21 10%	42 19%	21 2%	80 19%	113 19%	2 2%	120 27%	37 3%	37 23%
NET: 8-10		306 15%	150 18%	69 17%	24 8%	39 19%	22 10%	254 27%	16 4%	35 6%	32 31%	13 3%	247 23%	3 2%
NET: 4-7		1159 58%	535 62%	228 55%	173 61%	115 57%	96 44%	630 66%	203 49%	295 50%	59 58%	183 41%	708 65%	79 50%
NET: 1-3		505 25%	155 18%	112 27%	83 29%	44 22%	99 46%	53 6%	191 46%	249 42%	9 9%	250 56%	112 10%	74 47%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 16
Q.12 Please can you rate the following people for their performance?
Nick Clegg, the Deputy Prime Minister
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	30 2%	17 2%	2 *	4 1%	4 2%	- -	15 2%	4 1%	9 2%	2 2%	3 1%	15 1%	2 1%
Mean	5.05	5.45	4.96	4.71	5.26	4.09	6.36	3.74	3.90	6.35	3.30	6.00	3.56
Standard deviation	2.32	2.21	2.37	2.13	2.37	2.37	1.77	2.01	2.18	1.92	1.99	1.97	1.97
Standard error	0.05	0.08	0.12	0.13	0.17	0.16	0.06	0.10	0.09	0.19	0.09	0.06	0.16

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 17
Q.12 Please can you rate the following people for their performance?
Ed Miliband, the Labour leader
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	26 1%	8 1%	18 2%	-	4 2%	3 1%	2 *	8 2%	9 2%	5 1%	8 2%	2 1%	11 2%	3 *	23 2%	8 2%	4 1%	12 2%	2 *
	(9)	20 1%	9 1%	11 1%	1 2%	3 1%	1 *	4 1%	3 1%	8 1%	10 1%	2 1%	1 *	7 1%	12 1%	8 1%	4 1%	1 *	7 1%	8 1%
	(8)	63 3%	24 3%	39 3%	-	5 2%	8 2%	6 1%	14 3%	30 6%	31 4%	4 1%	7 3%	20 4%	40 4%	23 2%	16 3%	9 3%	11 2%	27 4%
	(7)	166 8%	66 8%	100 9%	11 17%	23 11%	28 8%	37 9%	35 8%	31 6%	81 10%	35 9%	20 10%	29 5%	78 8%	88 9%	37 7%	24 8%	56 11%	49 8%
	(6)	238 12%	108 12%	130 11%	15 23%	28 14%	37 11%	48 12%	50 11%	56 10%	103 12%	45 12%	27 13%	56 11%	110 11%	128 13%	65 12%	39 13%	59 11%	75 12%
	(5)	499 25%	221 25%	278 25%	15 23%	60 30%	95 28%	101 25%	108 25%	117 22%	216 26%	96 25%	44 22%	131 25%	252 25%	247 25%	131 25%	72 24%	130 24%	166 26%
	(4)	294 15%	139 16%	155 14%	9 14%	28 14%	60 18%	59 15%	70 16%	66 12%	137 16%	69 18%	28 14%	53 10%	145 15%	149 15%	81 15%	38 13%	76 14%	99 15%
	(3)	194 10%	80 9%	114 10%	6 9%	16 8%	30 9%	44 11%	46 11%	51 9%	83 10%	44 12%	18 9%	46 9%	110 11%	84 8%	51 10%	28 9%	52 10%	63 10%
	(2)	164 8%	77 9%	87 8%	-	9 4%	26 8%	36 9%	44 10%	47 9%	69 8%	26 7%	16 8%	51 10%	83 8%	81 8%	44 8%	27 9%	47 9%	46 7%
Terrible	(1)	158 8%	77 9%	81 7%	5 8%	6 3%	21 6%	32 8%	31 7%	62 11%	54 6%	25 7%	22 11%	54 10%	76 8%	82 8%	45 9%	26 9%	31 6%	56 9%
NET: 8-10		109 5%	41 5%	68 6%	1 2%	12 6%	12 4%	12 3%	25 6%	47 9%	46 5%	14 4%	10 5%	38 7%	55 6%	54 5%	28 5%	14 5%	30 6%	37 6%
NET: 4-7		1197 60%	534 62%	663 59%	50 77%	139 68%	220 66%	245 61%	263 60%	270 50%	537 63%	245 64%	119 58%	269 51%	585 59%	612 61%	314 60%	173 58%	321 60%	389 60%
NET: 1-3		516 26%	234 27%	282 25%	11 17%	31 15%	77 23%	112 28%	121 28%	160 29%	206 24%	95 25%	56 27%	151 29%	269 27%	247 25%	140 27%	81 27%	130 24%	165 26%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 17
Q.12 Please can you rate the following people for their performance?
Ed Miliband, the Labour leader
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	178 9%	59 7%	119 11%	3 5%	21 10%	26 8%	33 8%	27 6%	66 12%	57 7%	27 7%	19 9%	71 13%	91 9%	87 9%	44 8%	28 9%	50 9%	56 9%
Mean	4.54	4.44	4.62	5.00	5.05	4.53	4.41	4.50	4.43	4.62	4.55	4.47	4.44	4.48	4.60	4.48	4.47	4.68	4.51
Standard deviation	1.98	1.95	2.00	1.76	1.79	1.80	1.88	1.99	2.21	1.89	1.89	2.06	2.17	1.92	2.03	1.98	2.00	2.01	1.94
Standard error	0.05	0.07	0.06	0.22	0.13	0.10	0.10	0.10	0.10	0.07	0.10	0.15	0.10	0.06	0.07	0.09	0.12	0.09	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 17
Q.12 Please can you rate the following people for their performance?
Ed Miliband, the Labour leader
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con-ser-vative	Labour	Lib-eral Democ-rat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	26 1%	8 1%	7 2%	1 *	6 3%	3 1%	5 1%	10 2%	10 2%	- -	17 4%	6 1%	1 1%
	(9)	20 1%	5 1%	4 1%	4 1%	1 *	6 3%	6 1%	9 2%	5 1%	- -	9 2%	9 1%	- -
	(8)	63 3%	27 3%	14 3%	8 3%	- -	14 6%	11 1%	29 7%	22 4%	- -	25 6%	31 3%	3 2%
	(7)	166 8%	70 8%	32 8%	22 8%	24 12%	18 8%	71 7%	48 12%	45 8%	4 4%	60 13%	80 7%	9 6%
	(6)	238 12%	90 11%	49 12%	30 11%	30 15%	34 16%	94 10%	57 14%	81 14%	7 7%	76 17%	122 11%	16 10%
	(5)	499 25%	222 26%	99 24%	71 25%	49 24%	50 23%	228 24%	115 28%	148 25%	27 26%	128 29%	251 23%	46 29%
	(4)	294 15%	119 14%	69 17%	54 19%	26 13%	22 10%	162 17%	50 12%	73 12%	14 14%	47 10%	186 17%	19 12%
	(3)	194 10%	88 10%	48 12%	30 11%	17 8%	11 5%	111 12%	30 7%	51 9%	10 10%	28 6%	119 11%	19 12%
	(2)	164 8%	77 9%	29 7%	19 7%	15 7%	20 9%	91 10%	21 5%	50 9%	12 12%	17 4%	106 10%	14 9%
Terrible	(1)	158 8%	68 8%	27 7%	23 8%	15 7%	22 10%	91 10%	10 2%	54 9%	17 17%	13 3%	86 8%	17 11%
NET: 8-10		109 5%	40 5%	25 6%	13 5%	7 3%	23 11%	22 2%	48 12%	37 6%	- -	51 11%	46 4%	4 3%
NET: 4-7		1197 60%	501 58%	249 61%	177 62%	129 64%	124 57%	555 58%	270 65%	347 59%	52 51%	311 69%	639 59%	90 57%
NET: 1-3		516 26%	233 27%	104 25%	72 25%	47 23%	53 24%	293 31%	61 15%	155 26%	39 38%	58 13%	311 29%	50 32%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 17
Q.12 Please can you rate the following people for their performance?
Ed Miliband, the Labour leader
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	178 9%	83 10%	33 8%	22 8%	19 9%	17 8%	82 9%	35 8%	49 8%	11 11%	29 6%	86 8%	14 9%
Mean	4.54	4.45	4.59	4.45	4.71	4.80	4.19	5.30	4.57	3.65	5.44	4.35	4.17
Standard deviation	1.98	1.94	1.95	1.87	2.02	2.23	1.86	1.92	2.06	1.80	1.92	1.90	1.87
Standard error	0.05	0.07	0.10	0.12	0.15	0.16	0.06	0.10	0.09	0.19	0.09	0.06	0.16

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 18
Q.12 Please can you rate the following people for their performance?
George Osborne, the Chancellor
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	10 1%	3 *	7 1%	-	1 *	-	2 *	4 1%	3 1%	2 *	2 1%	1 *	5 1%	4 *	6 1%	3 1%	-	6 1%	1 *
	(9)	29 1%	18 2%	11 1%	-	2 1%	1 *	7 2%	5 1%	14 3%	10 1%	6 2%	3 1%	9 2%	15 2%	14 1%	8 2%	6 2%	7 1%	8 1%
	(8)	111 6%	62 7%	49 4%	-	9 4%	11 3%	17 4%	31 7%	42 8%	51 6%	21 6%	10 5%	28 5%	56 6%	55 6%	36 7%	18 6%	25 5%	32 5%
	(7)	229 11%	118 14%	111 10%	9 14%	14 7%	36 11%	38 9%	49 11%	82 15%	112 13%	42 11%	17 8%	54 10%	116 12%	113 11%	71 13%	28 9%	51 10%	79 12%
	(6)	289 14%	123 14%	166 15%	4 6%	35 17%	36 11%	64 16%	64 15%	85 16%	124 15%	64 17%	26 13%	68 13%	152 15%	137 14%	68 13%	52 18%	77 15%	92 14%
	(5)	413 21%	155 18%	258 23%	17 26%	41 20%	93 28%	78 19%	82 19%	98 18%	168 20%	87 23%	47 23%	103 19%	208 21%	205 21%	118 22%	51 17%	111 21%	133 21%
	(4)	204 10%	95 11%	109 10%	9 14%	26 13%	37 11%	40 10%	47 11%	43 8%	91 11%	39 10%	21 10%	48 9%	101 10%	103 10%	44 8%	33 11%	64 12%	63 10%
	(3)	195 10%	79 9%	116 10%	8 12%	16 8%	40 12%	38 9%	38 9%	53 10%	76 9%	39 10%	23 11%	54 10%	104 10%	91 9%	53 10%	34 11%	51 10%	57 9%
	(2)	146 7%	67 8%	79 7%	3 5%	20 10%	19 6%	33 8%	45 10%	23 4%	69 8%	25 7%	13 6%	35 7%	67 7%	79 8%	37 7%	20 7%	38 7%	51 8%
Terrible	(1)	227 11%	106 12%	121 11%	5 8%	19 9%	45 13%	54 13%	52 12%	51 9%	101 12%	34 9%	24 12%	67 13%	108 11%	119 12%	47 9%	29 10%	69 13%	82 13%
NET: 8-10		150 8%	83 10%	67 6%	-	12 6%	12 4%	26 6%	40 9%	59 11%	63 7%	29 8%	14 7%	42 8%	75 8%	75 8%	47 9%	24 8%	38 7%	41 6%
NET: 4-7		1135 57%	491 57%	644 57%	39 60%	116 57%	202 60%	220 55%	242 56%	308 57%	495 59%	232 61%	111 54%	273 52%	577 58%	558 56%	301 57%	164 55%	303 57%	367 57%
NET: 1-3		568 28%	252 29%	316 28%	16 25%	55 27%	104 31%	125 31%	135 31%	127 23%	246 29%	98 26%	60 29%	156 29%	279 28%	289 29%	137 26%	83 28%	158 30%	190 29%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 18
Q.12 Please can you rate the following people for their performance?
George Osborne, the Chancellor
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	147 7%	42 5%	105 9%	10 15%	20 10%	17 5%	31 8%	19 4%	49 9%	42 5%	22 6%	19 9%	58 11%	69 7%	78 8%	41 8%	25 8%	32 6%	49 8%
Mean	4.63	4.70	4.56	4.42	4.50	4.34	4.46	4.59	5.05	4.62	4.77	4.49	4.56	4.67	4.58	4.83	4.66	4.51	4.54
Standard deviation	2.15	2.24	2.08	1.77	2.04	1.98	2.19	2.24	2.19	2.16	2.05	2.11	2.24	2.13	2.18	2.13	2.11	2.18	2.16
Standard error	0.05	0.08	0.06	0.24	0.15	0.11	0.11	0.11	0.10	0.08	0.11	0.16	0.10	0.07	0.07	0.10	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 18
Q.12 Please can you rate the following people for their performance?
George Osborne, the Chancellor
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	10 1%	5 1%	2 *	- -	2 1%	1 *	4 *	3 1%	3 1%	- -	1 *	5 *	2 1%
	(9)	29 1%	15 2%	5 1%	2 1%	2 1%	5 2%	26 3%	3 1%	- -	9 9%	- -	20 2%	- -
	(8)	111 6%	52 6%	19 5%	9 3%	15 7%	16 7%	93 10%	9 2%	9 2%	14 14%	5 1%	82 8%	3 2%
	(7)	229 11%	113 13%	46 11%	26 9%	23 11%	18 8%	182 19%	14 3%	30 5%	21 21%	13 3%	176 16%	5 3%
	(6)	289 14%	149 17%	53 13%	36 13%	34 17%	14 6%	197 21%	36 9%	54 9%	16 16%	37 8%	201 19%	10 6%
	(5)	413 21%	186 22%	91 22%	61 21%	40 20%	32 15%	217 23%	80 19%	104 18%	26 25%	73 16%	238 22%	29 18%
	(4)	204 10%	97 11%	36 9%	27 10%	22 11%	20 9%	68 7%	51 12%	76 13%	3 3%	53 12%	106 10%	18 11%
	(3)	195 10%	63 7%	47 11%	37 13%	21 10%	24 11%	51 5%	61 15%	80 14%	3 3%	66 15%	80 7%	24 15%
	(2)	146 7%	40 5%	37 9%	27 10%	11 5%	28 13%	32 3%	42 10%	66 11%	1 1%	53 12%	53 5%	22 14%
Terrible	(1)	227 11%	69 8%	43 10%	34 12%	25 12%	50 23%	18 2%	90 22%	116 20%	- -	120 27%	48 4%	33 21%
NET: 8-10		150 8%	72 8%	26 6%	11 4%	19 9%	22 10%	123 13%	15 4%	12 2%	23 23%	6 1%	107 10%	5 3%
NET: 4-7		1135 57%	545 64%	226 55%	150 53%	119 59%	84 39%	664 70%	181 44%	264 45%	66 65%	176 39%	721 67%	62 39%
NET: 1-3		568 28%	172 20%	127 31%	98 35%	57 28%	102 47%	101 11%	193 47%	262 45%	4 4%	239 53%	181 17%	79 50%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 18
Q.12 Please can you rate the following people for their performance?
George Osborne, the Chancellor
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	147 7%	68 8%	32 8%	25 9%	7 3%	9 4%	64 7%	25 6%	50 9%	9 9%	28 6%	73 7%	12 8%
Mean	4.63	5.00	4.52	4.25	4.72	3.90	5.70	3.61	3.62	6.33	3.24	5.28	3.46
Standard deviation	2.15	2.03	2.12	2.03	2.19	2.46	1.74	2.07	2.00	1.58	1.93	1.91	2.03
Standard error	0.05	0.07	0.11	0.13	0.16	0.17	0.06	0.10	0.09	0.16	0.09	0.06	0.17

