

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
Absolutely certain to vote	(10)	548	292	257	39	77	104	100	93	136	173	164	96	116	150	145	133	71	49	475	134	192	41	108	168	158	99	69
		55%	60%	50%	33%	48%	55%	60%	62%	63%	63%	57%	47%	51%	58%	55%	53%	49%	61%	55%	68%	69%	57%	51%	66%	75%	61%	60%
	(9)	51	23	27	8	6	14	7	7	9	18	21	4	8	16	13	6	9	6	43	13	11	3	14	14	8	18	15
		5%	5%	5%	7%	4%	7%	4%	5%	4%	6%	7%	2%	4%	6%	5%	2%	6%	7%	5%	7%	4%	4%	6%	5%	4%	11%	13%
	(8)	97	37	60	9	18	20	15	12	23	22	32	23	20	18	20	31	18	10	82	23	34	12	17	22	21	28	17
		10%	8%	12%	7%	11%	10%	9%	8%	11%	8%	11%	11%	9%	7%	8%	12%	13%	12%	9%	12%	12%	17%	8%	9%	10%	17%	15%
	(7)	50	25	25	13	11	7	6	7	6	12	18	13	9	13	13	14	8	2	44	10	14	5	15	11	4	7	5
		5%	5%	5%	11%	7%	4%	4%	4%	3%	4%	6%	6%	4%	5%	5%	6%	6%	2%	5%	5%	5%	7%	7%	4%	2%	4%	4%
	(6)	21	9	12	7	5	1	4	-	4	5	4	6	7	6	8	6	1	-	21	3	8	3	3	3	3	2	1
		2%	2%	2%	6%	3%	*	2%	-	2%	2%	1%	3%	3%	2%	3%	3%	1%	-	2%	1%	3%	4%	1%	1%	1%	1%	1%
	(5)	84	39	45	11	11	22	10	9	21	18	19	20	26	22	26	19	16	1	76	10	12	6	36	17	8	9	8
		8%	8%	9%	9%	7%	12%	6%	6%	9%	7%	7%	10%	11%	9%	10%	8%	11%	2%	9%	5%	4%	9%	17%	7%	4%	5%	7%
	(4)	14	2	12	5	4	2	2	1	-	2	6	3	4	4	2	7	-	1	13	1	2	1	6	1	-	-	-
		1%	*	2%	4%	3%	1%	1%	1%	-	1%	2%	1%	2%	2%	1%	3%	-	1%	2%	1%	1%	3%	*	-	-	-	-
	(3)	23	15	9	6	4	4	4	1	4	4	-	15	4	9	1	5	5	2	16	3	6	1	9	7	3	-	-
		2%	3%	2%	5%	3%	2%	2%	1%	2%	1%	-	7%	2%	4%	1%	2%	3%	3%	2%	1%	2%	1%	4%	3%	2%	-	-
	(2)	6	4	2	2	1	2	1	*	*	*	3	-	2	2	*	3	1	*	5	-	*	-	2	-	2	-	-
		1%	1%	*	1%	1%	1%	*	*	*	1%	-	1%	1%	*	1%	*	*	1%	-	*	-	1%	-	1%	-	-	-
Definitely would not vote	(1)	101	39	62	20	21	12	18	17	14	21	21	26	32	19	35	25	13	9	88	-	-	-	-	10	4	-	-
		10%	8%	12%	17%	13%	6%	11%	11%	6%	8%	7%	13%	14%	7%	13%	10%	9%	11%	10%	-	-	-	-	4%	2%	-	-
Don't know		4	1	3	-	-	2	-	1	1	1	2	-	1	1	1	2	-	4	-	-	-	4	1	-	-	-	
		*	*	1%	-	-	1%	-	1%	*	*	1%	-	*	*	*	1%	-	*	-	-	-	2%	*	-	-	-	
Mean		7.89	8.14	7.65	6.54	7.44	8.14	8.04	8.20	8.42	8.39	8.26	7.23	7.41	8.07	7.75	7.76	7.82	8.25	7.88	9.11	9.02	8.68	8.10	8.68	9.11	9.11	9.07
Standard deviation		3.02	2.89	3.12	3.34	3.22	2.75	3.05	3.03	2.63	2.74	2.72	3.26	3.30	2.87	3.18	3.05	2.94	3.03	3.02	1.61	1.74	1.84	2.38	2.39	1.98	1.38	1.45
Standard error		0.10	0.14	0.13	0.35	0.27	0.21	0.22	0.24	0.17	0.14	0.18	0.27	0.21	0.18	0.20	0.19	0.25	0.32	0.10	0.12	0.10	0.21	0.17	0.16	0.13	0.10	0.13

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
		NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320	
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333	
Absolutely certain to vote	(10)	548 55%	498 58%	406 62%	220 68%	186 56%	92 46%	50 35%	143 41%	524 56%	442 59%	250 65%	193 53%	82 45%	24 37%	106 43%	494 57%	380 57%	219 61%	160 52%	115 59%	54 39%	169 51%
	(9)	51 5%	49 6%	40 6%	15 5%	26 8%	9 4%	2 1%	10 3%	50 5%	43 6%	17 4%	26 7%	7 4%	1 3%	8 3%	50 6%	41 6%	18 5%	24 8%	8 4%	1 1%	10 3%
	(8)	97 10%	90 11%	67 10%	28 9%	39 12%	23 11%	7 5%	30 9%	88 9%	68 9%	31 8%	37 10%	20 11%	9 14%	29 12%	80 9%	65 10%	34 10%	31 10%	15 8%	17 12%	32 10%
	(7)	50 5%	40 5%	23 3%	11 3%	12 4%	18 9%	10 7%	28 8%	48 5%	40 5%	23 6%	17 5%	8 4%	3 4%	10 4%	41 5%	32 5%	15 4%	17 6%	9 5%	9 7%	18 5%
	(6)	21 2%	11 1%	6 1%	1 *	6 2%	4 2%	10 7%	15 4%	17 2%	10 1%	2 1%	7 2%	7 4%	4 6%	11 5%	13 2%	9 1%	2 1%	7 2%	4 2%	8 6%	12 4%
	(5)	84 8%	65 8%	44 7%	22 7%	21 6%	21 11%	19 13%	40 12%	75 8%	48 6%	26 7%	23 6%	26 14%	15 15%	36 14%	65 8%	55 8%	29 8%	26 8%	10 5%	19 14%	29 9%
	(4)	14 1%	13 1%	7 1%	4 1%	3 1%	5 3%	2 1%	7 2%	11 1%	9 1%	5 1%	4 1%	2 1%	3 5%	5 2%	14 2%	9 1%	3 1%	6 2%	6 3%	- -	6 2%
	(3)	23 2%	18 2%	9 1%	1 *	8 2%	9 4%	6 4%	14 4%	23 2%	18 2%	- -	18 5%	4 2%	1 1%	5 2%	18 2%	12 2%	2 1%	10 3%	6 3%	5 4%	11 3%
	(2)	6 1%	4 *	1 *	* *	* *	3 2%	2 1%	5 1%	6 1%	3 *	2 1%	* *	3 2%	- -	3 1%	6 1%	3 *	* *	3 1%	3 1%	- -	3 1%
Definitely would not vote	(1)	101 10%	65 8%	49 7%	20 6%	28 9%	16 8%	36 25%	52 15%	89 10%	66 9%	30 8%	36 10%	23 13%	11 17%	35 14%	76 9%	59 9%	33 9%	26 8%	17 9%	25 18%	42 13%
Don't know		4 *	3 *	2 *	2 *	1 *	1 *	1 1%	2 1%	4 *	3 *	1 *	2 1%	1 1%	- -	1 *	4 *	2 *	2 *	1 *	2 1%	- -	2 1%
Mean		7.89	8.20	8.41	8.65	8.17	7.52	6.04	6.90	7.97	8.16	8.44	7.85	7.22	6.67	7.08	8.07	8.09	8.26	7.89	8.01	6.75	7.49
Standard deviation		3.02	2.79	2.70	2.54	2.83	2.98	3.61	3.34	2.98	2.89	2.70	3.05	3.23	3.32	3.26	2.92	2.89	2.86	2.92	3.03	3.37	3.23

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"					Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties									
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard error	0.10	0.09	0.10	0.14	0.15	0.22	0.32	0.19	0.10	0.10	0.14	0.16	0.25	0.44	0.22	0.10	0.11	0.15	0.17	0.22	0.30	0.18

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 2
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Conservative	197 20%	108 22%	89 17%	14 12%	28 18%	39 21%	35 21%	24 16%	56 26%	76 27%	68 24%	20 10%	33 14%	69 26%	52 20%	38 15%	32 22%	6 8%	181 21%	197 100%	-	-	-	148 58%	4 2%	15 9%	15 13%
Labour	280 28%	121 25%	158 31%	34 29%	52 32%	48 26%	54 32%	43 29%	49 23%	71 26%	77 27%	63 31%	68 30%	63 24%	78 30%	74 30%	47 33%	17 21%	244 28%	-	280 100%	-	-	10 4%	164 78%	53 32%	53 46%
Liberal Democrat	72 7%	38 8%	34 7%	11 9%	18 11%	13 7%	9 5%	7 5%	14 7%	24 9%	19 7%	17 8%	11 5%	13 5%	18 7%	23 9%	11 8%	6 8%	61 7%	-	-	72 100%	-	6 2%	2 1%	48 29%	-
SNP	21 2%	15 3%	6 1%	2 2%	2 1%	6 3%	5 3%	1 1%	5 2%	2 1%	8 3%	4 2%	7 3%	-	-	-	-	21 27%	-	-	-	-	-	-	3 1%	-	-
Plaid Cymru	9 1%	6 1%	3 1%	2 2%	-	4 2%	-	1 1%	2 1%	1 *	1 *	3 1%	4 2%	-	-	-	9 6%	-	-	-	-	-	-	2 1%	-	-	-
The UK Independence Party	43 4%	24 5%	19 4%	4 3%	6 4%	7 4%	5 3%	6 4%	16 7%	5 2%	16 6%	11 5%	12 5%	13 5%	18 7%	9 4%	3 2%	-	43 5%	-	-	-	-	13 5%	5 2%	2 1%	2 2%
The Green Party	33 3%	14 3%	18 4%	7 6%	2 1%	10 5%	3 2%	6 4%	5 2%	7 3%	11 4%	4 2%	10 4%	10 4%	9 4%	8 3%	3 2%	2 2%	31 4%	-	-	-	-	1 *	4 2%	4 2%	4 3%
The British National Party	9 1%	6 1%	3 1%	1 1%	3 2%	-	3 2%	-	3 1%	1 *	4 1%	1 1%	4 2%	4 1%	2 1%	3 1%	1 1%	-	9 1%	-	-	-	-	2 1%	-	1 *	1 *
Another party	21 2%	16 3%	5 1%	3 3%	2 1%	7 4%	2 2%	4 3%	2 1%	5 2%	6 2%	6 3%	5 2%	5 2%	6 2%	6 2%	4 3%	1 2%	18 2%	-	-	-	-	2 1%	3 2%	4 3%	4 4%
Would not vote	101 10%	39 8%	62 12%	20 17%	21 13%	12 6%	18 11%	17 11%	14 6%	21 8%	21 7%	26 13%	32 14%	19 7%	35 13%	25 10%	13 9%	9 11%	88 10%	-	-	-	-	10 4%	4 2%	-	-
Refused	42 4%	19 4%	23 5%	-	4 2%	6 3%	9 5%	9 6%	15 7%	14 5%	9 3%	13 6%	7 3%	15 6%	11 4%	10 4%	2 2%	4 5%	36 4%	-	-	-	42 20%	7 3%	2 1%	3 2%	3 2%
Don't know	172 17%	79 16%	92 18%	22 18%	23 14%	38 20%	23 14%	30 20%	36 16%	48 18%	50 17%	37 18%	36 16%	50 19%	36 14%	55 22%	18 13%	13 16%	155 18%	-	-	-	172 80%	53 21%	20 9%	34 21%	34 30%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Conservative	197 20%	183 21%	138 21%	67 21%	71 22%	44 22%	15 10%	59 17%	192 21%	163 22%	71 18%	92 25%	29 16%	5 7%	34 14%	174 20%	139 21%	66 19%	73 23%	36 18%	23 16%	58 17%
Labour	280 28%	242 28%	184 28%	97 30%	87 26%	58 29%	37 26%	95 28%	261 28%	209 28%	130 34%	80 22%	51 28%	19 29%	70 28%	247 29%	199 30%	113 32%	86 28%	48 24%	33 24%	80 24%
Liberal Democrat	72 7%	64 7%	52 8%	22 7%	30 9%	11 6%	8 6%	19 6%	67 7%	51 7%	26 7%	25 7%	16 9%	5 7%	21 8%	59 7%	45 7%	26 7%	19 6%	14 7%	13 10%	27 8%
SNP	21 2%	15 2%	14 2%	8 2%	6 2%	1 1%	6 4%	7 2%	20 2%	18 2%	12 3%	6 2%	2 1%	1 2%	3 1%	19 2%	11 2%	7 2%	4 1%	8 4%	2 2%	10 3%
Plaid Cymru	9 1%	9 1%	3 1%	1 *	2 1%	5 3%	- -	5 2%	9 1%	6 1%	1 *	5 1%	3 2%	- -	3 1%	8 1%	4 1%	1 *	3 1%	4 2%	* *	5 1%
The UK Independence Party	43 4%	39 5%	33 5%	20 6%	13 4%	6 3%	4 3%	11 3%	41 4%	36 5%	23 6%	14 4%	4 2%	3 4%	7 3%	40 5%	36 5%	23 6%	13 4%	3 2%	4 3%	7 2%
The Green Party	33 3%	29 3%	22 3%	11 3%	10 3%	8 4%	3 2%	11 3%	30 3%	24 3%	14 4%	10 3%	6 3%	2 3%	8 3%	30 4%	19 3%	9 2%	11 3%	11 6%	2 2%	13 4%
The British National Party	9 1%	8 1%	7 1%	6 2%	2 *	1 1%	1 1%	2 1%	8 1%	8 1%	2 1%	6 2%	- -	1 2%	1 *	9 1%	9 1%	5 1%	4 1%	1 *	- -	1 *
Another party	21 2%	17 2%	14 2%	6 2%	8 2%	3 2%	4 3%	8 2%	17 2%	15 2%	8 2%	7 2%	2 1%	5 7%	6 2%	17 2%	17 2%	11 3%	6 2%	1 *	4 3%	5 1%
Would not vote	101 10%	65 8%	49 7%	20 6%	28 9%	16 8%	36 25%	52 15%	89 10%	66 9%	30 8%	36 10%	23 13%	11 17%	35 14%	76 9%	59 9%	33 9%	26 8%	17 9%	25 18%	42 13%
Refused	42 4%	39 5%	32 5%	17 5%	15 4%	7 3%	3 2%	10 3%	42 5%	34 5%	19 5%	15 4%	8 4%	- -	8 3%	37 4%	25 4%	15 4%	10 3%	12 6%	6 4%	17 5%
Don't know	172 17%	146 17%	105 16%	48 15%	57 17%	40 20%	26 18%	66 19%	158 17%	118 16%	50 13%	67 19%	40 22%	14 21%	54 21%	145 17%	104 16%	48 14%	56 18%	41 21%	26 19%	67 20%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010
Unweighted base	690	325	365	64	102	126	136	103	159	266	164	93	167	182	180	159	108	61	587	186	284	77	-	169	193	135	83
Weighted base	686	349	336	77	112	134	117	93	153	193	209	130	154	177	183	161	110	54	589	197	280	72	-	184	185	126	78
Conservative	197	108	89	14	28	39	35	24	56	76	68	20	33	69	52	38	32	6	181	197	-	-	-	148	4	15	15
	29%	31%	27%	18%	25%	29%	30%	26%	37%	39%	33%	15%	22%	39%	28%	24%	29%	12%	31%	100%	-	-	-	80%	2%	12%	19%
Labour	280	121	158	34	52	48	54	43	49	71	77	63	68	63	78	74	47	17	244	-	280	-	-	10	164	53	53
	41%	35%	47%	44%	46%	36%	46%	46%	32%	37%	37%	49%	44%	36%	43%	46%	43%	31%	41%	-	100%	-	-	5%	89%	42%	67%
Liberal Democrat	72	38	34	11	18	13	9	7	14	24	19	17	11	13	18	23	11	6	61	-	-	72	-	6	2	48	-
	10%	11%	10%	14%	16%	10%	8%	8%	9%	13%	9%	13%	7%	8%	10%	14%	10%	12%	10%	-	-	100%	-	3%	1%	38%	-
SNP	21	15	6	2	2	6	5	1	5	2	8	4	7	-	-	-	-	21	-	-	-	-	-	-	3	-	-
	3%	4%	2%	3%	2%	5%	4%	1%	3%	1%	4%	3%	5%	-	-	-	-	39%	-	-	-	-	-	-	1%	-	-
Plaid Cymru	9	6	3	2	-	4	-	1	2	1	1	3	4	-	-	-	9	-	-	-	-	-	-	2	-	-	-
	1%	2%	1%	2%	-	3%	-	1%	1%	*	1%	2%	3%	-	-	-	8%	-	-	-	-	-	-	1%	-	-	-
The UK Independence Party	43	24	19	4	6	7	5	6	16	5	16	11	12	13	18	9	3	-	43	-	-	-	-	13	5	2	2
	6%	7%	6%	5%	5%	5%	4%	7%	10%	3%	8%	8%	8%	7%	10%	6%	3%	-	7%	-	-	-	-	7%	2%	2%	3%
The Green Party	33	14	18	7	2	10	3	6	5	7	11	4	10	10	9	8	3	2	31	-	-	-	-	1	4	4	4
	5%	4%	5%	9%	2%	7%	3%	6%	3%	4%	5%	3%	7%	6%	5%	5%	3%	3%	5%	-	-	-	-	1%	2%	3%	5%
The British National Party	9	6	3	1	3	-	3	-	3	1	4	1	4	4	2	3	1	-	9	-	-	-	-	2	-	1	1
	1%	2%	1%	1%	2%	-	2%	-	2%	*	2%	1%	2%	2%	1%	2%	1%	-	2%	-	-	-	-	1%	-	*	1%
Another party	21	16	5	3	2	7	3	4	2	5	5	6	5	5	6	6	4	1	18	-	-	-	-	2	3	4	4
	3%	5%	2%	4%	2%	5%	3%	4%	1%	3%	2%	5%	4%	3%	3%	3%	4%	3%	3%	-	-	-	-	1%	2%	3%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	690	621	490	252	238	131	69	200	654	550	297	253	104	36	140	616	487	266	221	129	74	203
Weighted base	686	606	467	238	229	138	80	218	645	532	287	245	113	40	153	604	479	260	218	125	82	207
Conservative	197	183	138	67	71	44	15	59	192	163	71	92	29	5	34	174	139	66	73	36	23	58
	29%	30%	30%	28%	31%	32%	18%	27%	30%	31%	25%	38%	26%	12%	22%	29%	29%	25%	33%	28%	28%	28%
Labour	280	242	184	97	87	58	37	95	261	209	130	80	51	19	70	247	199	113	86	48	33	80
	41%	40%	39%	41%	38%	42%	47%	44%	40%	39%	45%	32%	45%	47%	46%	41%	42%	43%	39%	38%	40%	39%
Liberal Democrat	72	64	52	22	30	11	8	19	67	51	26	25	16	5	21	59	45	26	19	14	13	27
	10%	11%	11%	9%	13%	8%	10%	9%	10%	10%	9%	10%	14%	12%	13%	10%	9%	10%	9%	11%	16%	13%
SNP	21	15	14	8	6	1	6	7	20	18	12	6	2	1	3	19	11	7	4	8	2	10
	3%	2%	3%	3%	3%	1%	8%	3%	3%	3%	4%	3%	2%	3%	2%	3%	2%	3%	2%	7%	3%	5%
Plaid Cymru	9	9	3	1	2	5	-	5	9	6	1	5	3	-	3	8	4	1	3	4	*	5
	1%	1%	1%	1%	1%	4%	-	2%	1%	1%	*	2%	3%	-	2%	1%	1%	*	1%	3%	1%	2%
The UK Independence Party	43	39	33	20	13	6	4	11	41	36	23	14	4	3	7	40	36	23	13	3	4	7
	6%	6%	7%	8%	6%	5%	6%	5%	6%	7%	8%	6%	4%	7%	5%	7%	8%	9%	6%	3%	5%	3%
The Green Party	33	29	22	11	10	8	3	11	30	24	14	10	6	2	8	30	19	9	11	11	2	13
	5%	5%	5%	5%	5%	5%	4%	5%	5%	5%	5%	4%	5%	6%	5%	5%	4%	3%	5%	9%	3%	6%
The British National Party	9	8	7	6	2	1	1	2	8	8	2	6	-	1	1	9	9	5	4	1	-	1
	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	-	3%	1%	2%	2%	2%	2%	*	-	*
Another party	21	17	14	6	8	3	4	8	17	15	8	7	2	5	6	17	17	11	6	1	4	5
	3%	3%	3%	2%	4%	3%	5%	4%	3%	3%	3%	3%	1%	12%	4%	3%	3%	4%	3%	1%	5%	2%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

Weighting: Turnout Weights

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	510	244	266	37	71	95	106	80	121	205	126	64	115	135	133	114	79	49	432	141	218	55	-	135	157	105	63
Weighted base	502	262	240	46	79	98	92	72	115	147	161	88	106	130	135	115	78	43	432	152	212	51	-	147	149	97	60
Conservative	152 30%	83 32%	69 29%	10 22%	22 27%	31 31%	28 30%	18 25%	44 38%	58 39%	57 35%	15 17%	22 21%	53 41%	40 30%	29 25%	24 30%	5 13%	140 32%	152 100%	-	-	-	120 81%	3 2%	12 13%	12 21%
Labour	212 42%	93 36%	119 50%	21 45%	38 48%	39 40%	43 47%	35 48%	37 32%	57 38%	59 37%	47 53%	50 47%	49 38%	61 45%	55 48%	34 43%	13 30%	188 43%	-	212 100%	-	-	8 6%	134 90%	41 42%	41 69%
Liberal Democrat	51 10%	29 11%	22 9%	7 15%	10 13%	10 10%	7 8%	5 7%	11 10%	17 12%	14 9%	11 12%	8 8%	9 7%	13 10%	16 14%	8 10%	5 12%	42 10%	-	-	51 100%	-	5 4%	2 1%	38 39%	-
SNP	17 3%	12 5%	4 2%	2 4%	2 2%	4 4%	4 5%	1 1%	3 3%	2 1%	7 4%	3 3%	5 5%	-	-	-	-	17 39%	-	-	-	-	-	-	2 1%	-	-
Plaid Cymru	4 1%	3 1%	2 1%	1 2%	-	2 2%	-	1 1%	1 1%	1 *	* *	2 2%	2 2%	-	-	-	4 5%	-	-	-	-	-	-	*	-	-	-
The UK Independence Party	29 6%	18 7%	11 5%	2 4%	4 5%	5 5%	2 2%	6 8%	11 9%	4 2%	12 7%	7 7%	7 7%	8 6%	11 8%	6 6%	3 4%	-	29 7%	-	-	-	-	9 6%	3 2%	2 2%	2 3%
The Green Party	17 3%	7 3%	10 4%	2 4%	1 1%	4 4%	3 3%	4 5%	4 3%	5 3%	5 3%	1 1%	6 6%	5 4%	6 4%	2 2%	2 3%	1 3%	16 4%	-	-	-	-	1 1%	2 1%	1 1%	1 2%
The British National Party	7 1%	6 2%	2 1%	1 2%	1 2%	-	3 3%	-	3 2%	* *	4 2%	1 1%	2 2%	3 2%	1 1%	3 3%	1 1%	-	7 2%	-	-	-	-	2 1%	-	* 1%	* 1%
Another party	13 3%	10 4%	2 1%	1 1%	1 1%	4 4%	2 3%	3 4%	1 1%	4 3%	3 2%	2 3%	3 3%	3 2%	2 2%	3 3%	3 4%	1 3%	10 2%	-	-	-	-	1 1%	3 2%	2 3%	2 4%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

Weighting: Turnout Weights

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	510	470	384	203	181	86	40	126	489	420	235	185	69	21	90	465	371	207	164	94	45	139
Weighted base	502	456	364	191	173	92	46	138	479	403	225	178	76	23	99	453	362	201	160	91	49	140
Conservative	152 30%	141 31%	111 30%	54 28%	57 33%	30 33%	11 24%	41 30%	149 31%	128 32%	57 25%	72 40%	21 27%	3 13%	24 24%	135 30%	109 30%	53 26%	56 35%	26 29%	17 34%	43 31%
Labour	212 42%	189 41%	147 40%	81 43%	66 38%	41 45%	24 52%	65 47%	201 42%	164 41%	104 46%	60 33%	37 49%	11 48%	49 49%	190 42%	152 42%	90 44%	63 39%	38 41%	23 46%	60 43%
Liberal Democrat	51 10%	47 10%	40 11%	18 9%	22 13%	7 7%	4 8%	11 8%	47 10%	38 9%	21 10%	17 9%	9 12%	4 16%	13 13%	44 10%	34 9%	21 10%	13 8%	11 12%	6 13%	17 12%
SNP	17 3%	12 3%	11 3%	7 4%	4 2%	1 1%	4 9%	5 4%	16 3%	14 3%	9 4%	5 3%	2 3%	1 3%	3 3%	16 4%	10 3%	6 3%	4 2%	7 7%	* *	7 5%
Plaid Cymru	4 1%	4 1%	2 1%	1 1%	1 1%	2 2%	- -	2 1%	4 1%	3 1%	1 *	2 1%	1 1%	- -	1 1%	4 1%	2 1%	* *	2 1%	2 2%	* *	2 2%
The UK Independence Party	29 6%	28 6%	23 6%	14 7%	9 5%	5 5%	1 2%	6 4%	27 6%	25 6%	16 7%	9 5%	3 4%	2 8%	4 5%	28 6%	25 7%	16 8%	10 6%	3 3%	1 2%	4 3%
The Green Party	17 3%	16 4%	13 4%	7 4%	6 4%	3 3%	1 2%	4 3%	17 4%	14 3%	8 3%	6 3%	3 4%	* *	3 3%	17 4%	13 4%	5 3%	8 5%	4 4%	* 1%	4 3%
The British National Party	7 1%	7 2%	6 2%	5 3%	1 1%	1 1%	* *	1 1%	7 1%	7 2%	2 1%	5 3%	- -	* 1%	* *	7 2%	7 2%	4 2%	3 2%	* 2%	- *	* *
Another party	13 3%	11 2%	9 3%	4 2%	5 3%	2 2%	1 3%	3 2%	10 2%	10 2%	6 3%	4 2%	* *	3 11%	3 3%	10 2%	10 3%	7 4%	2 2%	1 1%	2 4%	3 2%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 5
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents
Weighting: Turnout Weights

	Q.3 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	647	167	177	134	61	56	39	13
Weighted base	633	184	166	126	50	58	36	13
Conservative	152 24%	120 65%	3 2%	12 10%	* 1%	12 20%	3 7%	2 15%
Labour	212 34%	8 4%	134 81%	41 32%	1 1%	25 44%	2 4%	1 11%
Liberal Democrat	51 8%	5 3%	2 1%	38 30%	- -	4 7%	1 2%	2 12%
SNP	17 3%	- -	2 1%	- -	11 22%	2 3%	- -	2 12%
Plaid Cymru	4 1%	* *	- -	- -	3 6%	1 2%	- -	- -
The UK Independence Party	29 5%	9 5%	3 2%	2 2%	13 26%	1 2%	* 1%	* 2%
The Green Party	17 3%	1 1%	2 1%	1 1%	7 14%	2 3%	1 2%	3 26%
The British National Party	7 1%	2 1%	- -	* *	4 8%	1 1%	- -	- -
Another party	13 2%	1 1%	3 2%	2 2%	4 9%	1 2%	- -	- -
Refused	34 5%	6 3%	2 1%	2 2%	1 2%	1 1%	22 62%	- -
Don't know	97 15%	31 17%	15 9%	26 21%	5 11%	9 15%	8 21%	3 22%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 6

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All who don't know/ refuse voting intention

Weighting: Turnout Weights

	Q.3 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	137	32	20	30	10	9	33	3
Weighted base	131	37	17	29	6	10	30	3
Refused	34	6	2	2	1	1	22	-
	26%	16%	13%	8%	13%	7%	74%	-
Don't know	97	31	15	26	5	9	8	3
	74%	84%	87%	92%	87%	93%	26%	100%
To be reallocated (con/lab)	65	18	8	14	3	5	15	1
	50%	50%	50%	50%	50%	50%	50%	50%
To be reallocated (lib dem)	39	11	5	9	2	3	9	1
	30%	30%	30%	30%	30%	30%	30%	30%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 7
Adjusted Voting Intention
Weighting: Turnout Weights

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Total	537
Conservative	170 32%
Labour	220 41%
Liberal Democrat/ Liberal	60 11%
Scottish National Party/SNP	17 3%
Plaid Cymru	4 1%
Other	66 12%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 8

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
And which party did you vote for in the general election in May 2010?**

Base: All respondents

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem			
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121		
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115		
Conservative	255 25%	130 27%	125 24%	18 15%	29 18%	53 28%	30 18%	36 24%	89 41%	92 33%	74 26%	35 17%	53 23%	87 33%	66 25%	55 22%	36 25%	10 13%	232 27%	148 75%	10 4%	60 9%	60 28%	255 100%	-	-	-		
Labour	212 21%	95 20%	116 23%	12 10%	33 20%	41 22%	37 22%	40 27%	49 23%	50 18%	58 20%	48 24%	55 24%	41 16%	56 21%	62 25%	34 23%	20 25%	175 20%	4 2%	164 59%	2 3%	22 10%	-	212 100%	-	-		
Liberal Democrat	163 16%	84 17%	79 15%	28 23%	30 19%	27 14%	27 16%	26 18%	24 11%	49 18%	52 18%	37 18%	25 11%	41 16%	40 15%	50 20%	26 18%	7 9%	150 17%	15 8%	53 19%	37 66%	-	-	163 100%	115 100%			
Another party	67 7%	44 9%	22 4%	5 4%	6 4%	18 9%	14 8%	11 7%	14 7%	12 4%	22 8%	17 8%	16 7%	10 4%	15 6%	9 4%	11 8%	21 26%	40 5%	*	1	-	11 5%	-	-	-	-		
Didn't vote	231 23%	95 20%	136 27%	54 45%	54 34%	40 21%	41 25%	22 15%	20 9%	51 18%	66 23%	51 25%	63 27%	58 22%	71 27%	56 22%	31 22%	16 20%	206 24%	23 12%	48 17%	12 16%	40 19%	-	-	-	-		
Refused	46 5%	25 5%	20 4%	-	3 2%	4 2%	12 7%	9 6%	18 8%	14 5%	10 3%	12 6%	10 4%	15 6%	11 4%	14 6%	2 1%	4 5%	41 5%	3 1%	2 1%	1 1%	37 18%	-	-	-	-		
Don't know	27 3%	13 3%	13 3%	2 2%	4 3%	6 3%	7 4%	5 4%	2 1%	7 3%	7 3%	5 3%	7 3%	10 4%	6 2%	5 2%	3 2%	3 3%	24 3%	3 2%	3 1%	3 5%	7 3%	-	-	-	-		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 8

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
And which party did you vote for in the general election in May 2010?**

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Conservative	255 25%	239 28%	185 28%	90 28%	95 29%	54 27%	15 11%	69 20%	248 27%	209 28%	99 26%	110 30%	39 21%	7 11%	45 18%	235 27%	189 28%	95 27%	94 30%	47 24%	20 14%	66 20%
Labour	212 21%	190 22%	144 22%	81 25%	63 19%	46 23%	22 15%	68 20%	201 22%	161 21%	102 26%	59 16%	40 22%	11 16%	51 20%	185 21%	145 22%	84 24%	61 20%	40 20%	27 19%	66 20%
Liberal Democrat	163 16%	150 18%	117 18%	53 16%	64 20%	33 16%	13 9%	46 13%	150 16%	126 17%	59 15%	66 18%	25 13%	13 19%	37 15%	144 17%	109 16%	64 18%	45 14%	36 18%	19 14%	54 16%
Another party	67 7%	62 7%	48 7%	29 9%	20 6%	14 7%	5 3%	18 5%	64 7%	55 7%	33 8%	23 6%	8 4%	3 5%	11 5%	63 7%	50 7%	28 8%	22 7%	14 7%	3 2%	17 5%
Didn't vote	231 23%	158 19%	115 18%	46 14%	69 21%	44 22%	73 51%	117 34%	202 22%	145 19%	61 16%	83 23%	58 31%	29 45%	87 35%	175 20%	131 20%	60 17%	71 23%	44 23%	56 41%	100 30%
Refused	46 5%	37 4%	32 5%	17 5%	15 5%	5 2%	9 6%	14 4%	46 5%	36 5%	23 6%	13 4%	10 5%	- -	10 4%	37 4%	25 4%	13 4%	12 4%	12 6%	8 6%	20 6%
Don't know	27 3%	19 2%	12 2%	8 3%	4 1%	7 3%	8 6%	15 4%	24 3%	19 2%	9 2%	9 3%	6 3%	3 4%	8 3%	21 2%	18 3%	12 3%	6 2%	3 2%	6 4%	9 3%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
And which party did you vote for in the general election in May 2010?**

Base: All respondents who voted (and were willing to disclose who they voted for)

	Gender		Age							Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010	NOT
Unweighted base	703	331	372	50	88	131	128	122	184	285	161	94	163	184	171	174	107	67	594	157	234	61	126	227	221	173	121	
Weighted base	696	353	343	63	98	139	107	113	177	204	206	137	150	179	177	176	107	58	597	168	227	56	130	255	212	163	115	
Conservative	255	130	125	18	29	53	30	36	89	92	74	35	53	87	66	55	36	10	232	148	10	6	60	255	-	-	-	
	37%	37%	36%	29%	30%	38%	28%	32%	51%	45%	36%	25%	36%	48%	37%	31%	34%	18%	39%	88%	4%	11%	46%	100%	-	-	-	
Labour	212	95	116	12	33	41	37	40	49	50	58	48	55	41	56	62	34	20	175	4	164	2	22	-	212	-	-	
	30%	27%	34%	20%	33%	30%	34%	35%	28%	25%	28%	35%	37%	23%	31%	35%	31%	34%	29%	2%	72%	4%	17%	-	100%	-	-	
Liberal Democrat	163	84	79	28	30	27	27	26	24	49	52	37	25	41	40	50	26	7	150	15	53	48	37	-	-	163	115	
	23%	24%	23%	44%	31%	20%	26%	23%	14%	24%	25%	27%	17%	23%	22%	28%	24%	12%	25%	9%	23%	85%	28%	-	-	100%	100%	
Another party	67	44	22	5	6	18	14	11	14	12	22	17	16	10	15	9	11	21	40	*	1	-	11	-	-	-	-	
	10%	13%	7%	8%	6%	13%	13%	10%	8%	6%	11%	12%	11%	6%	9%	5%	10%	36%	7%	*	*	-	8%	-	-	-	-	

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 9

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

And which party did you vote for in the general election in May 2010?