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 19
Q.12 Please can you rate the following people for their performance?
Alan Johnson, the Shadow Chancellor
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	9*	2*	7 1%	-	3 1%	1*	1*	3 1%	1*	2*	2 1%	-	5 1%	1*	8 1%	2*	-	6 1%	1*
	(9)	11 1%	5 1%	6 1%	-	2 1%	1*	-	2*	6 1%	5 1%	1*	-	4 1%	6 1%	5 1%	3 1%	3 1%	3 1%	2*
	(8)	46 2%	23 3%	23 2%	-	1*	6 2%	9 2%	10 2%	20 4%	21 2%	5 1%	10 5%	10 2%	28 3%	18 2%	12 2%	7 2%	8 2%	19 3%
	(7)	143 7%	72 8%	71 6%	3 5%	13 6%	16 5%	24 6%	42 10%	45 8%	64 8%	23 6%	12 6%	41 8%	75 8%	68 7%	37 7%	19 6%	41 8%	46 7%
	(6)	258 13%	114 13%	144 13%	11 17%	24 12%	42 13%	50 12%	60 14%	69 13%	119 14%	53 14%	24 12%	57 11%	130 13%	128 13%	49 9%	49 17%	66 12%	94 15%
	(5)	474 24%	232 27%	242 21%	17 26%	42 21%	97 29%	108 27%	92 21%	115 21%	212 25%	94 25%	47 23%	112 21%	255 26%	219 22%	127 24%	61 21%	120 23%	166 26%
	(4)	279 14%	121 14%	158 14%	12 18%	34 17%	44 13%	56 14%	69 16%	60 11%	123 15%	58 15%	30 15%	63 12%	138 14%	141 14%	80 15%	35 12%	82 15%	82 13%
	(3)	169 8%	76 9%	93 8%	6 9%	11 5%	25 7%	35 9%	38 9%	52 10%	76 9%	26 7%	20 10%	43 8%	88 9%	81 8%	51 10%	29 10%	43 8%	46 7%
	(2)	140 7%	68 8%	72 6%	2 3%	12 6%	29 9%	29 7%	36 8%	32 6%	63 7%	32 8%	7 3%	38 7%	65 7%	75 8%	31 6%	20 7%	45 8%	44 7%
Terrible	(1)	120 6%	55 6%	65 6%	-	9 4%	14 4%	24 6%	31 7%	40 7%	35 4%	20 5%	16 8%	46 9%	53 5%	67 7%	34 6%	17 6%	29 5%	40 6%
NET: 8-10		66 3%	30 3%	36 3%	-	6 3%	8 2%	10 2%	15 3%	27 5%	28 3%	8 2%	10 5%	19 4%	35 4%	31 3%	17 3%	10 3%	17 3%	22 3%
NET: 4-7		1154 58%	539 62%	615 54%	43 66%	113 56%	199 59%	238 59%	263 60%	289 53%	518 61%	228 60%	113 55%	273 52%	598 60%	556 56%	293 56%	164 55%	309 58%	388 60%
NET: 1-3		429 21%	199 23%	230 20%	8 12%	32 16%	68 20%	88 22%	105 24%	124 23%	174 21%	78 20%	43 21%	127 24%	206 21%	223 22%	116 22%	66 22%	117 22%	130 20%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 19
Q.12 Please can you rate the following people for their performance?
Alan Johnson, the Shadow Chancellor
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	351 18%	100 12%	251 22%	14 22%	52 26%	60 18%	66 16%	53 12%	103 19%	126 15%	67 18%	38 19%	110 21%	161 16%	190 19%	100 19%	56 19%	88 17%	107 17%
Mean	4.55	4.56	4.54	4.75	4.66	4.51	4.47	4.53	4.61	4.63	4.50	4.54	4.43	4.61	4.48	4.46	4.58	4.54	4.61
Standard deviation	1.82	1.81	1.83	1.21	1.83	1.67	1.73	1.90	1.96	1.73	1.74	1.83	2.00	1.76	1.87	1.81	1.83	1.86	1.79
Standard error	0.04	0.07	0.06	0.17	0.15	0.10	0.09	0.10	0.09	0.06	0.10	0.14	0.10	0.06	0.07	0.09	0.12	0.09	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 19
Q.12 Please can you rate the following people for their performance?
Alan Johnson, the Shadow Chancellor
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conser-vative	Labour	Lib-eral Democ-rat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Excellent	(10)	9	3	2	-	2	1	4	4	-	3	3	2
		*	*	*	-	1%	*	1%	1%	-	1%	*	1%
	(9)	11	6	3	1	-	4	4	3	4	2	5	-
		1%	1%	1%	*	-	*	1%	1%	4%	*	*	-
	(8)	46	19	8	6	2	22	9	15	3	13	26	2
		2%	2%	2%	2%	1%	2%	2%	3%	3%	3%	2%	1%
	(7)	143	58	25	20	14	68	33	39	8	32	88	7
		7%	7%	6%	7%	7%	7%	8%	7%	8%	7%	8%	4%
	(6)	258	107	57	29	32	130	58	65	12	70	141	15
		13%	12%	14%	10%	16%	14%	14%	11%	12%	16%	13%	9%
	(5)	474	217	89	69	47	251	80	136	24	105	271	35
		24%	25%	22%	24%	23%	26%	19%	23%	24%	23%	25%	22%
	(4)	279	126	51	40	27	125	54	93	12	58	153	27
		14%	15%	12%	14%	13%	13%	13%	16%	12%	13%	14%	17%
	(3)	169	69	36	31	25	83	33	49	7	43	95	12
		8%	8%	9%	11%	12%	9%	8%	8%	7%	10%	9%	8%
	(2)	140	59	22	21	21	68	32	37	12	29	65	18
		7%	7%	5%	7%	10%	7%	8%	6%	12%	6%	6%	11%
Terrible	(1)	120	46	30	21	8	44	28	46	4	26	56	16
		6%	5%	7%	7%	4%	5%	7%	8%	4%	6%	5%	10%
NET: 8-10		66	28	13	7	4	27	17	22	7	18	34	4
		3%	3%	3%	2%	2%	3%	4%	4%	7%	4%	3%	3%
NET: 4-7		1154	508	222	158	120	574	225	333	56	265	653	84
		58%	59%	54%	56%	59%	60%	54%	57%	55%	59%	60%	53%
NET: 1-3		429	174	88	73	54	195	93	132	23	98	216	46
		21%	20%	21%	26%	27%	20%	22%	22%	23%	22%	20%	29%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 19
Q.12 Please can you rate the following people for their performance?
Alan Johnson, the Shadow Chancellor
Base: All respondents

	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	351 18%	147 17%	88 21%	46 16%	24 12%	37 17%	156 16%	79 19%	101 17%	16 16%	68 15%	179 17%	24 15%
Mean	4.55	4.57	4.52	4.34	4.46	4.90	4.60	4.58	4.45	4.71	4.64	4.63	4.07
Standard deviation	1.82	1.77	1.87	1.79	1.76	1.99	1.71	1.97	1.88	2.00	1.83	1.75	1.92
Standard error	0.04	0.07	0.10	0.12	0.13	0.15	0.06	0.11	0.09	0.22	0.09	0.06	0.17

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 20
Q.12 Please can you rate the following people for their performance?
Vince Cable, the Business Secretary
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	33 2%	12 1%	21 2%	-	4 2%	2 1%	2 *	12 3%	12 2%	13 2%	8 2%	2 1%	10 2%	18 2%	15 2%	6 1%	5 2%	12 2%	10 2%
	(9)	74 4%	37 4%	37 3%	-	6 3%	8 2%	12 3%	18 4%	29 5%	44 5%	12 3%	6 3%	12 2%	46 5%	28 3%	16 3%	7 2%	23 4%	28 4%
	(8)	183 9%	82 9%	101 9%	1 2%	13 6%	25 7%	29 7%	44 10%	69 13%	87 10%	32 8%	16 8%	44 8%	95 10%	88 9%	50 10%	27 9%	42 8%	64 10%
	(7)	251 13%	129 15%	122 11%	10 15%	31 15%	30 9%	55 14%	59 14%	65 12%	124 15%	49 13%	19 9%	52 10%	125 13%	126 13%	57 11%	37 13%	77 15%	80 12%
	(6)	278 14%	139 16%	139 12%	9 14%	29 14%	46 14%	49 12%	65 15%	77 14%	126 15%	65 17%	26 13%	52 10%	148 15%	130 13%	67 13%	39 13%	76 14%	96 15%
	(5)	350 18%	145 17%	205 18%	13 20%	41 20%	73 22%	70 17%	73 17%	78 14%	153 18%	67 18%	39 19%	86 16%	164 16%	186 19%	103 20%	53 18%	83 16%	111 17%
	(4)	172 9%	71 8%	101 9%	9 14%	17 8%	33 10%	34 8%	38 9%	41 8%	71 8%	41 11%	12 6%	46 9%	81 8%	91 9%	52 10%	26 9%	48 9%	46 7%
	(3)	133 7%	58 7%	75 7%	3 5%	17 8%	26 8%	28 7%	32 7%	27 5%	64 8%	18 5%	17 8%	32 6%	61 6%	72 7%	39 7%	19 6%	38 7%	37 6%
	(2)	115 6%	50 6%	65 6%	4 6%	5 2%	22 7%	25 6%	26 6%	32 6%	36 4%	23 6%	14 7%	41 8%	57 6%	58 6%	31 6%	12 4%	31 6%	41 6%
Terrible	(1)	131 7%	69 8%	62 5%	4 6%	10 5%	17 5%	40 10%	31 7%	26 5%	50 6%	20 5%	15 7%	44 8%	56 6%	75 8%	25 5%	16 5%	41 8%	49 8%
NET: 8-10		290 15%	131 15%	159 14%	1 2%	23 11%	35 10%	43 11%	74 17%	110 20%	144 17%	52 14%	24 12%	66 12%	159 16%	131 13%	72 14%	39 13%	77 15%	102 16%
NET: 4-7		1051 53%	484 56%	567 50%	41 63%	118 58%	182 54%	208 52%	235 54%	261 48%	474 56%	222 58%	96 47%	236 45%	518 52%	533 53%	279 53%	155 52%	284 53%	333 51%
NET: 1-3		379 19%	177 20%	202 18%	11 17%	32 16%	65 19%	93 23%	89 20%	85 16%	150 18%	61 16%	46 23%	117 22%	174 17%	205 21%	95 18%	47 16%	110 21%	127 20%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 20
Q.12 Please can you rate the following people for their performance?
Vince Cable, the Business Secretary
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	280 14%	76 9%	204 18%	12 18%	30 15%	53 16%	58 14%	38 9%	87 16%	78 9%	46 12%	38 19%	110 21%	149 15%	131 13%	80 15%	55 19%	60 11%	85 13%
Mean	5.28	5.30	5.26	4.79	5.39	5.01	4.94	5.36	5.65	5.48	5.36	4.99	4.95	5.42	5.14	5.23	5.34	5.27	5.30
Standard deviation	2.24	2.27	2.22	1.84	2.06	2.05	2.28	2.32	2.29	2.20	2.15	2.25	2.37	2.24	2.23	2.13	2.15	2.32	2.31
Standard error	0.05	0.08	0.07	0.25	0.16	0.12	0.12	0.12	0.11	0.08	0.12	0.17	0.12	0.08	0.08	0.10	0.14	0.11	0.10

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 20
Q.12 Please can you rate the following people for their performance?
Vince Cable, the Business Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	33 2%	19 2%	6 1%	3 1%	4 2%	1 *	22 2%	5 1%	5 1%	1 1%	3 1%	24 2%	2 1%
	(9)	74 4%	36 4%	13 3%	6 2%	10 5%	6 3%	62 7%	9 2%	3 1%	4 4%	5 1%	62 6%	2 1%
	(8)	183 9%	94 11%	25 6%	17 6%	32 16%	14 6%	138 14%	20 5%	22 4%	16 16%	11 2%	133 12%	9 6%
	(7)	251 13%	124 14%	48 12%	28 10%	28 14%	23 11%	171 18%	39 9%	37 6%	14 14%	23 5%	182 17%	10 6%
	(6)	278 14%	137 16%	50 12%	37 13%	32 16%	20 9%	168 18%	42 10%	61 10%	16 16%	49 11%	174 16%	12 8%
	(5)	350 18%	146 17%	83 20%	53 19%	25 12%	39 18%	157 16%	79 19%	106 18%	28 27%	87 19%	174 16%	27 17%
	(4)	172 9%	61 7%	39 9%	28 10%	19 9%	23 11%	52 5%	47 11%	70 12%	1 1%	53 12%	84 8%	14 9%
	(3)	133 7%	42 5%	23 6%	26 9%	14 7%	26 12%	30 3%	40 10%	59 10%	3 3%	45 10%	51 5%	20 13%
	(2)	115 6%	36 4%	28 7%	20 7%	9 4%	19 9%	15 2%	37 9%	60 10%	- -	46 10%	31 3%	19 12%
Terrible	(1)	131 7%	38 4%	22 5%	25 9%	12 6%	28 13%	19 2%	42 10%	68 12%	4 4%	65 14%	27 2%	23 15%
NET: 8-10		290 15%	149 17%	44 11%	26 9%	46 23%	21 10%	222 23%	34 8%	30 5%	21 21%	19 4%	219 20%	13 8%
NET: 4-7		1051 53%	468 55%	220 54%	146 51%	104 51%	105 48%	548 58%	207 50%	274 47%	59 58%	212 47%	614 57%	63 40%
NET: 1-3		379 19%	116 14%	73 18%	71 25%	35 17%	73 34%	64 7%	119 29%	187 32%	7 7%	156 35%	109 10%	62 39%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 20
Q.12 Please can you rate the following people for their performance?
Vince Cable, the Business Secretary
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	280 14%	124 14%	74 18%	41 14%	17 8%	18 8%	118 12%	54 13%	97 16%	15 15%	62 14%	140 13%	20 13%
Mean	5.28	5.68	5.14	4.77	5.66	4.46	6.26	4.54	4.18	6.03	4.02	5.97	4.09
Standard deviation	2.24	2.14	2.15	2.20	2.28	2.30	1.87	2.23	2.11	1.83	2.11	2.01	2.31
Standard error	0.05	0.08	0.12	0.14	0.17	0.16	0.06	0.12	0.10	0.20	0.11	0.07	0.20