Base: All respondents who voted (and were willing to disclose who they voted for)

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties									
	Total	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
		NET: At all	NET: At all							NET: At all	NET: At all													
Unweighted base	703	653	517	267	250	136	50	186	672	571	309	262	101	31	132	641	505	277	228	136	62	198		
Weighted base	696	641	494	252	242	147	55	202	663	551	293	258	112	33	145	628	492	271	222	135	68	204		
Conservative	255	239	185	90	95	54	15	69	248	209	99	110	39	7	45	235	189	95	94	47	20	66		
	37%	37%	38%	36%	39%	37%	28%	34%	37%	38%	34%	43%	35%	21%	31%	37%	38%	35%	42%	34%	29%	32%		
Labour	212	190	144	81	63	46	22	68	201	161	102	59	40	11	51	185	145	84	61	40	27	66		
	30%	30%	29%	32%	26%	31%	40%	34%	30%	29%	35%	23%	36%	32%	35%	29%	30%	31%	28%	29%	39%	32%		
Liberal Democrat	163	150	117	53	64	33	13	46	150	126	59	66	25	13	37	144	109	64	45	36	19	54		
	23%	23%	24%	21%	27%	23%	24%	23%	23%	23%	20%	26%	22%	38%	26%	23%	22%	23%	20%	26%	27%	27%		
Another party	67	62	48	29	20	14	5	18	64	55	33	23	8	3	11	63	50	28	22	14	3	17		
	10%	10%	10%	11%	8%	9%	8%	9%	10%	10%	11%	9%	7%	10%	8%	10%	10%	10%	10%	10%	5%	8%		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 10

Q.5a I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Honest and principled

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	380	193	187	43	75	70	66	55	71	98	127	78	77	93	97	106	50	34	330	62	194	27	52	58	139	77	60
	38%	40%	36%	36%	47%	37%	40%	37%	33%	36%	44%	38%	33%	35%	37%	42%	35%	42%	38%	32%	69%	37%	24%	23%	66%	47%	52%
Not true	591	289	302	73	77	118	92	89	140	169	156	121	145	160	158	140	89	43	512	131	81	42	149	191	70	79	49
	59%	59%	59%	62%	48%	62%	55%	60%	65%	61%	54%	59%	63%	61%	60%	56%	62%	54%	59%	67%	29%	59%	70%	75%	33%	49%	43%
Don't know	29	6	24	3	7	1	8	4	6	8	6	6	8	9	10	4	4	3	26	4	4	3	13	6	2	7	6
	3%	1%	5%	2%	5%	1%	5%	3%	3%	3%	2%	3%	4%	3%	4%	2%	3%	4%	3%	2%	1%	4%	6%	2%	1%	4%	5%
<u>The Conservative Party</u>																											
True	274	135	139	42	48	54	36	28	66	90	89	45	50	87	71	59	38	20	245	131	40	21	47	129	28	42	26
	27%	28%	27%	35%	30%	29%	22%	19%	30%	33%	31%	22%	22%	33%	27%	24%	27%	25%	28%	66%	14%	30%	22%	51%	13%	26%	23%
Not true	697	347	349	73	105	134	123	115	147	179	192	154	172	162	187	189	102	57	597	64	235	49	153	121	181	115	84
	70%	71%	68%	62%	66%	71%	74%	78%	68%	65%	66%	75%	75%	62%	70%	75%	71%	72%	69%	32%	84%	68%	71%	48%	85%	71%	73%
Don't know	29	5	24	4	6	1	8	5	5	7	8	6	7	12	8	3	4	3	26	2	5	2	14	4	3	5	4
	3%	1%	5%	3%	4%	1%	5%	4%	2%	3%	3%	3%	3%	5%	3%	1%	3%	4%	3%	1%	2%	2%	7%	2%	1%	3%	4%
<u>The Liberal Democrat Party</u>																											
True	325	170	155	34	60	66	51	32	82	108	100	57	61	87	86	73	55	24	283	97	67	48	63	110	48	73	37
	33%	35%	30%	29%	37%	35%	31%	22%	38%	39%	35%	28%	27%	33%	33%	29%	38%	30%	33%	49%	24%	67%	30%	43%	23%	45%	32%
Not true	634	310	324	81	91	119	105	108	130	159	180	139	157	165	164	171	83	51	551	96	207	22	132	136	157	84	72
	63%	64%	63%	68%	57%	63%	63%	73%	60%	57%	62%	68%	68%	63%	62%	68%	58%	64%	63%	49%	74%	31%	62%	54%	74%	52%	63%
Don't know	41	7	33	4	9	4	11	8	5	10	9	10	12	9	15	6	5	5	35	4	6	1	19	8	6	6	6
	4%	1%	7%	3%	6%	2%	7%	5%	2%	4%	3%	5%	5%	4%	6%	3%	4%	6%	4%	2%	2%	2%	9%	3%	3%	4%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 10

Q.5a I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Honest and principled

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"								Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all		
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320		
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333		
<u>The Labour Party</u>																								
True	380	326	253	132	121	73	54	127	360	300	171	129	60	20	80	328	254	150	104	74	52	126		
	38%	38%	39%	41%	37%	36%	37%	37%	38%	40%	44%	36%	32%	31%	32%	38%	38%	42%	33%	38%	38%	38%		
Not true	591	511	386	185	200	126	79	205	551	435	208	226	116	40	156	517	404	201	203	113	74	187		
	59%	60%	59%	57%	61%	62%	55%	59%	59%	58%	54%	62%	63%	61%	62%	60%	61%	56%	65%	58%	53%	56%		
Don't know	29	18	15	6	9	3	11	15	24	16	7	9	9	5	14	17	9	6	4	8	12	20		
	3%	2%	2%	2%	3%	2%	8%	4%	3%	2%	2%	2%	5%	8%	6%	2%	1%	2%	1%	4%	9%	6%		
<u>The Conservative Party</u>																								
True	274	240	168	82	86	72	34	106	261	216	107	109	45	13	58	230	179	86	93	52	44	95		
	27%	28%	26%	25%	26%	35%	23%	30%	28%	29%	28%	30%	24%	20%	23%	27%	27%	24%	30%	26%	32%	29%		
Not true	697	600	473	236	237	126	97	224	650	516	273	243	134	47	181	613	478	263	215	135	84	219		
	70%	70%	72%	73%	72%	63%	67%	64%	70%	69%	71%	67%	72%	72%	72%	71%	72%	74%	69%	69%	61%	66%		
Don't know	29	16	12	5	7	4	14	18	24	18	6	11	7	5	12	19	10	8	3	9	10	19		
	3%	2%	2%	2%	2%	2%	9%	5%	3%	2%	2%	3%	4%	8%	5%	2%	2%	2%	1%	4%	8%	6%		
<u>The Liberal Democrat Party</u>																								
True	325	283	211	102	109	72	43	115	304	245	125	120	60	21	81	269	202	102	100	67	56	123		
	33%	33%	32%	32%	33%	36%	30%	33%	33%	33%	32%	33%	32%	32%	32%	31%	30%	29%	32%	34%	41%	37%		
Not true	634	543	419	214	205	124	91	215	597	480	252	228	117	37	154	564	449	247	202	115	70	185		
	63%	64%	64%	66%	62%	61%	63%	62%	64%	64%	65%	63%	64%	57%	62%	65%	67%	69%	65%	59%	51%	55%		
Don't know	41	30	23	7	16	6	11	17	34	26	9	16	8	7	15	29	15	7	8	13	12	25		
	4%	3%	4%	2%	5%	3%	8%	5%	4%	3%	2%	4%	4%	11%	6%	3%	2%	2%	3%	7%	9%	8%		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 11

Q.5b I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Competent and capable

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	329	153	176	57	70	52	51	46	54	84	87	75	83	75	82	90	52	29	283	33	191	17	38	32	137	63	53
	33%	31%	34%	48%	44%	27%	31%	31%	25%	30%	30%	36%	36%	29%	31%	36%	36%	37%	33%	17%	68%	23%	18%	12%	65%	39%	46%
Not true	638	329	309	60	81	134	112	98	153	187	192	125	134	183	168	151	89	46	556	159	86	51	160	215	70	93	56
	64%	68%	60%	51%	51%	71%	67%	66%	70%	68%	67%	61%	58%	70%	64%	60%	62%	58%	64%	80%	31%	71%	75%	84%	33%	57%	49%
Don't know	34	5	28	2	9	4	4	4	11	6	10	6	12	3	14	10	2	4	29	6	3	4	16	8	4	7	7
	3%	1%	5%	2%	6%	2%	2%	3%	5%	2%	3%	3%	5%	1%	5%	4%	2%	5%	3%	3%	1%	6%	7%	3%	2%	4%	6%
<u>The Conservative Party</u>																											
True	374	187	187	63	68	76	46	44	77	129	113	65	67	122	111	81	41	20	342	159	48	35	70	156	35	61	37
	37%	38%	36%	53%	43%	40%	28%	29%	35%	47%	39%	31%	29%	47%	42%	32%	28%	25%	39%	80%	17%	49%	33%	61%	17%	38%	32%
Not true	594	296	298	46	85	111	116	102	135	143	165	133	152	136	137	165	99	56	498	34	225	35	129	89	173	94	71
	59%	61%	58%	38%	53%	59%	69%	68%	62%	52%	57%	65%	66%	52%	52%	66%	69%	71%	57%	17%	80%	48%	60%	35%	82%	58%	62%
Don't know	32	4	28	11	6	2	5	3	5	4	10	8	10	3	17	5	4	3	28	4	6	2	15	10	4	7	7
	3%	1%	5%	9%	4%	1%	3%	2%	2%	1%	4%	4%	4%	1%	6%	2%	2%	4%	3%	2%	2%	3%	7%	4%	2%	4%	6%
<u>The Liberal Democrat Party</u>																											
True	253	114	139	35	53	46	36	33	50	75	70	50	58	60	72	65	32	24	217	66	42	51	47	73	28	66	32
	25%	23%	27%	30%	33%	24%	22%	22%	23%	27%	24%	24%	25%	23%	27%	26%	22%	30%	25%	33%	15%	71%	22%	29%	13%	41%	28%
Not true	702	363	338	78	97	135	122	108	161	194	208	145	154	195	175	175	104	52	612	127	229	19	144	169	175	91	77
	70%	75%	66%	66%	61%	71%	73%	72%	74%	70%	72%	71%	67%	75%	66%	70%	73%	65%	70%	64%	82%	26%	68%	66%	83%	56%	67%
Don't know	45	10	36	6	9	8	8	8	6	7	11	10	17	6	18	11	8	4	40	5	9	2	23	13	8	6	6
	5%	2%	7%	5%	6%	4%	5%	5%	3%	3%	4%	5%	7%	2%	7%	4%	5%	4%	5%	3%	3%	3%	11%	5%	4%	3%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 11

Q.5b I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Competent and capable

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: A great deal/ quite a lot			NET: Not very much/ nothing at all		NET: A great deal/ quite a lot	NET: A great deal/ quite a lot		NET: Not very much/ nothing at all		NET: A great deal/ quite a lot	NET: A great deal/ quite a lot		NET: Not very much/ nothing at all		NET: A great deal/ quite a lot	NET: A great deal/ quite a lot		NET: Not very much/ nothing at all		
		NET: At all	A great deal	Quite a lot	Not very much	Nothing at all		NET: At all	A great deal	Quite a lot	Not very much		Nothing at all	NET: At all	A great deal	Quite a lot		Not very much	Nothing at all	NET: At all	A great deal	Quite a lot
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
<u>The Labour Party</u>																						
True	329	267	196	96	100	71	62	133	305	235	123	112	69	24	93	276	206	111	94	70	53	123
	33%	31%	30%	30%	30%	35%	43%	38%	33%	31%	32%	31%	38%	37%	37%	32%	31%	31%	30%	36%	38%	37%
Not true	638	561	435	215	220	126	76	202	601	493	251	242	109	36	145	558	442	236	206	116	80	196
	64%	66%	67%	67%	67%	62%	53%	58%	64%	66%	65%	66%	59%	56%	58%	65%	66%	66%	66%	60%	58%	59%
Don't know	34	27	22	12	10	5	6	12	29	22	12	10	7	5	12	28	19	9	10	9	6	14
	3%	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%	3%	4%	8%	5%	3%	3%	3%	3%	4%	4%	4%
<u>The Conservative Party</u>																						
True	374	318	234	111	122	85	56	140	358	288	133	156	70	16	86	313	235	117	118	77	61	139
	37%	37%	36%	34%	37%	42%	39%	40%	38%	38%	34%	43%	38%	25%	34%	36%	35%	33%	38%	40%	44%	42%
Not true	594	517	409	206	203	108	77	185	554	451	247	204	103	40	144	526	414	234	181	111	69	180
	59%	60%	63%	64%	62%	53%	53%	53%	59%	60%	64%	56%	56%	62%	57%	61%	62%	66%	58%	57%	50%	54%
Don't know	32	20	10	6	4	10	12	21	23	11	7	5	12	9	21	24	17	6	11	7	8	15
	3%	2%	2%	2%	1%	5%	8%	6%	2%	2%	2%	1%	6%	13%	8%	3%	3%	2%	4%	3%	6%	4%
<u>The Liberal Democrat Party</u>																						
True	253	206	152	71	81	54	47	101	238	188	77	110	50	15	65	209	149	77	72	59	44	104
	25%	24%	23%	22%	24%	27%	33%	29%	25%	25%	20%	30%	27%	24%	26%	24%	22%	22%	23%	30%	32%	31%
Not true	702	613	477	243	234	136	89	225	658	538	300	238	120	44	164	618	497	272	226	120	84	204
	70%	72%	73%	75%	71%	67%	61%	65%	70%	72%	78%	65%	65%	67%	66%	72%	75%	76%	73%	62%	61%	61%
Don't know	45	37	25	9	16	12	9	21	40	25	10	15	15	6	21	36	20	8	12	16	10	25
	5%	4%	4%	3%	5%	6%	6%	6%	4%	3%	2%	4%	8%	9%	8%	4%	3%	2%	4%	8%	7%	8%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 12

Q.5c I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Shares my values
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	414	201	213	64	83	78	67	59	64	101	124	97	93	95	103	118	65	33	360	23	239	31	65	37	170	86	64
	41%	41%	42%	54%	52%	41%	40%	40%	30%	37%	43%	47%	41%	36%	39%	47%	45%	42%	41%	11%	86%	43%	30%	15%	80%	53%	56%
Not true	555	277	278	53	72	107	95	84	143	168	159	105	124	162	152	123	74	43	481	172	34	39	133	211	36	72	46
	55%	57%	54%	45%	45%	57%	57%	57%	66%	61%	55%	51%	54%	62%	58%	49%	52%	54%	55%	87%	12%	55%	62%	83%	17%	44%	40%
Don't know	31	9	22	1	5	5	5	5	10	8	6	4	12	4	9	10	4	3	28	3	7	2	16	7	5	5	5
	3%	2%	4%	1%	3%	2%	3%	4%	5%	3%	2%	2%	5%	2%	3%	4%	3%	4%	3%	1%	2%	2%	7%	3%	3%	3%	4%
<u>The Conservative Party</u>																											
True	309	157	152	35	47	72	46	32	78	106	99	51	54	96	80	73	41	19	279	163	18	19	70	164	21	32	23
	31%	32%	30%	29%	30%	38%	27%	21%	36%	38%	34%	25%	23%	37%	30%	29%	28%	24%	32%	83%	7%	26%	33%	64%	10%	20%	20%
Not true	664	325	339	82	108	115	117	114	129	165	185	149	165	161	176	170	99	57	566	31	259	53	131	84	189	128	90
	66%	67%	66%	69%	67%	60%	70%	77%	60%	60%	64%	73%	72%	62%	67%	68%	69%	72%	65%	16%	93%	74%	61%	33%	89%	78%	78%
Don't know	27	5	21	2	5	3	4	3	10	5	4	6	11	4	9	7	3	4	23	4	2	-	13	6	2	3	3
	3%	1%	4%	2%	3%	2%	3%	2%	4%	2%	2%	3%	5%	2%	3%	3%	2%	5%	3%	2%	1%	-	6%	2%	1%	2%	2%
<u>The Liberal Democrat Party</u>																											
True	303	151	152	46	56	57	47	37	59	110	78	63	52	81	84	76	41	21	267	71	70	62	54	66	43	103	59
	30%	31%	30%	38%	35%	30%	28%	25%	27%	40%	27%	31%	23%	31%	32%	30%	29%	26%	31%	36%	25%	86%	25%	26%	20%	63%	51%
Not true	656	324	332	70	96	128	111	103	147	158	201	135	161	171	169	163	96	56	564	121	204	8	138	175	163	57	54
	66%	66%	65%	59%	60%	67%	67%	69%	68%	57%	69%	66%	70%	65%	64%	65%	67%	70%	65%	61%	73%	12%	64%	69%	77%	35%	47%
Don't know	42	13	29	3	7	4	8	9	11	8	10	7	16	9	12	12	6	3	38	5	6	1	22	14	5	3	3
	4%	3%	6%	2%	4%	2%	5%	6%	5%	3%	4%	3%	7%	4%	4%	5%	4%	3%	4%	2%	2%	2%	10%	5%	3%	2%	2%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 12

Q.5c I am going to read out some words and phrases that have BEEN used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Shares my values
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"								Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all		
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320		
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333		
<u>The Labour Party</u>																								
True	414 41%	347 41%	267 41%	130 40%	137 42%	80 40%	67 46%	147 42%	387 41%	316 42%	166 43%	150 41%	71 39%	27 42%	99 39%	353 41%	282 42%	155 43%	127 41%	71 36%	62 45%	132 40%		
Not true	555 55%	486 57%	370 57%	186 57%	184 56%	116 57%	69 48%	185 53%	520 56%	415 55%	209 54%	205 56%	105 57%	35 54%	140 56%	485 56%	366 55%	193 54%	174 56%	119 61%	70 50%	188 57%		
Don't know	31 3%	23 3%	16 2%	8 2%	8 3%	6 3%	8 6%	15 4%	28 3%	20 3%	11 3%	9 2%	8 4%	3 5%	11 4%	24 3%	19 3%	9 3%	9 3%	6 3%	7 5%	12 4%		
<u>The Conservative Party</u>																								
True	309 31%	271 32%	203 31%	104 32%	100 30%	68 34%	38 26%	106 31%	292 31%	241 32%	118 31%	122 34%	51 28%	18 27%	69 27%	262 30%	203 30%	110 31%	93 30%	58 30%	48 35%	106 32%		
Not true	664 66%	567 66%	438 67%	215 66%	223 68%	129 64%	97 67%	226 65%	621 66%	493 66%	260 67%	233 64%	129 70%	43 65%	171 69%	581 67%	452 68%	242 68%	210 68%	129 66%	83 60%	212 64%		
Don't know	27 3%	17 2%	12 2%	5 2%	7 2%	5 2%	9 7%	14 4%	22 2%	17 2%	8 2%	8 2%	5 3%	5 7%	10 4%	19 2%	12 2%	5 1%	7 2%	7 4%	7 5%	15 4%		
<u>The Liberal Democrat Party</u>																								
True	303 30%	254 30%	199 30%	88 27%	111 34%	55 27%	49 34%	104 30%	279 30%	236 31%	107 28%	129 35%	44 24%	23 36%	67 27%	245 28%	192 29%	98 28%	94 30%	53 27%	58 42%	111 33%		
Not true	656 66%	567 66%	426 65%	225 69%	202 61%	141 70%	88 61%	229 66%	619 66%	484 65%	264 68%	220 61%	134 73%	37 57%	171 69%	583 68%	453 68%	249 70%	203 66%	131 67%	72 52%	203 61%		
Don't know	42 4%	35 4%	28 4%	10 3%	18 5%	7 3%	7 5%	14 4%	37 4%	30 4%	16 4%	15 4%	7 4%	5 7%	12 5%	33 4%	22 3%	9 3%	13 4%	11 6%	8 6%	19 6%		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 13

Q.5d I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Has a good team of leaders

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	273	117	157	46	46	53	43	33	52	49	79	75	71	59	74	78	37	26	233	23	156	16	41	30	115	39	29
	27%	24%	31%	38%	29%	28%	26%	22%	24%	18%	27%	37%	31%	22%	28%	31%	26%	32%	27%	12%	56%	22%	19%	12%	54%	24%	25%
Not true	696	361	335	67	108	135	117	110	159	225	202	120	149	198	180	166	102	51	610	172	113	54	162	217	93	116	78
	70%	74%	65%	57%	68%	71%	70%	74%	73%	81%	70%	59%	65%	76%	68%	66%	71%	63%	70%	87%	41%	75%	76%	85%	44%	71%	67%
Don't know	30	9	21	6	5	2	7	5	6	3	8	10	9	5	11	7	4	3	25	2	10	2	11	8	4	9	9
	3%	2%	4%	5%	3%	1%	4%	3%	3%	1%	3%	5%	4%	2%	4%	3%	4%	4%	3%	1%	4%	3%	5%	3%	2%	5%	7%
<u>The Conservative Party</u>																											
True	371	181	189	46	72	75	61	44	72	118	123	64	67	122	92	86	48	23	330	162	51	31	70	165	35	55	35
	37%	37%	37%	39%	45%	40%	37%	29%	33%	43%	42%	31%	29%	47%	35%	34%	34%	28%	38%	82%	18%	43%	33%	65%	16%	34%	30%
Not true	613	303	310	71	84	114	103	101	141	155	165	138	155	134	171	160	93	55	524	34	226	41	134	85	177	105	76
	61%	62%	60%	59%	53%	60%	62%	68%	65%	56%	57%	67%	68%	51%	64%	64%	65%	69%	60%	17%	81%	57%	63%	34%	84%	64%	66%
Don't know	16	3	14	2	3	1	3	4	3	4	1	4	7	5	3	5	2	2	15	2	2	-	10	4	-	4	4
	2%	1%	3%	2%	2%	*	2%	3%	2%	1%	*	2%	3%	2%	1%	2%	1%	2%	2%	1%	1%	-	5%	2%	-	2%	3%
<u>The Liberal Democrat Party</u>																											
True	249	125	124	34	39	48	44	35	49	77	75	41	54	62	67	68	32	20	216	80	40	53	36	82	23	72	32
	25%	26%	24%	28%	25%	25%	26%	24%	23%	28%	26%	20%	24%	24%	25%	27%	22%	25%	25%	41%	14%	74%	17%	32%	11%	44%	28%
Not true	721	356	365	81	113	137	119	108	163	195	207	154	165	193	190	175	107	55	628	114	235	18	165	167	184	85	78
	72%	73%	71%	68%	71%	73%	71%	73%	75%	71%	72%	75%	72%	74%	72%	70%	75%	69%	72%	58%	84%	25%	77%	65%	87%	52%	67%
Don't know	30	6	24	4	7	5	4	5	5	4	6	10	10	6	8	7	4	5	24	3	4	1	13	7	4	5	5
	3%	1%	5%	3%	4%	2%	3%	4%	2%	1%	2%	5%	4%	2%	3%	3%	3%	6%	3%	1%	1%	6%	3%	2%	3%	5%	

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 13

Q.5d I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Has a good team of leaders

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
<u>The Labour Party</u>																						
True	273 27%	212 25%	156 24%	73 23%	83 25%	56 28%	62 43%	118 34%	251 27%	190 25%	96 25%	94 26%	61 33%	22 34%	84 33%	216 25%	161 24%	83 23%	79 25%	55 28%	57 41%	112 34%
Not true	696 70%	622 73%	481 74%	244 75%	237 72%	141 70%	75 52%	215 62%	662 71%	542 72%	278 72%	264 72%	121 65%	34 52%	155 62%	624 72%	490 73%	265 74%	224 72%	134 69%	73 53%	207 62%
Don't know	30 3%	22 3%	17 3%	7 2%	10 3%	6 3%	8 6%	14 4%	21 2%	19 2%	12 3%	7 2%	3 1%	9 13%	11 5%	22 3%	16 2%	9 2%	7 2%	6 3%	8 6%	14 4%
<u>The Conservative Party</u>																						
True	371 37%	317 37%	241 37%	115 36%	126 38%	76 38%	53 37%	129 37%	350 37%	286 38%	136 35%	150 41%	64 35%	21 32%	85 34%	308 36%	243 36%	129 36%	114 37%	65 33%	63 46%	128 38%
Not true	613 61%	528 62%	403 62%	204 63%	199 60%	125 62%	85 59%	210 61%	572 61%	454 61%	246 64%	209 57%	118 64%	40 62%	159 63%	545 63%	418 63%	227 64%	191 62%	128 65%	68 49%	195 59%
Don't know	16 2%	10 1%	9 1%	4 1%	5 2%	1 *	6 4%	7 2%	13 1%	10 1%	5 1%	5 1%	3 1%	4 6%	6 3%	9 1%	7 1%	1 *	5 2%	3 1%	7 5%	10 3%
<u>The Liberal Democrat Party</u>																						
True	249 25%	201 23%	157 24%	79 25%	78 24%	43 21%	48 33%	92 26%	228 24%	175 23%	83 22%	92 25%	53 28%	21 32%	73 29%	202 23%	159 24%	86 24%	73 24%	43 22%	47 34%	89 27%
Not true	721 72%	632 74%	479 73%	241 75%	238 72%	153 76%	89 62%	242 70%	684 73%	557 74%	299 77%	259 71%	126 68%	37 57%	164 66%	640 74%	499 75%	269 75%	230 74%	140 72%	82 59%	222 67%
Don't know	30 3%	23 3%	17 3%	3 1%	14 4%	6 3%	7 5%	13 4%	23 2%	17 2%	4 1%	13 4%	6 3%	7 11%	13 5%	20 2%	8 1%	2 1%	6 2%	12 6%	10 7%	22 7%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 14

**Q.5e I am going to read out some words and phrases that have been used to describe different political parties.
Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.
For ordinary people, not just the best off
Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	584	294	291	88	106	113	99	85	93	176	175	117	117	159	146	151	83	45	513	103	239	45	106	118	166	126	93
	58%	60%	57%	74%	67%	60%	59%	57%	43%	64%	60%	57%	51%	61%	55%	60%	58%	56%	59%	52%	86%	63%	50%	46%	78%	77%	81%
Not true	384	185	200	22	50	75	62	59	115	94	108	78	104	96	110	89	57	33	329	88	35	25	95	129	41	30	15
	38%	38%	39%	18%	32%	40%	37%	40%	53%	34%	38%	38%	45%	37%	42%	36%	40%	41%	38%	45%	13%	35%	44%	51%	19%	18%	13%
Don't know	31	9	23	9	3	1	5	4	8	6	6	11	9	6	8	10	3	3	27	6	5	1	13	8	4	7	7
	3%	2%	4%	8%	2%	1%	3%	3%	4%	2%	2%	5%	4%	2%	3%	4%	2%	3%	3%	3%	2%	2%	6%	3%	2%	5%	6%
<u>The Conservative Party</u>																											
True	235	112	122	28	37	47	38	27	59	82	73	31	49	79	66	48	27	14	208	133	18	8	47	127	14	25	20
	23%	23%	24%	23%	23%	25%	23%	18%	27%	30%	25%	15%	21%	30%	25%	19%	19%	18%	24%	67%	7%	11%	22%	50%	7%	15%	17%
Not true	746	369	377	85	120	141	127	120	154	190	211	171	174	175	190	200	116	65	642	62	260	61	158	120	198	137	94
	75%	76%	74%	72%	75%	74%	76%	81%	71%	69%	73%	83%	76%	67%	72%	80%	81%	81%	74%	31%	93%	85%	74%	47%	93%	84%	82%
Don't know	19	6	13	6	2	2	3	2	4	4	5	3	7	7	8	3	-	1	18	2	2	3	9	8	-	1	1
	2%	1%	3%	5%	2%	1%	2%	1%	2%	2%	2%	1%	3%	3%	3%	1%	-	1%	2%	1%	1%	4%	4%	3%	-	1%	1%
<u>The Liberal Democrat Party</u>																											
True	414	213	201	58	71	86	64	54	81	147	121	66	81	113	105	108	62	27	370	110	98	59	78	120	61	103	64
	41%	44%	39%	49%	44%	46%	38%	36%	37%	53%	42%	32%	35%	43%	40%	43%	43%	34%	43%	56%	35%	82%	37%	47%	29%	63%	55%
Not true	539	261	278	49	83	98	95	88	125	124	157	123	135	139	142	132	77	48	458	80	172	11	123	125	144	53	45
	54%	54%	54%	41%	52%	52%	57%	59%	58%	45%	54%	60%	59%	53%	54%	53%	54%	60%	53%	41%	62%	16%	57%	49%	68%	32%	39%
Don't know	47	13	35	11	6	5	7	11	6	11	16	14	10	17	11	5	5	5	41	7	9	1	13	10	7	7	7
	5%	3%	7%	10%	4%	3%	4%	5%	5%	2%	4%	8%	6%	4%	7%	4%	3%	6%	5%	4%	3%	2%	6%	4%	3%	4%	6%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 14

Q.5e I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. For ordinary people, not just the best off
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
<u>The Labour Party</u>																						
True	584 58%	508 59%	387 59%	196 61%	190 58%	122 60%	76 53%	198 57%	546 58%	453 60%	234 61%	219 60%	93 50%	39 59%	132 53%	504 58%	396 59%	215 60%	182 59%	107 55%	81 58%	188 56%
Not true	384 38%	326 38%	252 39%	119 37%	132 40%	74 37%	59 41%	133 38%	366 39%	280 37%	147 38%	132 36%	86 47%	19 29%	105 42%	334 39%	255 38%	136 38%	119 38%	79 40%	51 37%	129 39%
Don't know	31 3%	22 3%	15 2%	8 2%	7 2%	7 3%	10 7%	16 5%	24 3%	18 2%	5 1%	13 4%	6 3%	8 12%	13 5%	25 3%	16 2%	6 2%	10 3%	9 5%	7 5%	16 5%
<u>The Conservative Party</u>																						
True	235 23%	204 24%	149 23%	69 21%	80 24%	54 27%	31 22%	86 25%	223 24%	185 25%	80 21%	104 29%	39 21%	11 18%	50 20%	193 22%	146 22%	64 18%	82 26%	48 24%	41 30%	89 27%
Not true	746 75%	637 74%	496 76%	251 78%	245 74%	141 70%	109 75%	250 72%	696 74%	554 74%	304 79%	250 69%	143 77%	50 77%	193 77%	653 76%	513 77%	288 81%	225 72%	140 72%	94 68%	233 70%
Don't know	19 2%	15 2%	8 1%	3 1%	4 1%	7 3%	4 3%	11 3%	15 2%	12 2%	2 1%	9 3%	4 2%	4 6%	7 3%	16 2%	8 1%	5 1%	4 1%	8 4%	3 2%	11 3%
<u>The Liberal Democrat Party</u>																						
True	414 41%	359 42%	279 43%	134 41%	145 44%	80 40%	55 38%	135 39%	386 41%	316 42%	158 41%	158 43%	70 38%	28 43%	98 39%	362 42%	285 43%	143 40%	143 46%	77 39%	52 37%	129 39%
Not true	539 54%	462 54%	351 54%	179 55%	172 52%	111 55%	77 53%	187 54%	509 54%	406 54%	218 56%	188 52%	103 56%	29 45%	133 53%	461 53%	363 54%	206 58%	158 51%	97 50%	78 57%	175 53%
Don't know	47 5%	34 4%	23 4%	10 3%	13 4%	11 6%	13 9%	24 7%	39 4%	28 4%	10 3%	18 5%	11 6%	8 12%	19 8%	39 5%	18 3%	8 2%	10 3%	21 11%	8 6%	29 9%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 15

Q.5f I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Has clear ideas to deal with Britain's problems
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	341	153	188	60	67	55	56	44	58	82	97	72	90	71	99	97	48	27	295	33	183	18	55	39	135	53	41
	34%	31%	37%	51%	42%	29%	33%	30%	27%	30%	33%	35%	39%	27%	37%	39%	33%	33%	34%	17%	66%	25%	26%	15%	64%	32%	35%
Not true	633	326	307	53	89	132	107	99	152	191	187	124	131	185	160	146	92	49	552	162	89	50	150	211	71	104	69
	63%	67%	60%	45%	56%	69%	64%	67%	70%	69%	65%	60%	57%	71%	61%	58%	64%	62%	64%	82%	32%	70%	70%	83%	34%	64%	60%
Don't know	26	7	19	5	4	3	4	5	6	3	5	9	9	4	6	8	4	4	21	3	7	4	9	5	5	6	5
	3%	2%	4%	4%	2%	1%	2%	3%	3%	1%	2%	4%	4%	2%	2%	3%	3%	5%	2%	1%	3%	5%	4%	2%	2%	4%	5%
<u>The Conservative Party</u>																											
True	366	194	172	49	66	71	52	45	82	117	118	67	64	109	107	85	46	18	336	159	53	24	72	169	38	59	42
	37%	40%	34%	42%	41%	37%	31%	31%	38%	42%	41%	33%	28%	42%	41%	34%	32%	23%	39%	81%	19%	33%	34%	67%	18%	36%	36%
Not true	608	288	320	62	91	115	111	102	126	156	163	132	158	148	150	160	91	58	514	35	222	46	127	80	169	100	70
	61%	59%	62%	53%	57%	61%	67%	69%	58%	56%	56%	64%	69%	57%	57%	64%	64%	72%	59%	18%	79%	64%	60%	31%	80%	61%	61%
Don't know	26	5	20	7	2	3	3	1	9	4	8	7	7	4	7	5	6	4	19	3	5	2	14	5	5	4	3
	3%	1%	4%	6%	1%	2%	2%	1%	4%	1%	3%	3%	3%	1%	3%	2%	4%	5%	2%	2%	2%	3%	7%	2%	2%	3%	3%
<u>The Liberal Democrat Party</u>																											
True	275	131	144	44	47	47	42	40	56	88	74	52	60	66	80	77	34	17	246	76	55	47	53	77	38	69	39
	28%	27%	28%	37%	30%	25%	25%	27%	26%	32%	26%	26%	26%	25%	30%	31%	24%	21%	28%	39%	20%	66%	25%	30%	18%	42%	34%
Not true	687	345	342	67	105	137	117	105	155	183	206	143	155	190	171	164	105	57	592	117	218	23	144	169	171	88	71
	69%	71%	67%	57%	66%	73%	70%	71%	72%	66%	71%	70%	67%	73%	65%	65%	73%	71%	68%	59%	78%	32%	68%	66%	81%	54%	61%
Don't know	38	10	27	8	7	5	7	4	6	5	9	9	14	5	14	9	4	6	30	4	6	2	16	9	3	6	5
	4%	2%	5%	7%	4%	3%	4%	3%	3%	2%	3%	5%	6%	2%	5%	4%	3%	7%	3%	2%	2%	3%	7%	4%	1%	4%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 15

Q.5f I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party. Has clear ideas to deal with Britain's problems
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
<u>The Labour Party</u>																						
True	341 34%	281 33%	209 32%	108 33%	102 31%	72 36%	60 41%	131 38%	318 34%	252 34%	135 35%	117 32%	65 35%	23 36%	88 35%	277 32%	217 33%	122 34%	94 30%	61 31%	63 46%	124 37%
Not true	633 63%	557 65%	431 66%	209 65%	221 67%	127 63%	76 52%	202 58%	600 64%	485 65%	242 63%	243 67%	115 62%	33 50%	148 59%	566 66%	435 65%	229 64%	206 67%	130 67%	67 49%	198 59%
Don't know	26 3%	17 2%	13 2%	7 2%	7 2%	4 2%	9 7%	13 4%	17 2%	13 2%	9 2%	4 1%	4 2%	9 14%	14 5%	19 2%	15 2%	5 1%	9 3%	4 2%	7 5%	12 3%
<u>The Conservative Party</u>																						
True	366 37%	328 38%	244 37%	120 37%	124 38%	84 42%	38 26%	122 35%	351 38%	295 39%	145 37%	150 41%	56 30%	16 24%	71 28%	311 36%	252 38%	128 36%	124 40%	59 30%	55 40%	114 34%
Not true	608 61%	512 60%	401 61%	201 62%	200 61%	111 55%	96 66%	207 60%	568 61%	443 59%	238 62%	205 56%	125 67%	40 62%	165 66%	534 62%	410 61%	227 64%	183 59%	124 63%	74 54%	198 59%
Don't know	26 3%	15 2%	8 1%	3 1%	6 2%	6 3%	11 8%	18 5%	17 2%	12 2%	4 1%	9 2%	5 2%	9 14%	14 6%	17 2%	5 1%	2 1%	3 1%	12 6%	9 6%	21 6%
<u>The Liberal Democrat Party</u>																						
True	275 28%	225 26%	165 25%	82 25%	83 25%	60 30%	50 35%	110 32%	257 27%	203 27%	89 23%	114 31%	54 29%	18 28%	72 29%	228 26%	177 27%	95 27%	83 27%	50 26%	48 34%	98 29%
Not true	687 69%	608 71%	472 72%	237 73%	235 71%	136 67%	79 55%	215 62%	651 70%	528 70%	289 75%	239 66%	123 67%	36 55%	159 64%	610 71%	477 72%	258 72%	219 71%	133 68%	77 56%	210 63%
Don't know	38 4%	23 3%	17 3%	5 1%	12 4%	6 3%	15 10%	21 6%	27 3%	19 2%	8 2%	11 3%	8 4%	11 17%	19 8%	25 3%	13 2%	4 1%	8 3%	12 6%	13 9%	25 8%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 16

Q.5g I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.

Is a united party

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
<u>The Labour Party</u>																											
True	391	192	199	56	70	72	73	42	77	102	129	81	79	95	105	108	51	32	342	47	183	22	71	64	137	72	58
	39%	39%	39%	48%	44%	38%	44%	28%	36%	37%	45%	39%	35%	36%	40%	43%	36%	40%	39%	24%	65%	31%	33%	25%	65%	44%	50%
Not true	560	282	279	53	82	112	88	98	127	168	150	108	135	152	145	132	88	43	484	141	87	48	126	182	66	86	52
	56%	58%	54%	45%	52%	59%	53%	66%	58%	61%	52%	53%	59%	58%	55%	53%	61%	54%	56%	71%	31%	67%	59%	71%	31%	52%	45%
Don't know	48	13	35	9	7	5	5	9	13	7	10	16	15	15	14	10	5	5	42	10	10	2	18	9	9	6	5
	5%	3%	7%	8%	4%	3%	3%	6%	6%	2%	4%	8%	7%	6%	5%	4%	3%	6%	5%	5%	3%	2%	8%	4%	4%	4%	4%
<u>The Conservative Party</u>																											
True	391	200	190	59	60	74	63	48	87	126	125	64	76	107	110	95	46	32	340	126	89	35	76	149	57	67	45
	39%	41%	37%	50%	37%	39%	38%	32%	40%	45%	43%	31%	33%	41%	42%	38%	32%	40%	39%	64%	32%	48%	35%	58%	27%	41%	39%
Not true	570	281	290	51	93	111	99	94	123	147	153	127	143	146	143	147	91	43	495	67	183	36	122	101	148	90	65
	57%	58%	56%	43%	58%	59%	59%	63%	57%	53%	53%	62%	63%	56%	54%	59%	64%	54%	57%	34%	65%	49%	57%	39%	70%	55%	57%
Don't know	39	6	33	9	7	5	5	7	7	4	11	15	10	8	11	9	6	5	34	5	8	2	16	5	6	6	5
	4%	1%	6%	7%	4%	2%	3%	5%	3%	1%	4%	7%	4%	3%	4%	3%	4%	6%	4%	2%	3%	2%	8%	2%	3%	4%	4%
<u>The Liberal Democrat Party</u>																											
True	277	149	127	38	47	49	52	30	60	82	76	59	60	70	80	62	42	23	241	64	62	41	55	83	45	58	33
	28%	31%	25%	32%	29%	26%	31%	20%	28%	30%	26%	29%	26%	27%	30%	25%	29%	28%	28%	32%	22%	57%	26%	33%	21%	35%	29%
Not true	664	328	336	67	106	133	108	106	144	186	200	123	155	175	164	177	97	52	575	126	207	28	137	157	158	98	77
	66%	67%	65%	56%	66%	70%	65%	71%	67%	67%	69%	60%	68%	67%	62%	70%	67%	65%	66%	64%	74%	39%	64%	62%	75%	60%	67%
Don't know	59	9	50	14	7	8	6	12	13	8	13	24	14	16	21	12	5	6	52	8	10	3	22	14	8	7	5
	6%	2%	10%	12%	4%	4%	4%	8%	6%	3%	5%	12%	6%	6%	8%	5%	4%	7%	6%	4%	4%	5%	11%	6%	4%	5%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 16

Q.5g I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.
Is a united party
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
<u>The Labour Party</u>																						
True	391	339	248	125	123	91	52	143	364	285	152	133	79	27	106	328	258	148	110	70	63	133
	39%	40%	38%	39%	37%	45%	36%	41%	39%	38%	39%	37%	43%	42%	43%	38%	39%	41%	36%	36%	45%	40%
Not true	560	480	381	189	191	99	81	180	531	436	220	216	95	30	124	499	389	198	191	110	61	171
	56%	56%	58%	59%	58%	49%	56%	52%	57%	58%	57%	59%	51%	45%	50%	58%	58%	56%	62%	57%	44%	51%
Don't know	48	37	25	9	15	12	12	24	40	29	15	15	11	8	19	34	19	10	9	15	14	29
	5%	4%	4%	3%	5%	6%	8%	7%	4%	4%	4%	4%	6%	12%	8%	4%	3%	3%	3%	7%	10%	9%
<u>The Conservative Party</u>																						
True	391	343	253	129	124	90	47	137	372	302	165	137	70	19	88	332	262	150	113	70	58	128
	39%	40%	39%	40%	38%	45%	33%	40%	40%	40%	43%	38%	38%	29%	35%	39%	39%	42%	36%	36%	42%	39%
Not true	570	485	384	187	197	101	86	187	532	429	213	216	103	39	141	500	390	200	190	110	70	180
	57%	57%	59%	58%	60%	50%	59%	54%	57%	57%	55%	59%	56%	59%	57%	58%	59%	56%	61%	56%	51%	54%
Don't know	39	27	17	8	9	11	12	22	31	19	8	10	12	8	20	30	15	7	8	15	9	25
	4%	3%	3%	2%	3%	5%	8%	6%	3%	2%	2%	3%	7%	12%	8%	3%	2%	2%	2%	8%	7%	7%
<u>The Liberal Democrat Party</u>																						
True	277	237	173	75	99	64	40	103	260	208	95	113	52	17	69	225	176	89	87	49	52	101
	28%	28%	27%	23%	30%	32%	27%	30%	28%	28%	24%	31%	28%	26%	27%	26%	26%	25%	28%	25%	38%	30%
Not true	664	571	452	237	215	118	93	212	629	511	277	234	117	35	153	592	467	259	208	125	72	197
	66%	67%	69%	73%	65%	59%	65%	61%	67%	68%	72%	64%	64%	54%	61%	69%	70%	73%	67%	64%	52%	59%
Don't know	59	48	28	12	16	20	12	31	47	31	14	16	16	13	28	45	24	9	15	21	14	35
	6%	6%	4%	4%	5%	10%	8%	9%	5%	4%	4%	5%	9%	19%	11%	5%	4%	3%	5%	11%	10%	11%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 17

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

David Cameron

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	254 25%	113 23%	141 27%	24 20%	40 25%	54 28%	44 26%	43 29%	49 22%	51 18%	65 22%	59 29%	79 34%	46 18%	70 26%	71 28%	39 28%	27 34%	208 24%	1 1%	112 40%	5 7%	41 19%	18 7%	88 41%	31 19%	29 25%
11-20	55 6%	28 6%	28 5%	5 4%	5 3%	13 7%	12 7%	8 5%	13 6%	12 4%	12 4%	16 8%	15 7%	9 3%	13 5%	20 8%	10 7%	3 4%	47 5%	1 1%	25 9%	2 2%	14 7%	6 3%	22 10%	9 6%	8 7%
21-30	61 6%	23 5%	37 7%	6 5%	14 9%	7 4%	13 8%	13 9%	9 4%	14 5%	20 7%	19 9%	9 4%	21 8%	10 4%	15 6%	11 8%	4 4%	55 6%	1 1%	21 8%	7 9%	14 7%	9 3%	16 8%	15 10%	11 9%
31-40	53 5%	28 6%	25 5%	5 5%	11 7%	11 6%	14 8%	7 4%	5 2%	16 6%	19 7%	12 5%	5 2%	13 5%	10 4%	14 6%	11 8%	5 7%	43 5%	1 *	13 5%	8 11%	19 9%	5 2%	10 5%	14 9%	8 7%
41-50	156 16%	71 15%	85 17%	33 28%	23 14%	20 11%	20 12%	19 13%	41 19%	41 15%	43 15%	31 15%	41 18%	37 14%	50 19%	36 14%	24 17%	10 12%	139 16%	16 8%	43 15%	17 23%	33 16%	28 11%	27 13%	27 17%	17 14%
51-60	83 8%	46 9%	37 7%	8 7%	13 8%	12 6%	15 9%	10 7%	25 11%	31 11%	21 7%	13 6%	17 8%	25 9%	19 7%	19 8%	9 6%	11 13%	71 8%	21 11%	19 7%	8 11%	20 10%	24 9%	11 5%	19 12%	13 11%
61-70	95 10%	55 11%	40 8%	10 8%	15 10%	26 14%	14 9%	7 5%	23 11%	37 13%	33 11%	14 7%	12 5%	21 8%	27 10%	28 11%	11 8%	8 10%	83 10%	37 19%	12 4%	8 11%	25 12%	47 18%	6 3%	14 8%	10 9%
71-80	133 13%	78 16%	55 11%	14 12%	23 14%	27 14%	16 10%	24 16%	29 13%	49 18%	37 13%	23 11%	24 10%	49 19%	35 13%	30 12%	12 8%	7 9%	122 14%	71 36%	13 5%	9 13%	31 14%	72 28%	18 8%	17 11%	9 8%
81-90	60 6%	29 6%	30 6%	5 4%	8 5%	14 8%	9 5%	9 6%	15 7%	20 7%	18 6%	8 4%	13 6%	27 10%	14 5%	9 3%	9 6%	2 2%	56 6%	34 17%	8 3%	4 6%	9 4%	30 12%	5 2%	10 6%	7 6%
91-100	22 2%	10 2%	11 2%	1 1%	3 2%	4 2%	5 3%	3 2%	5 3%	5 2%	12 4%	3 2%	2 1%	9 3%	5 2%	4 2%	3 2%	3 2%	18 2%	12 6%	3 1%	3 4%	3 1%	13 5%	1 1%	2 1%	-
Don't know	28 3%	6 1%	22 4%	7 6%	4 3%	2 1%	4 2%	8 5%	3 1%	1 1%	9 3%	7 3%	10 5%	6 2%	11 4%	4 1%	4 3%	3 3%	25 3%	2 1%	10 4%	2 3%	5 2%	2 1%	8 4%	4 2%	4 3%
Mean	43.84	46.23	41.50	44.55	43.88	43.94	41.66	40.63	47.15	50.48	46.63	38.22	37.04	51.55	43.52	40.50	39.98	37.10	44.90	73.68	30.00	54.28	45.60	64.37	29.07	44.20	39.94
Standard deviation	30.62	30.48	30.60	28.15	30.19	32.05	30.58	31.56	30.28	28.87	30.64	30.03	31.16	30.05	30.70	30.40	29.96	29.86	30.44	15.12	28.00	23.22	28.56	24.72	28.24	27.49	28.28

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 17

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

David Cameron

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.98	1.44	1.33	3.04	2.53	2.40	2.25	2.50	2.01	1.48	2.08	2.56	2.02	1.88	1.94	1.95	2.54	3.18	1.05	1.11	1.68	2.68	1.98	1.65	1.93	2.11	2.60

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 17

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

David Cameron

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	254 25%	209 24%	166 25%	89 28%	77 23%	43 21%	45 31%	88 25%	235 25%	180 24%	113 29%	67 18%	56 30%	18 28%	74 30%	222 26%	177 27%	107 30%	70 23%	45 23%	32 23%	77 23%
11-20	55 6%	50 6%	38 6%	20 6%	18 5%	12 6%	5 3%	17 5%	54 6%	47 6%	20 5%	27 7%	8 4%	1 2%	9 3%	46 5%	32 5%	17 5%	16 5%	14 7%	9 7%	23 7%
21-30	61 6%	54 6%	39 6%	17 5%	22 7%	15 7%	7 5%	22 6%	59 6%	47 6%	23 6%	24 6%	12 6%	2 4%	14 6%	58 7%	42 6%	17 5%	25 8%	16 8%	3 2%	19 6%
31-40	53 5%	48 6%	36 5%	20 6%	16 5%	12 6%	5 3%	17 5%	48 5%	40 5%	23 6%	17 5%	8 5%	4 7%	13 5%	47 5%	34 5%	23 7%	10 3%	13 7%	6 4%	19 6%
41-50	156 16%	124 14%	92 14%	38 12%	54 16%	32 16%	32 22%	64 19%	136 14%	102 14%	51 13%	51 14%	34 18%	21 32%	54 22%	126 15%	95 14%	48 13%	47 15%	31 16%	30 22%	61 18%
51-60	83 8%	73 9%	55 8%	21 7%	34 10%	17 9%	10 7%	28 8%	81 9%	65 9%	25 6%	40 11%	15 8%	2 4%	18 7%	73 8%	55 8%	21 6%	34 11%	18 9%	10 7%	28 8%
61-70	95 10%	90 10%	71 11%	36 11%	34 10%	19 9%	6 4%	25 7%	91 10%	79 11%	39 10%	40 11%	11 6%	5 7%	16 6%	85 10%	72 11%	41 12%	30 10%	14 7%	10 7%	24 7%
71-80	133 13%	116 14%	87 13%	44 14%	43 13%	29 14%	17 12%	45 13%	131 14%	107 14%	47 12%	60 16%	24 13%	2 3%	26 10%	113 13%	90 14%	40 11%	51 16%	22 11%	20 15%	43 13%
81-90	60 6%	54 6%	46 7%	28 9%	18 5%	9 4%	6 4%	14 4%	57 6%	48 6%	31 8%	17 5%	9 5%	3 4%	12 5%	50 6%	41 6%	27 8%	13 4%	9 5%	10 8%	19 6%
91-100	22 2%	20 2%	16 2%	6 2%	10 3%	4 2%	1 1%	5 2%	21 2%	20 3%	8 2%	12 3%	1 *	1 1%	2 1%	21 2%	16 2%	8 2%	8 3%	4 2%	1 1%	5 2%
Don't know	28 3%	17 2%	7 1%	3 1%	4 1%	9 5%	12 8%	21 6%	23 2%	16 2%	7 2%	9 2%	6 3%	6 9%	12 5%	21 2%	13 2%	7 2%	6 2%	8 4%	7 5%	15 4%
Mean	43.84	44.70	44.73	44.09	45.36	44.60	38.43	42.08	44.21	45.29	42.58	48.18	39.75	38.27	39.38	43.60	44.06	42.53	45.81	41.99	45.43	43.41

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 17

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

David Cameron

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	30.62	30.59	30.86	31.73	30.02	29.74	30.35	30.10	30.81	30.74	31.71	29.45	30.79	27.08	29.85	30.80	31.12	32.00	30.02	29.68	29.51	29.62
Standard error	0.98	1.04	1.19	1.73	1.63	2.20	2.81	1.74	1.01	1.12	1.60	1.55	2.39	3.72	2.02	1.05	1.20	1.69	1.71	2.15	2.71	1.68

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 18

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

George Osborne

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	223 22%	114 23%	108 21%	19 16%	23 14%	40 21%	50 30%	45 30%	46 21%	53 19%	57 20%	54 26%	59 26%	51 19%	57 21%	57 23%	35 24%	23 29%	184 21%	5 2%	94 34%	4 6%	43 20%	22 9%	68 32%	38 23%	34 29%
11-20	60 6%	32 7%	28 5%	6 5%	11 7%	14 7%	13 8%	8 5%	9 4%	16 6%	18 6%	13 6%	13 6%	19 7%	11 4%	16 6%	12 8%	2 3%	52 6%	3 2%	20 7%	7 10%	14 6%	12 5%	19 9%	12 8%	7 6%
21-30	55 5%	25 5%	29 6%	7 6%	3 2%	11 6%	11 7%	14 9%	8 4%	18 6%	12 4%	10 5%	15 7%	13 5%	6 2%	18 7%	14 10%	3 4%	47 5%	6 3%	21 7%	2 3%	14 7%	9 3%	19 9%	9 5%	7 6%
31-40	77 8%	42 9%	35 7%	5 4%	17 11%	15 8%	13 8%	7 5%	20 9%	23 8%	18 6%	17 8%	19 8%	16 6%	19 7%	20 8%	9 6%	12 15%	61 7%	12 6%	22 8%	8 11%	16 7%	17 7%	21 10%	14 9%	9 8%
41-50	124 12%	71 15%	53 10%	17 14%	18 11%	24 13%	14 9%	14 9%	37 17%	42 15%	34 12%	22 11%	26 11%	35 13%	32 12%	35 14%	12 9%	10 12%	111 13%	29 15%	28 10%	11 16%	30 14%	47 19%	20 9%	19 12%	11 10%
51-60	85 9%	50 10%	36 7%	5 5%	13 8%	19 10%	19 11%	8 6%	20 9%	34 12%	27 9%	12 6%	12 5%	21 8%	24 9%	20 8%	13 9%	8 10%	73 8%	30 15%	17 6%	7 10%	20 10%	29 11%	12 6%	23 14%	16 14%
61-70	68 7%	42 9%	25 5%	6 5%	8 5%	20 11%	9 6%	8 5%	16 8%	24 9%	27 9%	9 4%	7 3%	22 8%	19 7%	15 6%	7 5%	4 4%	60 7%	28 14%	8 3%	5 8%	19 9%	34 13%	5 2%	10 6%	6 5%
71-80	69 7%	41 8%	28 5%	7 6%	12 8%	9 5%	7 4%	10 7%	24 11%	23 8%	25 9%	10 5%	12 5%	28 11%	19 7%	10 4%	10 7%	2 3%	65 7%	45 23%	6 2%	3 5%	12 6%	41 16%	5 2%	7 5%	6 5%
81-90	17 2%	9 2%	8 2%	1 1%	1 1%	3 1%	4 2%	3 2%	6 3%	6 2%	3 1%	4 2%	3 1%	11 4%	1 *	4 2%	1 1%	- -	16 2%	15 8%	1 *	1 2%	- -	14 6%	1 1%	2 1%	1 1%
91-100	4 *	4 1%	- -	- -	- -	1 1%	1 1%	- -	2 1%	1 *	3 1%	- -	- -	1 *	3 1%	- -	- -	- -	4 *	3 1%	- -	1 2%	- -	4 2%	- -	- -	- -
Don't know	218 22%	56 12%	161 31%	46 39%	53 34%	33 17%	26 16%	31 21%	28 13%	36 13%	65 23%	53 26%	63 27%	43 17%	73 28%	55 22%	30 21%	15 19%	195 22%	21 11%	63 23%	20 28%	45 21%	27 11%	43 20%	29 18%	18 16%
Mean	37.77	39.42	35.74	37.41	40.42	38.73	33.04	31.79	42.85	41.87	41.31	33.06	31.36	42.82	39.17	35.40	33.28	31.58	38.87	62.22	26.10	46.04	38.02	54.27	26.22	36.48	33.75
Standard deviation	27.44	27.77	26.94	26.99	25.76	26.51	27.75	27.96	27.82	26.60	28.13	27.34	26.14	28.30	28.34	25.61	26.79	25.73	27.47	19.38	24.11	22.97	25.52	24.23	23.66	25.98	26.80

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 18

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

George Osborne

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.98	1.39	1.36	3.64	2.62	2.17	2.22	2.41	1.97	1.46	2.15	2.68	1.93	1.94	2.04	1.85	2.47	2.95	1.06	1.52	1.62	2.99	1.96	1.70	1.77	2.15	2.63

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

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Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

George Osborne

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	223 22%	196 23%	170 26%	95 29%	75 23%	26 13%	27 19%	53 15%	216 23%	181 24%	111 29%	70 19%	35 19%	7 11%	42 17%	207 24%	179 27%	110 31%	68 22%	28 15%	16 12%	44 13%
11-20	60 6%	60 7%	39 6%	22 7%	17 5%	20 10%	1 *	21 6%	59 6%	50 7%	23 6%	27 7%	10 5%	1 1%	10 4%	52 6%	43 6%	27 7%	16 5%	10 5%	8 6%	17 5%
21-30	55 5%	50 6%	42 6%	25 8%	16 5%	8 4%	5 3%	13 4%	52 6%	43 6%	30 8%	13 4%	9 5%	2 4%	11 4%	49 6%	41 6%	25 7%	16 5%	8 4%	5 4%	13 4%
31-40	77 8%	73 8%	60 9%	29 9%	31 9%	13 6%	5 3%	17 5%	74 8%	66 9%	38 10%	28 8%	8 4%	4 6%	12 5%	64 7%	48 7%	30 9%	18 6%	16 8%	13 9%	29 9%
41-50	124 12%	112 13%	74 11%	25 8%	49 15%	38 19%	12 8%	50 14%	114 12%	94 13%	41 11%	53 14%	20 11%	10 16%	30 12%	104 12%	75 11%	25 7%	50 16%	30 15%	20 14%	50 15%
51-60	85 9%	79 9%	65 10%	31 10%	34 10%	14 7%	6 4%	20 6%	82 9%	69 9%	33 9%	36 10%	14 7%	3 4%	16 7%	74 9%	63 10%	35 10%	28 9%	11 6%	11 8%	22 7%
61-70	68 7%	65 8%	53 8%	25 8%	27 8%	12 6%	3 2%	15 4%	66 7%	59 8%	26 7%	33 9%	7 4%	2 3%	9 4%	62 7%	51 8%	23 6%	29 9%	10 5%	6 4%	16 5%
71-80	69 7%	62 7%	53 8%	29 9%	24 7%	9 4%	7 5%	16 5%	68 7%	59 8%	34 9%	25 7%	9 5%	2 3%	10 4%	59 7%	45 7%	28 8%	17 5%	14 7%	10 7%	24 7%
81-90	17 2%	17 2%	15 2%	11 3%	5 1%	2 1%	- -	2 1%	17 2%	15 2%	8 2%	7 2%	2 1%	- -	2 1%	17 2%	13 2%	11 3%	3 1%	4 2%	- -	4 1%
91-100	4 *	4 *	4 1%	1 *	3 1%	- -	- -	- -	4 *	4 1%	1 *	3 1%	- -	- -	- -	4 *	4 1%	1 *	3 1%	- -	- -	- -
Don't know	218 22%	138 16%	78 12%	31 9%	48 14%	60 30%	80 55%	139 40%	183 20%	111 15%	41 11%	70 19%	72 39%	34 52%	106 43%	168 19%	104 16%	41 12%	63 20%	64 33%	49 36%	113 34%
Mean	37.77	38.29	38.00	36.24	39.83	39.44	31.99	37.10	37.74	38.22	35.92	40.93	35.00	38.44	35.74	37.27	36.38	34.42	38.89	41.06	41.65	41.30

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 18

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

George Osborne

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	27.44	27.31	28.09	29.07	26.96	23.96	28.45	25.62	27.61	27.67	27.91	27.19	27.22	23.43	26.41	27.83	28.20	28.76	27.31	25.93	24.01	25.12
Standard error	0.98	1.01	1.14	1.66	1.57	2.09	3.77	1.87	1.00	1.08	1.47	1.58	2.62	4.35	2.26	1.04	1.17	1.60	1.71	2.24	2.70	1.72

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 19

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ken Clarke

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	170 17%	90 18%	80 16%	9 7%	18 12%	35 19%	33 20%	32 21%	43 20%	30 11%	48 16%	43 21%	49 21%	31 12%	48 18%	44 18%	30 21%	17 22%	138 16%	10 5%	51 18%	5 7%	31 15%	26 10%	45 21%	18 11%	14 12%
11-20	46 5%	20 4%	26 5%	1 1%	8 5%	7 4%	8 5%	10 7%	11 5%	13 5%	15 5%	7 3%	12 5%	10 4%	14 5%	10 4%	11 7%	2 3%	40 5%	5 2%	19 7%	1 2%	8 4%	13 5%	12 6%	8 5%	8 7%
21-30	66 7%	36 7%	30 6%	5 4%	9 6%	16 8%	10 6%	11 7%	15 7%	16 6%	18 6%	17 8%	15 7%	20 8%	13 5%	11 4%	14 10%	8 10%	57 7%	7 4%	23 8%	5 6%	14 7%	17 7%	19 9%	7 4%	4 4%
31-40	74 7%	45 9%	29 6%	10 9%	9 6%	15 8%	10 6%	11 7%	18 8%	30 11%	15 5%	14 7%	15 7%	26 10%	18 7%	21 8%	5 4%	4 5%	66 8%	28 14%	10 4%	3 5%	21 10%	36 14%	12 5%	7 4%	4 3%
41-50	158 16%	75 15%	83 16%	12 10%	22 14%	31 16%	27 16%	30 20%	36 16%	34 12%	47 16%	45 22%	32 14%	46 18%	33 12%	52 21%	18 13%	9 11%	143 17%	32 16%	52 19%	10 13%	30 14%	27 10%	40 19%	35 21%	27 24%
51-60	77 8%	45 9%	32 6%	3 2%	10 6%	23 12%	11 7%	15 10%	14 7%	28 10%	27 9%	9 4%	13 6%	17 6%	25 10%	18 7%	11 8%	6 7%	67 8%	26 13%	17 6%	8 11%	19 9%	28 11%	14 7%	14 9%	8 7%
61-70	74 7%	45 9%	29 6%	4 4%	13 8%	14 7%	16 10%	7 4%	20 9%	34 12%	18 6%	11 6%	11 5%	23 9%	19 7%	19 8%	5 3%	8 9%	66 8%	20 10%	21 7%	12 16%	17 8%	26 10%	14 7%	20 12%	12 11%
71-80	61 6%	41 8%	20 4%	- -	7 4%	11 6%	14 8%	7 4%	23 10%	33 12%	18 6%	3 2%	7 3%	18 7%	20 8%	10 4%	9 6%	4 5%	54 6%	21 11%	12 4%	5 8%	14 7%	26 10%	11 5%	10 6%	6 6%
81-90	27 3%	17 4%	9 2%	- -	2 1%	5 2%	4 2%	7 5%	9 4%	7 3%	12 4%	3 1%	5 2%	17 7%	3 1%	2 1%	2 1%	3 3%	23 3%	11 5%	5 2%	1 2%	6 3%	10 4%	1 *	7 4%	6 5%
91-100	13 1%	8 2%	5 1%	- -	1 1%	2 1%	2 1%	3 2%	6 3%	3 1%	5 2%	3 2%	2 1%	3 1%	5 2%	2 1%	2 2%	1 1%	11 1%	7 3%	2 1%	1 2%	2 1%	8 3%	1 1%	2 1%	2 1%
Don't know	233 23%	64 13%	170 33%	74 63%	58 37%	30 16%	30 18%	17 12%	23 11%	47 17%	67 23%	51 25%	68 30%	50 19%	67 25%	61 24%	36 25%	19 23%	204 24%	30 15%	67 24%	20 28%	52 25%	37 15%	44 21%	35 22%	24 21%
Mean	42.14	43.89	39.98	38.14	42.13	41.84	42.22	40.09	44.64	48.97	43.68	36.74	35.46	47.17	41.82	40.82	36.80	39.25	42.95	55.06	39.33	52.87	43.77	49.59	37.25	48.57	47.01
Standard deviation	26.87	27.44	26.03	20.71	25.68	26.35	27.14	27.34	28.66	25.24	27.77	25.07	27.11	25.91	28.13	24.40	28.11	29.04	26.44	23.13	25.83	23.53	25.39	26.16	25.09	25.29	26.44

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 19

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ken Clarke

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.96	1.37	1.33	3.55	2.71	2.14	2.19	2.22	2.01	1.40	2.11	2.43	2.02	1.78	1.98	1.79	2.68	3.40	1.02	1.85	1.74	3.06	1.99	1.88	1.89	2.14	2.67