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 21
Q.12 Please can you rate the following people for their performance?
Chris Huhne, the Energy and Climate Change Secretary
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/ London	Wales/ South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	12 1%	7 1%	5 *	-	-	3 1%	-	5 1%	4 1%	4 *	2 1%	-	6 1%	6 1%	6 1%	2 *	3 1%	6 1%	1 *
	(9)	10 1%	4 *	6 1%	1 2%	-	-	1 *	3 1%	5 1%	4 *	3 1%	-	3 1%	8 1%	2 *	2 *	-	5 1%	3 *
	(8)	65 3%	31 4%	34 3%	2 3%	7 3%	6 2%	5 1%	22 5%	23 4%	26 3%	12 3%	9 4%	18 3%	41 4%	24 2%	12 2%	13 4%	20 4%	20 3%
	(7)	182 9%	91 10%	91 8%	6 9%	18 9%	16 5%	46 11%	40 9%	55 10%	71 8%	38 10%	25 12%	45 9%	110 11%	72 7%	46 9%	29 10%	32 6%	75 12%
	(6)	250 13%	104 12%	146 13%	6 9%	23 11%	49 15%	47 12%	49 11%	74 14%	118 14%	53 14%	16 8%	55 10%	124 12%	126 13%	65 12%	35 12%	71 13%	79 12%
	(5)	406 20%	183 21%	223 20%	15 23%	42 21%	72 21%	77 19%	94 22%	102 19%	174 21%	62 16%	48 24%	111 21%	210 21%	196 20%	111 21%	69 23%	107 20%	119 18%
	(4)	239 12%	105 12%	134 12%	9 14%	23 11%	41 12%	51 13%	60 14%	54 10%	100 12%	55 14%	18 9%	62 12%	119 12%	120 12%	71 13%	27 9%	57 11%	84 13%
	(3)	137 7%	60 7%	77 7%	5 8%	12 6%	22 7%	30 7%	29 7%	37 7%	59 7%	32 8%	17 8%	27 5%	70 7%	67 7%	32 6%	27 9%	32 6%	46 7%
	(2)	89 4%	46 5%	43 4%	-	6 3%	19 6%	20 5%	21 5%	23 4%	39 5%	14 4%	8 4%	28 5%	49 5%	40 4%	25 5%	8 3%	18 3%	38 6%
Terrible	(1)	157 8%	81 9%	76 7%	7 11%	9 4%	28 8%	40 10%	40 9%	31 6%	68 8%	26 7%	17 8%	45 9%	63 6%	94 9%	42 8%	18 6%	49 9%	48 7%
NET: 8-10		87 4%	42 5%	45 4%	3 5%	7 3%	9 3%	6 1%	30 7%	32 6%	34 4%	17 4%	9 4%	27 5%	55 6%	32 3%	16 3%	16 5%	31 6%	24 4%
NET: 4-7		1077 54%	483 56%	594 52%	36 55%	106 52%	178 53%	221 55%	243 56%	285 52%	463 55%	208 55%	107 52%	273 52%	563 56%	514 51%	293 56%	160 54%	267 50%	357 55%
NET: 1-3		383 19%	187 22%	196 17%	12 18%	27 13%	69 21%	90 22%	90 21%	91 17%	166 20%	72 19%	42 21%	100 19%	182 18%	201 20%	99 19%	53 18%	99 19%	132 20%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 21
Q.12 Please can you rate the following people for their performance?
Chris Huhne, the Energy and Climate Change Secretary
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	453 23%	156 18%	297 26%	14 22%	63 31%	79 24%	85 21%	73 17%	135 25%	183 22%	84 22%	46 23%	129 24%	200 20%	253 25%	118 22%	67 23%	134 25%	134 21%
Mean	4.68	4.64	4.71	4.63	4.85	4.45	4.45	4.70	4.93	4.65	4.74	4.68	4.65	4.84	4.50	4.59	4.87	4.68	4.66
Standard deviation	1.96	2.04	1.90	1.99	1.75	1.89	1.94	2.07	1.97	1.94	1.94	1.97	2.06	1.95	1.97	1.90	1.91	2.07	1.95
Standard error	0.05	0.08	0.07	0.28	0.15	0.12	0.11	0.11	0.10	0.08	0.11	0.16	0.10	0.07	0.07	0.09	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 21
Q.12 Please can you rate the following people for their performance?
Chris Huhne, the Energy and Climate Change Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	12 1%	8 1%	1 *	- -	2 1%	1 *	4 *	4 1%	4 1%	1 1%	3 1%	6 1%	1 1%
	(9)	10 1%	7 1%	1 *	1 *	1 *	- -	9 1%	1 *	- -	- -	1 *	9 1%	- -
	(8)	65 3%	32 4%	16 4%	5 2%	9 4%	3 1%	52 5%	3 1%	10 2%	5 5%	1 *	55 5%	2 1%
	(7)	182 9%	90 11%	30 7%	24 8%	26 13%	12 6%	143 15%	17 4%	22 4%	9 9%	12 3%	148 14%	7 4%
	(6)	250 13%	113 13%	59 14%	25 9%	28 14%	20 9%	168 18%	40 10%	38 6%	18 18%	28 6%	178 16%	8 5%
	(5)	406 20%	175 20%	83 20%	57 20%	40 20%	48 22%	178 19%	97 23%	121 21%	26 25%	94 21%	220 20%	26 16%
	(4)	239 12%	103 12%	54 13%	32 11%	23 11%	23 11%	101 11%	54 13%	79 13%	7 7%	60 13%	126 12%	21 13%
	(3)	137 7%	45 5%	28 7%	29 10%	10 5%	23 11%	43 5%	35 8%	55 9%	3 3%	43 10%	61 6%	15 9%
	(2)	89 4%	31 4%	16 4%	15 5%	6 3%	18 8%	20 2%	24 6%	43 7%	2 2%	28 6%	30 3%	13 8%
Terrible	(1)	157 8%	44 5%	40 10%	29 10%	16 8%	24 11%	20 2%	55 13%	80 14%	6 6%	72 16%	35 3%	29 18%
NET: 8-10		87 4%	47 5%	18 4%	6 2%	12 6%	4 2%	65 7%	8 2%	14 2%	6 6%	5 1%	70 6%	3 2%
NET: 4-7		1077 54%	481 56%	226 55%	138 49%	117 58%	103 47%	590 62%	208 50%	260 44%	60 59%	194 43%	672 62%	62 39%
NET: 1-3		383 19%	120 14%	84 20%	73 26%	32 16%	65 30%	83 9%	114 28%	178 30%	11 11%	143 32%	126 12%	57 36%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 21
Q.12 Please can you rate the following people for their performance?
Chris Huhne, the Energy and Climate Change Secretary
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	453 23%	209 24%	83 20%	67 24%	41 20%	45 21%	214 22%	84 20%	136 23%	25 25%	107 24%	214 20%	36 23%
Mean	4.68	4.99	4.57	4.27	4.98	4.06	5.46	4.06	3.88	5.17	3.70	5.26	3.58
Standard deviation	1.96	1.90	1.96	1.94	2.02	1.92	1.68	1.95	1.95	1.83	1.90	1.76	2.02
Standard error	0.05	0.07	0.11	0.13	0.16	0.15	0.06	0.11	0.09	0.21	0.10	0.06	0.18

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 22

Q.12 Please can you rate the following people for their performance?

William Hague, the Foreign Secretary

Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	29 1%	9 1%	20 2%	1 2%	1 *	1 *	3 1%	11 3%	12 2%	6 1%	7 2%	3 1%	13 2%	13 1%	16 2%	7 1%	8 3%	9 2%	5 1%
	(9)	54 3%	24 3%	30 3%	- -	3 1%	3 1%	14 3%	15 3%	19 3%	20 2%	11 3%	6 3%	16 3%	29 3%	25 3%	16 3%	7 2%	10 2%	21 3%
	(8)	195 10%	87 10%	108 10%	1 2%	10 5%	21 6%	28 7%	55 13%	79 15%	84 10%	33 9%	18 9%	56 11%	111 11%	84 8%	50 10%	28 9%	43 8%	74 11%
	(7)	284 14%	160 18%	124 11%	8 12%	29 14%	46 14%	62 15%	53 12%	85 16%	142 17%	46 12%	38 19%	55 10%	144 14%	140 14%	90 17%	38 13%	79 15%	77 12%
	(6)	286 14%	128 15%	158 14%	9 14%	39 19%	53 16%	48 12%	61 14%	74 14%	124 15%	65 17%	23 11%	69 13%	145 15%	141 14%	63 12%	43 15%	89 17%	91 14%
	(5)	337 17%	133 15%	204 18%	11 17%	42 21%	65 19%	69 17%	67 15%	76 14%	142 17%	66 17%	37 18%	79 15%	166 17%	171 17%	87 17%	57 19%	81 15%	112 17%
	(4)	226 11%	99 11%	127 11%	7 11%	18 9%	44 13%	49 12%	60 14%	47 9%	98 12%	44 12%	22 11%	57 11%	107 11%	119 12%	66 13%	37 13%	58 11%	65 10%
	(3)	127 6%	53 6%	74 7%	8 12%	5 2%	24 7%	27 7%	29 7%	34 6%	55 7%	18 5%	16 8%	36 7%	66 7%	61 6%	27 5%	20 7%	38 7%	42 6%
	(2)	126 6%	57 7%	69 6%	9 14%	13 6%	20 6%	23 6%	31 7%	30 6%	52 6%	23 6%	11 5%	39 7%	63 6%	63 6%	33 6%	12 4%	29 5%	52 8%
Terrible	(1)	176 9%	78 9%	98 9%	2 3%	12 6%	29 9%	48 12%	37 8%	46 8%	58 7%	36 9%	20 10%	60 11%	82 8%	94 9%	41 8%	22 7%	53 10%	60 9%
NET: 8-10		278 14%	120 14%	158 14%	2 3%	14 7%	25 7%	45 11%	81 19%	110 20%	110 13%	51 13%	27 13%	85 16%	153 15%	125 13%	73 14%	43 15%	62 12%	100 15%
NET: 4-7		1133 57%	520 60%	613 54%	35 54%	128 63%	208 62%	228 57%	241 55%	282 52%	506 60%	221 58%	120 59%	260 49%	562 56%	571 57%	306 58%	175 59%	307 58%	345 53%
NET: 1-3		429 21%	188 22%	241 21%	19 29%	30 15%	73 22%	98 24%	97 22%	110 20%	165 20%	77 20%	47 23%	135 26%	211 21%	218 22%	101 19%	54 18%	120 23%	154 24%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 22
Q.12 Please can you rate the following people for their performance?
William Hague, the Foreign Secretary
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	160 8%	40 5%	120 11%	9 14%	31 15%	29 9%	31 8%	17 4%	41 8%	65 8%	32 8%	10 5%	49 9%	74 7%	86 9%	46 9%	24 8%	42 8%	48 7%
Mean	5.13	5.20	5.08	4.55	5.17	4.86	4.90	5.21	5.45	5.22	5.12	5.13	4.98	5.21	5.05	5.23	5.26	5.06	5.05
Standard deviation	2.26	2.25	2.27	1.98	1.96	2.05	2.31	2.35	2.37	2.15	2.27	2.29	2.45	2.26	2.27	2.24	2.21	2.26	2.31
Standard error	0.05	0.08	0.07	0.26	0.15	0.12	0.12	0.11	0.11	0.08	0.12	0.16	0.11	0.07	0.07	0.10	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 22
Q.12 Please can you rate the following people for their performance?
William Hague, the Foreign Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	29 1%	20 2%	4 1%	1 *	- -	3 1%	15 2%	5 1%	8 1%	3 3%	4 1%	19 2%	1 1%
	(9)	54 3%	28 3%	9 2%	4 1%	6 3%	7 3%	44 5%	3 1%	5 1%	9 9%	2 *	40 4%	- -
	(8)	195 10%	109 13%	30 7%	17 6%	21 10%	15 7%	162 17%	10 2%	23 4%	31 30%	6 1%	142 13%	6 4%
	(7)	284 14%	135 16%	47 11%	45 16%	31 15%	24 11%	190 20%	36 9%	57 10%	18 18%	27 6%	201 19%	17 11%
	(6)	286 14%	141 16%	51 12%	33 12%	35 17%	25 12%	168 18%	51 12%	61 10%	11 11%	48 11%	180 17%	20 13%
	(5)	337 17%	132 15%	82 20%	54 19%	31 15%	34 16%	147 15%	75 18%	101 17%	15 15%	76 17%	183 17%	32 20%
	(4)	226 11%	92 11%	41 10%	41 14%	31 15%	18 8%	82 9%	46 11%	92 16%	3 3%	59 13%	112 10%	20 13%
	(3)	127 6%	38 4%	32 8%	24 8%	12 6%	20 9%	32 3%	41 10%	52 9%	2 2%	51 11%	45 4%	15 9%
	(2)	126 6%	34 4%	33 8%	18 6%	8 4%	30 14%	21 2%	50 12%	52 9%	2 2%	58 13%	49 5%	7 4%
Terrible	(1)	176 9%	55 6%	44 11%	23 8%	15 7%	32 15%	14 1%	67 16%	92 16%	1 1%	86 19%	36 3%	31 20%
NET: 8-10		278 14%	157 18%	43 10%	22 8%	27 13%	25 12%	221 23%	18 4%	36 6%	43 42%	12 3%	201 19%	7 4%
NET: 4-7		1133 57%	500 58%	221 54%	173 61%	128 63%	101 47%	587 62%	208 50%	311 53%	47 46%	210 47%	676 62%	89 56%
NET: 1-3		429 21%	127 15%	109 27%	65 23%	35 17%	82 38%	67 7%	158 38%	196 33%	5 5%	195 43%	130 12%	53 34%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 22
Q.12 Please can you rate the following people for their performance?
William Hague, the Foreign Secretary
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	160 8%	73 9%	38 9%	24 8%	12 6%	9 4%	77 8%	30 7%	45 8%	7 7%	32 7%	75 7%	9 6%
Mean	5.13	5.59	4.76	4.85	5.24	4.45	6.17	4.07	4.23	6.83	3.73	5.76	4.21
Standard deviation	2.26	2.19	2.26	2.08	2.09	2.47	1.82	2.20	2.23	1.81	2.10	2.02	2.19
Standard error	0.05	0.08	0.12	0.13	0.15	0.17	0.06	0.11	0.10	0.19	0.10	0.06	0.18

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 23
Q.12 Please can you rate the following people for their performance?
Theresa May, the Home Secretary
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/ London	Wales/ South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	16 1%	5 1%	11 1%	-	1 *	1 *	2 *	7 2%	5 1%	3 *	2 1%	2 1%	9 2%	7 1%	9 1%	6 1%	2 1%	7 1%	1 *
	(9)	20 1%	10 1%	10 1%	-	-	-	5 1%	5 1%	10 2%	7 1%	5 1%	2 1%	6 1%	11 1%	9 1%	7 1%	1 *	5 1%	7 1%
	(8)	114 6%	54 6%	60 5%	1 2%	11 5%	8 2%	14 3%	35 8%	44 8%	49 6%	24 6%	11 5%	27 5%	59 6%	55 6%	28 5%	20 7%	27 5%	39 6%
	(7)	199 10%	97 11%	102 9%	6 9%	10 5%	32 10%	34 8%	49 11%	67 12%	98 12%	37 10%	24 12%	36 7%	102 10%	97 10%	55 10%	36 12%	46 9%	62 10%
	(6)	282 14%	137 16%	145 13%	7 11%	35 17%	45 13%	51 13%	64 15%	78 14%	128 15%	56 15%	29 14%	65 12%	136 14%	146 15%	82 16%	36 12%	65 12%	99 15%
	(5)	402 20%	166 19%	236 21%	16 25%	45 22%	73 22%	89 22%	76 17%	101 19%	166 20%	82 22%	47 23%	99 19%	216 22%	186 19%	98 19%	59 20%	119 22%	126 19%
	(4)	255 13%	108 12%	147 13%	9 14%	26 13%	53 16%	45 11%	61 14%	58 11%	110 13%	47 12%	21 10%	71 13%	122 12%	133 13%	69 13%	40 14%	64 12%	82 13%
	(3)	172 9%	73 8%	99 9%	5 8%	14 7%	35 10%	44 11%	30 7%	44 8%	75 9%	29 8%	21 10%	46 9%	89 9%	83 8%	40 8%	23 8%	43 8%	66 10%
	(2)	126 6%	56 6%	70 6%	1 2%	11 5%	16 5%	24 6%	33 8%	37 7%	54 6%	21 6%	7 3%	40 8%	61 6%	65 7%	34 6%	19 6%	39 7%	34 5%
Terrible	(1)	183 9%	99 11%	84 7%	7 11%	19 9%	29 9%	46 11%	44 10%	36 7%	70 8%	34 9%	21 10%	55 10%	82 8%	101 10%	39 7%	22 7%	54 10%	68 11%
NET: 8-10		150 8%	69 8%	81 7%	1 2%	12 6%	9 3%	21 5%	47 11%	59 11%	59 7%	31 8%	15 7%	42 8%	77 8%	73 7%	41 8%	23 8%	39 7%	47 7%
NET: 4-7		1138 57%	508 59%	630 56%	38 58%	116 57%	203 61%	219 54%	250 57%	304 56%	502 59%	222 58%	121 59%	271 51%	576 58%	562 56%	304 58%	171 58%	294 55%	369 57%
NET: 1-3		481 24%	228 26%	253 22%	13 20%	44 22%	80 24%	114 28%	107 25%	117 22%	199 24%	84 22%	49 24%	141 27%	232 23%	249 25%	113 21%	64 22%	136 26%	168 26%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 23
Q.12 Please can you rate the following people for their performance?
Theresa May, the Home Secretary
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	231 12%	63 7%	168 15%	13 20%	31 15%	43 13%	48 12%	32 7%	63 12%	86 10%	44 12%	19 9%	75 14%	115 12%	116 12%	68 13%	38 13%	62 12%	63 10%
Mean	4.70	4.68	4.72	4.46	4.59	4.49	4.44	4.82	5.02	4.75	4.79	4.78	4.52	4.76	4.65	4.84	4.81	4.59	4.63
Standard deviation	2.08	2.15	2.03	1.85	1.96	1.85	2.06	2.23	2.13	2.03	2.06	2.09	2.19	2.05	2.12	2.07	2.04	2.13	2.07
Standard error	0.05	0.08	0.07	0.26	0.15	0.11	0.11	0.11	0.10	0.07	0.11	0.15	0.10	0.07	0.07	0.10	0.13	0.10	0.09