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 19

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Ken Clarke

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	170 17%	145 17%	123 19%	70 22%	52 16%	22 11%	25 17%	47 14%	166 18%	138 18%	78 20%	60 17%	28 15%	4 6%	32 13%	151 18%	128 19%	81 23%	47 15%	23 12%	19 13%	42 13%
11-20	46 5%	43 5%	38 6%	22 7%	16 5%	5 3%	3 2%	8 2%	46 5%	39 5%	22 6%	17 5%	7 4%	- -	7 3%	43 5%	37 5%	21 6%	16 5%	7 3%	3 2%	10 3%
21-30	66 7%	54 6%	41 6%	20 6%	21 6%	13 6%	12 8%	25 7%	58 6%	45 6%	30 8%	15 4%	13 7%	9 13%	21 9%	52 6%	38 6%	23 7%	15 5%	14 7%	14 10%	28 8%
31-40	74 7%	71 8%	50 8%	34 11%	16 5%	21 10%	3 2%	24 7%	69 7%	59 8%	39 10%	21 6%	10 5%	4 7%	14 6%	65 8%	49 7%	25 7%	24 8%	16 8%	9 6%	25 7%
41-50	158 16%	145 17%	114 17%	43 13%	71 22%	31 15%	13 9%	44 13%	147 16%	120 16%	61 16%	59 16%	27 15%	11 16%	38 15%	138 16%	109 16%	54 15%	55 18%	30 15%	20 14%	50 15%
51-60	77 8%	73 9%	60 9%	29 9%	30 9%	14 7%	4 3%	17 5%	76 8%	71 9%	29 8%	41 11%	5 3%	1 2%	6 3%	71 8%	53 8%	24 7%	29 9%	18 9%	6 4%	24 7%
61-70	74 7%	73 9%	59 9%	29 9%	30 9%	14 7%	1 1%	15 4%	73 8%	62 8%	33 8%	30 8%	10 6%	1 2%	12 5%	70 8%	61 9%	31 9%	30 10%	9 5%	4 3%	13 4%
71-80	61 6%	56 7%	48 7%	24 7%	24 7%	9 4%	5 3%	13 4%	58 6%	49 6%	28 7%	21 6%	9 5%	3 5%	12 5%	53 6%	39 6%	25 7%	14 4%	14 7%	8 6%	22 7%
81-90	27 3%	24 3%	22 3%	12 4%	9 3%	3 1%	2 2%	5 1%	27 3%	23 3%	12 3%	11 3%	4 2%	- -	4 1%	23 3%	17 3%	14 4%	3 1%	6 3%	4 3%	10 3%
91-100	13 1%	13 2%	12 2%	4 1%	8 2%	1 1%	- -	1 *	13 1%	13 2%	6 1%	8 2%	- -	- -	- -	13 2%	11 2%	4 1%	6 2%	3 1%	- -	3 1%
Don't know	233 23%	157 18%	88 13%	35 11%	52 16%	69 34%	76 53%	146 42%	202 22%	130 17%	48 13%	82 22%	72 39%	31 48%	103 41%	181 21%	125 19%	54 15%	71 23%	57 29%	52 38%	109 33%
Mean	42.14	43.20	43.21	41.21	45.27	43.15	31.33	39.14	42.17	42.80	41.45	44.42	38.68	41.56	39.35	42.40	41.77	40.60	43.25	44.84	40.11	43.03

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 19

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ken Clarke

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	26.87	26.66	27.24	27.78	26.55	24.17	26.78	25.64	27.15	27.16	27.07	27.22	26.97	20.11	25.52	26.99	27.21	28.42	25.58	26.08	25.93	26.07
Standard error	0.96	0.99	1.11	1.58	1.56	2.15	3.49	1.88	0.99	1.07	1.44	1.60	2.61	3.50	2.16	1.02	1.15	1.59	1.63	2.20	2.94	1.76

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 20

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

William Hague

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	194 19%	96 20%	98 19%	12 10%	28 18%	39 21%	42 25%	36 24%	36 17%	35 13%	52 18%	50 24%	57 25%	34 13%	50 19%	53 21%	35 24%	22 27%	155 18%	6 3%	75 27%	4 6%	35 16%	16 6%	66 31%	21 13%	19 16%
11-20	60 6%	27 6%	33 7%	6 5%	7 4%	19 10%	9 6%	8 5%	11 5%	20 7%	13 5%	14 7%	14 6%	13 5%	17 7%	21 8%	8 6%	2 2%	55 6%	3 1%	29 10%	3 4%	14 7%	7 3%	19 9%	13 8%	11 10%
21-30	78 8%	39 8%	40 8%	18 15%	12 7%	14 7%	11 6%	14 9%	9 4%	23 8%	23 8%	22 11%	10 4%	25 10%	15 6%	20 8%	7 5%	11 14%	64 7%	7 4%	25 9%	10 14%	20 9%	18 7%	20 9%	15 9%	9 8%
31-40	54 5%	28 6%	26 5%	4 4%	8 5%	10 5%	13 8%	6 4%	13 6%	20 7%	11 4%	10 5%	13 6%	14 5%	17 6%	9 3%	12 9%	3 4%	46 5%	8 4%	16 6%	3 4%	14 6%	9 3%	13 6%	6 4%	3 3%
41-50	132 13%	64 13%	69 13%	20 17%	19 12%	25 13%	32 19%	14 10%	23 11%	35 13%	43 15%	21 10%	33 15%	30 11%	34 13%	38 15%	18 13%	12 15%	114 13%	26 13%	41 15%	14 20%	22 10%	28 11%	35 17%	25 16%	14 13%
51-60	96 10%	50 10%	46 9%	8 7%	22 14%	25 13%	12 7%	12 8%	17 8%	37 13%	32 11%	14 7%	13 6%	30 11%	23 9%	25 10%	10 7%	8 9%	86 10%	25 13%	16 6%	11 15%	24 11%	28 11%	8 4%	26 16%	18 16%
61-70	76 8%	51 10%	25 5%	3 3%	16 10%	15 8%	6 3%	14 9%	22 10%	25 9%	29 10%	12 6%	11 5%	26 10%	17 6%	21 8%	8 6%	4 5%	68 8%	30 15%	13 5%	4 6%	16 8%	30 12%	17 8%	9 5%	5 5%
71-80	122 12%	58 12%	65 13%	3 2%	16 10%	25 13%	16 9%	20 13%	42 20%	42 15%	36 12%	19 9%	25 11%	39 15%	33 12%	23 9%	22 16%	5 6%	112 13%	49 25%	21 7%	6 9%	30 14%	60 23%	6 3%	21 13%	17 15%
81-90	47 5%	31 6%	16 3%	1 1%	5 3%	5 3%	8 5%	10 6%	19 9%	16 6%	15 5%	9 4%	7 3%	16 6%	11 4%	11 4%	4 3%	5 6%	41 5%	23 12%	4 2%	3 5%	13 6%	30 12%	3 2%	8 5%	4 4%
91-100	25 3%	15 3%	10 2%	1 1%	2 1%	3 1%	4 2%	4 3%	11 5%	8 3%	8 3%	3 2%	6 3%	7 3%	6 2%	6 2%	4 2%	3 3%	20 2%	12 6%	5 2%	1 2%	5 2%	15 6%	2 1%	2 1%	2 2%
Don't know	115 11%	30 6%	85 17%	42 36%	24 15%	9 5%	15 9%	12 8%	13 6%	17 6%	28 10%	31 15%	39 17%	29 11%	41 16%	24 9%	15 11%	6 8%	106 12%	7 4%	35 13%	11 16%	22 10%	14 6%	23 11%	16 10%	12 11%
Mean	45.06	46.71	43.31	38.65	45.55	42.80	40.39	44.09	53.27	50.17	47.79	39.13	39.79	50.94	44.51	42.70	42.72	39.58	46.07	66.10	34.82	50.81	47.36	62.39	31.87	47.25	45.46
Standard deviation	29.43	29.91	28.83	22.74	27.64	28.47	29.08	31.57	30.92	27.77	28.64	29.79	30.76	27.99	29.68	29.18	30.15	30.52	29.10	21.45	27.76	22.87	28.81	25.53	26.39	26.77	28.69

Lord Ashcroft

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 20

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

William Hague

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.98	1.44	1.33	2.99	2.50	2.17	2.21	2.53	2.10	1.46	2.02	2.71	2.11	1.83	1.98	1.95	2.64	3.31	1.05	1.60	1.75	2.77	2.07	1.75	1.87	2.12	2.74

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 20

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

William Hague

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	194 19%	161 19%	125 19%	75 23%	50 15%	36 18%	33 23%	69 20%	189 20%	152 20%	93 24%	59 16%	37 20%	5 7%	42 17%	172 20%	135 20%	83 23%	52 17%	37 19%	22 16%	59 18%
11-20	60 6%	54 6%	42 6%	17 5%	26 8%	11 6%	7 5%	18 5%	55 6%	41 5%	20 5%	21 6%	14 7%	6 9%	19 8%	49 6%	42 6%	23 6%	19 6%	6 3%	12 8%	18 5%
21-30	78 8%	68 8%	54 8%	30 9%	24 7%	15 7%	10 7%	25 7%	74 8%	61 8%	30 8%	31 9%	13 7%	4 6%	17 7%	65 8%	54 8%	31 9%	23 8%	11 5%	14 10%	24 7%
31-40	54 5%	46 5%	38 6%	14 4%	24 7%	8 4%	8 6%	16 5%	50 5%	47 6%	24 6%	24 7%	3 2%	4 6%	7 3%	49 6%	39 6%	19 5%	20 6%	10 5%	5 4%	15 5%
41-50	132 13%	112 13%	79 12%	28 9%	51 15%	32 16%	21 14%	53 15%	124 13%	99 13%	48 12%	51 14%	25 13%	8 12%	33 13%	112 13%	79 12%	35 10%	43 14%	33 17%	20 15%	54 16%
51-60	96 10%	88 10%	68 10%	28 9%	40 12%	20 10%	8 5%	28 8%	90 10%	72 10%	29 7%	43 12%	19 10%	6 9%	24 10%	90 10%	77 12%	29 8%	48 15%	13 7%	5 4%	18 6%
61-70	76 8%	74 9%	61 9%	35 11%	25 8%	13 7%	2 2%	16 5%	74 8%	63 8%	33 9%	30 8%	11 6%	2 3%	13 5%	67 8%	49 7%	32 9%	18 6%	18 9%	9 7%	27 8%
71-80	122 12%	114 13%	97 15%	51 16%	47 14%	17 8%	8 6%	25 7%	118 13%	100 13%	56 14%	44 12%	19 10%	4 6%	23 9%	108 13%	89 13%	49 14%	40 13%	19 10%	14 10%	33 10%
81-90	47 5%	46 5%	38 6%	22 7%	16 5%	8 4%	1 *	9 3%	46 5%	44 6%	23 6%	20 6%	3 1%	1 1%	3 1%	41 5%	32 5%	22 6%	9 3%	10 5%	6 4%	15 5%
91-100	25 3%	24 3%	19 3%	10 3%	9 3%	5 3%	1 1%	6 2%	24 3%	23 3%	13 3%	10 3%	1 1%	1 1%	2 1%	25 3%	17 3%	11 3%	6 2%	8 4%	- -	8 2%
Don't know	115 11%	68 8%	33 5%	14 4%	19 6%	35 17%	47 32%	82 24%	89 10%	48 6%	17 4%	31 9%	40 22%	26 40%	66 27%	84 10%	53 8%	22 6%	31 10%	30 15%	31 23%	61 18%
Mean	45.06	46.56	47.18	46.69	47.67	44.25	33.06	40.11	45.15	46.25	44.97	47.66	39.83	43.16	40.54	45.52	45.18	44.70	45.76	46.77	41.75	44.80

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 20

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

William Hague

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	29.43	29.41	29.65	31.39	27.86	28.44	26.83	28.33	29.64	29.83	31.09	28.36	28.19	24.64	27.44	29.62	29.53	31.06	27.64	30.02	27.88	29.24
Standard error	0.98	1.03	1.16	1.74	1.55	2.25	2.84	1.80	1.01	1.11	1.58	1.54	2.43	3.95	2.08	1.05	1.18	1.67	1.64	2.30	2.80	1.78

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 21

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Nick Clegg

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	264 26%	134 28%	130 25%	36 31%	34 21%	47 25%	48 29%	49 33%	50 23%	53 19%	70 24%	68 33%	73 32%	62 24%	69 26%	73 29%	35 24%	25 32%	220 25%	4 2%	101 36%	4 6%	63 29%	37 14%	77 36%	32 20%	30 26%
11-20	71 7%	37 8%	34 7%	4 4%	13 8%	15 8%	8 5%	10 7%	20 9%	20 7%	20 7%	17 8%	14 6%	8 3%	26 10%	17 7%	16 11%	5 6%	59 7%	12 6%	23 8%	- -	14 7%	18 7%	26 12%	5 3%	5 4%
21-30	58 6%	27 6%	31 6%	4 4%	5 3%	9 5%	13 8%	12 8%	15 7%	16 6%	11 4%	16 8%	15 7%	13 5%	16 6%	16 7%	8 6%	4 5%	53 6%	9 5%	15 5%	2 3%	14 6%	21 8%	13 6%	4 2%	2 2%
31-40	91 9%	47 10%	44 9%	11 9%	19 12%	15 8%	19 12%	7 5%	20 9%	33 12%	26 9%	20 10%	12 5%	26 10%	26 10%	14 6%	14 10%	11 13%	75 9%	19 10%	29 10%	5 7%	15 7%	18 7%	22 11%	18 11%	15 13%
41-50	155 15%	75 15%	80 16%	20 17%	17 11%	32 17%	25 15%	18 12%	43 20%	46 17%	45 16%	28 14%	36 16%	38 15%	47 18%	42 17%	17 12%	11 13%	139 16%	41 21%	40 14%	7 9%	38 18%	46 18%	29 14%	22 14%	17 15%
51-60	113 11%	51 10%	63 12%	13 11%	24 15%	24 13%	19 11%	13 9%	19 9%	44 16%	33 11%	16 8%	21 9%	32 12%	18 7%	33 13%	22 15%	8 10%	97 11%	38 19%	21 8%	13 18%	31 15%	38 15%	18 9%	28 17%	18 15%
61-70	82 8%	47 10%	35 7%	6 5%	17 11%	21 11%	13 8%	13 8%	12 6%	28 10%	31 11%	12 6%	11 5%	27 10%	16 6%	21 9%	11 8%	6 7%	71 8%	33 17%	9 3%	14 20%	14 7%	30 12%	4 2%	20 12%	10 9%
71-80	59 6%	33 7%	26 5%	4 4%	10 6%	15 8%	9 5%	8 6%	14 6%	20 7%	22 8%	5 3%	12 5%	21 8%	20 7%	13 5%	4 3%	2 3%	57 7%	22 11%	13 5%	14 19%	5 2%	26 10%	4 2%	16 10%	7 6%
81-90	22 2%	11 2%	11 2%	2 1%	3 2%	2 1%	6 3%	3 2%	6 3%	7 2%	6 2%	2 1%	7 3%	8 3%	3 1%	7 3%	3 2%	2 2%	19 2%	11 6%	2 1%	5 6%	3 1%	6 3%	1 1%	9 5%	4 3%
91-100	14 1%	11 2%	2 *	2 2%	2 1%	1 1%	2 1%	4 2%	3 2%	2 1%	4 2%	3 2%	4 2%	4 2%	3 1%	3 1%	2 1%	2 2%	11 1%	4 2%	2 1%	3 5%	4 2%	4 2%	2 1%	2 1%	1 1%
Don't know	71 7%	14 3%	57 11%	16 14%	16 10%	8 4%	6 4%	11 7%	14 6%	8 3%	21 7%	17 8%	24 10%	22 8%	21 8%	11 4%	12 8%	6 7%	65 8%	3 2%	24 8%	6 8%	13 6%	10 4%	14 7%	7 4%	7 6%
Mean	37.96	38.49	37.41	35.26	40.47	39.43	37.40	35.10	38.61	42.66	40.71	30.81	34.77	42.26	35.79	37.87	36.50	34.07	38.70	56.30	29.44	62.94	35.60	46.75	27.30	47.45	40.30
Standard deviation	27.62	28.28	26.94	27.77	27.46	27.12	27.51	29.64	26.80	25.84	27.72	26.38	29.24	27.91	27.16	27.89	26.74	27.86	27.45	19.91	26.03	21.66	26.67	25.56	24.40	27.41	27.15

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 21

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Nick Clegg

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.90	1.35	1.21	3.12	2.39	2.06	2.04	2.37	1.83	1.34	1.93	2.31	1.95	1.81	1.75	1.82	2.32	3.00	0.97	1.48	1.60	2.55	1.89	1.73	1.69	2.12	2.53

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 21

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Nick Clegg

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	264 26%	224 26%	177 27%	106 33%	71 21%	47 23%	41 28%	88 25%	248 27%	199 26%	120 31%	79 22%	49 27%	17 25%	66 26%	239 28%	198 30%	129 36%	69 22%	41 21%	25 18%	66 20%
11-20	71 7%	68 8%	47 7%	18 6%	29 9%	20 10%	3 2%	24 7%	69 7%	58 8%	27 7%	30 8%	11 6%	2 4%	13 5%	62 7%	52 8%	21 6%	30 10%	10 5%	9 7%	19 6%
21-30	58 6%	51 6%	43 7%	18 5%	25 8%	8 4%	7 5%	15 4%	52 6%	45 6%	25 7%	20 5%	7 4%	6 9%	13 5%	50 6%	35 5%	14 4%	20 7%	15 8%	8 6%	23 7%
31-40	91 9%	85 10%	67 10%	32 10%	35 11%	18 9%	6 4%	24 7%	88 9%	76 10%	41 11%	36 10%	12 6%	3 4%	15 6%	84 10%	68 10%	34 10%	34 11%	15 8%	7 5%	23 7%
41-50	155 15%	128 15%	99 15%	42 13%	57 17%	29 14%	26 18%	55 16%	144 15%	110 15%	49 13%	61 17%	34 18%	11 16%	44 18%	135 16%	100 15%	45 13%	55 18%	35 18%	20 14%	55 16%
51-60	113 11%	104 12%	82 13%	39 12%	44 13%	22 11%	9 6%	31 9%	105 11%	87 12%	42 11%	46 13%	18 10%	8 12%	26 10%	96 11%	77 12%	40 11%	37 12%	19 10%	17 12%	36 11%
61-70	82 8%	79 9%	55 8%	29 9%	27 8%	23 12%	3 2%	26 8%	79 8%	67 9%	33 9%	34 9%	11 6%	3 5%	15 6%	75 9%	58 9%	30 8%	28 9%	17 9%	7 5%	24 7%
71-80	59 6%	51 6%	44 7%	27 8%	17 5%	7 4%	8 6%	15 4%	58 6%	45 6%	24 6%	21 6%	12 7%	2 2%	14 6%	48 6%	31 5%	19 5%	12 4%	17 9%	11 8%	29 9%
81-90	22 2%	18 2%	15 2%	6 2%	10 3%	3 1%	4 3%	7 2%	21 2%	20 3%	9 2%	10 3%	1 1%	1 2%	3 1%	17 2%	12 2%	6 2%	6 2%	5 2%	5 3%	10 3%
91-100	14 1%	12 1%	9 1%	4 1%	5 2%	3 2%	2 1%	5 1%	14 1%	10 1%	3 1%	7 2%	4 2%	- -	4 1%	12 1%	8 1%	4 1%	4 1%	4 2%	2 1%	6 2%
Don't know	71 7%	36 4%	15 2%	5 1%	10 3%	21 10%	35 24%	56 16%	58 6%	32 4%	13 3%	20 5%	25 14%	13 20%	39 15%	44 5%	28 4%	14 4%	14 5%	16 8%	27 19%	43 13%
Mean	37.96	38.40	38.46	36.60	40.31	38.20	34.65	36.86	38.12	38.32	35.69	41.17	37.24	35.19	36.74	37.36	36.03	33.74	38.69	42.09	42.35	42.19

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 21

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Nick Clegg

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	27.62	27.46	27.59	28.61	26.44	27.11	28.65	27.70	27.74	27.54	27.87	26.93	28.68	25.61	27.91	27.60	27.38	28.50	25.83	27.93	27.46	27.71
Standard error	0.90	0.95	1.07	1.57	1.45	2.08	2.89	1.69	0.93	1.01	1.41	1.44	2.35	3.74	1.99	0.96	1.07	1.52	1.49	2.06	2.73	1.64

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 22

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Vince Cable

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	140 14%	71 14%	69 13%	8 7%	13 8%	19 10%	28 17%	37 25%	35 16%	25 9%	38 13%	34 17%	42 18%	41 16%	31 12%	33 13%	21 15%	13 16%	115 13%	14 7%	51 18%	2 3%	27 13%	29 12%	38 18%	13 8%	10 9%
11-20	47 5%	26 5%	22 4%	5 4%	5 3%	13 7%	11 6%	5 3%	8 4%	13 5%	18 6%	11 5%	5 2%	13 5%	13 5%	5 4%	3 4%	42 5%	7 4%	18 6%	1 1%	6 3%	12 5%	15 7%	3 2%	3 3%	
21-30	61 6%	32 7%	29 6%	6 5%	5 3%	7 4%	14 8%	9 6%	20 9%	19 7%	16 6%	13 6%	13 6%	15 6%	16 6%	12 5%	16 11%	2 2%	51 6%	12 6%	13 5%	1 2%	18 8%	24 10%	14 7%	6 4%	5 4%
31-40	63 6%	42 9%	22 4%	3 2%	16 10%	13 7%	8 5%	8 6%	16 7%	20 7%	16 6%	14 7%	13 6%	22 8%	20 8%	10 4%	5 3%	6 8%	54 6%	17 9%	14 5%	3 5%	17 8%	19 8%	14 7%	14 9%	12 11%
41-50	113 11%	60 12%	53 10%	13 11%	10 6%	27 14%	19 11%	13 8%	32 15%	39 14%	35 12%	14 7%	25 11%	33 13%	27 10%	26 10%	18 13%	9 11%	99 11%	25 13%	41 15%	5 7%	20 9%	23 9%	35 17%	22 14%	18 16%
51-60	67 7%	37 8%	29 6%	6 5%	9 6%	19 10%	11 7%	9 6%	14 6%	24 9%	23 8%	11 5%	9 4%	21 8%	13 5%	18 7%	10 7%	5 6%	61 7%	16 8%	18 6%	2 3%	23 11%	21 8%	14 6%	9 6%	7 6%
61-70	58 6%	47 10%	11 2%	10 8%	10 6%	8 4%	9 5%	9 6%	13 6%	20 7%	18 6%	14 7%	6 2%	25 9%	11 4%	11 4%	5 3%	6 8%	51 6%	16 8%	7 2%	13 18%	15 7%	18 7%	4 2%	21 13%	11 10%
71-80	76 8%	51 10%	26 5%	6 5%	15 9%	17 9%	12 7%	8 5%	20 9%	27 10%	23 8%	14 7%	12 5%	21 8%	20 8%	20 8%	13 9%	3 4%	66 8%	34 17%	17 6%	6 8%	13 6%	35 14%	9 4%	11 7%	9 8%
81-90	25 2%	13 3%	11 2%	- -	5 3%	4 2%	5 3%	5 3%	5 3%	11 4%	7 3%	2 1%	3 1%	10 4%	6 2%	6 2%	2 1%	2 3%	22 2%	8 4%	5 2%	7 10%	1 1%	6 2%	2 1%	13 8%	5 5%
91-100	11 1%	9 2%	2 *	- -	- -	2 1%	1 1%	3 2%	5 2%	4 2%	5 2%	1 1%	1 *	3 1%	2 1%	3 1%	2 1%	1 1%	9 1%	3 1%	- -	3 4%	3 1%	4 1%	1 *	5 3%	2 2%
Don't know	339 34%	99 20%	239 47%	62 52%	72 45%	61 32%	50 30%	43 29%	50 23%	73 26%	87 30%	78 38%	101 44%	58 22%	105 40%	99 39%	47 33%	29 37%	298 34%	45 23%	97 35%	27 38%	71 33%	63 25%	66 31%	47 29%	32 28%
Mean	42.89	45.71	38.91	43.81	47.63	45.39	40.09	37.21	43.72	49.06	44.32	38.48	35.25	44.25	42.67	42.78	41.53	41.09	43.33	53.56	36.87	64.96	42.93	47.06	35.51	54.62	50.33
Standard deviation	27.46	27.50	26.95	24.68	26.26	25.64	27.94	30.40	27.62	25.57	27.45	27.82	27.73	27.26	27.03	28.30	27.47	27.81	27.25	24.53	26.09	23.55	26.21	26.76	24.25	25.89	25.16

Lord Ashcroft

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 22

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Vince Cable

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	1.06	1.44	1.55	3.76	2.95	2.32	2.46	2.80	2.07	1.51	2.21	3.02	2.32	1.93	2.12	2.30	2.80	3.62	1.14	2.09	1.90	3.33	2.18	2.06	1.96	2.30	2.64

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 22

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Vince Cable

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	140 14%	121 14%	102 16%	51 16%	51 15%	20 10%	18 12%	38 11%	135 14%	110 15%	60 15%	51 14%	25 14%	4 6%	29 12%	122 14%	103 15%	64 18%	40 13%	19 10%	17 13%	36 11%
11-20	47 5%	44 5%	37 6%	12 4%	25 8%	7 3%	3 2%	10 3%	43 5%	43 6%	21 5%	22 6%	- -	4 6%	4 2%	43 5%	38 6%	18 5%	20 6%	5 2%	5 3%	9 3%
21-30	61 6%	58 7%	45 7%	23 7%	22 7%	13 6%	3 2%	16 5%	61 7%	49 7%	27 7%	22 6%	12 7%	- -	12 5%	56 6%	43 6%	26 7%	17 5%	13 7%	5 4%	18 5%
31-40	63 6%	63 7%	49 7%	26 8%	23 7%	15 7%	- -	15 4%	59 6%	49 6%	22 6%	27 7%	10 6%	5 7%	15 6%	55 6%	38 6%	21 6%	17 6%	17 9%	8 6%	25 8%
41-50	113 11%	106 12%	90 14%	42 13%	49 15%	16 8%	7 5%	23 7%	106 11%	95 13%	57 15%	38 10%	11 6%	7 11%	18 7%	101 12%	87 13%	49 14%	37 12%	14 7%	12 9%	26 8%
51-60	67 7%	63 7%	53 8%	29 9%	24 7%	10 5%	4 3%	14 4%	67 7%	59 8%	32 8%	27 7%	8 4%	- -	8 3%	64 7%	54 8%	29 8%	24 8%	10 5%	3 2%	13 4%
61-70	58 6%	51 6%	39 6%	21 7%	18 5%	12 6%	7 5%	19 5%	57 6%	53 7%	27 7%	26 7%	4 2%	1 1%	5 2%	51 6%	42 6%	22 6%	20 6%	8 4%	7 5%	16 5%
71-80	76 8%	70 8%	65 10%	41 13%	24 7%	6 3%	6 4%	12 3%	74 8%	63 8%	35 9%	29 8%	10 5%	3 4%	13 5%	69 8%	54 8%	36 10%	19 6%	14 7%	8 6%	22 7%
81-90	25 2%	23 3%	20 3%	11 4%	8 3%	3 1%	2 1%	5 1%	25 3%	21 3%	13 3%	9 2%	3 2%	- -	3 1%	21 2%	19 3%	10 3%	9 3%	3 1%	3 2%	6 2%
91-100	11 1%	11 1%	11 2%	5 2%	6 2%	- -	- -	- -	11 1%	10 1%	5 1%	5 1%	2 1%	- -	2 1%	11 1%	7 1%	3 1%	4 1%	4 2%	- -	4 1%
Don't know	339 34%	244 28%	143 22%	62 19%	81 25%	101 50%	95 66%	196 56%	297 32%	198 26%	89 23%	109 30%	99 54%	42 64%	141 56%	269 31%	181 27%	78 22%	103 33%	87 45%	70 51%	157 47%
Mean	42.89	43.38	44.13	46.19	41.95	39.63	36.89	38.73	43.08	43.78	44.31	43.17	38.54	37.90	38.40	43.19	42.82	42.42	43.36	44.89	40.28	43.10

Lord Ashcroft

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 22

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Vince Cable

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	27.46	27.09	27.53	27.68	27.26	24.49	31.35	26.87	27.54	27.32	27.36	27.32	28.66	25.21	27.84	27.35	27.37	27.73	26.94	27.32	28.43	27.77
Standard error	1.06	1.08	1.19	1.65	1.70	2.57	4.84	2.33	1.08	1.15	1.56	1.71	3.15	5.37	2.72	1.11	1.23	1.63	1.87	2.58	3.64	2.11

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 23

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Balls

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	181 18%	106 22%	75 15%	14 11%	23 14%	37 20%	26 15%	34 23%	48 22%	46 17%	42 14%	43 21%	51 22%	53 20%	48 18%	43 17%	23 16%	15 19%	153 18%	31 16%	27 10%	5 7%	43 20%	61 24%	21 10%	16 10%	13 11%
11-20	57 6%	30 6%	27 5%	7 5%	5 3%	11 6%	6 3%	11 8%	17 8%	20 7%	20 7%	10 5%	7 3%	12 5%	17 6%	8 3%	13 9%	7 9%	44 5%	14 7%	10 4%	5 6%	14 7%	21 8%	9 4%	6 4%	1 1%
21-30	77 8%	42 9%	35 7%	6 5%	12 7%	12 6%	20 12%	10 7%	17 8%	27 10%	19 7%	21 10%	10 4%	29 11%	13 5%	20 8%	12 8%	3 4%	72 8%	28 14%	5 2%	7 9%	21 10%	31 12%	7 3%	10 6%	5 4%
31-40	96 10%	48 10%	48 9%	6 5%	23 14%	22 12%	12 7%	7 5%	25 11%	30 11%	25 9%	19 9%	22 10%	26 10%	20 8%	24 10%	16 11%	9 11%	81 9%	29 15%	24 9%	9 13%	16 7%	31 12%	19 9%	21 13%	13 12%
41-50	141 14%	73 15%	68 13%	14 12%	14 9%	31 16%	31 18%	22 15%	29 13%	35 13%	48 17%	31 15%	27 12%	26 10%	43 16%	40 16%	19 13%	13 16%	123 14%	36 18%	46 16%	6 8%	31 14%	37 14%	41 19%	19 11%	14 12%
51-60	97 10%	50 10%	46 9%	14 11%	12 8%	20 11%	22 13%	15 10%	14 7%	34 12%	32 11%	20 10%	11 5%	28 11%	21 8%	30 12%	11 8%	7 9%	86 10%	16 8%	31 11%	9 12%	27 13%	17 7%	22 11%	34 21%	27 23%
61-70	55 5%	31 6%	24 5%	5 4%	8 5%	8 4%	9 6%	12 8%	13 6%	22 8%	18 6%	4 2%	10 4%	15 6%	17 6%	11 4%	8 5%	4 5%	47 5%	10 5%	26 9%	6 9%	7 3%	12 5%	14 7%	14 8%	9 8%
71-80	58 6%	30 6%	28 6%	4 3%	13 8%	12 6%	12 7%	11 7%	7 3%	17 6%	24 8%	7 3%	11 5%	17 7%	12 4%	18 7%	7 5%	5 6%	51 6%	6 3%	35 13%	1 1%	7 3%	7 3%	25 12%	9 5%	8 7%
81-90	11 1%	5 1%	5 1%	- -	- -	1 *	1 1%	1 1%	7 3%	4 1%	3 1%	- -	4 2%	1 *	2 1%	4 2%	2 1%	2 3%	8 1%	- -	5 2%	1 2%	2 1%	- -	4 2%	3 2%	2 2%
91-100	13 1%	6 1%	7 1%	1 1%	- -	2 1%	3 2%	3 2%	4 2%	1 *	5 2%	2 1%	5 2%	3 1%	3 1%	3 1%	4 2%	* 1%	10 1%	4 2%	9 3%	- -	- -	4 2%	4 2%	4 3%	4 4%
Don't know	215 22%	66 14%	149 29%	49 41%	50 31%	33 17%	25 15%	22 15%	36 16%	42 15%	53 18%	50 24%	71 31%	51 19%	69 26%	51 20%	29 20%	15 19%	193 22%	23 11%	61 22%	23 32%	46 22%	35 14%	45 21%	28 17%	19 16%
Mean	39.42	38.18	40.86	41.34	39.93	38.33	42.82	38.84	37.07	40.56	43.23	34.41	36.97	37.74	38.68	42.16	39.07	39.28	39.72	37.89	52.21	42.89	35.43	33.03	49.52	48.05	50.22
Standard deviation	25.91	26.21	25.52	25.26	24.41	25.32	24.75	28.11	26.85	24.76	25.67	24.28	28.55	26.23	26.11	25.22	26.13	26.12	25.71	22.85	25.42	21.31	24.47	24.20	24.61	23.43	24.08

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 23

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Balls

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.92	1.32	1.28	3.47	2.43	2.07	1.96	2.35	1.94	1.36	1.89	2.35	2.16	1.80	1.86	1.80	2.46	3.00	0.99	1.78	1.69	2.87	1.88	1.73	1.84	1.93	2.36