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 23
Q.12 Please can you rate the following people for their performance?
Theresa May, the Home Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	16 1%	10 1%	2 *	- -	1 *	2 1%	6 1%	3 1%	6 1%	3 3%	3 1%	6 1%	2 1%
	(9)	20 1%	11 1%	2 *	3 1%	2 1%	2 1%	18 2%	- -	1 *	2 2%	1 *	16 1%	- -
	(8)	114 6%	67 8%	13 3%	7 2%	10 5%	17 8%	96 10%	9 2%	8 1%	16 16%	6 1%	85 8%	1 1%
	(7)	199 10%	99 12%	36 9%	21 7%	28 14%	13 6%	158 17%	14 3%	27 5%	20 20%	16 4%	142 13%	7 4%
	(6)	282 14%	143 17%	46 11%	46 16%	30 15%	16 7%	182 19%	42 10%	53 9%	12 12%	32 7%	208 19%	11 7%
	(5)	402 20%	168 20%	100 24%	62 22%	36 18%	35 16%	196 21%	86 21%	109 19%	24 24%	86 19%	223 21%	32 20%
	(4)	255 13%	100 12%	46 11%	38 13%	35 17%	32 15%	88 9%	60 14%	99 17%	5 5%	70 16%	131 12%	20 13%
	(3)	172 9%	64 7%	31 8%	27 10%	17 8%	29 13%	52 5%	51 12%	66 11%	2 2%	59 13%	72 7%	24 15%
	(2)	126 6%	36 4%	28 7%	20 7%	15 7%	23 11%	24 3%	47 11%	52 9%	1 1%	49 11%	41 4%	18 11%
Terrible	(1)	183 9%	55 6%	48 12%	27 10%	13 6%	34 16%	18 2%	63 15%	100 17%	3 3%	89 20%	43 4%	30 19%
NET: 8-10		150 8%	88 10%	17 4%	10 4%	13 6%	21 10%	120 13%	12 3%	15 3%	21 21%	10 2%	107 10%	3 2%
NET: 4-7		1138 57%	510 60%	228 55%	167 59%	129 64%	96 44%	624 66%	202 49%	288 49%	61 60%	204 45%	704 65%	70 44%
NET: 1-3		481 24%	155 18%	107 26%	74 26%	45 22%	86 40%	94 10%	161 39%	218 37%	6 6%	197 44%	156 14%	72 46%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 23
Q.12 Please can you rate the following people for their performance?
Theresa May, the Home Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	231 12%	104 12%	59 14%	33 12%	15 7%	14 6%	114 12%	39 9%	67 11%	14 14%	38 8%	115 11%	13 8%
Mean	4.70	5.11	4.41	4.45	4.80	4.09	5.66	3.82	3.81	6.13	3.56	5.28	3.59
Standard deviation	2.08	2.04	2.04	1.92	1.98	2.26	1.75	1.95	2.00	1.86	1.95	1.86	1.99
Standard error	0.05	0.07	0.11	0.12	0.14	0.16	0.06	0.10	0.09	0.20	0.10	0.06	0.17

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 24
Q.12 Please can you rate the following people for their performance?
Iain Duncan Smith, the Work and Pensions Secretary
Base: All respondents

		Gender			Age						SEG				Cluster		Region			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base		2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Excellent	(10)	26 1%	11 1%	15 1%	-	2 1%	3 1%	2 *	10 2%	8 1%	4 *	8 2%	1 *	13 2%	5 1%	21 2%	9 2%	4 1%	10 2%	3 *
	(9)	43 2%	25 3%	18 2%	-	2 1%	3 1%	7 2%	15 3%	15 3%	20 2%	6 2%	3 1%	13 2%	21 2%	22 2%	13 2%	8 3%	8 2%	14 2%
	(8)	169 8%	89 10%	80 7%	-	11 5%	17 5%	32 8%	39 9%	70 13%	84 10%	30 8%	13 6%	40 8%	90 9%	79 8%	43 8%	21 7%	46 9%	59 9%
	(7)	244 12%	118 14%	126 11%	10 15%	21 10%	34 10%	43 11%	59 14%	75 14%	116 14%	43 11%	25 12%	55 10%	122 12%	122 12%	69 13%	40 14%	62 12%	73 11%
	(6)	285 14%	126 15%	159 14%	6 9%	33 16%	34 10%	56 14%	61 14%	93 17%	120 14%	53 14%	37 18%	71 13%	152 15%	133 13%	68 13%	49 17%	78 15%	90 14%
	(5)	339 17%	135 16%	204 18%	10 15%	39 19%	61 18%	62 15%	75 17%	90 17%	133 16%	83 22%	30 15%	85 16%	181 18%	158 16%	106 20%	48 16%	82 15%	103 16%
	(4)	217 11%	85 10%	132 12%	7 11%	21 10%	49 15%	43 11%	49 11%	45 8%	108 13%	38 10%	19 9%	46 9%	108 11%	109 11%	54 10%	35 12%	57 11%	71 11%
	(3)	156 8%	67 8%	89 8%	7 11%	16 8%	33 10%	41 10%	29 7%	29 5%	57 7%	27 7%	18 9%	47 9%	81 8%	75 8%	41 8%	22 7%	46 9%	47 7%
	(2)	153 8%	70 8%	83 7%	7 11%	13 6%	41 12%	23 6%	37 8%	31 6%	69 8%	25 7%	19 9%	37 7%	73 7%	80 8%	36 7%	17 6%	42 8%	58 9%
Terrible	(1)	216 11%	99 11%	117 10%	10 15%	23 11%	34 10%	59 15%	42 10%	46 8%	80 9%	41 11%	24 12%	70 13%	91 9%	125 13%	45 9%	29 10%	59 11%	83 13%
NET: 8-10		238 12%	125 14%	113 10%	-	15 7%	23 7%	41 10%	64 15%	93 17%	108 13%	44 12%	17 8%	66 12%	116 12%	122 12%	65 12%	33 11%	64 12%	76 12%
NET: 4-7		1085 54%	464 53%	621 55%	33 51%	114 56%	178 53%	204 51%	244 56%	303 56%	477 56%	217 57%	111 54%	257 49%	563 56%	522 52%	297 56%	172 58%	279 53%	337 52%
NET: 1-3		525 26%	236 27%	289 26%	24 37%	52 26%	108 32%	123 31%	108 25%	106 20%	206 24%	93 24%	61 30%	154 29%	245 25%	280 28%	122 23%	68 23%	147 28%	188 29%

Liberal Democrat Voters Poll
Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 24
Q.12 Please can you rate the following people for their performance?
Iain Duncan Smith, the Work and Pensions Secretary
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Don't know	152 8%	43 5%	109 10%	8 12%	22 11%	26 8%	34 8%	20 5%	41 8%	55 7%	27 7%	15 7%	52 10%	76 8%	76 8%	42 8%	23 8%	41 8%	46 7%
Mean	4.85	4.95	4.78	4.02	4.68	4.37	4.58	5.05	5.34	4.94	4.89	4.66	4.76	4.92	4.79	5.02	4.99	4.82	4.69
Standard deviation	2.30	2.37	2.23	2.11	2.17	2.15	2.32	2.36	2.27	2.25	2.27	2.25	2.44	2.20	2.40	2.24	2.24	2.33	2.33
Standard error	0.05	0.08	0.07	0.28	0.16	0.12	0.12	0.12	0.10	0.08	0.12	0.16	0.11	0.07	0.08	0.10	0.14	0.11	0.10

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 24
Q.12 Please can you rate the following people for their performance?
Iain Duncan Smith, the Work and Pensions Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
Excellent	(10)	26 1%	9 1%	9 2%	1 *	5 2%	2 1%	13 1%	2 *	10 2%	4 4%	3 1%	13 1%	2 1%
	(9)	43 2%	23 3%	7 2%	2 1%	4 2%	6 3%	38 4%	2 *	2 *	7 7%	1 *	35 3%	-
	(8)	169 8%	87 10%	21 5%	13 5%	26 13%	18 8%	135 14%	10 2%	24 4%	22 22%	9 2%	123 11%	4 3%
	(7)	244 12%	129 15%	37 9%	35 12%	22 11%	20 9%	177 19%	27 7%	35 6%	21 21%	21 5%	169 16%	13 8%
	(6)	285 14%	144 17%	49 12%	38 13%	36 18%	17 8%	165 17%	50 12%	65 11%	11 11%	43 10%	186 17%	14 9%
	(5)	339 17%	152 18%	79 19%	47 17%	31 15%	28 13%	159 17%	76 18%	98 17%	15 15%	68 15%	196 18%	29 18%
	(4)	217 11%	79 9%	42 10%	40 14%	27 13%	26 12%	93 10%	46 11%	71 12%	6 6%	49 11%	127 12%	20 13%
	(3)	156 8%	58 7%	37 9%	24 8%	10 5%	25 12%	41 4%	48 12%	64 11%	3 3%	56 12%	60 6%	15 9%
	(2)	153 8%	39 5%	41 10%	36 13%	9 4%	27 12%	32 3%	46 11%	67 11%	3 3%	57 13%	52 5%	24 15%
Terrible	(1)	216 11%	68 8%	52 13%	29 10%	20 10%	38 18%	19 2%	83 20%	112 19%	3 3%	115 26%	46 4%	30 19%
NET: 8-10		238 12%	119 14%	37 9%	16 6%	35 17%	26 12%	186 20%	14 3%	36 6%	33 32%	13 3%	171 16%	6 4%
NET: 4-7		1085 54%	504 59%	207 50%	160 56%	116 57%	91 42%	594 62%	199 48%	269 46%	53 52%	181 40%	678 63%	76 48%
NET: 1-3		525 26%	165 19%	130 32%	89 31%	39 19%	90 41%	92 10%	177 43%	243 41%	9 9%	228 51%	158 15%	69 44%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 24
Q.12 Please can you rate the following people for their performance?
Iain Duncan Smith, the Work and Pensions Secretary
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Don't know	152 8%	69 8%	37 9%	19 7%	12 6%	10 5%	80 8%	24 6%	40 7%	7 7%	27 6%	75 7%	7 4%
Mean	4.85	5.27	4.50	4.43	5.24	4.21	5.91	3.82	3.94	6.41	3.43	5.51	3.81
Standard deviation	2.30	2.18	2.33	2.12	2.31	2.47	1.90	2.13	2.26	2.09	2.12	2.03	2.18
Standard error	0.05	0.08	0.12	0.13	0.17	0.17	0.06	0.11	0.10	0.21	0.10	0.06	0.18

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 25

Q.13 Since the general election, would you say your view of the Liberal Democrats overall has changed for the better, or the worse, or has it not changed at all?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Changed for the better	285 14%	139 16%	146 13%	6 9%	23 11%	42 13%	62 15%	64 15%	86 16%	121 14%	48 13%	35 17%	76 14%	140 14%	145 15%	78 15%	39 13%	74 14%	94 15%
Has not changed one way or the other	818 41%	334 38%	484 43%	15 23%	70 34%	133 40%	138 34%	184 42%	270 50%	321 38%	155 41%	76 37%	244 46%	427 43%	391 39%	228 43%	137 46%	205 39%	248 38%
Changed for the worse	885 44%	393 45%	492 43%	44 68%	108 53%	158 47%	202 50%	186 43%	181 33%	401 47%	176 46%	93 46%	202 38%	426 43%	459 46%	218 41%	115 39%	247 47%	305 47%
Don't know	12 1%	2 *	10 1%	- -	2 1%	2 1%	- -	2 *	6 1%	3 *	2 1%	- -	7 1%	7 1%	5 1%	2 *	5 2%	5 1%	- -

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 25

Q.13 Since the general election, would you say your view of the Liberal Democrats overall has changed for the better, or the worse, or has it not changed at all?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Changed for the better	285 14%	140 16%	51 12%	28 10%	37 18%	25 12%	237 25%	18 4%	29 5%	28 27%	6 1%	225 21%	7 4%
Has not changed one way or the other	818 41%	421 49%	147 36%	117 41%	73 36%	54 25%	542 57%	95 23%	163 28%	46 45%	67 15%	602 56%	27 17%
Changed for the worse	885 44%	290 34%	211 51%	138 49%	92 46%	138 64%	168 18%	299 72%	392 67%	26 25%	374 83%	250 23%	124 78%
Don't know	12 1%	6 1%	2 *	1 *	- -	- -	5 1%	2 *	4 1%	2 2%	2 *	5 *	- -

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 26

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

The Liberal Democrats have shown they don't really have any principles, they are just going along with what the Conservatives want in return for some jobs in government

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	977 49%	419 48%	558 49%	47 72%	94 46%	157 47%	221 55%	208 48%	245 45%	386 46%	178 47%	108 53%	280 53%	479 48%	498 50%	262 50%	140 47%	270 51%	305 47%
Strongly agree	(4) 444 22%	196 23%	248 22%	22 34%	35 17%	76 23%	114 28%	81 19%	113 21%	157 19%	83 22%	59 29%	138 26%	216 22%	228 23%	117 22%	57 19%	119 22%	151 23%
Somewaht agree	(3) 533 27%	223 26%	310 27%	25 38%	59 29%	81 24%	107 27%	127 29%	132 24%	229 27%	95 25%	49 24%	142 27%	263 26%	270 27%	145 28%	83 28%	151 28%	154 24%
Somewhat disagree	(2) 519 26%	208 24%	311 27%	10 15%	71 35%	107 32%	94 23%	101 23%	132 24%	240 28%	106 28%	40 20%	127 24%	250 25%	269 27%	142 27%	78 26%	133 25%	166 26%
Strongly disagree	(1) 504 25%	241 28%	263 23%	8 12%	38 19%	71 21%	87 22%	127 29%	166 31%	220 26%	97 25%	56 27%	122 23%	271 27%	233 23%	122 23%	78 26%	128 24%	176 27%
NET: Disagree	1023 51%	449 52%	574 51%	18 28%	109 54%	178 53%	181 45%	228 52%	298 55%	460 54%	203 53%	96 47%	249 47%	521 52%	502 50%	264 50%	156 53%	261 49%	342 53%
Mean	2.46	2.43	2.48	2.94	2.45	2.48	2.62	2.37	2.35	2.38	2.43	2.54	2.56	2.42	2.49	2.49	2.40	2.49	2.43
Standard deviation	1.09	1.12	1.07	1.00	0.99	1.06	1.11	1.09	1.12	1.06	1.09	1.18	1.11	1.10	1.08	1.08	1.08	1.09	1.12
Standard error	0.02	0.04	0.03	0.12	0.07	0.06	0.06	0.05	0.05	0.04	0.06	0.08	0.05	0.03	0.03	0.05	0.06	0.05	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 26

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

The Liberal Democrats have shown they don't really have any principles, they are just going along with what the Conservatives want in return for some jobs in government

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	977 49%	350 41%	223 54%	155 55%	89 44%	142 65%	223 23%	294 71%	435 74%	46 45%	376 84%	314 29%	123 78%
Strongly agree	(4) 444 22%	132 15%	115 28%	74 26%	36 18%	78 36%	47 5%	161 39%	226 38%	16 16%	224 50%	98 9%	60 38%
Somewhaht agree	(3) 533 27%	218 25%	108 26%	81 29%	53 26%	64 29%	176 18%	133 32%	209 36%	30 29%	152 34%	216 20%	63 40%
Somewhat disagree	(2) 519 26%	250 29%	91 22%	87 31%	42 21%	44 20%	330 35%	84 20%	92 16%	24 24%	50 11%	362 33%	24 15%
Strongly disagree	(1) 504 25%	257 30%	97 24%	42 15%	71 35%	31 14%	399 42%	36 9%	61 10%	32 31%	23 5%	406 38%	11 7%
NET: Disagree	1023 51%	507 59%	188 46%	129 45%	113 56%	75 35%	729 77%	120 29%	153 26%	56 55%	73 16%	768 71%	35 22%
Mean	2.46	2.26	2.59	2.66	2.27	2.87	1.86	3.01	3.02	2.29	3.29	2.01	3.09
Standard deviation	1.09	1.05	1.13	1.02	1.12	1.06	0.89	0.97	0.98	1.08	0.86	0.97	0.90
Standard error	0.02	0.04	0.06	0.06	0.08	0.07	0.03	0.05	0.04	0.11	0.04	0.03	0.07

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 27

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

The Liberal Democrats are showing that they can make an important contribution to the government of Britain

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1231 62%	534 62%	697 62%	36 55%	123 61%	195 58%	225 56%	291 67%	351 65%	527 62%	243 64%	121 59%	313 59%	632 63%	599 60%	323 61%	191 65%	317 60%	400 62%
Strongly agree	(4) 446 22%	219 25%	227 20%	7 11%	27 13%	52 16%	86 21%	115 26%	157 29%	183 22%	69 18%	52 25%	134 25%	247 25%	199 20%	126 24%	73 25%	103 19%	144 22%
Somewhaht agree	(3) 785 39%	315 36%	470 42%	29 45%	96 47%	143 43%	139 35%	176 40%	194 36%	344 41%	174 46%	69 34%	179 34%	385 39%	400 40%	197 37%	118 40%	214 40%	256 40%
Somewhat disagree	(2) 426 21%	159 18%	267 24%	17 26%	55 27%	78 23%	102 25%	74 17%	99 18%	196 23%	85 22%	39 19%	102 19%	199 20%	227 23%	119 23%	60 20%	126 24%	121 19%
Strongly disagree	(1) 343 17%	175 20%	168 15%	12 18%	25 12%	62 19%	75 19%	71 16%	93 17%	123 15%	53 14%	44 22%	114 22%	169 17%	174 17%	84 16%	45 15%	88 17%	126 19%
NET: Disagree	769 38%	334 38%	435 38%	29 45%	80 39%	140 42%	177 44%	145 33%	192 35%	319 38%	138 36%	83 41%	216 41%	368 37%	401 40%	203 39%	105 35%	214 40%	247 38%
Mean	2.67	2.67	2.67	2.48	2.62	2.55	2.59	2.77	2.76	2.69	2.68	2.63	2.63	2.71	2.62	2.69	2.74	2.63	2.65
Standard deviation	1.01	1.06	0.96	0.92	0.87	0.96	1.02	1.02	1.05	0.97	0.93	1.09	1.08	1.02	0.99	1.01	1.00	0.98	1.03
Standard error	0.02	0.04	0.03	0.11	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.08	0.05	0.03	0.03	0.04	0.06	0.04	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 27

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

The Liberal Democrats are showing that they can make an important contribution to the government of Britain

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1231 62%	599 70%	239 58%	155 55%	132 65%	93 43%	832 87%	167 40%	208 35%	81 79%	115 26%	879 81%	49 31%
Strongly agree	(4) 446 22%	228 27%	88 21%	42 15%	57 28%	28 13%	366 38%	31 7%	48 8%	37 36%	14 3%	363 34%	9 6%
Somewhat agree	(3) 785 39%	371 43%	151 37%	113 40%	75 37%	65 30%	466 49%	136 33%	160 27%	44 43%	101 22%	516 48%	40 25%
Somewhat disagree	(2) 426 21%	163 19%	98 24%	64 23%	38 19%	57 26%	95 10%	125 30%	190 32%	17 17%	150 33%	148 14%	50 32%
Strongly disagree	(1) 343 17%	95 11%	74 18%	65 23%	32 16%	67 31%	25 3%	122 29%	190 32%	4 4%	184 41%	55 5%	59 37%
NET: Disagree	769 38%	258 30%	172 42%	129 45%	70 35%	124 57%	120 13%	247 60%	380 65%	21 21%	334 74%	203 19%	109 69%
Mean	2.67	2.85	2.62	2.46	2.78	2.25	3.23	2.18	2.11	3.12	1.88	3.10	1.99
Standard deviation	1.01	0.94	1.01	1.00	1.03	1.03	0.73	0.94	0.95	0.82	0.86	0.82	0.93
Standard error	0.02	0.03	0.05	0.06	0.07	0.07	0.02	0.05	0.04	0.08	0.04	0.02	0.07

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 28

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Although they are in government they don't have any real power, so a vote for the Liberal Democrats is really still a wasted vote

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng- land	Mid- lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	862 43%	355 41%	507 45%	36 55%	80 39%	150 45%	187 47%	172 39%	230 42%	333 39%	149 39%	104 51%	257 49%	429 43%	433 43%	237 45%	121 41%	231 44%	273 42%
Strongly agree	(4) 493 25%	202 23%	291 26%	23 35%	35 17%	87 26%	104 26%	101 23%	139 26%	164 19%	87 23%	68 33%	162 31%	231 23%	262 26%	131 25%	71 24%	130 24%	161 25%
Somewhaht agree	(3) 369 18%	153 18%	216 19%	13 20%	45 22%	63 19%	83 21%	71 16%	91 17%	169 20%	62 16%	36 18%	95 18%	198 20%	171 17%	106 20%	50 17%	101 19%	112 17%
Somewhat disagree	(2) 528 26%	217 25%	311 27%	17 26%	65 32%	98 29%	103 26%	121 28%	122 22%	249 29%	112 29%	49 24%	111 21%	244 24%	284 28%	133 25%	80 27%	151 28%	164 25%
Strongly disagree	(1) 610 31%	296 34%	314 28%	12 18%	58 29%	87 26%	112 28%	143 33%	191 35%	264 31%	120 31%	51 25%	161 30%	327 33%	283 28%	156 30%	95 32%	149 28%	210 32%
NET: Disagree	1138 57%	513 59%	625 55%	29 45%	123 61%	185 55%	215 53%	264 61%	313 58%	513 61%	232 61%	100 49%	272 51%	571 57%	567 57%	289 55%	175 59%	300 56%	374 58%
Mean	2.37	2.30	2.43	2.72	2.28	2.45	2.45	2.30	2.33	2.28	2.30	2.59	2.49	2.33	2.41	2.40	2.33	2.40	2.35
Standard deviation	1.16	1.17	1.15	1.14	1.06	1.14	1.15	1.15	1.20	1.10	1.14	1.19	1.21	1.16	1.15	1.16	1.16	1.14	1.17
Standard error	0.03	0.04	0.03	0.14	0.07	0.06	0.06	0.06	0.05	0.04	0.06	0.08	0.05	0.04	0.04	0.05	0.07	0.05	0.05

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 28

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Although they are in government they don't have any real power, so a vote for the Liberal Democrats is really still a wasted vote

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	862 43%	291 34%	205 50%	141 50%	73 36%	137 63%	156 16%	273 66%	416 71%	38 37%	356 79%	251 23%	110 70%
Strongly agree	(4) 493 25%	146 17%	134 33%	87 31%	39 19%	78 36%	50 5%	173 42%	262 45%	22 22%	241 54%	101 9%	70 44%
Somewhaht agree	(3) 369 18%	145 17%	71 17%	54 19%	34 17%	59 27%	106 11%	100 24%	154 26%	16 16%	115 26%	150 14%	40 25%
Somewhat disagree	(2) 528 26%	256 30%	83 20%	83 29%	54 27%	44 20%	312 33%	93 22%	100 17%	29 28%	70 16%	322 30%	33 21%
Strongly disagree	(1) 610 31%	310 36%	123 30%	60 21%	75 37%	36 17%	484 51%	48 12%	72 12%	35 34%	23 5%	509 47%	15 9%
NET: Disagree	1138 57%	566 66%	206 50%	143 50%	129 64%	80 37%	796 84%	141 34%	172 29%	64 63%	93 21%	831 77%	48 30%
Mean	2.37	2.15	2.53	2.59	2.18	2.82	1.71	2.96	3.03	2.25	3.28	1.85	3.04
Standard deviation	1.16	1.09	1.23	1.13	1.13	1.10	0.86	1.05	1.05	1.15	0.91	0.98	1.02
Standard error	0.03	0.04	0.06	0.07	0.08	0.07	0.03	0.05	0.04	0.11	0.04	0.03	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 29

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Overall, the government is different and better than would be the case without the Liberal Democrats

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1267 63%	563 65%	704 62%	36 55%	145 71%	222 66%	240 60%	277 64%	339 62%	585 69%	248 65%	124 61%	290 55%	640 64%	627 63%	330 63%	187 63%	344 65%	406 63%
Strongly agree	(4) 569 28%	270 31%	299 26%	13 20%	47 23%	79 24%	120 30%	142 33%	162 30%	265 31%	105 28%	48 24%	141 27%	291 29%	278 28%	149 28%	85 29%	155 29%	180 28%
Somewhaht agree	(3) 698 35%	293 34%	405 36%	23 35%	98 48%	143 43%	120 30%	135 31%	177 33%	320 38%	143 38%	76 37%	149 28%	349 35%	349 35%	181 34%	102 34%	189 36%	226 35%
Somewhat disagree	(2) 442 22%	174 20%	268 24%	18 28%	41 20%	77 23%	103 26%	82 19%	116 21%	164 19%	91 24%	48 24%	127 24%	218 22%	224 22%	120 23%	70 24%	115 22%	137 21%
Strongly disagree	(1) 291 15%	131 15%	160 14%	11 17%	17 8%	36 11%	59 15%	77 18%	88 16%	97 11%	42 11%	32 16%	112 21%	142 14%	149 15%	76 14%	39 13%	72 14%	104 16%
NET: Disagree	733 37%	305 35%	428 38%	29 45%	58 29%	113 34%	162 40%	159 36%	204 38%	261 31%	133 35%	80 39%	239 45%	360 36%	373 37%	196 37%	109 37%	187 35%	241 37%
Mean	2.77	2.81	2.74	2.58	2.86	2.79	2.75	2.78	2.76	2.89	2.82	2.69	2.60	2.79	2.76	2.77	2.79	2.80	2.74
Standard deviation	1.02	1.04	1.00	1.00	0.87	0.92	1.04	1.08	1.05	0.98	0.96	1.00	1.09	1.02	1.02	1.02	1.00	1.01	1.03
Standard error	0.02	0.04	0.03	0.12	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.07	0.05	0.03	0.03	0.04	0.06	0.04	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 29

Q.14 I am going to read some things that people have said about the Liberal Democrats. Please can you say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Overall, the government is different and better than would be the case without the Liberal Democrats

Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1267 63%	565 66%	249 61%	163 57%	148 73%	124 57%	711 75%	231 56%	290 49%	63 62%	232 52%	767 71%	84 53%
Strongly agree	(4) 569 28%	274 32%	113 27%	45 16%	76 38%	52 24%	408 43%	68 16%	83 14%	29 28%	62 14%	427 39%	24 15%
Somewhat agree	(3) 698 35%	291 34%	136 33%	118 42%	72 36%	72 33%	303 32%	163 39%	207 35%	34 33%	170 38%	340 31%	60 38%
Somewhat disagree	(2) 442 22%	184 21%	96 23%	75 26%	30 15%	51 24%	152 16%	103 25%	179 30%	26 25%	128 29%	187 17%	44 28%
Strongly disagree	(1) 291 15%	108 13%	66 16%	46 16%	24 12%	42 19%	89 9%	80 19%	119 20%	13 13%	89 20%	128 12%	30 19%
NET: Disagree	733 37%	292 34%	162 39%	121 43%	54 27%	93 43%	241 25%	183 44%	298 51%	39 38%	217 48%	315 29%	74 47%
Mean	2.77	2.85	2.72	2.57	2.99	2.62	3.08	2.53	2.43	2.77	2.46	2.99	2.49
Standard deviation	1.02	1.01	1.04	0.94	1.00	1.05	0.98	0.98	0.97	1.00	0.96	1.02	0.97
Standard error	0.02	0.03	0.05	0.06	0.07	0.07	0.03	0.05	0.04	0.10	0.05	0.03	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 30

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Labour seriously lost their way on a number of important policy areas over the last few years that they were in government and they will need to change a lot before people will be ready to vote for them again

Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1802	789	1013	59	178	300	355	405	490	764	338	192	471	887	915	475	268	477	582
	90%	91%	89%	91%	88%	90%	88%	93%	90%	90%	89%	94%	89%	89%	92%	90%	91%	90%	90%
Strongly agree	(4) 1285	572	713	36	101	198	260	318	362	525	240	144	349	617	668	355	198	340	392
	64%	66%	63%	55%	50%	59%	65%	73%	67%	62%	63%	71%	66%	62%	67%	67%	67%	64%	61%
Somewaht agree	(3) 517	217	300	23	77	102	95	87	128	239	98	48	122	270	247	120	70	137	190
	26%	25%	27%	35%	38%	30%	24%	20%	24%	28%	26%	24%	23%	27%	25%	23%	24%	26%	29%
Somewhat disagree	(2) 129	46	83	5	19	30	32	19	24	66	25	7	30	74	55	42	15	33	39
	6%	5%	7%	8%	9%	9%	8%	4%	4%	8%	7%	3%	6%	7%	6%	8%	5%	6%	6%
Strongly disagree	(1) 69	33	36	1	6	5	15	12	29	16	18	5	28	39	30	9	13	21	26
	3%	4%	3%	2%	3%	1%	4%	3%	5%	2%	5%	2%	5%	4%	3%	2%	4%	4%	4%
NET: Disagree	198	79	119	6	25	35	47	31	53	82	43	12	58	113	85	51	28	54	65
	10%	9%	11%	9%	12%	10%	12%	7%	10%	10%	11%	6%	11%	11%	9%	10%	9%	10%	10%
Mean	3.51	3.53	3.49	3.45	3.34	3.47	3.49	3.63	3.52	3.50	3.47	3.62	3.50	3.46	3.55	3.56	3.53	3.50	3.47
Standard deviation	0.77	0.76	0.77	0.71	0.77	0.72	0.80	0.70	0.81	0.72	0.82	0.67	0.83	0.79	0.73	0.71	0.78	0.78	0.78
Standard error	0.02	0.03	0.02	0.09	0.05	0.04	0.04	0.03	0.03	0.02	0.04	0.05	0.04	0.03	0.02	0.03	0.05	0.03	0.03

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 30

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Labour seriously lost their way on a number of important policy areas over the last few years that they were in government and they will need to change a lot before people will be ready to vote for them again