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 23

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Balls

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	181 18%	157 18%	128 20%	65 20%	63 19%	29 14%	25 17%	53 15%	174 19%	143 19%	80 21%	63 17%	31 17%	7 11%	39 16%	166 19%	133 20%	79 22%	54 18%	32 17%	16 11%	48 14%
11-20	57 6%	52 6%	44 7%	21 7%	23 7%	8 4%	5 3%	13 4%	54 6%	48 6%	26 7%	22 6%	5 3%	3 5%	9 3%	47 5%	40 6%	21 6%	20 6%	6 3%	10 8%	17 5%
21-30	77 8%	68 8%	51 8%	23 7%	27 8%	17 9%	8 6%	26 7%	71 8%	58 8%	26 7%	32 9%	13 7%	6 9%	19 7%	66 8%	53 8%	26 7%	27 9%	14 7%	10 7%	24 7%
31-40	96 10%	88 10%	68 10%	38 12%	30 9%	20 10%	8 6%	28 8%	91 10%	74 10%	37 10%	37 10%	17 9%	5 8%	22 9%	87 10%	65 10%	35 10%	30 10%	22 12%	8 6%	31 9%
41-50	141 14%	123 14%	88 13%	43 13%	44 13%	35 18%	18 12%	53 15%	131 14%	108 14%	49 13%	59 16%	24 13%	10 15%	33 13%	119 14%	85 13%	51 14%	34 11%	34 17%	22 16%	56 17%
51-60	97 10%	94 11%	82 13%	36 11%	46 14%	12 6%	3 2%	14 4%	95 10%	86 11%	48 12%	38 10%	10 5%	1 2%	11 4%	92 11%	81 12%	43 12%	38 12%	11 6%	4 3%	16 5%
61-70	55 5%	53 6%	45 7%	26 8%	19 6%	8 4%	2 1%	10 3%	51 5%	45 6%	27 7%	18 5%	6 3%	4 6%	10 4%	50 6%	35 5%	17 5%	19 6%	15 7%	5 3%	19 6%
71-80	58 6%	52 6%	47 7%	27 8%	20 6%	5 2%	6 4%	11 3%	58 6%	53 7%	33 8%	21 6%	5 3%	- -	5 2%	54 6%	44 7%	22 6%	22 7%	10 5%	4 3%	14 4%
81-90	11 1%	11 1%	10 2%	5 1%	5 2%	1 *	- -	1 *	11 1%	9 1%	6 2%	3 1%	1 1%	- -	1 *	11 1%	10 1%	7 2%	3 1%	1 *	- -	1 *
91-100	13 1%	13 2%	11 2%	6 2%	5 2%	2 1%	- -	2 1%	13 1%	11 1%	5 1%	6 2%	2 1%	- -	2 1%	13 1%	13 2%	7 2%	6 2%	- -	1 *	1 *
Don't know	215 22%	145 17%	80 12%	33 10%	46 14%	65 32%	70 48%	136 39%	186 20%	116 15%	49 13%	67 18%	71 38%	29 45%	100 40%	158 18%	108 16%	51 14%	57 18%	50 26%	57 41%	107 32%
Mean	39.42	40.15	40.71	41.35	40.05	37.83	32.41	35.92	39.59	40.23	40.78	39.61	36.04	35.86	35.99	39.73	39.90	39.10	40.85	39.09	36.71	38.24

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 23

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Balls

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333	
Standard deviation	25.91	25.90	26.45	26.64	26.27	23.43	25.11	24.12	26.15	26.24	26.92	25.47	25.46	20.43	24.28	26.21	26.79	26.90	26.68	23.95	23.08	23.62	
Standard error	0.92	0.96	1.07	1.52	1.52	2.09	3.11	1.75	0.95	1.02	1.43	1.46	2.45	3.56	2.05	0.97	1.12	1.51	1.67	1.96	2.72	1.59	

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 24

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Miliband

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
0-10	197 20%	110 22%	88 17%	18 16%	24 15%	45 24%	29 17%	31 21%	50 23%	55 20%	50 17%	38 19%	55 24%	57 22%	49 19%	44 17%	25 18%	22 27%	161 19%	36 18%	25 9%	11 15%	48 22%	65 25%	24 11%	15 9%	10 8%
11-20	63 6%	30 6%	32 6%	3 3%	10 6%	12 6%	13 8%	7 4%	18 8%	25 9%	13 4%	14 7%	11 5%	13 5%	21 8%	17 7%	11 7%	2 2%	57 7%	19 10%	9 3%	10 14%	8 4%	24 9%	9 4%	8 5%	3 2%
21-30	95 9%	58 12%	37 7%	4 3%	19 12%	17 9%	19 11%	21 14%	15 7%	28 10%	28 10%	24 12%	15 7%	30 11%	24 9%	18 7%	13 9%	9 12%	81 9%	36 18%	10 4%	8 11%	23 11%	34 13%	11 5%	19 12%	11 10%
31-40	101 10%	58 12%	44 9%	5 4%	17 10%	19 10%	22 13%	11 7%	27 13%	36 13%	27 9%	23 11%	16 7%	32 12%	28 11%	18 7%	16 11%	9 9%	91 11%	27 14%	19 7%	9 12%	24 11%	34 13%	13 6%	22 13%	15 13%
41-50	177 18%	74 15%	103 20%	31 26%	20 12%	39 20%	26 16%	25 17%	36 17%	36 13%	56 19%	42 20%	44 19%	34 13%	45 17%	56 22%	27 19%	15 18%	154 18%	36 18%	47 17%	12 17%	49 23%	44 17%	34 16%	34 21%	25 22%
51-60	83 8%	43 9%	40 8%	15 12%	19 12%	10 5%	15 9%	11 8%	14 6%	30 11%	35 12%	8 4%	10 4%	27 11%	20 7%	22 9%	11 7%	3 4%	74 9%	19 10%	33 12%	6 8%	14 6%	19 7%	27 13%	20 12%	14 12%
61-70	71 7%	35 7%	37 7%	9 7%	14 9%	17 9%	6 3%	10 7%	17 8%	22 8%	26 9%	12 6%	10 4%	18 7%	16 6%	22 9%	9 7%	6 7%	63 7%	5 3%	38 14%	6 9%	12 6%	4 2%	30 14%	15 9%	12 10%
71-80	72 7%	40 8%	33 6%	3 3%	12 8%	12 6%	17 10%	17 12%	11 5%	17 6%	18 6%	19 9%	19 8%	15 6%	16 6%	27 11%	10 7%	4 6%	65 7%	3 1%	49 17%	1 1%	10 5%	6 2%	33 16%	14 9%	13 11%
81-90	19 2%	6 1%	14 3%	2 1%	4 3%	1 1%	2 1%	2 1%	8 4%	5 2%	6 2%	2 1%	6 3%	5 2%	3 1%	7 3%	1 1%	3 3%	16 2%	3 2%	12 4%	1 1%	2 1%	3 1%	9 4%	2 1%	2 2%
91-100	16 2%	6 1%	10 2%	- -	2 1%	1 *	5 3%	4 2%	5 2%	3 1%	2 1%	5 2%	6 3%	3 1%	6 2%	4 2%	1 1%	2 2%	14 2%	2 1%	10 4%	1 2%	2 1%	2 1%	8 4%	4 2%	2 2%
Don't know	106 11%	28 6%	77 15%	28 24%	20 13%	17 9%	13 8%	11 7%	16 8%	20 7%	29 10%	19 9%	39 17%	26 10%	36 14%	16 6%	19 13%	8 10%	92 11%	11 6%	27 10%	7 10%	22 10%	20 8%	14 7%	9 6%	8 7%
Mean	40.35	38.29	42.51	42.70	43.11	36.64	41.23	41.31	39.22	38.99	42.50	40.09	39.51	38.60	39.34	44.32	39.47	37.83	40.94	34.95	55.98	37.70	37.13	32.11	53.46	46.82	49.61
Standard deviation	26.28	26.24	26.18	23.93	25.74	25.27	25.95	27.53	27.74	25.24	25.16	26.50	28.83	25.75	26.48	26.38	25.58	27.55	26.07	21.55	24.90	22.94	24.74	22.99	26.25	22.26	21.86

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 24

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Miliband

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Standard error	0.87	1.26	1.20	2.84	2.28	1.97	1.97	2.20	1.91	1.33	1.77	2.32	1.98	1.68	1.75	1.74	2.30	3.02	0.94	1.63	1.55	2.72	1.78	1.60	1.82	1.74	2.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 24

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Ed Miliband

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
0-10	197 20%	167 20%	131 20%	65 20%	67 20%	36 18%	30 21%	66 19%	186 20%	148 20%	79 20%	69 19%	38 21%	11 17%	49 20%	181 21%	145 22%	90 25%	55 18%	36 18%	17 12%	52 16%
11-20	63 6%	54 6%	46 7%	19 6%	27 8%	8 4%	8 6%	17 5%	59 6%	51 7%	22 6%	29 8%	8 5%	4 6%	12 5%	54 6%	47 7%	23 6%	24 8%	7 4%	9 6%	16 5%
21-30	95 9%	86 10%	63 10%	35 11%	28 9%	23 11%	8 6%	31 9%	90 10%	71 9%	36 9%	35 10%	19 10%	5 7%	24 9%	80 9%	62 9%	34 10%	28 9%	18 9%	15 11%	33 10%
31-40	101 10%	98 11%	78 12%	39 12%	39 12%	20 10%	3 2%	23 7%	98 10%	89 12%	35 9%	53 15%	10 5%	3 5%	13 5%	90 10%	66 10%	37 10%	29 9%	24 12%	11 8%	35 10%
41-50	177 18%	147 17%	104 16%	53 16%	51 16%	43 21%	30 21%	73 21%	167 18%	130 17%	71 19%	58 16%	38 20%	10 15%	47 19%	156 18%	110 16%	53 15%	57 18%	46 24%	21 15%	67 20%
51-60	83 8%	77 9%	66 10%	37 12%	29 9%	11 5%	6 4%	17 5%	80 9%	63 8%	45 12%	18 5%	16 9%	3 5%	20 8%	77 9%	68 10%	44 12%	24 8%	9 4%	6 4%	15 4%
61-70	71 7%	66 8%	52 8%	23 7%	29 9%	14 7%	5 3%	19 6%	68 7%	55 7%	33 9%	22 6%	14 7%	3 4%	16 7%	61 7%	50 8%	20 6%	30 10%	11 6%	10 7%	21 6%
71-80	72 7%	64 7%	57 9%	28 9%	29 9%	6 3%	9 6%	15 4%	69 7%	64 9%	30 8%	34 9%	5 3%	3 5%	9 3%	59 7%	48 7%	21 6%	27 9%	11 6%	14 10%	25 7%
81-90	19 2%	18 2%	15 2%	10 3%	5 2%	4 2%	1 1%	4 1%	19 2%	17 2%	12 3%	4 1%	2 1%	- -	2 1%	19 2%	17 3%	10 3%	7 2%	2 1%	- -	2 1%
91-100	16 2%	16 2%	13 2%	6 2%	7 2%	3 2%	- -	3 1%	15 2%	14 2%	5 1%	9 2%	1 *	1 1%	2 1%	15 2%	11 2%	5 1%	7 2%	3 2%	1 1%	5 1%
Don't know	106 11%	61 7%	27 4%	9 3%	18 6%	34 17%	45 31%	78 23%	82 9%	49 7%	17 4%	32 9%	33 18%	23 36%	57 23%	71 8%	42 6%	20 6%	22 7%	29 15%	34 25%	63 19%
Mean	40.35	40.94	41.38	41.80	40.95	39.30	35.68	37.95	40.49	41.08	42.25	39.78	37.76	37.51	37.71	40.02	40.09	37.84	42.73	39.74	42.87	40.94

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 24

Q.6 We're interested in getting a sense of how highly you rate various politicians. Please rate the following on a scale of 0-100, where 0 means you have a very negative view of them and 100 means you have a very positive view of them? If you have never really heard of one them, or don't know enough to have a view, then please say so.

Ed Miliband

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Standard deviation	26.28	26.27	26.57	26.59	26.59	25.10	26.03	25.46	26.26	26.45	26.49	26.39	25.30	26.70	25.54	26.42	26.93	26.82	26.87	24.47	25.13	24.73
Standard error	0.87	0.92	1.04	1.46	1.47	2.00	2.76	1.62	0.89	0.98	1.35	1.44	2.12	4.28	1.90	0.93	1.07	1.44	1.58	1.88	2.57	1.52

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 25

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10

Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: At all	855	435	421	80	124	166	142	137	206	258	249	168	181	233	217	217	122	67	742	183	242	64	185	239	190	150	106	
	86%	89%	82%	68%	78%	88%	85%	92%	95%	93%	86%	82%	79%	89%	82%	86%	85%	84%	85%	93%	87%	89%	86%	94%	90%	92%	92%	
NET: A great deal/ quite a lot	653	349	304	37	89	131	115	104	177	209	184	124	136	173	159	172	95	54	567	138	184	52	137	185	144	117	78	
	65%	72%	59%	31%	56%	69%	69%	70%	82%	76%	64%	61%	59%	66%	60%	69%	67%	68%	65%	70%	66%	73%	64%	73%	68%	72%	68%	
A great deal	(3)	323	177	146	22	39	60	55	59	89	103	95	55	70	94	70	90	43	26	281	67	97	22	65	90	81	53	37
		32%	36%	29%	18%	24%	31%	33%	40%	41%	37%	33%	27%	31%	36%	27%	36%	30%	32%	32%	34%	35%	31%	30%	35%	38%	32%	32%
Quite a lot	(2)	330	172	158	16	50	71	60	44	88	106	89	69	66	79	88	81	52	29	286	71	87	30	72	95	63	64	42
		33%	35%	31%	13%	31%	38%	36%	30%	41%	38%	31%	34%	29%	30%	33%	32%	36%	36%	33%	36%	31%	42%	34%	37%	30%	40%	36%
Not very much	(1)	202	85	117	43	35	35	27	33	29	49	65	43	45	59	58	45	27	13	175	44	58	11	47	54	46	33	28
		20%	18%	23%	36%	22%	18%	16%	22%	13%	18%	22%	21%	20%	23%	22%	18%	19%	16%	20%	22%	21%	16%	22%	21%	22%	20%	24%
Nothing at all	(0)	145	53	92	38	35	24	25	12	11	18	40	37	49	29	48	34	21	13	126	15	37	8	29	15	22	13	9
		14%	11%	18%	32%	22%	12%	15%	8%	5%	7%	14%	18%	21%	11%	18%	14%	15%	16%	15%	7%	13%	11%	14%	6%	10%	8%	8%
NET: Not very much/ nothing at all		347	138	209	81	70	58	52	45	40	67	105	81	94	88	106	79	48	26	301	59	95	19	76	69	68	46	37
		35%	28%	41%	69%	44%	31%	31%	30%	18%	24%	36%	39%	41%	34%	40%	31%	33%	32%	35%	30%	34%	27%	36%	27%	32%	28%	32%
Mean		1.83	1.97	1.70	1.17	1.58	1.88	1.87	2.02	2.18	2.06	1.83	1.69	1.69	1.91	1.68	1.91	1.82	1.84	1.83	1.97	1.87	1.92	1.81	2.02	1.96	1.96	1.92
Standard deviation		1.04	0.99	1.07	1.08	1.09	0.99	1.04	0.97	0.85	0.90	1.04	1.06	1.12	1.01	1.06	1.04	1.03	1.05	1.04	0.93	1.04	0.96	1.02	0.90	1.01	0.92	0.94
Standard error		0.03	0.05	0.05	0.11	0.09	0.07	0.08	0.08	0.06	0.05	0.07	0.09	0.07	0.06	0.07	0.07	0.09	0.11	0.04	0.07	0.06	0.11	0.07	0.06	0.07	0.07	0.09

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 25

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320	
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333	
NET: At all	855	855	653	323	330	202	-	202	826	694	367	326	132	30	162	773	607	333	274	166	83	249	
	86%	100%	100%	100%	100%	100%	-	58%	88%	93%	95%	90%	71%	45%	65%	90%	91%	93%	88%	85%	60%	75%	
NET: A great deal/ quite a lot	653	653	653	323	330	-	-	-	637	571	313	258	66	17	82	598	505	296	209	93	55	148	
	65%	76%	100%	100%	100%	-	-	-	68%	76%	81%	71%	36%	26%	33%	69%	76%	83%	68%	48%	40%	44%	
A great deal	(3)	323	323	323	-	-	-	-	315	293	237	57	22	8	30	297	261	221	40	36	26	62	
		32%	38%	50%	100%	-	-	-	34%	39%	61%	16%	12%	13%	12%	35%	39%	62%	13%	19%	19%	19%	
Quite a lot	(2)	330	330	330	-	330	-	-	322	278	77	201	44	8	52	301	244	75	169	57	29	86	
		33%	39%	50%	-	100%	-	-	34%	37%	20%	55%	24%	13%	21%	35%	37%	21%	55%	29%	21%	26%	
Not very much	(1)	202	202	-	-	202	-	202	189	123	54	69	66	13	79	174	101	37	65	73	28	101	
		20%	24%	-	-	100%	-	58%	20%	16%	14%	19%	36%	20%	32%	20%	15%	10%	21%	37%	20%	30%	
Nothing at all	(0)	145	-	-	-	-	145	145	109	56	19	37	53	36	88	89	60	24	36	29	55	84	
		14%	-	-	-	-	100%	42%	12%	7%	5%	10%	29%	55%	35%	10%	9%	7%	12%	15%	40%	25%	
NET: Not very much/ nothing at all		347	202	-	-	202	145	347	298	179	73	106	119	48	167	264	162	61	101	102	83	185	
		35%	24%	-	-	100%	100%	100%	32%	24%	19%	29%	64%	74%	67%	31%	24%	17%	32%	52%	60%	56%	
Mean		1.83	2.14	2.50	3.00	2.00	1.00	0.00	0.58	1.90	2.08	2.37	1.76	1.19	0.84	1.10	1.94	2.06	2.38	1.69	1.51	1.19	1.38
Standard deviation		1.04	0.77	0.50	0.00	0.00	0.00	0.00	0.49	1.00	0.92	0.90	0.84	0.98	1.09	1.02	0.98	0.95	0.92	0.84	0.96	1.16	1.06
Standard error		0.03	0.03	0.02	0.00	0.00	0.00	0.00	0.03	0.03	0.03	0.04	0.04	0.07	0.14	0.07	0.03	0.04	0.05	0.05	0.07	0.10	0.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 26

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

Changes in the budget that will mean some pensioners paying more income tax - which some have called the “granny tax”

Base: All respondents

	Gender		Age							Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: At all	935	455	480	96	147	180	156	141	216	261	276	186	212	247	246	232	134	76	812	192	261	67	200	248	201	150	107	
	93%	93%	94%	81%	92%	95%	94%	95%	99%	94%	95%	90%	93%	95%	93%	93%	93%	95%	94%	98%	93%	93%	94%	97%	95%	92%	92%	
NET: A great deal/ quite a lot	750	379	371	60	108	149	124	127	182	222	227	143	158	208	182	190	107	64	645	163	209	51	152	209	161	126	88	
	75%	78%	72%	50%	68%	79%	75%	85%	84%	80%	79%	70%	69%	80%	69%	76%	74%	80%	74%	83%	75%	71%	71%	82%	76%	77%	77%	
A great deal	(3)	386	195	191	28	52	67	61	72	106	120	124	63	79	103	93	103	52	36	331	71	130	26	70	99	102	59	39
		39%	40%	37%	23%	33%	35%	37%	48%	49%	44%	43%	31%	34%	40%	35%	41%	36%	45%	38%	36%	46%	37%	33%	39%	48%	36%	34%
Quite a lot	(2)	364	184	180	32	55	83	63	55	76	102	103	80	79	104	90	87	55	28	315	92	80	25	82	110	59	66	50
		36%	38%	35%	27%	35%	44%	38%	37%	35%	37%	36%	39%	34%	40%	34%	35%	38%	35%	36%	47%	28%	35%	38%	43%	28%	41%	43%
Not very much	(1)	185	76	109	36	39	30	32	14	34	39	49	42	55	39	64	43	27	12	167	29	51	16	48	39	40	25	18
		18%	16%	21%	31%	24%	16%	19%	9%	16%	14%	17%	21%	24%	15%	24%	17%	19%	15%	19%	15%	18%	22%	23%	15%	19%	15%	16%
Nothing at all	(0)	65	32	33	23	13	10	11	8	1	16	13	20	17	14	19	19	10	4	56	5	19	5	14	7	11	13	9
		7%	7%	6%	19%	8%	5%	6%	5%	1%	6%	5%	10%	7%	5%	7%	7%	7%	5%	6%	2%	7%	7%	6%	3%	5%	8%	8%
NET: Not very much/ nothing at all		250	108	142	59	52	40	42	22	35	54	62	62	72	53	83	61	37	16	223	34	70	21	62	45	51	37	27
		25%	22%	28%	50%	32%	21%	25%	15%	16%	20%	21%	30%	31%	20%	31%	24%	26%	20%	26%	17%	25%	29%	29%	18%	24%	23%	23%
Mean		2.07	2.11	2.03	1.54	1.92	2.09	2.05	2.28	2.32	2.18	2.17	1.91	1.96	2.14	1.97	2.09	2.04	2.20	2.06	2.17	2.15	2.01	1.97	2.18	2.19	2.06	2.03
Standard deviation		0.91	0.90	0.92	1.05	0.95	0.84	0.90	0.85	0.75	0.88	0.87	0.94	0.94	0.86	0.94	0.93	0.91	0.88	0.91	0.76	0.95	0.93	0.90	0.79	0.92	0.91	0.89
Standard error		0.03	0.04	0.04	0.11	0.08	0.06	0.07	0.07	0.05	0.04	0.06	0.08	0.06	0.05	0.06	0.06	0.08	0.09	0.03	0.06	0.06	0.11	0.06	0.05	0.06	0.07	0.08

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 26

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

Changes in the budget that will mean some pensioners paying more income tax - which some have called the “granny tax”

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the “granny tax”							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
NET: At all	935	826	637	315	322	189	109	298	935	750	386	364	185	-	185	829	652	353	300	177	106	283
	93%	97%	97%	97%	98%	94%	75%	86%	100%	100%	100%	100%	100%	-	74%	96%	98%	99%	97%	91%	77%	85%
NET: A great deal/ quite a lot	750	694	571	293	278	123	56	179	750	750	386	364	-	-	-	685	576	326	249	110	65	174
	75%	81%	87%	91%	84%	61%	39%	52%	80%	100%	100%	100%	-	-	-	79%	86%	91%	80%	56%	47%	52%
A great deal	(3)	386	367	313	237	77	54	19	73	386	386	386	-	-	-	355	306	245	61	49	31	80
		39%	43%	48%	73%	23%	27%	13%	21%	41%	51%	100%	-	-	-	41%	46%	69%	20%	25%	22%	24%
Quite a lot	(2)	364	326	258	57	201	69	37	106	364	364	-	364	-	-	330	270	82	188	60	34	94
		36%	38%	39%	18%	61%	34%	26%	31%	39%	49%	-	100%	-	-	38%	40%	23%	61%	31%	25%	28%
Not very much	(1)	185	132	66	22	44	66	53	119	185	-	-	185	-	185	144	76	26	50	67	41	108
		18%	15%	10%	7%	13%	33%	36%	34%	20%	-	-	100%	-	74%	17%	11%	7%	16%	34%	30%	33%
Nothing at all	(0)	65	30	17	8	8	13	36	48	-	-	-	-	65	65	33	15	4	10	18	32	50
		7%	3%	3%	3%	2%	6%	25%	14%	-	-	-	-	100%	26%	4%	2%	1%	3%	9%	23%	15%
NET: Not very much/ nothing at all	250	162	82	30	52	79	88	167	185	-	-	-	185	65	250	177	91	30	61	86	73	159
	25%	19%	13%	9%	16%	39%	61%	48%	20%	-	-	-	100%	100%	100%	21%	14%	9%	20%	44%	53%	48%
Mean	2.07	2.21	2.33	2.61	2.05	1.81	1.27	1.59	2.22	2.51	3.00	2.00	1.00	0.00	0.74	2.17	2.30	2.59	1.97	1.72	1.46	1.61
Standard deviation	0.91	0.82	0.76	0.73	0.68	0.91	0.98	0.97	0.75	0.50	0.00	0.00	0.00	0.00	0.44	0.84	0.76	0.68	0.70	0.95	1.08	1.01
Standard error	0.03	0.03	0.03	0.04	0.04	0.07	0.09	0.05	0.02	0.02	0.00	0.00	0.00	0.00	0.03	0.03	0.03	0.04	0.04	0.07	0.10	0.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 27

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

Putting new taxes on hot food bought in shops, including pies and pasties

Base: All respondents

	Gender		Age							Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: At all	862	417	445	91	130	168	149	125	199	238	253	167	203	231	218	216	130	67	749	174	247	59	182	235	185	144	104	
	86%	86%	87%	76%	82%	89%	89%	84%	92%	86%	88%	81%	89%	89%	82%	86%	91%	84%	86%	88%	88%	82%	85%	92%	87%	89%	90%	
NET: A great deal/ quite a lot	667	329	338	69	94	125	120	105	154	190	204	127	145	174	164	177	105	47	586	139	199	45	129	189	145	109	76	
	67%	68%	66%	58%	59%	66%	72%	71%	71%	69%	71%	62%	63%	67%	62%	71%	73%	58%	68%	70%	71%	62%	60%	74%	69%	67%	66%	
A great deal	(3)	357	188	169	35	48	68	64	54	87	103	114	64	76	103	86	93	48	27	315	66	113	26	63	95	84	64	45
		36%	39%	33%	29%	30%	36%	39%	37%	40%	37%	39%	31%	33%	39%	32%	37%	33%	34%	36%	34%	40%	36%	30%	37%	40%	39%	39%
Quite a lot	(2)	310	141	169	34	46	57	55	51	66	87	90	64	69	72	78	83	57	20	272	73	86	19	66	94	61	45	32
		31%	29%	33%	29%	29%	30%	33%	34%	31%	31%	31%	31%	30%	27%	30%	33%	40%	25%	31%	37%	31%	26%	31%	37%	29%	28%	27%
Not very much	(1)	195	87	108	22	36	43	29	20	45	48	49	40	58	57	54	39	25	21	163	36	48	14	53	47	40	36	27
		20%	18%	21%	18%	23%	23%	17%	14%	21%	18%	17%	19%	25%	22%	20%	16%	17%	26%	19%	18%	17%	19%	25%	18%	19%	22%	24%
Nothing at all	(0)	138	71	67	28	29	21	18	23	18	38	36	38	26	30	47	35	13	13	119	23	33	13	32	20	27	19	12
		14%	14%	13%	24%	18%	11%	11%	16%	8%	14%	12%	19%	11%	11%	18%	14%	9%	16%	14%	12%	12%	18%	15%	8%	13%	11%	10%
NET: Not very much/ nothing at all		333	158	175	50	65	64	47	44	63	86	85	78	84	87	101	74	39	33	282	58	80	27	85	66	66	54	39
		33%	32%	34%	42%	41%	34%	28%	29%	29%	31%	29%	38%	37%	33%	38%	29%	27%	42%	32%	30%	29%	38%	40%	26%	31%	33%	34%
Mean		1.89	1.92	1.86	1.64	1.71	1.91	1.99	1.91	2.03	1.92	1.98	1.74	1.85	1.95	1.77	1.94	1.97	1.76	1.90	1.93	2.00	1.80	1.75	2.04	1.96	1.94	1.95
Standard deviation		1.05	1.07	1.02	1.14	1.09	1.02	1.00	1.06	0.97	1.05	1.03	1.09	1.01	1.03	1.09	1.04	0.94	1.09	1.04	0.99	1.02	1.12	1.04	0.93	1.04	1.04	1.02
Standard error		0.03	0.05	0.04	0.12	0.09	0.08	0.07	0.08	0.06	0.05	0.07	0.09	0.06	0.06	0.07	0.07	0.08	0.11	0.04	0.07	0.06	0.13	0.07	0.06	0.07	0.08	0.09

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 27

Q.7 I am going to mention three political stories that have occurred in the last week or so. Please could you tell me how much you have heard or read about each one: a great deal, quite a lot, not very much, or nothing at all?

Putting new taxes on hot food bought in shops, including pies and pasties

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
NET: At all	862	773	598	297	301	174	89	264	829	685	355	330	144	33	177	862	667	357	310	195	-	195
	86%	90%	92%	92%	91%	86%	62%	76%	89%	91%	92%	91%	78%	51%	71%	100%	100%	100%	100%	100%	-	59%
NET: A great deal/ quite a lot	667	607	505	261	244	101	60	162	652	576	306	270	76	15	91	667	667	357	310	-	-	-
	67%	71%	77%	81%	74%	50%	42%	47%	70%	77%	79%	74%	41%	23%	36%	77%	100%	100%	100%	-	-	-
A great deal	(3)	357	333	296	221	75	37	24	61	353	326	245	82	26	4	30	357	357	357	-	-	-
		36%	39%	45%	68%	23%	18%	17%	18%	38%	44%	63%	22%	14%	7%	12%	41%	54%	100%	-	-	-
Quite a lot	(2)	310	274	209	40	169	65	36	101	300	249	61	188	50	10	61	310	310	-	310	-	-
		31%	32%	32%	12%	51%	32%	25%	29%	32%	33%	16%	52%	27%	16%	24%	36%	46%	-	100%	-	-
Not very much	(1)	195	166	93	36	57	73	29	102	177	110	49	60	67	18	86	195	-	-	-	195	-
		20%	19%	14%	11%	17%	36%	20%	29%	19%	15%	13%	17%	36%	28%	34%	23%	-	-	100%	-	59%
Nothing at all	(0)	138	83	55	26	29	28	55	83	106	65	31	34	41	32	73	-	-	-	-	138	138
		14%	10%	8%	8%	9%	14%	38%	24%	11%	9%	8%	9%	22%	49%	29%	-	-	-	-	100%	41%
NET: Not very much/ nothing at all		333	249	148	62	86	101	84	185	283	174	80	94	108	50	159	195	-	-	-	195	138
		33%	29%	23%	19%	26%	50%	58%	53%	30%	23%	21%	26%	59%	77%	64%	23%	-	-	100%	100%	100%
Mean		1.89	2.00	2.14	2.41	1.88	1.55	1.20	1.40	1.96	2.12	2.34	1.87	1.33	0.80	1.19	2.19	2.54	3.00	2.00	1.00	0.00
Standard deviation		1.05	0.99	0.96	0.98	0.86	0.95	1.13	1.04	1.01	0.96	0.98	0.87	0.98	0.94	0.99	0.78	0.50	0.00	0.00	0.00	0.00
Standard error		0.03	0.03	0.04	0.05	0.05	0.07	0.10	0.06	0.03	0.03	0.05	0.05	0.07	0.12	0.07	0.03	0.02	0.00	0.00	0.00	0.03

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 28

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Political parties should be allowed to accept donations of any size from whoever they like, provided they publish full details of where their funding comes from

Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: Agree	770	367	403	97	132	140	123	112	167	205	236	152	178	209	198	193	110	59	675	166	200	49	173	224	146	109	78	
	77%	75%	78%	81%	83%	74%	74%	75%	77%	74%	82%	74%	77%	80%	75%	77%	77%	74%	78%	84%	72%	68%	81%	88%	69%	67%	68%	
Strongly agree	(4)	419	214	205	51	72	72	78	59	86	107	125	90	97	119	110	95	56	39	360	102	107	25	99	125	80	51	34
		42%	44%	40%	43%	45%	38%	47%	40%	40%	39%	43%	44%	42%	46%	42%	38%	39%	49%	42%	52%	38%	35%	46%	49%	38%	31%	29%
Somewhat agree	(3)	351	154	198	45	60	68	45	53	80	98	111	62	80	90	88	98	55	20	314	64	93	24	74	99	67	58	45
		35%	32%	39%	38%	38%	36%	27%	35%	37%	35%	38%	30%	35%	34%	33%	39%	38%	25%	36%	32%	33%	33%	35%	39%	32%	35%	39%
Somewhat disagree	(2)	87	38	49	12	15	18	16	10	16	29	21	22	16	22	28	24	6	6	78	19	30	9	13	16	25	19	16
		9%	8%	10%	10%	10%	9%	10%	6%	7%	10%	7%	11%	7%	8%	11%	9%	5%	8%	9%	10%	11%	13%	6%	6%	12%	12%	13%
Strongly disagree	(1)	143	82	61	10	12	32	28	27	35	43	32	32	36	30	38	34	27	15	115	12	49	14	28	15	40	35	21
		14%	17%	12%	8%	7%	17%	17%	18%	16%	16%	11%	15%	16%	12%	14%	13%	19%	18%	13%	6%	17%	20%	13%	6%	19%	21%	19%
NET: Disagree		230	120	110	22	27	50	44	37	50	72	53	53	52	52	66	58	33	21	193	31	79	23	41	30	65	54	37
		23%	25%	22%	19%	17%	26%	26%	25%	23%	26%	18%	26%	23%	20%	25%	23%	23%	26%	22%	16%	28%	32%	19%	12%	31%	33%	32%
Mean		3.05	3.03	3.06	3.17	3.21	2.95	3.03	2.96	3.01	2.97	3.14	3.02	3.04	3.14	3.02	3.01	2.97	3.04	3.06	3.30	2.92	2.83	3.14	3.32	2.88	2.77	2.79
Standard deviation		1.04	1.09	0.99	0.92	0.90	1.07	1.11	1.10	1.05	1.06	0.97	1.08	1.06	0.99	1.05	1.01	1.09	1.15	1.02	0.87	1.09	1.12	1.01	0.83	1.12	1.11	1.07
Standard error		0.03	0.05	0.04	0.10	0.07	0.08	0.08	0.09	0.07	0.05	0.06	0.09	0.07	0.06	0.07	0.06	0.09	0.12	0.03	0.06	0.06	0.13	0.07	0.05	0.08	0.08	0.10

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 28

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Political parties should be allowed to accept donations of any size from whoever they like, provided they publish full details of where their funding comes from