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1802 90%	774 90%	370 90%	266 94%	179 89%	187 86%	895 94%	350 85%	515 88%	100 98%	376 84%	991 92%	147 93%
Strongly agree	(4) 1285 64%	548 64%	274 67%	197 69%	138 68%	115 53%	706 74%	197 48%	356 61%	87 85%	204 45%	757 70%	105 66%
Somewhaht agree	(3) 517 26%	226 26%	96 23%	69 24%	41 20%	72 33%	189 20%	153 37%	159 27%	13 13%	172 38%	234 22%	42 27%
Somewhat disagree	(2) 129 6%	51 6%	27 7%	13 5%	17 8%	19 9%	38 4%	41 10%	46 8%	1 1%	46 10%	65 6%	4 3%
Strongly disagree	(1) 69 3%	32 4%	14 3%	5 2%	6 3%	11 5%	19 2%	23 6%	27 5%	1 1%	27 6%	26 2%	7 4%
NET: Disagree	198 10%	83 10%	41 10%	18 6%	23 11%	30 14%	57 6%	64 15%	73 12%	2 2%	73 16%	91 8%	11 7%
Mean	3.51	3.51	3.53	3.61	3.54	3.34	3.66	3.27	3.44	3.82	3.23	3.59	3.55
Standard deviation	0.77	0.77	0.77	0.66	0.77	0.84	0.65	0.85	0.82	0.48	0.86	0.71	0.75
Standard error	0.02	0.03	0.04	0.04	0.05	0.06	0.02	0.04	0.03	0.05	0.04	0.02	0.06

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 31

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

With Gordon Brown gone as leader and a new generation of Labour politicians now running the party, Labour have really started to get their act together

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1017 51%	418 48%	599 53%	52 80%	113 56%	165 49%	188 47%	211 48%	282 52%	417 49%	178 47%	110 54%	290 55%	497 50%	520 52%	259 49%	144 49%	284 53%	330 51%
Strongly agree	(4) 237 12%	95 11%	142 13%	12 18%	23 11%	32 10%	30 7%	54 12%	85 16%	72 9%	43 11%	30 15%	87 16%	110 11%	127 13%	65 12%	28 9%	73 14%	71 11%
Somewhaht agree	(3) 780 39%	323 37%	457 40%	40 62%	90 44%	133 40%	158 39%	157 36%	197 36%	345 41%	135 35%	80 39%	203 38%	387 39%	393 39%	194 37%	116 39%	211 40%	259 40%
Somewhat disagree	(2) 565 28%	238 27%	327 29%	9 14%	72 35%	107 32%	119 30%	125 29%	128 24%	251 30%	134 35%	49 24%	123 23%	287 29%	278 28%	140 27%	87 29%	148 28%	190 29%
Strongly disagree	(1) 418 21%	212 24%	206 18%	4 6%	18 9%	63 19%	95 24%	100 23%	133 24%	178 21%	69 18%	45 22%	116 22%	216 22%	202 20%	127 24%	65 22%	99 19%	127 20%
NET: Disagree	983 49%	450 52%	533 47%	13 20%	90 44%	170 51%	214 53%	225 52%	261 48%	429 51%	203 53%	94 46%	239 45%	503 50%	480 48%	267 51%	152 51%	247 47%	317 49%
Mean	2.42	2.35	2.47	2.92	2.58	2.40	2.31	2.38	2.43	2.37	2.40	2.47	2.49	2.39	2.44	2.37	2.36	2.49	2.42
Standard deviation	0.95	0.97	0.93	0.76	0.81	0.90	0.91	0.97	1.02	0.91	0.91	0.99	1.01	0.94	0.95	0.98	0.93	0.95	0.93
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.05	0.07	0.04	0.03	0.03	0.04	0.05	0.04	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 31

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

With Gordon Brown gone as leader and a new generation of Labour politicians now running the party, Labour have really started to get their act together

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1017	423	223	135	91	125	363	286	346	31	343	489	68
	51%	49%	54%	48%	45%	58%	38%	69%	59%	30%	76%	45%	43%
Strongly agree	(4) 237	105	58	22	17	31	60	81	94	6	106	87	15
	12%	12%	14%	8%	8%	14%	6%	20%	16%	6%	24%	8%	9%
Somewhat agree	(3) 780	318	165	113	74	94	303	205	252	25	237	402	53
	39%	37%	40%	40%	37%	43%	32%	50%	43%	25%	53%	37%	34%
Somewhat disagree	(2) 565	240	112	90	68	48	315	85	150	27	84	312	61
	28%	28%	27%	32%	34%	22%	33%	21%	26%	26%	19%	29%	39%
Strongly disagree	(1) 418	194	76	59	43	44	274	43	92	44	22	281	29
	21%	23%	18%	21%	21%	20%	29%	10%	16%	43%	5%	26%	18%
NET: Disagree	983	434	188	149	111	92	589	128	242	71	106	593	90
	49%	51%	46%	52%	55%	42%	62%	31%	41%	70%	24%	55%	57%
Mean	2.42	2.39	2.50	2.35	2.32	2.52	2.16	2.78	2.59	1.93	2.95	2.27	2.34
Standard deviation	0.95	0.97	0.95	0.89	0.90	0.97	0.91	0.88	0.94	0.96	0.79	0.94	0.89
Standard error	0.02	0.03	0.05	0.05	0.06	0.07	0.03	0.04	0.04	0.09	0.04	0.03	0.07

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 32

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Labour's heart is in the right place and their values and motives are good, they just became tired and out of touch by being in government for so long

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng- land	Mid- lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
NET: Agree	1476 74%	638 74%	838 74%	43 66%	139 68%	241 72%	297 74%	331 76%	416 77%	628 74%	282 74%	148 73%	392 74%	747 75%	729 73%	383 73%	229 77%	392 74%	472 73%
Strongly agree	(4) 684 34%	324 37%	360 32%	18 28%	45 22%	89 27%	125 31%	172 39%	230 42%	277 33%	118 31%	69 34%	212 40%	346 35%	338 34%	171 33%	110 37%	190 36%	213 33%
Somewhaht agree	(3) 792 40%	314 36%	478 42%	25 38%	94 46%	152 45%	172 43%	159 36%	186 34%	351 41%	164 43%	79 39%	180 34%	401 40%	391 39%	212 40%	119 40%	202 38%	259 40%
Somewhat disagree	(2) 289 14%	117 13%	172 15%	11 17%	47 23%	57 17%	60 15%	61 14%	51 9%	128 15%	55 14%	33 16%	67 13%	146 15%	143 14%	70 13%	32 11%	84 16%	103 16%
Strongly disagree	(1) 235 12%	113 13%	122 11%	11 17%	17 8%	37 11%	45 11%	44 10%	76 14%	90 11%	44 12%	23 11%	70 13%	107 11%	128 13%	73 14%	35 12%	55 10%	72 11%
NET: Disagree	524 26%	230 26%	294 26%	22 34%	64 32%	94 28%	105 26%	105 24%	127 23%	218 26%	99 26%	56 27%	137 26%	253 25%	271 27%	143 27%	67 23%	139 26%	175 27%
Mean	2.96	2.98	2.95	2.77	2.82	2.87	2.94	3.05	3.05	2.96	2.93	2.95	3.01	2.99	2.94	2.91	3.03	2.99	2.95
Standard deviation	0.98	1.01	0.95	1.04	0.87	0.93	0.95	0.97	1.04	0.95	0.96	0.98	1.03	0.96	1.00	1.00	0.98	0.97	0.97
Standard error	0.02	0.03	0.03	0.13	0.06	0.05	0.05	0.05	0.04	0.03	0.05	0.07	0.04	0.03	0.03	0.04	0.06	0.04	0.04

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 32

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Labour's heart is in the right place and their values and motives are good, they just became tired and out of touch by being in government for so long

Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
NET: Agree	1476 74%	606 71%	310 75%	213 75%	151 75%	174 80%	632 66%	336 81%	477 81%	69 68%	385 86%	752 70%	115 73%
Strongly agree	(4) 684 34%	270 32%	134 33%	106 37%	71 35%	94 43%	265 28%	172 42%	233 40%	41 40%	188 42%	335 31%	49 31%
Somewhat agree	(3) 792 40%	336 39%	176 43%	107 38%	80 40%	80 37%	367 39%	164 40%	244 41%	28 27%	197 44%	417 39%	66 42%
Somewhat disagree	(2) 289 14%	139 16%	49 12%	40 14%	34 17%	23 11%	158 17%	61 15%	58 10%	12 12%	48 11%	172 16%	20 13%
Strongly disagree	(1) 235 12%	112 13%	52 13%	31 11%	17 8%	20 9%	162 17%	17 4%	53 9%	21 21%	16 4%	158 15%	23 15%
NET: Disagree	524 26%	251 29%	101 25%	71 25%	51 25%	43 20%	320 34%	78 19%	111 19%	33 32%	64 14%	330 30%	43 27%
Mean	2.96	2.89	2.95	3.01	3.01	3.14	2.77	3.19	3.12	2.87	3.24	2.86	2.89
Standard deviation	0.98	0.99	0.98	0.98	0.93	0.94	1.04	0.83	0.92	1.16	0.78	1.02	1.01
Standard error	0.02	0.03	0.05	0.06	0.07	0.06	0.03	0.04	0.04	0.11	0.04	0.03	0.08

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 33

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Before this election and the formation of the coalition government, I always thought of Labour, not the Conservatives, as being closer in viewpoint to the Liberal Democrats

Base: All respondents

	Gender			Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West	
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647	
NET: Agree	1531 77%	682 79%	849 75%	58 89%	162 80%	271 81%	327 81%	326 75%	378 70%	677 80%	288 76%	147 72%	393 74%	736 74%	795 80%	404 77%	213 72%	432 81%	482 74%	
Strongly agree	(4) 42%	830 42%	368 41%	462 51%	33 42%	85 44%	148 45%	180 42%	183 36%	197 45%	381 45%	157 41%	79 39%	205 39%	403 40%	427 43%	217 41%	111 38%	238 45%	264 41%
Somewaht agree	(3) 35%	701 35%	314 36%	387 34%	25 38%	77 38%	123 37%	147 37%	143 33%	181 33%	296 35%	131 34%	68 33%	188 36%	333 33%	368 37%	187 36%	102 34%	194 37%	218 34%
Somewhat disagree	(2) 14%	285 14%	114 13%	171 15%	6 9%	33 16%	48 14%	47 12%	67 15%	79 15%	121 14%	54 14%	33 16%	68 13%	167 17%	118 12%	73 14%	41 14%	64 12%	107 17%
Strongly disagree	(1) 9%	184 9%	72 8%	112 10%	1 2%	8 4%	16 5%	28 7%	43 10%	86 16%	48 6%	39 10%	24 12%	68 13%	97 10%	87 9%	49 9%	42 14%	35 7%	58 9%
NET: Disagree	469 23%	186 21%	283 25%	7 11%	41 20%	64 19%	75 19%	110 25%	165 30%	169 20%	93 24%	57 28%	136 26%	264 26%	205 21%	122 23%	83 28%	99 19%	165 26%	
Mean	3.09	3.13	3.06	3.38	3.18	3.20	3.19	3.07	2.90	3.19	3.07	2.99	3.00	3.04	3.13	3.09	2.95	3.20	3.06	
Standard deviation	0.96	0.93	0.98	0.72	0.84	0.86	0.90	0.98	1.06	0.89	0.98	1.01	1.02	0.98	0.94	0.96	1.04	0.89	0.96	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.05	0.05	0.03	0.05	0.07	0.04	0.03	0.03	0.04	0.06	0.04	0.04	

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 33

Q.15 Now I am going to read out some things that people have said about the Labour Party. Please say in each case whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Before this election and the formation of the coalition government, I always thought of Labour, not the Conservatives, as being closer in viewpoint to the Liberal Democrats

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE				
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con- ser- vative	Labour	Lib- eral Demo- crat	Other party	
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158	
NET: Agree	1531 77%	640 75%	316 77%	211 74%	164 81%	178 82%	622 65%	386 93%	488 83%	56 55%	417 93%	766 71%	125 79%	
Strongly agree	(4) 42%	830 35%	300 45%	185 43%	122 46%	93 57%	123 27%	260 64%	264 49%	288 20%	20 20%	274 61%	382 35%	79 50%
Somewhaht agree	(3) 35%	701 40%	340 32%	131 31%	89 35%	71 25%	55 38%	362 29%	122 34%	200 35%	36 32%	143 35%	384 29%	46
Somewhat disagree	(2) 14%	285 16%	136 13%	53 17%	47 12%	24 9%	20 22%	17 4%	55 9%	24 24%	22 5%	195 18%	19 12%	
Strongly disagree	(1) 9%	184 9%	81 9%	42 10%	26 9%	14 7%	19 9%	125 13%	11 3%	45 8%	22 22%	10 2%	121 11%	14 9%
NET: Disagree	469 23%	217 25%	95 23%	73 26%	38 19%	39 18%	330 35%	28 7%	100 17%	46 45%	32 7%	316 29%	33 21%	
Mean	3.09	3.00	3.12	3.08	3.20	3.30	2.80	3.54	3.24	2.53	3.52	2.95	3.20	
Standard deviation	0.96	0.94	0.99	0.98	0.91	0.96	0.99	0.70	0.91	1.04	0.69	0.99	0.97	
Standard error	0.02	0.03	0.05	0.06	0.06	0.07	0.03	0.03	0.04	0.10	0.03	0.03	0.08	

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 34

Q.16 The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election>?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
A Conservative government	197 10%	88 10%	109 10%	5 8%	18 9%	31 9%	38 9%	39 9%	66 12%	80 9%	42 11%	18 9%	55 10%	94 9%	103 10%	71 13%	25 8%	50 9%	51 8%
A coalition between the Conservatives and the Liberal Democrats	552 28%	250 29%	302 27%	6 9%	42 21%	89 27%	102 25%	137 31%	171 31%	231 27%	103 27%	64 31%	148 28%	298 30%	254 25%	141 27%	90 30%	119 22%	202 31%
A coalition between Labour and the Liberal Democrats	484 24%	207 24%	277 24%	26 40%	62 31%	84 25%	90 22%	112 26%	106 20%	214 25%	99 26%	37 18%	122 23%	231 23%	253 25%	123 23%	76 26%	130 24%	155 24%
A Labour government	539 27%	244 28%	295 26%	25 38%	55 27%	100 30%	121 30%	108 25%	128 24%	238 28%	95 25%	63 31%	137 26%	252 25%	287 29%	130 25%	64 22%	181 34%	164 25%
Refused	19 1%	6 1%	13 1%	1 2%	-	-	4 1%	4 1%	9 2%	4 *	3 1%	1 *	8 2%	9 1%	10 1%	6 1%	6 2%	3 1%	4 1%
Don't know	209 10%	73 8%	136 12%	2 3%	26 13%	31 9%	47 12%	36 8%	63 12%	79 9%	39 10%	21 10%	59 11%	116 12%	93 9%	55 10%	35 12%	48 9%	71 11%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 34

Q.16 The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election>?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
A Conservative government	197 10%	96 11%	30 7%	31 11%	17 8%	20 9%	139 15%	5 1%	49 8%	50 49%	5 1%	105 10%	17 11%
A coalition between the Conservatives and the Liberal Democrats	552 28%	272 32%	111 27%	72 25%	59 29%	32 15%	466 49%	13 3%	66 11%	38 37%	1 *	469 43%	15 9%
A coalition between Labour and the Liberal Democrats	484 24%	195 23%	127 31%	56 20%	63 31%	37 17%	162 17%	164 40%	146 25%	3 3%	95 21%	301 28%	37 23%
A Labour government	539 27%	185 22%	105 26%	81 29%	46 23%	111 51%	72 8%	215 52%	243 41%	5 5%	341 76%	97 9%	56 35%
Refused	19 1%	9 1%	3 1%	7 2%	- -	- -	4 *	1 *	13 2%	1 1%	- -	6 1%	5 3%
Don't know	209 10%	100 12%	35 9%	37 13%	17 8%	17 8%	109 11%	16 4%	71 12%	5 5%	7 2%	104 10%	28 18%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 35

Q.17 Taking everything into account, including the performance of the coalition, the other parties, and your MP and the candidates in your local area, which party do you think you are most likely to end up voting for at the next general election?

Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Conservative	102 5%	46 5%	56 5%	2 3%	3 1%	19 6%	20 5%	20 5%	38 7%	47 6%	14 4%	9 4%	32 6%	45 5%	57 6%	27 5%	22 7%	24 5%	29 4%
Labour	449 22%	193 22%	256 23%	23 35%	53 26%	92 27%	94 23%	82 19%	102 19%	196 23%	75 20%	54 26%	116 22%	177 18%	272 27%	114 22%	59 20%	145 27%	131 20%
Liberal Democrat	1082 54%	479 55%	603 53%	28 43%	111 55%	154 46%	204 51%	254 58%	323 59%	449 53%	220 58%	111 54%	283 53%	608 61%	474 47%	285 54%	157 53%	274 52%	366 57%
Another party	158 8%	76 9%	82 7%	10 15%	18 9%	39 12%	35 9%	34 8%	21 4%	71 8%	35 9%	15 7%	33 6%	68 7%	90 9%	46 9%	29 10%	32 6%	51 8%
Won't vote	25 1%	9 1%	16 1%	-	3 1%	5 1%	3 1%	4 1%	10 2%	9 1%	5 1%	1 *	10 2%	16 2%	9 1%	6 1%	3 1%	6 1%	10 2%
Refused	6 *	1 *	5 *	-	-	-	2 *	-	4 1%	2 *	2 1%	-	2 *	4 *	2 *	1 *	2 1%	1 *	2 *
Don't know	178 9%	64 7%	114 10%	2 3%	15 7%	26 8%	44 11%	42 10%	45 8%	72 9%	30 8%	14 7%	53 10%	82 8%	96 10%	47 9%	24 8%	49 9%	58 9%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 35

Q.17 Taking everything into account, including the performance of the coalition, the other parties, and your MP and the candidates in your local area, which party do you think you are most likely to end up voting for at the next general election?

Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dis-like	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Conservative	102 5%	47 5%	19 5%	12 4%	9 4%	13 6%	76 8%	1 *	24 4%	102 100%	-	-	-
Labour	449 22%	126 15%	108 26%	73 26%	47 23%	85 39%	44 5%	203 49%	196 33%	-	449 100%	-	-
Liberal Democrat	1082 54%	556 65%	211 51%	132 46%	103 51%	68 31%	715 75%	146 35%	203 35%	-	-	1082 100%	-
Another party	158 8%	33 4%	39 9%	33 12%	18 9%	33 15%	38 4%	23 6%	90 15%	-	-	-	158 100%
Won't vote	25 1%	9 1%	3 1%	3 1%	3 1%	6 3%	5 1%	5 1%	12 2%	-	-	-	-
Refused	6 *	4 *	-	1 *	-	1 *	4 *	-	1 *	-	-	-	-
Don't know	178 9%	82 10%	31 8%	30 11%	22 11%	11 5%	70 7%	36 9%	62 11%	-	-	-	-

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 36
Age
Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/ London	Wales/ South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
18 - 24	65 3%	31 4%	34 3%	65 100%	-	-	-	-	-	19 2%	28 7%	10 5%	4 1%	13 1%	52 5%	17 3%	8 3%	22 4%	18 3%
25 - 34	203 10%	91 10%	112 10%	-	203 100%	-	-	-	-	104 12%	56 15%	14 7%	23 4%	68 7%	135 14%	44 8%	30 10%	76 14%	53 8%
35 - 44	335 17%	144 17%	191 17%	-	-	335 100%	-	-	-	182 22%	72 19%	40 20%	37 7%	158 16%	177 18%	86 16%	52 18%	91 17%	106 16%
45 - 54	402 20%	188 22%	214 19%	-	-	-	402 100%	-	-	196 23%	88 23%	50 25%	64 12%	207 21%	195 20%	96 18%	53 18%	121 23%	132 20%
55 - 64	436 22%	186 21%	250 22%	-	-	-	-	436 100%	-	207 24%	68 18%	51 25%	106 20%	229 23%	207 21%	132 25%	57 19%	96 18%	151 23%
65+	543 27%	219 25%	324 29%	-	-	-	-	-	543 100%	137 16%	67 18%	38 19%	294 56%	316 32%	227 23%	146 28%	95 32%	122 23%	180 28%
Refused	16 1%	9 1%	7 1%	-	-	-	-	-	-	1 *	2 1%	1 *	1 *	9 1%	7 1%	5 1%	1 *	3 1%	7 1%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 36
Age
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con- ser- vative	Labour	Lib- eral Demo- crat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
18 - 24	65 3%	18 2%	24 6%	11 4%	5 2%	6 3%	24 3%	17 4%	23 4%	2 2%	23 5%	28 3%	10 6%
25 - 34	203 10%	67 8%	64 16%	34 12%	20 10%	13 6%	96 10%	47 11%	54 9%	3 3%	53 12%	111 10%	18 11%
35 - 44	335 17%	123 14%	77 19%	59 21%	41 20%	31 14%	150 16%	77 19%	95 16%	19 19%	92 20%	154 14%	39 25%
45 - 54	402 20%	161 19%	82 20%	51 18%	49 24%	54 25%	184 19%	84 20%	128 22%	20 20%	94 21%	204 19%	35 22%
55 - 64	436 22%	209 24%	77 19%	57 20%	43 21%	46 21%	224 24%	88 21%	115 20%	20 20%	82 18%	254 23%	34 22%
65+	543 27%	274 32%	83 20%	69 24%	42 21%	66 30%	267 28%	101 24%	166 28%	38 37%	102 23%	323 30%	21 13%
Refused	16 1%	5 1%	4 1%	3 1%	2 1%	1 *	7 1%	- -	7 1%	- -	3 1%	8 1%	1 1%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 37
Gender
Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Male	868	868	-	31	91	144	188	186	219	395	159	95	205	412	456	217	131	235	285
	43%	100%	-	48%	45%	43%	47%	43%	40%	47%	42%	47%	39%	41%	46%	41%	44%	44%	44%
Female	1132	-	1132	34	112	191	214	250	324	451	222	109	324	588	544	309	165	296	362
	57%	-	100%	52%	55%	57%	53%	57%	60%	53%	58%	53%	61%	59%	54%	59%	56%	56%	56%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 37
Gender
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Male	868	343	155	136	105	111	429	170	259	46	193	479	76
	43%	40%	38%	48%	52%	51%	45%	41%	44%	45%	43%	44%	48%
Female	1132	514	256	148	97	106	523	244	329	56	256	603	82
	57%	60%	62%	52%	48%	49%	55%	59%	56%	55%	57%	56%	52%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 38
SEG
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
A	237 12%	121 14%	116 10%	7 11%	19 9%	58 17%	56 14%	62 14%	35 6%	237 28%	-	-	-	114 11%	123 12%	51 10%	30 10%	84 16%	72 11%
B	609 30%	274 32%	335 30%	12 18%	85 42%	124 37%	140 35%	145 33%	102 19%	609 72%	-	-	-	315 32%	294 29%	161 31%	81 27%	157 30%	210 32%
C1	381 19%	159 18%	222 20%	28 43%	56 28%	72 21%	88 22%	68 16%	67 12%	-	381 100%	-	-	176 18%	205 21%	98 19%	59 20%	109 21%	115 18%
C2	204 10%	95 11%	109 10%	10 15%	14 7%	40 12%	50 12%	51 12%	38 7%	-	-	204 100%	-	100 10%	104 10%	57 11%	27 9%	55 10%	65 10%
D	135 7%	55 6%	80 7%	3 5%	15 7%	25 7%	34 8%	35 8%	23 4%	-	-	-	135 26%	67 7%	68 7%	36 7%	26 9%	25 5%	48 7%
E	394 20%	150 17%	244 22%	1 2%	8 4%	12 4%	30 7%	71 16%	271 50%	-	-	-	394 74%	208 21%	186 19%	112 21%	70 24%	83 16%	129 20%
Refused	40 2%	14 2%	26 2%	4 6%	6 3%	4 1%	4 1%	4 1%	7 1%	-	-	-	-	20 2%	20 2%	11 2%	3 1%	18 3%	8 1%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 38
SEG
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
A	237 12%	97 11%	34 8%	23 8%	41 20%	34 16%	135 14%	53 13%	45 8%	16 16%	59 13%	122 11%	14 9%
B	609 30%	264 31%	121 29%	96 34%	56 28%	66 30%	311 33%	135 33%	149 25%	31 30%	137 31%	327 30%	57 36%
C1	381 19%	152 18%	87 21%	61 21%	43 21%	35 16%	194 20%	73 18%	103 18%	14 14%	75 17%	220 20%	35 22%
C2	204 10%	84 10%	47 11%	35 12%	16 8%	20 9%	82 9%	40 10%	77 13%	9 9%	54 12%	111 10%	15 9%
D	135 7%	56 7%	31 8%	22 8%	10 5%	15 7%	47 5%	27 7%	59 10%	5 5%	38 8%	67 6%	11 7%
E	394 20%	190 22%	81 20%	40 14%	31 15%	44 20%	170 18%	81 20%	137 23%	27 26%	78 17%	216 20%	22 14%
Refused	40 2%	14 2%	10 2%	7 2%	5 2%	3 1%	13 1%	5 1%	18 3%	-	8 2%	19 2%	4 3%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 39
Region
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North	115 6%	40 5%	75 7%	2 3%	9 4%	18 5%	21 5%	30 7%	34 6%	45 5%	17 4%	20 10%	30 6%	33 3%	82 8%	115 22%	-	-	-
North West	281 14%	118 14%	163 14%	12 18%	23 11%	47 14%	50 12%	63 14%	83 15%	115 14%	51 13%	27 13%	83 16%	127 13%	154 15%	281 53%	-	-	-
Yorks & Humberside	130 7%	59 7%	71 6%	3 5%	12 6%	21 6%	25 6%	39 9%	29 5%	52 6%	30 8%	10 5%	35 7%	58 6%	72 7%	130 25%	-	-	-
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	115 6%	56 6%	59 5%	6 9%	14 7%	19 6%	15 4%	23 5%	38 7%	44 5%	22 6%	10 5%	39 7%	29 3%	86 9%	-	115 39%	-	-
Wales	58 3%	24 3%	34 3%	6 9%	6 3%	11 3%	14 3%	10 2%	11 2%	27 3%	9 2%	7 3%	14 3%	-	58 6%	-	-	-	58 9%
East Anglia	181 9%	75 9%	106 9%	2 3%	16 8%	33 10%	38 9%	34 8%	57 10%	67 8%	37 10%	17 8%	57 11%	81 8%	100 10%	-	181 61%	-	-
Greater London	436 22%	197 23%	239 21%	22 34%	65 32%	71 21%	97 24%	79 18%	101 19%	196 23%	93 24%	41 20%	94 18%	104 10%	332 33%	-	-	436 82%	-
South East	95 5%	38 4%	57 5%	-	11 5%	20 6%	24 6%	17 4%	21 4%	45 5%	16 4%	14 7%	14 3%	95 10%	-	-	-	95 18%	-
South West	589 29%	261 30%	328 29%	12 18%	47 23%	95 28%	118 29%	141 32%	169 31%	255 30%	106 28%	58 28%	163 31%	473 47%	116 12%	-	-	-	589 91%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 39
Region
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/ good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-
North	115 6%	55 6%	23 6%	15 5%	9 4%	12 6%	54 6%	20 5%	41 7%	7 7%	27 6%	59 5%	10 6%
North West	281 14%	131 15%	57 14%	34 12%	21 10%	36 17%	147 15%	50 12%	82 14%	12 12%	51 11%	165 15%	22 14%
Yorks & Humberside	130 7%	54 6%	30 7%	28 10%	11 5%	6 3%	61 6%	33 8%	35 6%	8 8%	36 8%	61 6%	14 9%
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	115 6%	42 5%	35 9%	14 5%	10 5%	11 5%	40 4%	38 9%	37 6%	6 6%	30 7%	59 5%	8 5%
Wales	58 3%	20 2%	17 4%	10 4%	8 4%	1 *	31 3%	13 3%	14 2%	1 1%	17 4%	32 3%	3 2%
East Anglia	181 9%	59 7%	36 9%	36 13%	26 13%	22 10%	103 11%	30 7%	44 7%	16 16%	29 6%	98 9%	21 13%
Greater London	436 22%	204 24%	81 20%	51 18%	48 24%	44 20%	181 19%	103 25%	135 23%	20 20%	127 28%	213 20%	26 16%
South East	95 5%	44 5%	15 4%	15 5%	8 4%	13 6%	47 5%	20 5%	24 4%	4 4%	18 4%	61 6%	6 4%
South West	589 29%	248 29%	117 28%	81 29%	61 30%	72 33%	288 30%	107 26%	176 30%	28 27%	114 25%	334 31%	48 30%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Bath	45 2%	22 3%	23 2%	-	3 1%	7 2%	6 1%	6 1%	23 4%	18 2%	6 2%	3 1%	18 3%	45 5%	-	-	-	-	45 7%
Berwick-Upon-Tweed	33 2%	13 1%	20 2%	-	3 1%	7 2%	6 1%	11 3%	6 1%	14 2%	5 1%	3 1%	10 2%	33 3%	-	33 6%	-	-	-
Cambridge	25 1%	9 1%	16 1%	1 2%	3 1%	6 2%	10 2%	2 *	3 1%	14 2%	3 1%	3 1%	4 1%	25 3%	-	-	25 8%	-	-
Carshalton & Wallington	23 1%	15 2%	8 1%	1 2%	2 1%	4 1%	3 1%	6 1%	7 1%	13 2%	4 1%	2 1%	4 1%	23 2%	-	-	-	23 4%	-
Cheadle	24 1%	8 1%	16 1%	2 3%	5 2%	5 1%	3 1%	3 1%	6 1%	11 1%	7 2%	2 1%	4 1%	24 2%	-	24 5%	-	-	-
Cheltenham	21 1%	9 1%	12 1%	1 2%	1 *	4 1%	2 *	6 1%	7 1%	13 2%	3 1%	-	5 1%	21 2%	-	-	-	-	21 3%
Chippenham	39 2%	20 2%	19 2%	-	2 1%	3 1%	9 2%	10 2%	15 3%	18 2%	4 1%	5 2%	12 2%	39 4%	-	-	-	-	39 6%
Colchester	18 1%	9 1%	9 1%	-	-	3 1%	3 1%	5 1%	7 1%	8 1%	1 *	2 1%	7 1%	18 2%	-	-	18 6%	-	-
Eastbourne	24 1%	10 1%	14 1%	-	2 1%	7 2%	5 1%	5 1%	5 1%	13 2%	4 1%	3 1%	3 1%	24 2%	-	-	-	24 5%	-
Eastleigh	20 1%	8 1%	12 1%	-	3 1%	4 1%	4 1%	3 1%	5 1%	9 1%	3 1%	3 1%	3 1%	20 2%	-	-	-	20 4%	-
Hazel Grove	19 1%	9 1%	10 1%	-	-	4 1%	3 1%	6 1%	5 1%	8 1%	2 1%	2 1%	5 1%	19 2%	-	19 4%	-	-	-
Kingston & Surbiton	28 1%	8 1%	20 2%	-	3 1%	3 1%	9 2%	2 *	11 2%	14 2%	6 2%	-	7 1%	28 3%	-	-	-	28 5%	-
Leeds North West	22 1%	6 1%	16 1%	-	5 2%	2 1%	4 1%	8 2%	3 1%	12 1%	4 1%	2 1%	4 1%	22 2%	-	22 4%	-	-	-