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
NET: Agree	770	663	503	243	260	160	107	267	720	576	295	281	144	50	194	667	515	273	243	152	103	255
		77%	77%	77%	75%	79%	79%	74%	77%	77%	76%	77%	78%	77%	78%	77%	77%	76%	78%	78%	74%	76%
Strongly agree	(4) 419	356	282	137	146	73	63	136	380	304	148	155	77	38	115	361	281	142	140	80	57	137
		42%	43%	42%	44%	36%	44%	39%	41%	40%	38%	43%	41%	59%	46%	42%	42%	40%	45%	41%	42%	41%
Somewhat agree	(3) 351	307	220	106	114	87	44	131	340	273	146	126	67	11	79	306	234	131	103	72	45	117
		35%	34%	33%	35%	43%	31%	38%	36%	36%	38%	35%	36%	18%	32%	36%	35%	37%	33%	37%	33%	35%
Somewhat disagree	(2) 87	72	49	22	26	24	14	38	79	59	27	32	20	7	27	72	52	25	27	20	15	35
		9%	8%	7%	7%	8%	10%	11%	8%	8%	7%	9%	11%	11%	11%	8%	8%	7%	9%	10%	11%	10%
Strongly disagree	(1) 143	120	102	58	44	18	23	41	135	114	64	51	21	8	29	123	99	59	40	23	20	44
		14%	16%	18%	13%	9%	16%	12%	14%	15%	17%	14%	11%	12%	12%	14%	15%	17%	13%	12%	15%	13%
NET: Disagree	230	193	151	81	70	42	37	79	215	174	91	83	41	15	56	195	151	84	67	43	35	79
		23%	23%	25%	21%	21%	26%	23%	23%	23%	24%	23%	22%	23%	22%	23%	23%	24%	22%	22%	26%	24%
Mean	3.05	3.05	3.05	2.99	3.10	3.07	3.02	3.05	3.03	3.02	2.98	3.06	3.08	3.23	3.12	3.05	3.05	2.99	3.11	3.07	3.01	3.04
Standard deviation	1.04	1.03	1.06	1.10	1.02	0.92	1.09	0.99	1.03	1.05	1.06	1.03	0.99	1.08	1.01	1.03	1.05	1.07	1.02	1.00	1.06	1.02
Standard error	0.03	0.03	0.04	0.06	0.06	0.07	0.10	0.06	0.03	0.04	0.05	0.05	0.08	0.14	0.07	0.03	0.04	0.06	0.06	0.07	0.10	0.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 29

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

When it comes to politics and money, Britain is probably one of the least corrupt countries in the world

Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: Agree	626 63%	308 63%	318 62%	68 57%	98 61%	107 57%	107 64%	90 61%	155 72%	190 69%	183 63%	127 62%	125 55%	166 63%	169 64%	158 63%	90 63%	43 54%	548 63%	164 83%	174 62%	46 64%	132 62%	194 76%	131 62%	112 69%	79 69%	
Strongly agree	(4) 22%	218 28%	136 16%	82 14%	16 19%	31 19%	35 19%	36 22%	29 20%	70 32%	68 24%	71 25%	36 18%	43 19%	56 21%	61 23%	55 22%	28 19%	18 23%	188 22%	78 40%	50 18%	13 18%	41 19%	83 32%	39 18%	36 22%	26 23%
Somewhat agree	(3) 41%	408 35%	172 46%	236 43%	51 42%	67 42%	72 38%	71 42%	61 41%	85 39%	123 44%	112 39%	91 44%	82 36%	110 42%	108 41%	104 41%	63 44%	25 31%	360 41%	86 43%	124 44%	33 46%	91 42%	111 44%	92 44%	76 47%	53 46%
Somewhat disagree	(2) 23%	229 22%	107 24%	122 24%	31 26%	40 25%	52 27%	38 23%	32 21%	37 17%	63 23%	69 24%	50 24%	48 21%	64 24%	52 20%	60 24%	29 20%	25 31%	199 23%	27 14%	63 22%	21 29%	59 28%	46 18%	45 21%	39 24%	29 25%
Strongly disagree	(1) 14%	145 15%	72 14%	73 14%	20 17%	22 14%	30 16%	22 13%	26 18%	24 11%	23 8%	37 13%	28 14%	56 24%	32 12%	45 17%	32 13%	24 17%	12 16%	121 14%	7 3%	43 16%	5 7%	23 11%	15 6%	35 17%	12 7%	7 6%
NET: Disagree	374 37%	179 37%	195 38%	51 43%	61 39%	82 43%	60 36%	58 39%	62 28%	86 31%	106 37%	78 38%	104 45%	96 37%	96 36%	92 37%	53 37%	37 46%	320 37%	34 17%	106 38%	26 36%	82 38%	61 24%	81 38%	51 31%	36 31%	
Mean	2.70	2.76	2.64	2.54	2.67	2.59	2.73	2.63	2.92	2.85	2.75	2.66	2.49	2.73	2.70	2.72	2.66	2.61	2.71	3.19	2.65	2.74	2.70	3.03	2.63	2.84	2.86	
Standard deviation	0.97	1.02	0.91	0.93	0.94	0.97	0.95	0.99	0.97	0.89	0.97	0.92	1.06	0.94	1.01	0.95	0.98	1.01	0.96	0.80	0.95	0.84	0.90	0.86	0.97	0.85	0.84	
Standard error	0.03	0.05	0.04	0.10	0.08	0.07	0.07	0.08	0.06	0.05	0.06	0.08	0.07	0.06	0.06	0.06	0.08	0.11	0.03	0.06	0.06	0.10	0.06	0.06	0.07	0.06	0.08	

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 29

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

When it comes to politics and money, Britain is probably one of the least corrupt countries in the world

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
NET: Agree	626 63%	559 65%	434 66%	221 68%	213 65%	125 62%	67 46%	192 55%	594 63%	500 67%	263 68%	237 65%	93 51%	32 50%	126 50%	555 64%	433 65%	237 66%	197 63%	122 62%	71 51%	192 58%
Strongly agree	(4) 218 22%	194 23%	167 26%	80 25%	87 26%	27 13%	24 16%	51 15%	212 23%	184 25%	96 25%	88 24%	28 15%	5 8%	34 13%	193 22%	159 24%	90 25%	69 22%	33 17%	25 18%	58 17%
Somewhat agree	(3) 408 41%	365 43%	267 41%	141 43%	126 38%	98 49%	43 30%	141 41%	381 41%	316 42%	166 43%	150 41%	65 35%	27 42%	92 37%	363 42%	274 41%	146 41%	128 41%	89 45%	46 33%	134 40%
Somewhat disagree	(2) 229 23%	189 22%	150 23%	67 21%	84 25%	39 19%	41 28%	79 23%	212 23%	160 21%	77 20%	83 23%	52 28%	18 27%	69 28%	198 23%	151 23%	71 20%	80 26%	47 24%	31 23%	78 23%
Strongly disagree	(1) 145 14%	108 13%	69 11%	36 11%	33 10%	39 19%	37 26%	76 22%	129 14%	90 12%	46 12%	44 12%	40 21%	15 23%	55 22%	109 13%	82 12%	49 14%	33 11%	26 14%	36 26%	63 19%
NET: Disagree	374 37%	297 35%	220 34%	103 32%	117 35%	77 38%	78 54%	155 45%	341 37%	250 33%	123 32%	127 35%	91 49%	33 50%	124 50%	307 36%	233 35%	120 34%	113 37%	73 38%	67 49%	141 42%
Mean	2.70	2.75	2.81	2.82	2.81	2.56	2.37	2.48	2.72	2.79	2.81	2.77	2.45	2.34	2.42	2.74	2.77	2.78	2.75	2.66	2.43	2.56
Standard deviation	0.97	0.94	0.94	0.93	0.94	0.95	1.04	0.99	0.97	0.95	0.95	0.95	0.99	0.93	0.98	0.94	0.95	0.98	0.92	0.92	1.07	0.99
Standard error	0.03	0.03	0.04	0.05	0.05	0.07	0.09	0.06	0.03	0.03	0.05	0.05	0.08	0.12	0.06	0.03	0.04	0.05	0.05	0.07	0.10	0.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 30

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Large political donations should be banned, and parties should instead be funded with taxpayers' money

Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
NET: Agree	266 27%	144 29%	122 24%	26 22%	31 19%	51 27%	44 27%	48 32%	66 30%	82 30%	83 29%	42 21%	59 26%	72 27%	71 27%	66 26%	36 25%	21 26%	230 26%	39 20%	89 32%	21 29%	47 22%	227 16%	221 37%	173 31%	121 32%
Strongly agree	(4) 12%	77 16%	48 9%	11 9%	9 5%	31 16%	24 14%	16 11%	34 16%	36 13%	35 12%	25 12%	28 12%	30 11%	36 14%	30 12%	19 13%	10 12%	104 12%	18 9%	41 15%	9 13%	20 9%	21 8%	39 19%	20 13%	13 12%
Somewhat agree	(3) 14%	67 14%	75 15%	15 13%	22 14%	21 11%	20 12%	32 22%	31 14%	46 16%	47 16%	17 8%	32 14%	42 16%	36 13%	36 14%	18 12%	11 14%	125 14%	21 11%	49 17%	12 16%	28 13%	18 7%	39 18%	30 19%	23 20%
Somewhat disagree	(2) 28%	124 26%	153 30%	44 37%	56 35%	48 26%	34 21%	32 22%	61 28%	76 27%	79 31%	64 27%	59 26%	71 27%	74 28%	76 30%	39 27%	18 23%	247 28%	55 28%	76 27%	24 34%	67 31%	74 29%	56 26%	53 32%	36 31%
Strongly disagree	(1) 46%	219 45%	237 46%	48 41%	72 45%	90 47%	88 53%	68 46%	90 41%	119 43%	128 44%	99 48%	111 48%	119 46%	120 45%	109 43%	68 47%	41 51%	391 45%	103 52%	114 41%	27 37%	100 47%	141 56%	78 37%	60 37%	43 37%
NET: Disagree	734 73%	343 71%	390 76%	93 78%	129 81%	138 73%	123 73%	101 68%	151 70%	195 70%	207 71%	163 79%	170 74%	190 73%	193 73%	184 74%	107 75%	59 74%	638 74%	158 80%	190 68%	51 71%	167 78%	215 84%	134 63%	112 69%	78 68%
Mean	1.93	2.00	1.87	1.90	1.80	1.96	1.88	1.97	2.05	2.00	1.97	1.85	1.89	1.93	1.95	1.95	1.91	1.87	1.93	1.76	2.06	2.04	1.85	1.68	2.19	2.07	2.07
Standard deviation	1.04	1.10	0.98	0.95	0.88	1.11	1.10	1.05	1.09	1.06	1.05	1.02	1.05	1.04	1.06	1.03	1.06	1.07	1.04	0.97	1.08	1.03	0.97	0.93	1.13	1.03	1.02
Standard error	0.03	0.05	0.04	0.10	0.07	0.08	0.08	0.08	0.07	0.05	0.07	0.09	0.07	0.06	0.07	0.07	0.09	0.11	0.04	0.07	0.06	0.12	0.07	0.06	0.08	0.08	0.09

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 30

Q.8 I am going to read out a number of statements about donations to political parties. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one?

Large political donations should be banned, and parties should instead be funded with taxpayers' money

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties						
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
NET: Agree	266 27%	236 28%	192 29%	107 33%	85 26%	45 22%	30 21%	74 21%	252 27%	208 28%	120 31%	88 24%	44 24%	14 22%	58 23%	231 27%	173 26%	102 29%	71 23%	58 30%	35 25%	93 28%
Strongly agree	(4) 124 12%	109 13%	90 14%	58 18%	32 10%	18 9%	15 11%	34 10%	122 13%	97 13%	64 17%	33 9%	25 13%	3 4%	27 11%	114 13%	83 12%	51 14%	32 10%	32 16%	10 7%	42 12%
Somewhat agree	(3) 142 14%	127 15%	101 15%	49 15%	53 16%	26 13%	14 10%	41 12%	130 14%	111 15%	56 15%	55 15%	19 10%	12 18%	31 12%	117 14%	91 14%	51 14%	39 13%	26 13%	25 18%	51 15%
Somewhat disagree	(2) 278 28%	235 27%	169 26%	73 23%	96 29%	65 32%	43 30%	108 31%	259 28%	208 28%	88 23%	120 33%	51 27%	19 29%	70 28%	233 27%	178 27%	79 22%	99 32%	55 28%	45 33%	100 30%
Strongly disagree	(1) 456 46%	385 45%	293 45%	144 44%	149 45%	92 46%	72 50%	164 47%	424 45%	334 44%	178 46%	156 43%	90 49%	32 49%	123 49%	398 46%	315 47%	175 49%	140 45%	83 42%	58 42%	141 42%
NET: Disagree	734 73%	619 72%	462 71%	217 67%	245 74%	157 78%	115 79%	272 79%	683 73%	542 72%	266 69%	276 76%	141 76%	51 78%	192 77%	631 73%	493 74%	254 71%	239 77%	137 70%	103 75%	240 72%
Mean	1.93	1.95	1.98	2.06	1.91	1.86	1.82	1.84	1.95	1.96	2.02	1.90	1.88	1.76	1.85	1.94	1.91	1.94	1.88	2.04	1.90	1.98
Standard deviation	1.04	1.05	1.08	1.15	1.00	0.97	1.00	0.98	1.05	1.05	1.13	0.97	1.06	0.88	1.01	1.06	1.05	1.10	0.99	1.10	0.94	1.04
Standard error	0.03	0.04	0.04	0.06	0.05	0.07	0.09	0.05	0.03	0.04	0.06	0.05	0.08	0.12	0.07	0.04	0.04	0.06	0.06	0.08	0.08	0.06

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 31

Q.9 Some people believe that political parties often give individual donors a say over their policies in return for large donations. Others argue that they do not in fact do this, since they will want to make sure their policies appeal to as many voters as possible, whatever their donors think. How often do you think political parties in Britain adopt or change policies because donors ask them to?

Base: All respondents

	Gender		Age							Class				Region					Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab		Lib Dem	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
NET: At all	919	458	461	108	146	177	153	131	203	259	269	191	200	239	239	234	136	71	799	178	256	66	201	235	200	149	103	
	92%	94%	90%	91%	92%	94%	92%	88%	93%	94%	93%	93%	87%	92%	90%	93%	95%	89%	92%	90%	92%	92%	94%	92%	94%	91%	89%	
NET: Very/ quite often	531	268	262	53	84	102	91	83	117	136	147	125	122	131	135	136	86	42	454	64	165	38	120	112	129	74	48	
	53%	55%	51%	44%	53%	54%	55%	56%	54%	49%	51%	61%	53%	50%	51%	54%	60%	53%	52%	33%	59%	52%	56%	44%	61%	45%	41%	
Very often	(4)	116	59	57	5	25	17	20	22	27	30	33	21	32	29	29	27	20	10	99	7	40	10	23	11	33	17	11
		12%	12%	11%	5%	15%	9%	12%	15%	12%	11%	11%	10%	14%	11%	11%	14%	13%	11%	3%	14%	14%	11%	4%	16%	10%	9%	
Quite often	(3)	415	209	206	47	60	85	71	61	90	106	114	104	90	102	106	109	66	32	355	58	125	28	97	101	96	57	37
		41%	43%	40%	40%	38%	45%	43%	41%	41%	38%	40%	51%	39%	39%	40%	43%	46%	40%	41%	29%	45%	38%	45%	40%	45%	35%	32%
Quite rarely	(2)	276	133	143	49	42	54	40	29	61	87	89	38	61	80	76	75	28	17	250	78	63	23	55	84	50	59	44
		28%	27%	28%	41%	27%	29%	24%	19%	28%	31%	31%	19%	27%	31%	29%	30%	19%	21%	29%	40%	22%	32%	26%	33%	23%	36%	38%
Very rarely	(1)	112	57	56	7	20	21	22	19	24	36	33	27	16	28	28	22	22	12	95	35	28	6	27	38	21	16	11
		11%	12%	11%	6%	12%	11%	13%	13%	11%	13%	11%	13%	7%	11%	10%	9%	15%	15%	11%	18%	10%	8%	12%	15%	10%	10%	10%
Never	(0)	42	20	22	8	8	9	3	9	6	10	5	8	19	9	16	10	3	5	36	11	11	2	2	12	5	5	4
		4%	4%	4%	6%	5%	5%	2%	6%	3%	4%	2%	4%	8%	3%	6%	4%	2%	6%	4%	5%	4%	3%	1%	5%	2%	3%	3%
NET: Rarely/ never		430	209	221	63	70	85	65	57	92	133	127	74	97	117	119	107	53	34	381	124	102	31	84	134	76	79	59
		43%	43%	43%	53%	44%	45%	39%	38%	42%	48%	44%	36%	42%	45%	45%	43%	37%	42%	44%	63%	37%	43%	39%	53%	36%	49%	51%
Don't know		39	9	30	3	5	3	11	8	8	7	15	6	10	13	10	7	4	4	33	9	13	4	10	8	7	10	9
		4%	2%	6%	3%	3%	1%	7%	6%	4%	2%	5%	3%	5%	5%	4%	3%	3%	5%	4%	4%	5%	5%	5%	3%	3%	6%	7%
Mean		2.47	2.48	2.45	2.32	2.48	2.42	2.54	2.49	2.51	2.41	2.50	2.52	2.45	2.46	2.42	2.50	2.56	2.40	2.46	2.08	2.58	2.56	2.55	2.25	2.64	2.43	2.37
Standard deviation		0.99	0.99	1.00	0.91	1.06	0.98	0.94	1.11	0.96	0.98	0.91	0.99	1.11	0.96	1.03	0.95	1.00	1.11	0.99	0.93	1.00	0.94	0.90	0.94	0.95	0.92	0.94
Standard error		0.03	0.05	0.04	0.10	0.09	0.07	0.07	0.09	0.06	0.05	0.06	0.08	0.07	0.06	0.06	0.08	0.12	0.03	0.07	0.06	0.11	0.06	0.06	0.07	0.07	0.07	0.09

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 31

Q.9 Some people believe that political parties often give individual donors a say over their policies in return for large donations. Others argue that they do not in fact do this, since they will want to make sure their policies appeal to as many voters as possible, whatever their donors think. How often do you think political parties in Britain adopt or change policies because donors ask them to?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties										
	Total	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	
		NET: At all	NET: At all							NET: At all	NET: At all							NET: At all	NET: At all						
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320			
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333			
NET: At all	919 92%	796 93%	616 94%	306 95%	309 94%	181 89%	123 85%	303 87%	865 93%	707 94%	368 95%	340 93%	158 86%	54 82%	212 85%	800 93%	625 94%	332 93%	292 94%	175 90%	119 86%	294 88%			
NET: Very/ quite often	531 53%	464 54%	365 56%	192 59%	172 52%	99 49%	67 46%	166 48%	501 54%	411 55%	230 60%	181 50%	90 49%	30 45%	120 48%	469 54%	381 57%	223 63%	157 51%	88 45%	62 45%	150 45%			
Very often (4)	116 12%	104 12%	74 11%	42 13%	32 10%	30 15%	12 8%	42 12%	113 12%	95 13%	52 13%	43 12%	18 10%	3 4%	21 8%	98 11%	78 12%	46 13%	31 10%	20 10%	18 13%	38 11%			
Quite often (3)	415 41%	360 42%	291 45%	150 46%	141 43%	69 34%	55 38%	124 36%	388 42%	316 42%	178 46%	138 38%	72 39%	27 41%	99 40%	370 43%	303 45%	177 50%	126 41%	68 35%	44 32%	112 34%			
Quite rarely (2)	276 28%	235 27%	175 27%	77 24%	97 29%	60 30%	41 28%	101 29%	258 28%	205 27%	93 24%	112 31%	53 29%	18 27%	71 28%	239 28%	172 26%	71 20%	101 33%	67 35%	37 27%	104 31%			
Very rarely (1)	112 11%	98 11%	76 12%	36 11%	40 12%	21 11%	15 10%	36 10%	106 11%	91 12%	45 12%	46 13%	15 8%	6 10%	21 8%	92 11%	72 11%	38 11%	34 11%	20 10%	20 15%	40 12%			
Never (0)	42 4%	27 3%	17 3%	12 4%	5 2%	10 5%	15 11%	25 7%	32 3%	18 2%	10 3%	8 2%	15 8%	10 15%	24 10%	29 3%	21 3%	15 4%	6 2%	8 4%	13 9%	21 6%			
NET: Rarely/ never	430 43%	359 42%	268 41%	125 39%	142 43%	92 45%	71 49%	163 47%	397 42%	314 42%	147 38%	167 46%	82 44%	34 52%	116 46%	361 42%	265 40%	124 35%	141 46%	95 49%	70 51%	165 50%			
Don't know	39 4%	32 4%	21 3%	6 2%	15 5%	11 6%	7 5%	18 5%	37 4%	25 3%	9 2%	16 4%	12 7%	2 3%	14 6%	33 4%	21 3%	9 3%	12 4%	12 6%	6 5%	18 5%			
Mean	2.47	2.51	2.52	2.55	2.49	2.46	2.24	2.37	2.49	2.52	2.58	2.46	2.37	2.10	2.30	2.50	2.53	2.58	2.48	2.39	2.25	2.34			
Standard deviation	0.99	0.97	0.94	0.98	0.90	1.06	1.11	1.08	0.98	0.96	0.96	0.95	1.06	1.15	1.09	0.96	0.96	1.00	0.90	0.97	1.17	1.06			
Standard error	0.03	0.03	0.04	0.05	0.05	0.08	0.10	0.06	0.03	0.04	0.05	0.05	0.08	0.16	0.07	0.03	0.04	0.05	0.05	0.07	0.11	0.06			

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 32

Q.10 Which of the three main parties do you think is the most likely to give donors a say over its policies in return for large donations?

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
The Conservative Party	489	251	238	52	85	92	95	76	89	137	143	105	105	120	119	139	77	34	424	43	199	36	88	60	153	97	70
	49%	52%	46%	43%	53%	49%	57%	51%	41%	50%	49%	51%	46%	46%	45%	55%	54%	43%	49%	22%	71%	50%	41%	24%	72%	60%	61%
The Labour Party	267	146	121	27	33	59	34	41	73	79	82	47	59	74	78	56	39	20	235	101	35	20	55	135	33	25	13
	27%	30%	24%	23%	21%	31%	20%	28%	34%	29%	28%	23%	26%	28%	30%	22%	27%	25%	27%	51%	13%	28%	26%	53%	16%	15%	11%
The Liberal Democrats	46	18	28	13	13	3	8	4	5	9	15	10	12	15	15	8	6	2	41	8	13	3	13	7	3	11	9
	5%	4%	6%	11%	8%	1%	5%	3%	2%	3%	5%	5%	5%	6%	6%	3%	4%	2%	5%	4%	5%	4%	6%	3%	1%	7%	8%
None of them	42	22	20	2	7	5	10	6	14	13	12	7	11	7	11	13	8	3	37	18	5	2	11	15	4	7	5
	4%	4%	4%	1%	4%	3%	6%	4%	6%	5%	4%	3%	5%	3%	4%	5%	6%	4%	4%	9%	2%	3%	5%	6%	2%	4%	5%
Don't know	155	50	106	25	22	31	20	21	36	38	38	36	43	45	42	34	13	21	130	27	28	11	46	37	19	23	19
	16%	10%	21%	21%	14%	16%	12%	14%	17%	14%	13%	18%	19%	17%	16%	14%	9%	26%	15%	14%	10%	15%	22%	15%	9%	14%	16%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 32

Q.10 Which of the three main parties do you think is the most likely to give donors a say over its policies in return for large donations?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"					Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties									
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
The Conservative Party	489 49%	439 51%	349 53%	184 57%	165 50%	89 44%	51 35%	140 40%	463 50%	390 52%	217 56%	173 47%	73 40%	26 40%	99 40%	430 50%	341 51%	189 53%	152 49%	89 46%	59 43%	148 44%
The Labour Party	267 27%	233 27%	181 28%	82 25%	99 30%	52 26%	34 23%	86 25%	252 27%	203 27%	93 24%	110 30%	49 27%	15 23%	64 26%	236 27%	188 28%	92 26%	96 31%	47 24%	31 22%	78 24%
The Liberal Democrats	46 5%	34 4%	18 3%	8 3%	10 3%	17 8%	12 8%	29 8%	42 5%	29 4%	13 3%	16 4%	13 7%	4 6%	17 7%	37 4%	26 4%	15 4%	11 4%	10 5%	10 7%	20 6%
None of them	42 4%	37 4%	30 5%	18 6%	12 4%	7 3%	5 3%	12 3%	40 4%	29 4%	19 5%	10 3%	11 6%	2 3%	13 5%	36 4%	28 4%	21 6%	6 2%	9 4%	6 5%	15 4%
Don't know	155 16%	112 13%	75 11%	31 10%	44 13%	37 18%	43 30%	80 23%	137 15%	99 13%	44 11%	55 15%	38 21%	18 28%	56 22%	123 14%	84 13%	40 11%	44 14%	40 20%	32 23%	72 22%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 33

Q.11 The Labour Party receives most of its funding from trade unions. The Conservative Party receives most of its funding from private donors. Both amount to several million pounds a year in total. Which do you think is worse?

Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Labour relying on the unions for money	126	75	50	12	19	29	21	14	32	39	40	20	28	45	36	21	18	6	111	57	10	7	27	72	7	11	7
	13%	15%	10%	10%	12%	15%	12%	9%	15%	14%	14%	10%	12%	17%	14%	8%	12%	7%	13%	29%	4%	10%	13%	28%	3%	7%	6%
The Conservatives relying on private donations for money	148	78	70	27	25	27	29	19	21	43	45	27	34	43	31	42	18	13	127	3	85	10	22	8	60	36	29
	15%	16%	14%	23%	16%	14%	18%	12%	10%	16%	15%	13%	15%	17%	12%	17%	13%	16%	15%	2%	30%	14%	10%	3%	29%	22%	25%
They are both as bad as each other	562	260	302	67	79	97	86	100	134	134	154	129	146	128	159	145	85	45	488	96	140	45	123	127	105	92	62
	56%	53%	59%	56%	49%	51%	52%	67%	62%	48%	53%	63%	64%	49%	60%	58%	59%	56%	56%	49%	50%	62%	58%	50%	49%	57%	53%
Neither is bad	165	74	90	13	36	38	31	17	30	61	51	30	22	45	39	43	22	16	142	41	45	10	42	49	39	24	17
	16%	15%	18%	11%	23%	20%	18%	11%	14%	22%	18%	15%	10%	17%	15%	17%	15%	21%	16%	21%	16%	14%	20%	19%	19%	14%	15%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 33

Q.11 The Labour Party receives most of its funding from trade unions. The Conservative Party receives most of its funding from private donors. Both amount to several million pounds a year in total. Which do you think is worse?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: A great deal/ quite a lot						NET: Not very much/ nothing at all	NET: A great deal/ quite a lot						NET: Not very much/ nothing at all	NET: A great deal/ quite a lot						NET: Not very much/ nothing at all
		NET: At all	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all		A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	A great deal		Quite a lot	Not very much	Nothing at all				
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Labour relying on the unions for money	126 13%	109 13%	88 14%	40 12%	48 15%	21 10%	17 12%	37 11%	120 13%	103 14%	45 12%	58 16%	16 9%	6 9%	22 9%	109 13%	89 13%	41 12%	48 16%	20 10%	16 12%	36 11%
The Conservatives relying on private donations for money	148 15%	133 16%	116 18%	62 19%	53 16%	17 9%	15 10%	32 9%	136 15%	114 15%	68 18%	46 13%	22 12%	11 17%	34 14%	130 15%	96 14%	56 16%	39 13%	34 17%	18 13%	52 16%
They are both as bad as each other	562 56%	472 55%	341 52%	176 55%	165 50%	131 65%	90 62%	221 64%	524 56%	413 55%	212 55%	201 55%	111 60%	38 58%	149 60%	485 56%	372 56%	199 56%	173 56%	113 58%	77 55%	190 57%
Neither is bad	165 16%	141 17%	108 17%	45 14%	63 19%	33 16%	23 16%	56 16%	155 17%	120 16%	61 16%	58 16%	35 19%	10 15%	45 18%	138 16%	110 16%	60 17%	49 16%	28 14%	27 20%	55 16%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 34
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Yes	619 62%	309 64%	310 60%	72 60%	95 60%	126 66%	117 70%	96 64%	114 52%	209 76%	189 65%	115 56%	107 46%	177 68%	145 55%	162 65%	90 63%	45 56%	543 63%	130 66%	182 65%	44 62%	141 66%	161 63%	124 58%	118 72%	88 77%
No	381 38%	178 36%	203 40%	47 40%	64 40%	64 34%	50 30%	53 36%	103 48%	68 24%	100 35%	91 44%	123 54%	84 32%	120 45%	89 35%	53 37%	35 44%	325 37%	67 34%	98 35%	28 38%	73 34%	93 37%	88 42%	45 28%	27 23%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 34
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Yes	619 62%	550 64%	436 67%	221 68%	215 65%	114 56%	69 48%	184 53%	580 62%	479 64%	259 67%	221 61%	100 54%	39 60%	140 56%	542 63%	433 65%	235 66%	198 64%	109 56%	77 56%	186 56%
No	381 38%	306 36%	218 33%	102 32%	115 35%	88 44%	75 52%	163 47%	355 38%	271 36%	128 33%	143 39%	84 46%	26 40%	110 44%	320 37%	234 35%	121 34%	112 36%	86 44%	61 44%	147 44%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 35
Is the house or flat in which you live...?
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Owned outright - without mortgage	334	160	174	11	12	18	44	86	163	92	97	59	86	81	80	88	54	31	284	74	79	18	90	108	65	59	46
	33%	33%	34%	9%	7%	10%	26%	58%	75%	33%	34%	29%	38%	31%	30%	35%	37%	38%	33%	37%	28%	24%	42%	43%	31%	36%	40%
Owned with a mortgage or loan	353	192	160	29	72	121	95	26	10	123	107	87	35	98	93	97	42	23	310	85	98	31	69	94	71	66	42
	35%	39%	31%	24%	45%	64%	57%	17%	5%	45%	37%	42%	15%	38%	35%	39%	29%	28%	36%	43%	35%	43%	32%	37%	33%	41%	37%
Rented from the council	127	54	73	24	26	18	12	24	22	15	23	30	59	33	38	24	16	16	107	7	47	4	26	17	45	4	4
	13%	11%	14%	20%	16%	10%	7%	16%	10%	5%	8%	14%	26%	13%	15%	9%	11%	21%	12%	4%	17%	6%	12%	7%	21%	2%	3%
Rented from a housing association	51	21	30	10	12	10	6	6	6	9	16	6	20	13	15	16	4	3	47	6	14	5	14	6	8	10	9
	5%	4%	6%	8%	8%	5%	4%	4%	3%	3%	5%	3%	9%	5%	6%	6%	3%	4%	5%	3%	5%	6%	6%	2%	4%	6%	8%
Rented from someone else	123	55	68	41	38	20	9	6	10	32	43	23	25	32	33	25	27	7	109	24	38	15	12	23	19	23	14
	12%	11%	13%	34%	24%	11%	5%	4%	4%	11%	15%	11%	11%	12%	12%	10%	19%	8%	13%	12%	13%	20%	5%	9%	9%	14%	12%
Rent free	13	5	8	4	-	1	1	1	6	5	3	-	4	4	6	2	*	1	12	2	4	-	3	6	3	1	1
	1%	1%	2%	3%	-	*	*	1%	3%	2%	1%	-	2%	2%	2%	1%	*	1%	1%	1%	1%	-	1%	2%	2%	*	1%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 35
Is the house or flat in which you live...?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties										
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320			
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333			
Owned outright - without mortgage	334 33%	312 36%	261 40%	139 43%	122 37%	51 25%	22 15%	73 21%	324 35%	284 38%	169 44%	115 32%	40 22%	10 15%	50 20%	299 35%	238 36%	141 40%	97 31%	61 31%	35 25%	96 29%			
Owned with a mortgage or loan	353 35%	299 35%	232 35%	111 34%	121 37%	67 33%	53 37%	121 35%	324 35%	261 35%	120 31%	140 39%	64 35%	28 43%	92 37%	306 36%	241 36%	131 37%	110 36%	65 33%	46 34%	112 33%			
Rented from the council	127 13%	91 11%	53 8%	28 9%	25 8%	38 19%	36 25%	74 21%	114 12%	71 9%	35 9%	36 10%	43 24%	13 19%	56 22%	93 11%	66 10%	30 9%	35 11%	27 14%	34 25%	61 18%			
Rented from a housing association	51 5%	40 5%	29 4%	13 4%	17 5%	10 5%	12 8%	22 6%	49 5%	40 5%	18 5%	22 6%	9 5%	2 3%	11 4%	44 5%	31 5%	15 4%	16 5%	13 6%	7 5%	20 6%			
Rented from someone else	123 12%	103 12%	70 11%	29 9%	41 13%	32 16%	21 14%	53 15%	113 12%	85 11%	41 11%	44 12%	27 15%	11 16%	38 15%	109 13%	81 12%	34 10%	47 15%	28 14%	15 11%	42 13%			
Rent free	13 1%	11 1%	8 1%	3 1%	4 1%	3 2%	2 1%	5 1%	11 1%	10 1%	3 1%	6 2%	1 *	2 3%	3 1%	12 1%	10 2%	5 1%	5 2%	1 1%	1 1%	2 1%			

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 36
At what age did you finish your full time education?
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Up to 14	39	19	20	4	1	2	2	1	28	2	8	4	25	10	13	5	6	3	33	6	12	2	5	9	12	3	2
	4%	4%	4%	3%	1%	1%	1%	1%	13%	1%	3%	2%	11%	4%	5%	2%	4%	4%	4%	3%	4%	2%	2%	4%	5%	2%	2%
15	150	73	76	3	7	5	9	42	85	19	31	42	57	32	41	42	18	16	125	25	39	7	33	50	34	13	11
	15%	15%	15%	2%	4%	3%	5%	28%	39%	7%	11%	20%	25%	12%	15%	17%	13%	20%	14%	13%	14%	10%	16%	20%	16%	8%	9%
16	239	121	118	13	25	55	71	38	37	47	60	71	61	46	59	71	46	17	205	42	76	13	46	57	65	24	15
	24%	25%	23%	11%	16%	29%	43%	26%	17%	17%	21%	35%	27%	18%	22%	28%	32%	21%	24%	21%	27%	17%	21%	22%	31%	15%	13%
17	90	39	51	9	16	17	18	15	15	14	33	28	15	29	21	18	7	15	73	21	25	3	23	26	18	13	10
	9%	8%	10%	8%	10%	9%	11%	10%	7%	5%	11%	14%	7%	11%	8%	7%	5%	19%	8%	11%	9%	5%	11%	10%	9%	8%	9%
18	112	51	61	12	24	24	23	17	13	33	41	17	22	27	29	32	13	10	94	34	26	8	26	33	20	14	9
	11%	11%	12%	10%	15%	12%	14%	11%	6%	12%	14%	8%	10%	10%	11%	13%	9%	13%	11%	17%	9%	11%	12%	13%	9%	9%	8%
19	35	13	22	7	7	9	4	3	6	13	6	7	9	10	7	13	3	2	33	13	4	1	7	13	2	4	4
	3%	3%	4%	6%	4%	5%	2%	2%	3%	5%	2%	3%	4%	4%	3%	5%	2%	2%	4%	6%	2%	2%	3%	5%	1%	2%	3%
20	31	17	14	4	8	7	6	2	5	12	11	3	5	8	14	7	2	1	30	3	9	3	10	5	2	11	9
	3%	4%	3%	3%	5%	3%	3%	2%	2%	5%	4%	1%	2%	3%	5%	3%	2%	1%	3%	2%	3%	4%	5%	2%	1%	7%	7%
21	94	48	47	17	25	17	14	13	10	41	33	13	8	34	21	24	10	4	85	19	26	8	23	25	20	29	22
	9%	10%	9%	14%	15%	9%	8%	9%	4%	15%	11%	6%	3%	13%	8%	10%	7%	6%	10%	9%	9%	11%	11%	10%	9%	18%	19%
22	66	37	29	8	21	21	5	3	7	31	21	11	2	24	15	13	8	5	58	9	25	8	10	8	13	25	18
	7%	8%	6%	7%	13%	11%	3%	2%	3%	11%	7%	5%	1%	9%	6%	5%	6%	6%	7%	5%	9%	12%	5%	3%	6%	15%	16%
23+	85	46	39	3	22	26	15	10	9	45	23	7	10	22	21	15	22	5	75	15	23	8	19	20	19	15	10
	8%	9%	8%	2%	14%	14%	9%	7%	4%	16%	8%	3%	4%	8%	8%	6%	15%	6%	9%	8%	8%	12%	9%	8%	9%	9%	9%
Still in full time education	50	21	29	41	3	3	-	3	1	15	22	4	9	16	21	7	5	1	48	7	10	9	10	7	3	11	5
	5%	4%	6%	34%	2%	2%	-	2%	*	5%	8%	2%	4%	6%	8%	3%	4%	1%	6%	4%	4%	13%	5%	3%	1%	7%	4%
Never had any full time education	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	*	-	*	-	-	-	*	-	-
Refused	9	3	6	-	2	4	-	2	1	3	-	-	6	1	2	3	1	1	8	3	4	1	1	3	4	1	1
	1%	1%	1%	-	1%	2%	-	1%	*	1%	-	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	*

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 36
At what age did you finish your full time education?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Up to 14	39 4%	31 4%	18 3%	4 1%	14 4%	13 6%	8 6%	21 6%	37 4%	25 3%	9 2%	16 5%	12 6%	2 3%	14 5%	34 4%	19 3%	5 1%	13 4%	16 8%	4 3%	20 6%
15	150 15%	136 16%	112 17%	54 17%	58 18%	24 12%	14 10%	38 11%	146 16%	126 17%	61 16%	64 18%	20 11%	4 6%	24 10%	135 16%	115 17%	64 18%	51 16%	20 10%	15 11%	35 10%
16	239 24%	196 23%	149 23%	65 20%	84 25%	47 23%	43 29%	90 26%	225 24%	175 23%	87 22%	89 24%	50 27%	13 21%	63 25%	209 24%	157 24%	76 21%	82 26%	51 26%	30 22%	82 24%
17	90 9%	78 9%	60 9%	33 10%	28 8%	18 9%	12 8%	30 9%	85 9%	62 8%	40 10%	23 6%	23 12%	6 8%	28 11%	77 9%	64 10%	35 10%	30 10%	13 7%	13 9%	26 8%
18	112 11%	96 11%	66 10%	40 12%	27 8%	30 15%	16 11%	46 13%	104 11%	90 12%	49 13%	41 11%	13 7%	9 13%	22 9%	95 11%	78 12%	42 12%	36 12%	17 9%	18 13%	34 10%
19	35 3%	26 3%	21 3%	14 4%	7 2%	5 2%	9 6%	14 4%	27 3%	21 3%	14 4%	7 2%	6 3%	8 12%	14 5%	24 3%	19 3%	12 3%	7 2%	5 3%	10 8%	16 5%
20	31 3%	26 3%	23 4%	10 3%	13 4%	3 1%	6 4%	9 2%	31 3%	24 3%	12 3%	13 4%	7 4%	- -	7 3%	27 3%	20 3%	11 3%	9 3%	7 4%	5 4%	12 4%
21	94 9%	88 10%	73 11%	40 12%	33 10%	16 8%	6 4%	22 6%	91 10%	76 10%	41 11%	35 10%	15 8%	3 5%	18 7%	86 10%	66 10%	40 11%	26 8%	20 10%	8 6%	28 9%
22	66 7%	60 7%	46 7%	21 7%	25 8%	14 7%	6 4%	20 6%	63 7%	54 7%	25 6%	30 8%	9 5%	3 4%	11 5%	56 7%	42 6%	24 7%	18 6%	14 7%	10 7%	24 7%
23+	85 8%	72 8%	58 9%	33 10%	25 7%	14 7%	13 9%	27 8%	79 8%	66 9%	33 8%	33 9%	14 7%	5 8%	19 7%	75 9%	56 8%	32 9%	24 8%	20 10%	9 7%	29 9%
Still in full time education	50 5%	40 5%	24 4%	11 3%	13 4%	16 8%	10 7%	27 8%	38 4%	25 3%	13 3%	12 3%	13 7%	12 18%	25 10%	36 4%	27 4%	14 4%	13 4%	9 5%	14 10%	23 7%
Never had any full time education	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *
Refused	9 1%	7 1%	5 1%	1 *	4 1%	2 1%	2 1%	4 1%	8 1%	5 1%	3 1%	2 *	3 1%	1 2%	4 2%	7 1%	4 1%	2 1%	2 1%	3 1%	2 2%	5 1%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 37
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Secondary school, high school, NVQ levels 1 to 3, etc.	615	303	311	78	84	96	110	98	148	112	163	164	175	142	167	165	86	54	523	115	169	39	124	157	131	70	46
	61%	62%	61%	66%	53%	51%	66%	66%	68%	41%	56%	80%	76%	54%	63%	66%	60%	68%	60%	58%	60%	54%	58%	62%	62%	43%	40%
University degree or equivalent professional qualification, NVQ level 4, etc.	289	140	149	31	60	67	48	34	48	127	97	30	35	86	80	60	45	18	259	64	78	26	70	73	59	75	57
	29%	29%	29%	26%	38%	35%	29%	23%	22%	46%	34%	15%	15%	33%	30%	24%	31%	23%	30%	32%	28%	36%	33%	29%	28%	46%	50%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	64	32	31	3	12	23	9	12	5	35	19	3	6	23	11	15	10	6	55	12	19	7	16	17	12	18	12
	6%	7%	6%	3%	8%	12%	5%	8%	2%	13%	7%	2%	3%	9%	4%	6%	7%	7%	6%	6%	7%	10%	8%	7%	6%	11%	10%
Still in full time education	5	2	3	5	-	-	-	-	-	-	4	-	1	4	-	1	-	-	5	2	2	-	-	-	-	-	-
	1%	*	1%	4%	-	-	-	-	-	-	2%	-	*	2%	-	*	-	-	1%	1%	1%	-	-	-	-	-	-
Refused	28	9	19	2	3	3	-	5	16	2	5	8	13	6	7	10	3	2	26	5	12	-	4	8	9	-	-
	3%	2%	4%	1%	2%	2%	-	3%	7%	1%	2%	4%	6%	2%	3%	4%	2%	2%	3%	3%	4%	-	2%	3%	4%	-	-

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 37
What is the highest educational level that you have achieved to date?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: A great deal/ quite a lot		Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	
		NET: At all	A great deal						A great deal	A great deal						A great deal	A great deal					
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Secondary school, high school, NVQ levels 1 to 3, etc.	615 61%	504 59%	382 59%	190 59%	192 58%	122 60%	111 77%	233 67%	567 61%	440 59%	224 58%	216 59%	127 69%	47 73%	174 70%	519 60%	403 60%	215 60%	188 61%	116 60%	96 69%	212 64%
University degree or equivalent professional qualification, NVQ level 4, etc.	289 29%	266 31%	208 32%	97 30%	111 34%	58 29%	22 16%	81 23%	276 30%	234 31%	119 31%	115 32%	42 23%	13 20%	55 22%	257 30%	198 30%	105 29%	93 30%	60 31%	31 23%	91 27%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	64 6%	57 7%	49 8%	29 9%	20 6%	7 4%	7 5%	14 4%	61 7%	52 7%	29 7%	23 6%	9 5%	2 4%	12 5%	57 7%	46 7%	27 8%	19 6%	12 6%	6 5%	18 5%
Still in full time education	5 1%	5 1%	-	-	-	5 3%	-	5 1%	5 1%	5 1%	3 1%	2 1%	-	-	-	5 1%	2 *	2 1%	-	3 1%	-	3 1%
Refused	28 3%	24 3%	14 2%	7 2%	7 2%	10 5%	4 3%	14 4%	25 3%	19 2%	11 3%	7 2%	7 4%	3 4%	9 4%	23 3%	18 3%	8 2%	10 3%	4 2%	5 4%	9 3%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 38
How many cars are there in your household?
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
None	199 20%	86 18%	113 22%	30 25%	34 21%	28 15%	22 13%	21 14%	65 30%	32 12%	60 21%	25 12%	81 35%	51 19%	55 21%	50 20%	21 15%	22 27%	171 20%	27 14%	62 22%	15 21%	36 17%	40 16%	54 26%	23 14%	14 12%
1	413 41%	195 40%	218 43%	46 38%	50 32%	77 41%	65 39%	65 44%	110 51%	110 40%	114 39%	89 43%	100 44%	106 40%	112 42%	109 43%	56 39%	31 38%	363 42%	76 38%	111 40%	26 36%	97 45%	106 42%	88 41%	63 39%	48 41%
2	295 29%	151 31%	143 28%	30 25%	60 38%	61 32%	56 34%	52 35%	34 16%	104 38%	92 32%	65 32%	33 14%	81 31%	75 28%	62 25%	52 36%	23 29%	254 29%	68 35%	88 31%	24 33%	62 29%	79 31%	54 26%	65 40%	48 41%
3+	93 9%	55 11%	39 8%	14 12%	15 9%	23 12%	24 14%	10 7%	8 4%	31 11%	22 8%	26 12%	15 6%	23 9%	23 9%	30 12%	13 9%	4 5%	80 9%	26 13%	19 7%	6 9%	20 9%	30 12%	15 7%	12 7%	6 5%
Mean	1.64	1.68	1.60	1.67	1.75	1.74	1.77	1.61	1.33	1.76	1.62	1.68	1.44	1.63	1.63	1.67	1.67	1.55	1.64	1.80	1.61	1.68	1.60	1.72	1.56	1.65	1.60
Standard deviation	0.81	0.81	0.81	0.81	0.76	0.93	0.86	0.79	0.58	0.92	0.72	0.80	0.71	0.74	0.86	0.92	0.73	0.65	0.82	0.96	0.75	0.76	0.80	0.91	0.74	0.69	0.64
Standard error	0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.07	0.06	0.05	0.06	0.06	0.07	0.08	0.03	0.08	0.05	0.10	0.06	0.07	0.06	0.06	0.06

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 38
How many cars are there in your household?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
None	199 20%	158 18%	118 18%	57 18%	61 19%	40 20%	41 28%	81 23%	183 20%	134 18%	67 17%	67 18%	50 27%	15 24%	65 26%	168 19%	123 18%	61 17%	62 20%	44 23%	31 23%	76 23%
1	413 41%	362 42%	281 43%	141 44%	139 42%	81 40%	51 36%	133 38%	391 42%	314 42%	168 43%	147 40%	76 41%	22 35%	99 40%	360 42%	278 42%	162 45%	116 38%	82 42%	54 39%	135 41%
2	295 29%	261 30%	208 32%	100 31%	109 33%	53 26%	34 23%	86 25%	271 29%	225 30%	110 28%	116 32%	45 25%	24 36%	69 28%	255 30%	205 31%	103 29%	102 33%	50 26%	39 28%	89 27%
3+	93 9%	75 9%	46 7%	26 8%	21 6%	28 14%	19 13%	47 14%	90 10%	77 10%	41 11%	35 10%	13 7%	4 6%	17 7%	79 9%	60 9%	31 9%	29 10%	19 10%	14 10%	33 10%
Mean	1.64	1.63	1.59	1.59	1.59	1.76	1.72	1.75	1.64	1.66	1.67	1.65	1.57	1.62	1.58	1.64	1.65	1.59	1.71	1.61	1.67	1.63
Standard deviation	0.81	0.81	0.74	0.74	0.74	0.99	0.84	0.93	0.82	0.83	0.90	0.76	0.76	0.62	0.73	0.81	0.82	0.76	0.88	0.77	0.81	0.79
Standard error	0.03	0.03	0.03	0.04	0.04	0.08	0.09	0.06	0.03	0.03	0.05	0.04	0.07	0.09	0.05	0.03	0.03	0.04	0.06	0.06	0.08	0.05

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 39
Ethnicity
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
White	910 91%	436 90%	474 92%	95 80%	139 87%	171 90%	159 96%	137 92%	208 96%	243 88%	257 89%	193 94%	217 95%	224 86%	238 90%	236 94%	135 94%	77 96%	784 90%	188 96%	242 86%	66 92%	193 90%	241 94%	188 89%	146 89%	102 88%
Mixed	13 1%	5 1%	7 1%	4 4%	3 2%	3 1%	1 1%	1 1%	1 *	7 2%	2 1%	2 1%	1 1%	5 2%	2 1%	2 2%	4 -	- 1%	12 1%	1 2%	6 2%	1 1%	2 2%	2 1%	2 1%	3 2%	2 2%
Indian	16 2%	10 2%	6 1%	3 3%	7 4%	3 2%	1 1%	2 1%	- -	3 1%	10 4%	1 1%	2 1%	10 4%	5 2%	- -	2 1%	- -	15 2%	2 1%	9 3%	1 1%	- -	- -	5 2%	1 *	1 1%
Pakistani	4 *	2 *	2 *	1 1%	1 1%	1 1%	1 1%	- -	- -	3 1%	- -	1 *	- -	1 *	1 *	2 1%	- -	- -	4 *	- -	4 1%	- -	- -	- -	2 1%	1 1%	1 1%
Bangladeshi	3 *	3 1%	- -	3 3%	- -	- -	- -	- -	- -	1 *	3 1%	- -	- -	2 1%	2 1%	- -	- -	- -	3 *	- -	2 1%	- -	- -	1 1%	- -	1 *	1 1%
Other Asian background	4 *	4 1%	- -	3 2%	- -	1 1%	- -	- -	1 *	2 1%	3 1%	- -	- -	1 *	3 1%	1 *	- -	- -	4 1%	- -	- -	- -	4 2%	1 *	- -	1 *	1 1%
Black Caribbean	9 1%	2 *	6 1%	7 5%	2 1%	- -	1 *	- -	- -	3 1%	2 1%	- -	3 1%	2 1%	6 2%	- -	- -	- -	9 1%	1 1%	6 2%	- -	- -	- -	1 *	3 2%	3 3%
Black African	5 *	2 *	2 *	1 1%	2 1%	2 1%	- -	- -	- -	4 2%	- -	- -	1 *	4 1%	1 *	- -	- -	- -	5 1%	- -	3 1%	- -	1 1%	- -	3 1%	- -	- -
Other Black background	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 1%	1 1%
Chinese	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -
Other	10 1%	7 1%	3 1%	- -	2 1%	2 1%	3 2%	3 2%	1 *	3 1%	1 *	3 2%	2 1%	3 1%	2 1%	2 1%	1 1%	2 2%	7 1%	- -	2 1%	2 3%	2 1%	2 1%	1 1%	4 2%	2 1%
Refused	24 2%	13 3%	11 2%	2 2%	3 2%	6 3%	1 *	6 4%	7 3%	6 2%	9 3%	4 2%	4 2%	8 3%	5 2%	8 3%	2 1%	2 2%	22 3%	4 2%	6 2%	2 2%	12 5%	7 3%	10 5%	3 2%	2 2%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 39
Ethnicity
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
White	910 91%	779 91%	599 92%	291 90%	308 93%	181 89%	131 90%	311 90%	850 91%	690 92%	348 90%	342 94%	159 86%	60 93%	220 88%	785 91%	614 92%	322 90%	292 94%	171 88%	125 90%	296 89%
Mixed	13 1%	12 1%	7 1%	1 *	6 2%	5 2%	1 1%	5 2%	12 1%	7 1%	4 1%	3 1%	5 3%	1 1%	6 2%	12 1%	10 2%	5 1%	6 2%	2 1%	1 1%	2 1%
Indian	16 2%	11 1%	9 1%	6 2%	3 1%	2 1%	5 4%	7 2%	14 2%	12 2%	6 2%	6 2%	3 1%	2 3%	4 2%	10 1%	6 1%	3 1%	2 1%	5 2%	6 4%	11 3%
Pakistani	4 *	2 *	2 *	- -	2 *	1 *	2 1%	3 1%	3 *	2 *	1 *	1 *	1 1%	1 1%	2 1%	4 *	1 *	1 *	- -	2 1%	1 *	3 1%
Bangladeshi	3 *	2 *	- -	- -	- -	2 1%	1 1%	3 1%	2 *	1 *	- -	1 *	2 1%	1 2%	3 1%	3 *	2 *	1 *	2 *	1 1%	- -	1 *
Other Asian background	4 *	4 1%	4 1%	4 1%	- -	- -	- -	- -	4 *	1 *	1 *	- -	3 2%	- -	3 1%	2 *	2 *	2 *	- -	- -	3 2%	3 1%
Black Caribbean	9 1%	9 1%	4 1%	4 1%	- -	5 2%	- -	5 1%	9 1%	6 1%	6 2%	- -	3 2%	- -	3 1%	8 1%	6 1%	6 2%	- -	2 1%	1 1%	3 1%
Black African	5 *	5 1%	3 *	2 *	1 *	2 1%	- -	2 1%	5 1%	3 *	2 *	1 *	2 1%	- -	2 1%	5 1%	4 1%	3 1%	1 *	1 1%	- -	1 *
Other Black background	1 *	1 *	- -	- -	- -	1 1%	- -	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	1 *
Chinese	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -
Other	10 1%	9 1%	9 1%	3 1%	6 2%	- -	1 1%	1 *	10 1%	10 1%	5 1%	5 1%	- -	- -	- -	9 1%	7 1%	3 1%	4 1%	2 1%	1 *	3 1%
Refused	24 2%	20 2%	16 2%	12 4%	4 1%	4 2%	4 3%	8 2%	24 3%	17 2%	13 3%	4 1%	7 4%	- -	7 3%	23 3%	15 2%	11 3%	4 1%	8 4%	1 1%	9 3%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 40
Current working status
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Working full time - working 30 hours per week or more	439	284	155	46	91	131	116	49	6	149	141	112	37	122	99	111	65	41	372	94	125	32	87	109	87	77	55
	44%	58%	30%	38%	57%	69%	70%	33%	3%	54%	49%	54%	16%	47%	37%	44%	46%	51%	43%	48%	45%	44%	41%	43%	41%	48%	48%
Working part time - working between 8 and 29 hours per week	120	32	88	13	24	26	19	27	11	30	46	24	20	35	32	31	11	10	109	20	40	12	23	23	28	23	15
	12%	6%	17%	11%	15%	14%	11%	18%	5%	11%	16%	12%	9%	14%	12%	12%	7%	13%	13%	10%	14%	16%	11%	9%	13%	14%	13%
Not working but seeking work or temporarily unemployed or sick	61	31	30	13	13	12	10	12	-	13	7	11	30	13	14	20	3	12	49	5	11	3	17	7	8	9	7
	6%	6%	6%	11%	8%	6%	6%	8%	-	5%	2%	5%	13%	5%	5%	8%	2%	15%	6%	2%	4%	4%	8%	3%	4%	5%	6%
Not working and not seeking work/ student	70	24	46	38	13	8	5	6	-	13	27	4	26	18	27	12	11	3	65	7	18	9	11	6	14	12	6
	7%	5%	9%	32%	8%	4%	3%	4%	-	5%	9%	2%	11%	7%	10%	5%	7%	4%	8%	4%	6%	13%	5%	2%	6%	8%	5%
Retired on a state pension only	107	34	73	2	-	2	-	20	85	8	6	10	83	26	32	26	15	9	89	20	32	5	22	37	33	10	8
	11%	7%	14%	1%	-	1%	-	13%	39%	3%	2%	5%	36%	10%	12%	10%	10%	12%	10%	10%	11%	8%	11%	14%	16%	6%	7%
Retired with a private pension	151	79	72	-	-	-	3	33	115	52	54	31	15	33	46	36	32	4	135	42	34	9	43	61	29	24	16
	15%	16%	14%	-	-	-	2%	22%	53%	19%	19%	15%	7%	13%	17%	14%	22%	5%	15%	21%	12%	12%	20%	24%	14%	15%	14%
House person, housewife, househusband, etc.	52	3	48	7	18	10	12	3	1	11	8	14	18	14	15	15	7	*	49	9	21	2	12	11	13	8	8
	5%	1%	9%	6%	11%	5%	7%	2%	1%	4%	3%	7%	8%	5%	6%	6%	5%	1%	6%	5%	8%	2%	5%	4%	6%	5%	7%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 40
Current working status
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties										
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320			
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333			
Working full time - working 30 hours per week or more	439 44%	388 45%	307 47%	145 45%	162 49%	81 40%	51 35%	132 38%	413 44%	339 45%	164 42%	175 48%	74 40%	26 40%	100 40%	381 44%	313 47%	173 48%	141 45%	67 34%	58 42%	125 38%			
Working part time - working between 8 and 29 hours per week	120 12%	98 11%	75 11%	44 14%	31 9%	23 11%	22 15%	45 13%	110 12%	88 12%	48 12%	40 11%	22 12%	9 14%	31 13%	102 12%	72 11%	44 12%	28 9%	30 15%	18 13%	48 14%			
Not working but seeking work or temporarily unemployed or sick	61 6%	39 5%	24 4%	13 4%	11 3%	15 7%	22 15%	37 11%	50 5%	36 5%	17 4%	19 5%	15 8%	11 17%	25 10%	48 6%	33 5%	14 4%	19 6%	15 8%	13 9%	29 9%			
Not working and not seeking work/ student	70 7%	57 7%	35 5%	13 4%	21 6%	22 11%	13 9%	36 10%	61 7%	39 5%	18 5%	22 6%	22 12%	9 14%	31 12%	49 6%	36 5%	17 5%	19 6%	13 7%	21 15%	34 10%			
Retired on a state pension only	107 11%	96 11%	80 12%	34 10%	46 14%	16 8%	12 8%	28 8%	105 11%	91 12%	40 10%	51 14%	14 7%	2 4%	16 6%	98 11%	74 11%	38 11%	36 12%	23 12%	9 7%	33 10%			
Retired with a private pension	151 15%	146 17%	120 18%	67 21%	53 16%	26 13%	5 4%	31 9%	149 16%	124 17%	83 21%	42 11%	24 13%	3 4%	27 11%	138 16%	110 16%	60 17%	50 16%	29 15%	13 9%	42 13%			
House person, housewife, househusband, etc.	52 5%	32 4%	13 2%	8 2%	6 2%	19 9%	19 13%	38 11%	46 5%	32 4%	16 4%	16 4%	14 8%	5 8%	19 8%	46 5%	29 4%	12 3%	17 5%	17 9%	5 4%	23 7%			

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 41
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	582	303	279	48	112	151	158	92	21	263	153	98	68	161	141	142	79	59	496	106	180	48	114	116	130	110	77
Weighted base	556	315	241	58	115	157	135	75	16	179	186	135	56	156	132	142	76	51	479	114	163	44	110	132	115	100	70
Central government including all administrative departments and central government agencies such as the Bank of England	16	11	5	3	2	4	5	2	-	8	6	1	-	3	7	2	1	4	12	4	7	1	3	5	6	2	1
	3%	3%	2%	6%	2%	2%	4%	2%	-	5%	3%	1%	-	2%	5%	1%	1%	7%	3%	3%	4%	2%	3%	4%	5%	2%	1%
HM Forces	4	3	1	-	2	2	-	-	-	1	3	-	-	-	1	1	2	-	4	2	1	1	-	3	-	-	-
	1%	1%	1%	-	2%	1%	-	-	-	*	2%	-	-	-	1%	1%	3%	-	1%	2%	1%	2%	-	3%	-	-	-
National Health Service	42	16	26	11	7	11	7	7	-	8	14	12	8	8	10	15	3	5	37	7	12	4	11	7	8	11	7
	8%	5%	11%	18%	6%	7%	5%	9%	-	5%	8%	9%	13%	5%	7%	11%	4%	10%	8%	7%	7%	10%	10%	6%	7%	11%	10%
Universities and Academies funded by government	11	5	7	1	1	4	3	2	-	6	4	-	2	3	3	3	2	-	11	1	4	1	5	1	1	7	6
	2%	1%	3%	2%	1%	3%	2%	3%	-	3%	2%	-	3%	2%	2%	3%	-	-	2%	1%	2%	2%	5%	*	1%	7%	9%
Courts service	1	1	-	*	-	-	-	1	-	1	-	-	-	-	-	-	1	*	-	-	1	-	-	-	-	1	1
	*	*	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	*	-	-	-	-	1%	1%
Local government administration	20	10	10	2	1	6	8	2	-	5	12	1	2	3	9	4	2	2	18	-	11	2	3	3	6	5	5
	4%	3%	4%	3%	1%	4%	6%	3%	-	3%	6%	1%	4%	2%	7%	3%	2%	4%	4%	-	7%	4%	3%	2%	5%	5%	7%
Police service	15	10	5	-	8	3	3	1	-	3	7	4	1	6	2	2	2	3	12	3	7	-	3	6	4	2	2
	3%	3%	2%	-	7%	2%	2%	1%	-	2%	4%	3%	2%	4%	1%	1%	2%	7%	2%	2%	4%	-	3%	5%	4%	2%	3%
Public sector housing	4	2	3	-	1	-	1	3	1	2	1	1	-	2	2	1	-	-	4	-	2	2	1	1	2	2	-
	1%	*	1%	-	1%	-	*	3%	4%	1%	*	1%	-	1%	1%	1%	-	-	1%	-	1%	3%	1%	*	2%	2%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	32	6	26	-	8	16	5	3	*	17	6	7	2	7	5	12	6	2	30	3	11	5	7	8	7	7	3
	6%	2%	11%	-	7%	10%	4%	4%	2%	9%	3%	5%	4%	5%	4%	8%	8%	4%	6%	3%	7%	11%	7%	6%	6%	7%	5%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 41
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	556	315	241	58	115	157	135	75	16	179	186	135	56	156	132	142	76	51	479	114	163	44	110	132	115	100	70
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	5	3	2	-	-	2	3	-	-	-	2	3	-	1	-	2	1	-	5	2	1	-	2	-	2	1	1
	1%	1%	1%	-	-	1%	2%	-	-	-	1%	2%	-	1%	-	2%	2%	-	1%	2%	1%	-	1%	-	2%	1%	1%
Bradford and Bingley or Northern Rock Building societies	2	-	2	-	-	-	2	-	-	1	1	-	-	-	-	1	1	-	2	1	1	-	-	-	1	-	-
	*	-	1%	-	-	-	1%	-	-	*	1%	-	-	-	-	*	1%	-	*	1%	*	-	-	-	1%	-	-
Other public sector occupation	38	22	17	3	12	5	14	4	-	10	14	12	2	10	7	9	8	3	32	5	12	4	10	3	14	7	5
	7%	7%	7%	6%	10%	3%	10%	6%	-	6%	8%	9%	3%	6%	6%	7%	11%	6%	7%	4%	7%	8%	9%	2%	12%	7%	7%
None of the above	362	227	136	38	73	104	84	49	15	115	116	92	39	111	86	89	45	31	309	87	93	25	66	96	64	57	39
	65%	72%	56%	64%	63%	66%	62%	66%	94%	64%	62%	68%	70%	71%	65%	63%	60%	61%	65%	76%	57%	57%	60%	73%	55%	56%	56%
Refused	2	1	1	-	1	-	1	1	-	1	-	1	-	1	1	-	1	-	2	-	2	-	-	-	1	-	-
	*	*	1%	-	1%	-	*	2%	-	1%	-	1%	-	*	*	-	2%	-	1%	-	1%	-	-	-	1%	-	-

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 41
Do you work in any of the following occupations?
Base: All respondents who work

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	582	513	408	204	204	105	69	174	547	452	231	221	95	35	130	510	405	235	170	105	72	177
Weighted base	556	483	379	187	192	104	73	177	521	425	210	215	96	35	131	480	384	215	168	97	76	173
Central government including all administrative departments and central government agencies such as the Bank of England	16 3%	16 3%	15 4%	8 4%	6 3%	1 1%	- -	1 1%	16 3%	12 3%	10 5%	2 1%	3 4%	- -	3 3%	16 3%	14 4%	11 5%	4 2%	2 2%	- -	2 1%
HM Forces	4 1%	4 1%	3 1%	1 *	2 1%	1 1%	- -	1 1%	4 1%	3 1%	1 1%	2 1%	1 1%	- -	1 1%	3 1%	3 1%	1 1%	2 1%	- -	1 1%	1 1%
National Health Service	42 8%	33 7%	27 7%	14 7%	13 7%	6 6%	9 12%	15 8%	37 7%	31 7%	20 9%	11 5%	6 7%	5 14%	11 9%	34 7%	26 7%	10 5%	16 10%	8 9%	8 10%	16 9%
Universities and Academies funded by government	11 2%	10 2%	7 2%	5 3%	2 1%	3 3%	1 1%	4 2%	10 2%	9 2%	5 3%	3 2%	2 2%	1 3%	3 2%	11 2%	9 2%	7 3%	2 1%	2 2%	1 1%	3 2%
Courts service	1 *	1 *	1 *	1 *	- -	- -	* 1%	* *	1 *	1 *	1 1%	- -	- -	- -	- -	1 *	* *	* *	- -	1 1%	- -	1 *
Local government administration	20 4%	18 4%	17 5%	11 6%	6 3%	1 1%	2 3%	3 2%	20 4%	19 5%	10 5%	9 4%	1 1%	- -	1 1%	18 4%	17 5%	12 5%	6 3%	1 1%	2 3%	3 2%
Police service	15 3%	15 3%	9 2%	3 2%	6 3%	6 6%	- -	6 4%	15 3%	10 2%	4 2%	6 3%	5 5%	- -	5 4%	13 3%	12 3%	4 2%	9 5%	1 1%	2 3%	3 2%
Public sector housing	4 1%	4 1%	4 1%	1 1%	3 1%	1 1%	- -	1 *	4 1%	4 1%	3 1%	2 1%	- -	- -	- -	4 1%	4 1%	2 1%	2 1%	- -	1 1%	1 *
Teaching employed by local education authority including voluntary aided schools and foundation schools	32 6%	26 5%	21 5%	8 4%	13 7%	5 5%	7 9%	12 7%	29 6%	26 6%	11 5%	14 7%	3 3%	4 10%	7 5%	27 6%	22 6%	12 6%	10 6%	5 5%	6 8%	11 6%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 41
Do you work in any of the following occupations?
Base: All respondents who work

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties									
	Total	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot		A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
		NET: At all	NET: At all							NET: At all	NET: At all							NET: At all	NET: At all					
Weighted base	556	483	379	187	192	104	73	177	521	425	210	215	96	35	131	480	384	215	168	97	76	173		
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	5 1%	5 1%	3 1%	3 2%	-	2 2%	-	2 1%	5 1%	5 1%	1 1%	3 2%	-	-	-	2 *	1 *	1 *	-	1 1%	3 4%	4 2%		
Bradford and Bingley or Northern Rock Building societies	2 *	2 *	2 *	1 *	1 *	-	-	-	2 *	2 *	-	2 1%	-	-	-	2 *	2 *	2 1%	-	-	-	-		
Other public sector occupation	38 7%	32 7%	25 7%	14 8%	11 6%	6 6%	7 9%	13 7%	36 7%	24 6%	11 5%	13 6%	12 12%	2 7%	14 11%	30 6%	23 6%	11 5%	12 7%	7 7%	9 11%	15 9%		
None of the above	362 65%	315 65%	243 64%	116 62%	128 67%	71 69%	48 65%	119 67%	339 65%	276 65%	129 61%	147 68%	63 66%	23 66%	86 66%	318 66%	248 65%	144 67%	105 62%	70 72%	44 58%	114 66%		
Refused	2 *	2 1%	2 1%	2 1%	1 *	-	-	-	2 *	2 1%	2 1%	1 *	-	-	-	2 1%	2 1%	1 *	2 1%	-	-	-		

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 42
SEG
Base: All respondents