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Lewes	37 2%	14 2%	23 2%	-	3 1%	7 2%	9 2%	7 2%	10 2%	19 2%	4 1%	7 3%	5 1%	37 4%	-	-	-	37 7%	-
Mid Dorset & North Poole	19 1%	7 1%	12 1%	-	-	1 *	5 1%	2 *	10 2%	8 1%	2 1%	3 1%	4 1%	19 2%	-	-	-	-	19 3%
North Cornwall	39 2%	17 2%	22 2%	-	2 1%	8 2%	7 2%	13 3%	8 1%	15 2%	6 2%	4 2%	13 2%	39 4%	-	-	-	-	39 6%
North Devon	44 2%	16 2%	28 2%	1 2%	3 1%	8 2%	6 1%	13 3%	12 2%	16 2%	5 1%	6 3%	16 3%	44 4%	-	-	-	-	44 7%
North Norfolk	38 2%	13 1%	25 2%	-	-	5 1%	6 1%	11 3%	16 3%	12 1%	6 2%	4 2%	16 3%	38 4%	-	-	38 13%	-	-
Portsmouth South	14 1%	6 1%	8 1%	-	3 1%	2 1%	6 1%	2 *	1 *	4 *	5 1%	1 *	3 1%	14 1%	-	-	-	14 3%	-
Sheffield Hallam	36 2%	14 2%	22 2%	-	-	8 2%	7 2%	11 3%	10 2%	18 2%	7 2%	3 1%	8 2%	36 4%	-	36 7%	-	-	-
Solihull	29 1%	12 1%	17 2%	1 2%	2 1%	4 1%	2 *	7 2%	13 2%	12 1%	7 2%	-	10 2%	29 3%	-	-	29 10%	-	-
Somerton & Frome	44 2%	14 2%	30 3%	-	1 *	5 1%	9 2%	15 3%	13 2%	15 2%	12 3%	4 2%	13 2%	44 4%	-	-	-	-	44 7%
Southport	23 1%	9 1%	14 1%	1 2%	3 1%	3 1%	3 1%	7 2%	5 1%	8 1%	3 1%	3 1%	7 1%	23 2%	-	23 4%	-	-	-
St. Austell & Newquay	30 2%	14 2%	16 1%	1 2%	4 2%	5 1%	8 2%	3 1%	9 2%	8 1%	7 2%	4 2%	11 2%	30 3%	-	-	-	-	30 5%
St. Ives	32 2%	13 1%	19 2%	-	2 1%	6 2%	4 1%	8 2%	12 2%	12 1%	6 2%	3 1%	11 2%	32 3%	-	-	-	-	32 5%
Sutton & Cheam	24 1%	12 1%	12 1%	-	1 *	4 1%	9 2%	1 *	9 2%	8 1%	6 2%	2 1%	8 2%	24 2%	-	-	-	24 5%	-

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Taunton Deane	36 2%	19 2%	17 2%	-	1 *	5 1%	14 3%	8 2%	7 1%	21 2%	5 1%	2 1%	7 1%	36 4%	-	-	-	-	36 6%
Thornbury & Yate	20 1%	6 1%	14 1%	-	3 1%	3 1%	2 *	7 2%	5 1%	10 1%	5 1%	2 1%	3 1%	20 2%	-	-	-	-	20 3%
Torbay	30 2%	13 1%	17 2%	1 2%	-	6 2%	8 2%	6 1%	9 2%	9 1%	7 2%	5 2%	9 2%	30 3%	-	-	-	-	30 5%
Twickenham	29 1%	9 1%	20 2%	1 2%	4 2%	1 *	5 1%	5 1%	13 2%	14 2%	6 2%	1 *	7 1%	29 3%	-	-	-	29 5%	-
Wells	35 2%	15 2%	20 2%	-	2 1%	3 1%	9 2%	9 2%	12 2%	16 2%	7 2%	3 1%	9 2%	35 4%	-	-	-	-	35 5%
Westmorland & Lonsdale	61 3%	21 2%	40 4%	2 3%	-	8 2%	13 3%	12 3%	26 5%	24 3%	9 2%	6 3%	22 4%	61 6%	-	61 12%	-	-	-
Yeovil	39 2%	22 3%	17 2%	-	2 1%	7 2%	8 2%	9 2%	13 2%	15 2%	9 2%	7 3%	7 1%	39 4%	-	-	-	-	39 6%
Bermondsey & Old Southwark	135 7%	59 7%	76 7%	9 14%	32 16%	23 7%	24 6%	26 6%	21 4%	55 7%	29 8%	17 8%	30 6%	-	135 14%	-	-	135 25%	-
Birmingham Yardley	86 4%	44 5%	42 4%	5 8%	12 6%	15 4%	13 3%	16 4%	25 5%	32 4%	15 4%	10 5%	29 5%	-	86 9%	-	86 29%	-	-
Bradford East	72 4%	39 4%	33 3%	3 5%	7 3%	11 3%	14 3%	20 5%	16 3%	22 3%	19 5%	5 2%	23 4%	-	72 7%	72 14%	-	-	-
Brent Central	83 4%	38 4%	45 4%	9 14%	11 5%	16 5%	17 4%	16 4%	14 3%	26 3%	26 7%	12 6%	17 3%	-	83 8%	-	-	83 16%	-
Bristol West	116 6%	54 6%	62 5%	8 12%	21 10%	24 7%	21 5%	26 6%	14 3%	61 7%	22 6%	7 3%	25 5%	-	116 12%	-	-	-	116 18%
Burnley	67 3%	27 3%	40 4%	3 5%	1 *	11 3%	12 3%	15 3%	25 5%	15 2%	17 4%	10 5%	24 5%	-	67 7%	67 13%	-	-	-

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Gender			Age						SEG				Cluster		Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Cardiff Central	58 3%	24 3%	34 3%	6 9%	6 3%	11 3%	14 3%	10 2%	11 2%	27 3%	9 2%	7 3%	14 3%	-	58 6%	-	-	-	58 9%
Hornsey & Wood Green	114 6%	56 6%	58 5%	2 3%	12 6%	20 6%	30 7%	23 5%	26 5%	66 8%	16 4%	7 3%	21 4%	-	114 11%	-	-	114 21%	-
Manchester Withington	87 4%	44 5%	43 4%	4 6%	14 7%	16 5%	16 4%	20 5%	16 3%	49 6%	13 3%	4 2%	21 4%	-	87 9%	87 17%	-	-	-
Norwich South	100 5%	44 5%	56 5%	1 2%	13 6%	19 6%	19 5%	16 4%	31 6%	33 4%	27 7%	8 4%	30 6%	-	100 10%	-	100 34%	-	-
Redcar	82 4%	27 3%	55 5%	2 3%	6 3%	11 3%	15 4%	19 4%	28 5%	31 4%	12 3%	17 8%	20 4%	-	82 8%	82 16%	-	-	-

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Con- ser- vative	Labour	Lib- eral Demo- crat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Bath	45 2%	24 3%	7 2%	1 *	7 3%	6 3%	27 3%	8 2%	8 1%	1 1%	6 1%	30 3%	3 2%
Berwick-Upon-Tweed	33 2%	17 2%	7 2%	2 1%	3 1%	3 1%	13 1%	4 1%	16 3%	1 1%	5 1%	16 1%	5 3%
Cambridge	25 1%	3 *	7 2%	6 2%	7 3%	2 1%	17 2%	3 1%	4 1%	- -	5 1%	13 1%	2 1%
Carshalton & Wallington	23 1%	12 1%	3 1%	1 *	2 1%	4 2%	9 1%	6 1%	7 1%	- -	4 1%	16 1%	1 1%
Cheadle	24 1%	8 1%	6 1%	1 *	2 1%	7 3%	10 1%	9 2%	5 1%	- -	7 2%	12 1%	3 2%
Cheltenham	21 1%	10 1%	1 *	3 1%	2 1%	5 2%	11 1%	4 1%	4 1%	- -	3 1%	16 1%	- -
Chippenham	39 2%	13 2%	7 2%	6 2%	4 2%	8 4%	17 2%	6 1%	15 3%	1 1%	11 2%	18 2%	- -
Colchester	18 1%	10 1%	2 *	3 1%	- -	3 1%	8 1%	6 1%	4 1%	- -	- -	15 1%	- -
Eastbourne	24 1%	8 1%	4 1%	5 2%	2 1%	5 2%	12 1%	4 1%	7 1%	- -	5 1%	17 2%	1 1%
Eastleigh	20 1%	12 1%	4 1%	1 *	1 *	2 1%	11 1%	6 1%	3 1%	2 2%	4 1%	12 1%	- -
Hazel Grove	19 1%	11 1%	5 1%	1 *	1 *	1 *	12 1%	1 *	6 1%	1 1%	- -	14 1%	2 1%
Kingston & Surbiton	28 1%	14 2%	5 1%	1 *	2 1%	6 3%	14 1%	8 2%	4 1%	- -	7 2%	16 1%	1 1%
Leeds North West	22 1%	11 1%	6 1%	3 1%	2 1%	- -	11 1%	5 1%	6 1%	2 2%	4 1%	13 1%	- -

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/ good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Lewes	37 2%	20 2%	6 1%	4 1%	3 1%	4 2%	20 2%	5 1%	9 2%	2 2%	5 1%	24 2%	4 3%
Mid Dorset & North Poole	19 1%	10 1%	4 1%	1 *	2 1%	2 1%	13 1%	1 *	5 1%	-	4 1%	14 1%	-
North Cornwall	39 2%	21 2%	8 2%	6 2%	2 1%	1 *	19 2%	7 2%	12 2%	2 2%	5 1%	24 2%	2 1%
North Devon	44 2%	18 2%	8 2%	4 1%	3 1%	11 5%	16 2%	13 3%	14 2%	2 2%	12 3%	23 2%	6 4%
North Norfolk	38 2%	25 3%	5 1%	5 2%	-	3 1%	18 2%	10 2%	10 2%	1 1%	5 1%	29 3%	2 1%
Portsmouth South	14 1%	4 *	1 *	5 2%	2 1%	2 1%	4 *	5 1%	5 1%	-	4 1%	8 1%	1 1%
Sheffield Hallam	36 2%	14 2%	4 1%	9 3%	5 2%	3 1%	19 2%	9 2%	7 1%	3 3%	8 2%	16 1%	7 4%
Solihull	29 1%	12 1%	8 2%	2 1%	2 1%	3 1%	14 1%	7 2%	8 1%	2 2%	6 1%	14 1%	2 1%
Somerton & Frome	44 2%	24 3%	5 1%	7 2%	1 *	5 2%	30 3%	4 1%	10 2%	4 4%	1 *	30 3%	1 1%
Southport	23 1%	10 1%	6 1%	2 1%	1 *	4 2%	14 1%	4 1%	5 1%	-	4 1%	17 2%	1 1%
St. Austell & Newquay	30 2%	12 1%	7 2%	6 2%	-	5 2%	12 1%	8 2%	9 2%	-	8 2%	16 1%	3 2%
St. Ives	32 2%	13 2%	4 1%	6 2%	4 2%	5 2%	9 1%	4 1%	18 3%	1 1%	10 2%	14 1%	2 1%
Sutton & Cheam	24 1%	16 2%	2 *	1 *	1 *	3 1%	10 1%	6 1%	8 1%	2 2%	5 1%	14 1%	2 1%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/ good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Taunton Deane	36 2%	17 2%	5 1%	4 1%	4 2%	6 3%	16 2%	11 3%	9 2%	2 2%	6 1%	23 2%	3 2%
Thornbury & Yate	20 1%	14 2%	3 1%	1 *	2 1%	- -	9 1%	2 *	9 2%	1 1%	5 1%	14 1%	- -
Torbay	30 2%	14 2%	5 1%	3 1%	3 1%	4 2%	13 1%	5 1%	8 1%	2 2%	1 *	17 2%	5 3%
Twickenham	29 1%	15 2%	5 1%	3 1%	5 2%	1 *	16 2%	3 1%	9 2%	3 3%	8 2%	13 1%	1 1%
Wells	35 2%	5 1%	11 3%	11 4%	2 1%	6 3%	16 2%	7 2%	12 2%	3 3%	7 2%	18 2%	6 4%
Westmorland & Lonsdale	61 3%	46 5%	3 1%	- -	2 1%	9 4%	38 4%	7 2%	15 3%	4 4%	6 1%	46 4%	2 1%
Yeovil	39 2%	20 2%	10 2%	1 *	5 2%	3 1%	27 3%	6 1%	6 1%	3 3%	6 1%	26 2%	- -
Bermondsey & Old Southwark	135 7%	63 7%	29 7%	17 6%	9 4%	14 6%	55 6%	28 7%	46 8%	7 7%	31 7%	75 7%	6 4%
Birmingham Yardley	86 4%	30 4%	27 7%	12 4%	8 4%	8 4%	26 3%	31 7%	29 5%	4 4%	24 5%	45 4%	6 4%
Bradford East	72 4%	29 3%	20 5%	16 6%	4 2%	3 1%	31 3%	19 5%	22 4%	3 3%	24 5%	32 3%	7 4%
Brent Central	83 4%	40 5%	15 4%	13 5%	9 4%	6 3%	27 3%	23 6%	31 5%	5 5%	32 7%	29 3%	6 4%
Bristol West	116 6%	33 4%	32 8%	21 7%	20 10%	5 2%	53 6%	21 5%	37 6%	6 6%	29 6%	51 5%	17 11%
Burnley	67 3%	24 3%	19 5%	10 4%	4 2%	9 4%	34 4%	9 2%	23 4%	3 3%	15 3%	39 4%	4 3%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 40
Constituency
Base: All respondents

	Reasons For Voting Lib Dem						Whether LD Did Right Thing			Likely Vote at Next GE			
	Total	Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Cardiff Central	58 3%	20 2%	17 4%	10 4%	8 4%	1 *	31 3%	13 3%	14 2%	1 1%	17 4%	32 3%	3 2%
Hornsey & Wood Green	114 6%	44 5%	22 5%	15 5%	20 10%	10 5%	50 5%	29 7%	30 5%	3 3%	40 9%	50 5%	9 6%
Manchester Withington	87 4%	32 4%	18 4%	20 7%	11 5%	6 3%	39 4%	20 5%	28 5%	4 4%	19 4%	37 3%	10 6%
Norwich South	100 5%	21 2%	22 5%	22 8%	19 9%	14 6%	60 6%	11 3%	26 4%	15 15%	19 4%	41 4%	17 11%
Redcar	82 4%	38 4%	16 4%	13 5%	6 3%	9 4%	41 4%	16 4%	25 4%	6 6%	22 5%	43 4%	5 3%

Liberal Democrat Voters Poll

Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 41
Cluster
Base: All respondents

	Gender		Age						SEG				Cluster		Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	1	2	North Eng-land	Mid-lands	South East/London	Wales/South West
Base	2000	868	1132	65	203	335	402	436	543	846	381	204	529	1000	1000	526	296	531	647
Cluster 1	1000	412	588	13	68	158	207	229	316	429	176	100	275	1000	-	218	110	199	473
	50%	47%	52%	20%	33%	47%	51%	53%	58%	51%	46%	49%	52%	100%	-	41%	37%	37%	73%
Cluster 2	1000	456	544	52	135	177	195	207	227	417	205	104	254	-	1000	308	186	332	174
	50%	53%	48%	80%	67%	53%	49%	47%	42%	49%	54%	51%	48%	-	100%	59%	63%	63%	27%

Liberal Democrat Voters Poll Fieldwork : November 18th-29th 2010

Absolutes/col percents

Table 41
Cluster
Base: All respondents

	Total	Reasons For Voting Lib Dem					Whether LD Did Right Thing			Likely Vote at Next GE			
		Liked local candidate/good job locally	Real change / LD Govt	Vote against bigger parties	Real change / hung parl.	To stop party dislike	Yes	Coalition with Labour	Stayed in Opposition	Conservative	Labour	Liberal Democrat	Other party
Base	2000	857	411	284	202	217	952	414	588	102	449	1082	158
Cluster 1	1000	483	174	115	84	132	505	194	277	45	177	608	68
	50%	56%	42%	40%	42%	61%	53%	47%	47%	44%	39%	56%	43%
Cluster 2	1000	374	237	169	118	85	447	220	311	57	272	474	90
	50%	44%	58%	60%	58%	39%	47%	53%	53%	56%	61%	44%	57%