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT		
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121		
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115		
A	104 10%	56 12%	48 9%	11 10%	14 9%	29 15%	17 10%	14 9%	19 9%	104 38%	-	-	-	37 14%	23 9%	25 10%	14 10%	6 7%	96 11%	26 13%	27 10%	11 15%	22 10%	30 12%	15 7%	22 13%	16 14%		
B	172 17%	96 20%	76 15%	16 14%	26 16%	40 21%	32 19%	25 17%	32 15%	172 62%	-	-	-	64 24%	39 15%	36 14%	24 17%	9 12%	148 17%	50 25%	44 16%	14 19%	40 19%	62 24%	35 17%	28 17%	21 18%		
C1	289 29%	143 29%	146 28%	37 32%	62 39%	59 31%	43 26%	40 27%	48 22%	-	289 100%	-	-	83 32%	79 30%	65 26%	43 30%	19 23%	258 30%	68 35%	77 28%	19 27%	59 27%	74 29%	58 27%	52 32%	38 33%		
C2	205 21%	109 22%	97 19%	29 25%	27 17%	32 17%	47 28%	34 23%	36 16%	-	-	205 100%	-	38 15%	56 21%	57 23%	30 21%	24 30%	169 20%	20 10%	63 23%	17 24%	50 23%	35 14%	48 23%	37 23%	22 20%		
D	92 9%	37 8%	55 11%	10 8%	20 12%	19 10%	18 11%	12 8%	14 7%	-	-	-	92 40%	19 7%	28 11%	20 8%	14 10%	11 14%	78 9%	13 7%	27 10%	4 6%	18 9%	20 8%	20 10%	7 4%	5 4%		
E	137 14%	46 9%	91 18%	15 12%	10 7%	10 5%	10 6%	23 16%	68 31%	-	-	-	137 60%	20 8%	40 15%	47 19%	19 13%	11 14%	119 14%	20 10%	41 15%	7 10%	25 12%	34 13%	35 16%	18 11%	14 12%		

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 42
SEG
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
A	104 10%	97 11%	77 12%	36 11%	41 12%	20 10%	8 5%	27 8%	99 11%	80 11%	42 11%	38 10%	19 10%	5 8%	25 10%	88 10%	69 10%	37 10%	33 11%	18 9%	17 12%	35 11%
B	172 17%	161 19%	132 20%	67 21%	65 20%	29 14%	11 7%	40 12%	162 17%	142 19%	78 20%	64 18%	19 11%	10 16%	30 12%	151 17%	121 18%	67 19%	54 17%	30 15%	21 15%	51 15%
C1	289 29%	249 29%	184 28%	95 29%	89 27%	65 32%	40 28%	105 30%	276 30%	227 30%	124 32%	103 28%	49 26%	13 20%	62 25%	253 29%	204 31%	114 32%	90 29%	49 25%	36 26%	85 25%
C2	205 21%	168 20%	124 19%	55 17%	69 21%	43 22%	37 26%	81 23%	186 20%	143 19%	63 16%	80 22%	42 23%	20 30%	62 25%	167 19%	127 19%	64 18%	64 21%	40 20%	38 28%	78 23%
D	92 9%	73 9%	54 8%	33 10%	21 6%	20 10%	19 13%	39 11%	84 9%	59 8%	33 8%	27 7%	25 13%	8 13%	33 13%	83 10%	55 8%	34 10%	21 7%	28 15%	9 7%	38 11%
E	137 14%	107 13%	82 13%	38 12%	45 14%	25 12%	30 21%	55 16%	128 14%	98 13%	46 12%	52 14%	30 16%	9 13%	39 16%	120 14%	91 14%	42 12%	49 16%	30 15%	17 12%	46 14%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 43
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
No children aged 18 or under	661	332	329	93	61	72	93	131	211	178	190	136	157	177	168	162	104	49	573	138	171	45	143	176	139	109	76
	66%	68%	64%	78%	38%	38%	56%	88%	97%	64%	66%	66%	69%	68%	64%	65%	72%	62%	66%	70%	61%	62%	67%	69%	66%	67%	66%
NET: Yes	326	151	175	26	96	115	72	13	4	94	97	67	67	81	94	86	38	27	286	58	102	26	67	74	66	54	39
	33%	31%	34%	22%	60%	61%	43%	9%	2%	34%	34%	33%	29%	31%	35%	34%	26%	34%	33%	29%	36%	37%	31%	29%	31%	33%	34%
Yes - children aged under 5 years old	132	55	76	20	68	38	4	2	-	31	47	25	30	41	46	31	9	5	123	19	44	8	26	25	26	21	16
	13%	11%	15%	17%	43%	20%	2%	1%	-	11%	16%	12%	13%	16%	17%	12%	6%	6%	14%	10%	16%	11%	12%	10%	12%	13%	14%
Yes - children aged 5 to 10 years old	138	63	75	9	38	67	22	2	1	46	40	27	26	38	37	35	15	13	124	24	47	15	27	30	29	24	18
	14%	13%	15%	7%	24%	35%	13%	1%	*	16%	14%	13%	11%	15%	14%	14%	11%	16%	14%	12%	17%	21%	13%	12%	14%	15%	15%
Yes - children aged 11 to 15 years old	110	48	63	3	14	50	38	6	-	38	28	25	20	22	30	35	13	10	97	19	30	6	32	27	22	16	14
	11%	10%	12%	2%	9%	26%	23%	4%	-	14%	10%	12%	9%	8%	11%	14%	9%	12%	11%	10%	11%	8%	15%	11%	11%	10%	12%
Yes - children aged 16 to 18 years old	75	39	37	1	5	30	30	6	3	20	15	21	19	10	21	29	10	5	65	14	23	6	16	21	18	11	5
	8%	8%	7%	1%	3%	16%	18%	4%	1%	7%	5%	10%	8%	4%	8%	12%	7%	6%	7%	7%	8%	8%	7%	8%	9%	7%	4%
Refused	13	4	9	-	3	3	1	4	3	4	2	2	5	3	3	3	2	4	9	2	6	1	3	5	7	-	-
	1%	1%	2%	-	2%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	1%	1%	4%	1%	1%	2%	1%	2%	2%	3%	-	-

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 43
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
No children aged 18 or under	661 66%	583 68%	459 70%	234 72%	225 68%	124 61%	78 54%	202 58%	623 67%	512 68%	267 69%	245 67%	112 60%	38 58%	149 60%	575 67%	462 69%	244 68%	218 70%	113 58%	86 62%	199 60%
NET: Yes	326 33%	262 31%	186 28%	88 27%	98 30%	76 38%	63 44%	139 40%	300 32%	231 31%	117 30%	114 31%	69 37%	26 40%	95 38%	278 32%	199 30%	110 31%	89 29%	79 41%	48 35%	127 38%
Yes - children aged under 5 years old	132 13%	101 12%	69 11%	31 10%	38 11%	32 16%	31 21%	63 18%	122 13%	91 12%	38 10%	53 15%	31 17%	10 15%	41 16%	109 13%	74 11%	41 11%	33 11%	34 18%	23 17%	58 17%
Yes - children aged 5 to 10 years old	138 14%	112 13%	83 13%	41 13%	43 13%	29 14%	26 18%	55 16%	124 13%	104 14%	54 14%	50 14%	20 11%	15 22%	35 14%	119 14%	89 13%	47 13%	42 13%	30 15%	19 14%	49 15%
Yes - children aged 11 to 15 years old	110 11%	92 11%	71 11%	33 10%	37 11%	22 11%	18 13%	40 11%	100 11%	81 11%	40 10%	40 11%	19 11%	10 16%	30 12%	97 11%	72 11%	39 11%	33 11%	25 13%	14 10%	39 12%
Yes - children aged 16 to 18 years old	75 8%	61 7%	41 6%	17 5%	25 7%	19 10%	15 10%	34 10%	69 7%	53 7%	27 7%	26 7%	15 8%	6 10%	22 9%	67 8%	51 8%	23 6%	28 9%	16 8%	8 6%	25 7%
Refused	13 1%	10 1%	8 1%	1 *	7 2%	2 1%	3 2%	6 2%	12 1%	8 1%	2 1%	5 1%	4 2%	1 2%	6 2%	9 1%	6 1%	3 1%	3 1%	3 1%	5 3%	7 2%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 44
Which of the following best describes your marital status?
Base: All respondents

	Gender		Age							Class				Region							Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem		
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121		
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115		
Single	231 23%	118 24%	113 22%	90 76%	45 28%	49 26%	22 13%	10 7%	15 7%	53 19%	77 27%	47 23%	53 23%	71 27%	65 25%	55 22%	17 12%	24 30%	202 23%	39 20%	63 22%	19 27%	43 20%	44 17%	35 17%	40 25%	29 25%		
Married	435 43%	229 47%	206 40%	3 3%	67 42%	97 51%	99 59%	80 54%	88 41%	146 53%	112 39%	105 51%	73 32%	116 45%	105 40%	112 45%	68 47%	33 42%	380 44%	91 46%	121 43%	30 41%	100 47%	118 46%	96 45%	78 48%	55 48%		
Civil Partnership	9 1%	6 1%	3 1%	* *	1 1%	3 2%	3 2%	- -	1 *	1 1%	6 2%	- -	2 1%	1 *	1 *	2 1%	5 3%	* 1%	6 1%	- -	2 1%	- -	1 *	2 1%	2 1%	- -	- -		
Cohabiting	94 9%	43 9%	50 10%	22 19%	31 19%	20 11%	8 5%	5 4%	7 3%	35 12%	26 9%	20 10%	13 6%	30 11%	25 9%	20 8%	16 11%	3 4%	84 10%	21 11%	26 9%	8 11%	12 6%	19 8%	16 8%	16 10%	12 10%		
Widowed	99 10%	31 6%	68 13%	2 1%	- -	1 1%	3 2%	18 12%	75 35%	18 6%	25 9%	15 7%	41 18%	20 8%	30 11%	21 9%	21 15%	6 7%	84 10%	22 11%	29 10%	4 6%	27 13%	36 14%	29 14%	8 5%	6 5%		
Separated	32 3%	16 3%	16 3%	- -	8 5%	8 4%	6 4%	5 3%	6 3%	7 2%	13 5%	3 1%	10 4%	6 2%	11 4%	10 4%	2 2%	2 2%	29 3%	3 1%	11 4%	2 3%	9 4%	10 4%	8 4%	5 3%	2 2%		
Divorced	77 8%	33 7%	43 8%	- -	3 2%	6 3%	22 13%	24 16%	22 10%	11 4%	26 9%	10 5%	29 13%	14 5%	21 8%	23 9%	10 7%	8 10%	65 7%	17 9%	19 7%	8 11%	15 7%	17 7%	18 9%	14 8%	9 8%		
Refused	24 2%	11 2%	13 3%	1 1%	4 2%	6 3%	4 2%	7 5%	3 1%	7 2%	4 1%	5 3%	8 3%	3 1%	6 2%	7 3%	4 3%	4 4%	19 2%	5 2%	7 3%	1 1%	8 4%	8 3%	7 3%	3 2%	2 2%		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 44
Which of the following best describes your marital status?
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Single	231 23%	175 20%	122 19%	63 19%	59 18%	54 27%	56 39%	109 32%	206 22%	150 20%	73 19%	77 21%	56 30%	25 38%	81 32%	184 21%	143 21%	77 22%	66 21%	41 21%	47 34%	88 27%
Married	435 43%	383 45%	309 47%	161 50%	149 45%	74 37%	51 36%	126 36%	413 44%	345 46%	186 48%	160 44%	67 36%	22 34%	89 36%	383 44%	300 45%	166 46%	135 43%	82 42%	52 38%	134 40%
Civil Partnership	9 1%	9 1%	5 1%	1 *	4 1%	3 2%	* *	4 1%	9 1%	7 1%	1 *	6 2%	2 1%	- -	2 1%	9 1%	6 1%	4 1%	2 1%	3 2%	- -	3 1%
Cohabiting	94 9%	82 10%	64 10%	33 10%	31 9%	18 9%	12 8%	30 9%	87 9%	74 10%	40 10%	34 9%	12 7%	7 11%	19 8%	84 10%	68 10%	38 11%	30 10%	16 8%	9 7%	26 8%
Widowed	99 10%	89 10%	70 11%	31 10%	39 12%	18 9%	10 7%	29 8%	97 10%	75 10%	38 10%	38 10%	21 12%	2 4%	24 9%	89 10%	65 10%	33 9%	32 10%	24 13%	10 7%	34 10%
Separated	32 3%	26 3%	16 2%	5 1%	11 3%	10 5%	6 4%	16 5%	30 3%	22 3%	11 3%	11 3%	8 4%	2 4%	11 4%	26 3%	19 3%	9 3%	9 3%	7 4%	6 5%	14 4%
Divorced	77 8%	71 8%	53 8%	25 8%	28 9%	18 9%	6 4%	23 7%	73 8%	62 8%	33 9%	29 8%	11 6%	4 6%	15 6%	69 8%	53 8%	25 7%	28 9%	16 8%	8 6%	23 7%
Refused	24 2%	20 2%	14 2%	5 1%	9 3%	7 3%	3 2%	10 3%	21 2%	14 2%	5 1%	10 3%	7 4%	3 4%	9 4%	18 2%	14 2%	6 2%	8 3%	4 2%	6 4%	10 3%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 45
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT	
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
Up to £7,000	(3.5)	57 6%	21 4%	36 7%	19 16%	9 6%	4 2%	1 *	12 8%	13 6%	2 1%	13 4%	9 4%	34 15%	7 3%	23 9%	16 6%	7 5%	4 5%	51 6%	4 2%	12 4%	6 8%	8 4%	7 3%	8 4%	6 5%	
£7,001 to £14,000	(10.5)	97 10%	38 8%	58 11%	4 3%	16 10%	18 10%	17 10%	5 3%	36 17%	12 4%	29 10%	21 10%	36 16%	21 8%	26 10%	26 10%	11 8%	13 16%	81 9%	13 7%	26 9%	5 7%	19 9%	21 8%	26 12%	10 6%	5 5%
£14,001 to £21,000	(17.5)	110 11%	56 12%	54 10%	15 13%	19 12%	13 7%	15 9%	21 14%	27 12%	21 8%	44 15%	25 12%	20 9%	15 6%	41 15%	26 10%	19 14%	9 12%	95 11%	22 11%	37 13%	7 10%	25 12%	26 10%	25 12%	20 14%	16
£21,001 to £28,000	(24.5)	91 9%	48 10%	43 8%	6 5%	23 14%	20 10%	15 9%	8 6%	18 8%	24 9%	33 11%	17 8%	17 7%	18 7%	25 9%	23 9%	16 11%	9 11%	74 8%	18 9%	27 10%	8 11%	14 6%	18 7%	20 9%	12 7%	6 5%
£28,001 to £34,000	(31)	64 6%	43 9%	21 4%	14 12%	10 6%	11 6%	14 8%	8 5%	8 3%	13 5%	22 8%	25 12%	5 2%	19 7%	14 5%	17 7%	8 5%	7 9%	55 6%	9 5%	18 6%	7 9%	16 6%	16 6%	16 8%	16 10%	9 8%
£34,001 to £41,000	(37.5)	66 7%	37 8%	29 6%	9 8%	6 4%	15 8%	21 13%	13 9%	1 1%	23 8%	16 6%	22 11%	4 2%	17 7%	14 5%	17 7%	16 11%	2 3%	58 7%	16 8%	21 8%	1 2%	6 3%	18 7%	14 7%	13 8%	12 11%
£41,001 to £48,000	(44.5)	51 5%	25 5%	26 5%	6 5%	11 7%	11 6%	10 6%	7 5%	6 3%	20 7%	20 7%	6 3%	6 2%	11 4%	11 4%	16 7%	10 7%	2 3%	45 5%	11 6%	13 5%	7 10%	11 5%	18 7%	12 6%	12 7%	6 5%
£48,001 to £55,000	(51.5)	38 4%	21 4%	17 3%	1 1%	10 7%	12 6%	9 5%	5 3%	2 1%	14 5%	17 6%	5 2%	2 1%	13 5%	9 3%	7 3%	6 4%	3 4%	34 4%	10 5%	17 6%	2 3%	4 2%	9 3%	12 6%	8 5%	5 5%
£55,001 to £62,000	(58.5)	24 2%	14 3%	10 2%	- -	12 8%	5 3%	3 2%	3 2%	1 *	14 5%	9 3%	1 1%	- -	10 4%	4 1%	7 3%	2 2%	* 1%	23 3%	10 5%	5 2%	2 3%	1 1%	8 3%	5 2%	3 2%	1 1%
£62,001 to £69,000	(65.5)	15 1%	8 2%	7 1%	- -	2 1%	10 5%	2 1%	- -	1 1%	7 3%	5 2%	2 1%	- -	5 2%	5 2%	1 1%	3 2%	- -	13 2%	3 1%	5 2%	3 4%	3 1%	3 1%	2 1%	8 5%	7 6%
£69,001 to £76,000	(72.5)	22 2%	18 4%	4 1%	1 1%	5 3%	6 3%	8 5%	1 *	2 1%	12 4%	5 2%	3 2%	2 1%	8 3%	6 2%	5 2%	2 1%	- -	21 2%	8 4%	6 2%	1 1%	5 2%	6 2%	3 2%	6 4%	6 5%
£76,001 to £83,000	(79.5)	15 2%	11 2%	4 1%	- -	2 1%	11 6%	2 1%	1 *	- -	9 3%	2 1%	4 2%	1 *	4 2%	3 1%	4 1%	4 3%	1 1%	13 1%	6 3%	4 1%	2 3%	2 1%	7 3%	2 1%	2 1%	
£83,001 or more	(86)	44 4%	30 6%	14 3%	2 1%	8 5%	16 8%	12 7%	4 3%	2 1%	31 11%	11 4%	1 1%	1 *	24 9%	9 3%	6 2%	3 2%	1 2%	43 5%	20 10%	9 3%	2 2%	9 4%	21 8%	6 3%	8 5%	7 6%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 45

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Refused	306	117	190	41	26	38	38	62	102	76	64	65	102	89	75	78	37	28	262	47	80	19	91	76	62	38	29
	31%	24%	37%	35%	16%	20%	23%	42%	47%	28%	22%	31%	44%	34%	29%	31%	25%	35%	30%	24%	29%	27%	43%	30%	29%	23%	25%
Average income (£000's)	33.15	36.80	28.96	23.84	34.95	43.19	38.66	29.58	20.65	47.17	32.42	28.73	17.28	42.40	29.54	30.81	32.71	24.34	33.92	42.58	32.98	33.23	32.33	39.71	31.16	37.41	38.79

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 45

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
		NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	
		Total																					
Unweighted base		1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base		1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Up to £7,000	(3.5)	57	43	31	10	21	12	15	26	53	36	18	17	18	4	22	47	40	18	22	7	10	17
		6%	5%	5%	3%	6%	6%	10%	8%	6%	5%	5%	5%	10%	6%	9%	5%	6%	5%	7%	4%	7%	5%
£7,001 to £14,000	(10.5)	97	84	66	32	34	17	13	30	95	82	38	44	12	2	14	86	59	31	29	27	10	37
		10%	10%	10%	10%	10%	9%	9%	9%	10%	11%	10%	12%	7%	3%	6%	10%	9%	9%	9%	14%	8%	11%
£14,001 to £21,000	(17.5)	110	91	68	25	43	23	19	42	103	82	36	46	21	6	27	89	70	36	34	20	21	40
		11%	11%	10%	8%	13%	11%	13%	12%	11%	11%	9%	13%	11%	10%	11%	10%	10%	10%	11%	10%	15%	12%
£21,001 to £28,000	(24.5)	91	76	52	33	19	24	14	38	82	62	45	17	20	9	29	80	57	32	25	22	11	33
		9%	9%	8%	10%	6%	12%	10%	11%	9%	8%	12%	5%	11%	13%	11%	9%	9%	9%	8%	11%	8%	10%
£28,001 to £34,000	(31)	64	60	44	25	19	16	4	20	62	47	26	21	15	2	17	58	48	26	22	10	6	17
		6%	7%	7%	8%	6%	8%	3%	6%	7%	6%	7%	6%	8%	3%	7%	7%	7%	7%	7%	5%	5%	5%
£34,001 to £41,000	(37.5)	66	58	46	25	21	12	8	20	65	51	22	28	14	1	15	60	53	29	24	7	6	13
		7%	7%	7%	8%	6%	6%	6%	6%	7%	7%	6%	8%	8%	2%	6%	7%	8%	8%	8%	4%	4%	4%
£41,001 to £48,000	(44.5)	51	44	40	20	19	5	7	12	46	41	20	21	6	5	10	47	42	29	13	4	4	9
		5%	5%	6%	6%	6%	2%	5%	3%	5%	5%	5%	6%	3%	7%	4%	5%	6%	8%	4%	2%	3%	3%
£48,001 to £55,000	(51.5)	38	37	31	18	13	6	1	7	36	32	21	12	4	2	5	31	28	20	8	3	7	10
		4%	4%	5%	6%	4%	3%	1%	2%	4%	4%	5%	3%	2%	3%	2%	4%	4%	5%	3%	2%	5%	3%
£55,001 to £62,000	(58.5)	24	23	19	13	6	4	1	5	23	21	11	11	2	1	3	21	17	13	4	4	3	7
		2%	3%	3%	4%	2%	2%	1%	2%	2%	3%	3%	3%	1%	1%	1%	2%	3%	4%	1%	2%	2%	2%
£62,001 to £69,000	(65.5)	15	15	10	3	7	5	-	5	14	13	4	8	1	1	2	14	8	3	5	6	1	7
		1%	2%	2%	1%	2%	2%	-	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%	3%	*	2%
£69,001 to £76,000	(72.5)	22	21	15	7	8	5	1	6	22	19	11	8	3	-	3	22	17	14	3	4	-	4
		2%	2%	2%	2%	2%	3%	1%	2%	2%	3%	3%	2%	1%	-	1%	2%	3%	4%	1%	2%	-	1%
£76,001 to £83,000	(79.5)	15	15	15	10	5	1	-	1	14	13	6	7	1	2	3	15	9	5	5	5	1	6
		2%	2%	2%	3%	1%	*	-	*	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	1%	3%	1%	2%
£83,001 or more	(86)	44	40	36	18	18	4	4	8	42	38	17	21	4	2	6	39	33	16	17	6	5	11
		4%	5%	6%	6%	5%	2%	3%	2%	4%	5%	4%	6%	2%	3%	3%	5%	5%	5%	5%	3%	4%	3%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 45

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"							Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties										
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333			
Refused	306	249	180	84	96	69	57	126	277	214	111	103	63	29	92	254	184	85	99	69	53	122			
	31%	29%	28%	26%	29%	34%	39%	36%	30%	29%	29%	28%	34%	45%	37%	29%	28%	24%	32%	35%	38%	37%			
Average income (£000's)	33.15	34.40	35.64	37.50	33.73	30.02	24.47	27.81	33.18	34.44	34.05	34.85	27.61	32.63	28.76	33.72	34.26	35.98	32.06	31.64	29.09	30.61			

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 46
Age
Base: All respondents

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now		
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121		
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115		
18-24	119	54	64	119	-	-	-	-	-	28	37	29	24	37	39	24	12	6	109	14	34	11	22	18	12	28	20		
	12%	11%	13%	100%	-	-	-	-	-	10%	13%	14%	11%	14%	15%	10%	9%	7%	13%	7%	12%	15%	10%	7%	6%	17%	17%		
25-34	159	66	93	-	159	-	-	-	-	40	62	27	30	46	46	35	22	10	145	28	52	18	26	29	33	30	19		
	16%	14%	18%	-	100%	-	-	-	-	15%	21%	13%	13%	18%	17%	14%	15%	13%	17%	14%	18%	25%	12%	12%	15%	19%	17%		
35-44	189	99	91	-	-	189	-	-	-	69	59	32	30	47	43	55	25	20	162	39	48	13	43	53	41	27	21		
	19%	20%	18%	-	-	100%	-	-	-	25%	20%	16%	13%	18%	16%	22%	17%	24%	19%	20%	17%	18%	20%	21%	20%	17%	19%		
45-54	167	93	74	-	-	-	167	-	-	50	43	47	28	43	31	51	28	15	139	35	54	9	33	30	37	27	20		
	17%	19%	14%	-	-	-	100%	-	-	18%	15%	23%	12%	16%	12%	20%	19%	19%	16%	18%	19%	13%	15%	12%	17%	17%	17%		
55-64	149	69	80	-	-	-	-	149	-	39	40	34	35	41	44	33	17	14	128	24	43	7	39	36	40	26	20		
	15%	14%	16%	-	-	-	-	100%	-	14%	14%	17%	15%	16%	16%	13%	12%	18%	15%	12%	15%	10%	18%	14%	19%	16%	17%		
65 or older	217	106	111	-	-	-	-	-	217	51	48	36	83	48	62	53	40	15	185	56	49	14	51	89	49	24	14		
	22%	22%	22%	-	-	-	-	-	100%	18%	17%	17%	36%	18%	23%	21%	28%	19%	21%	29%	18%	20%	24%	35%	23%	15%	13%		

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 46
Age
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10							Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"					Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties									
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
18-24	119 12%	80 9%	37 6%	22 7%	16 5%	43 21%	38 27%	81 23%	96 10%	60 8%	28 7%	32 9%	36 20%	23 35%	59 24%	91 11%	69 10%	35 10%	34 11%	22 11%	28 20%	50 15%
25-34	159 16%	124 14%	89 14%	39 12%	50 15%	35 17%	35 24%	70 20%	147 16%	108 14%	52 14%	55 15%	39 21%	13 20%	52 21%	130 15%	94 14%	48 13%	46 15%	36 18%	29 21%	65 20%
35-44	189 19%	166 19%	131 20%	60 18%	71 22%	35 17%	24 16%	58 17%	180 19%	149 20%	67 17%	83 23%	30 16%	10 15%	40 16%	168 20%	125 19%	68 19%	57 18%	43 22%	21 15%	64 19%
45-54	167 17%	142 17%	115 18%	55 17%	60 18%	27 14%	25 17%	52 15%	156 17%	124 17%	61 16%	63 17%	32 17%	11 16%	42 17%	149 17%	120 18%	64 18%	55 18%	29 15%	18 13%	47 14%
55-64	149 15%	137 16%	104 16%	59 18%	44 13%	33 16%	12 8%	45 13%	141 15%	127 17%	72 19%	55 15%	14 7%	8 12%	22 9%	125 15%	105 16%	54 15%	51 16%	20 10%	23 17%	44 13%
65 or older	217 22%	206 24%	177 27%	89 28%	88 27%	29 14%	11 8%	40 11%	216 23%	182 24%	106 28%	76 21%	34 18%	1 2%	35 14%	199 23%	154 23%	87 24%	66 21%	45 23%	18 13%	63 19%

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 47
Gender
Base: All respondents

	Gender		Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010	NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121	
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115	
Male	487	487	-	54	66	99	93	69	106	152	143	109	83	139	127	119	63	40	420	108	121	38	99	130	95	84	57	
	49%	100%	-	46%	42%	52%	56%	46%	49%	55%	50%	53%	36%	53%	48%	47%	44%	50%	48%	55%	43%	53%	46%	51%	45%	51%	49%	
Female	513	-	513	64	93	91	74	80	111	124	146	97	146	122	138	132	81	40	448	89	158	34	115	125	116	79	58	
	51%	-	100%	54%	58%	48%	44%	54%	51%	45%	50%	47%	64%	47%	52%	53%	56%	50%	52%	45%	57%	47%	54%	49%	55%	49%	51%	

Opinion Poll
CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 47
Gender
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Male	487	435	349	177	172	85	53	138	455	379	195	184	76	32	108	417	329	188	141	87	71	158
	49%	51%	53%	55%	52%	42%	36%	40%	49%	51%	51%	51%	41%	49%	43%	48%	49%	53%	46%	45%	51%	47%
Female	513	421	304	146	158	117	92	209	480	371	191	180	109	33	142	445	338	169	169	108	67	175
	51%	49%	47%	45%	48%	58%	64%	60%	51%	49%	49%	49%	59%	51%	57%	52%	51%	47%	54%	55%	49%	53%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 48
Region
Base: All respondents

	Gender			Age						Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT
Unweighted base	1000	454	546	90	145	181	189	165	230	384	225	142	249	261	258	247	143	91	857	186	284	77	212	227	221	173	121
Weighted base	1000	487	513	119	159	189	167	149	217	276	289	205	229	261	265	251	143	80	868	197	280	72	214	255	212	163	115
Scotland	80	40	40	6	10	20	15	14	15	15	19	24	22	-	-	-	-	80	-	6	17	6	17	10	20	7	1
	8%	8%	8%	5%	6%	10%	9%	10%	7%	5%	6%	12%	10%	-	-	-	-	100%	-	3%	6%	9%	8%	4%	9%	4%	1%
North East	44	19	25	5	4	7	12	8	9	8	8	18	11	-	-	44	-	-	44	2	16	3	12	4	11	8	6
	4%	4%	5%	4%	2%	4%	7%	5%	4%	3%	3%	9%	5%	-	-	18%	-	-	5%	1%	6%	5%	6%	2%	5%	5%	5%
North West	118	60	58	7	13	37	22	15	23	38	29	17	34	-	-	118	-	-	118	24	41	11	24	29	34	24	16
	12%	12%	11%	6%	8%	19%	13%	10%	11%	14%	10%	8%	15%	-	-	47%	-	-	14%	12%	15%	15%	11%	11%	16%	15%	14%
Yorkshire & Humberside	89	40	49	13	18	11	17	9	21	16	28	23	22	-	-	89	-	-	89	12	17	9	28	22	18	17	11
	9%	8%	10%	11%	11%	6%	10%	6%	10%	6%	10%	11%	10%	-	-	35%	-	-	10%	6%	6%	12%	13%	9%	8%	11%	9%
West Midlands	93	44	49	17	14	15	9	9	30	24	21	25	23	-	93	-	-	-	93	17	28	5	17	22	18	11	11
	9%	9%	10%	14%	9%	8%	5%	6%	14%	9%	7%	12%	10%	-	35%	-	-	-	11%	9%	10%	6%	8%	9%	9%	7%	9%
East Midlands	78	35	43	10	17	10	10	18	13	18	26	14	19	-	78	-	-	-	78	13	25	4	16	20	18	10	9
	8%	7%	8%	8%	11%	5%	6%	12%	6%	7%	9%	7%	8%	-	29%	-	-	-	9%	7%	9%	5%	8%	8%	9%	6%	8%
Wales	52	27	25	4	4	8	12	6	17	17	12	11	11	-	-	-	52	-	-	9	19	4	6	13	17	6	1
	5%	6%	5%	3%	3%	4%	7%	4%	8%	6%	4%	6%	5%	-	-	-	36%	-	-	5%	7%	6%	3%	5%	8%	3%	1%
Eastern	94	48	46	13	15	18	12	17	19	19	32	17	26	-	94	-	-	-	94	22	25	10	13	24	19	19	10
	9%	10%	9%	11%	9%	9%	7%	12%	9%	7%	11%	8%	11%	-	35%	-	-	-	11%	11%	9%	14%	6%	9%	9%	12%	9%
London	128	65	63	28	16	27	20	18	19	52	47	17	13	128	-	-	-	-	128	28	34	9	32	40	23	16	14
	13%	13%	12%	23%	10%	14%	12%	12%	9%	19%	16%	8%	5%	49%	-	-	-	-	15%	14%	12%	12%	15%	16%	11%	10%	12%
South East	133	74	59	9	30	20	23	22	28	49	36	22	27	133	-	-	-	-	133	41	30	5	33	47	18	25	21
	13%	15%	11%	8%	19%	10%	14%	15%	13%	18%	13%	11%	12%	51%	-	-	-	-	15%	21%	11%	6%	15%	18%	9%	15%	18%
South West	91	35	56	9	17	17	15	11	23	20	31	18	22	-	-	-	91	-	91	22	28	7	15	24	17	20	15
	9%	7%	11%	7%	11%	9%	9%	7%	10%	7%	11%	9%	10%	-	-	-	64%	-	11%	11%	10%	10%	7%	9%	8%	12%	13%

Opinion Poll

CATI Fieldwork : 30th March-1st April 2012

Absolutes/col percents

Table 48
Region
Base: All respondents

	Q.7 Heard About: People who have donated large sums of money to the Conservative Party having dinner with the Prime Minister at Number 10								Q.7 Heard About: Changes in the budget that will mean some pensioners paying more income tax - which some have called the "granny tax"						Q.7 Heard About: Putting new taxes on hot food bought in shops, including pies and pasties							
	Total	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all	NET: At all	NET: A great deal/ quite a lot	A great deal	Quite a lot	Not very much	Nothing at all	NET: Not very much/ nothing at all
Unweighted base	1000	874	683	340	343	191	126	317	943	771	402	369	172	57	229	876	680	367	313	196	124	320
Weighted base	1000	855	653	323	330	202	145	347	935	750	386	364	185	65	250	862	667	357	310	195	138	333
Scotland	80 8%	67 8%	54 8%	26 8%	29 9%	13 6%	13 9%	26 7%	76 8%	64 9%	36 9%	28 8%	12 6%	4 6%	16 6%	67 8%	47 7%	27 8%	20 6%	21 11%	13 9%	33 10%
North East	44 4%	32 4%	28 4%	14 4%	14 4%	4 2%	12 9%	16 5%	41 4%	30 4%	18 5%	12 3%	11 6%	3 4%	14 6%	37 4%	31 5%	15 4%	16 5%	6 3%	7 5%	13 4%
North West	118 12%	109 13%	89 14%	48 15%	41 12%	19 10%	9 6%	28 8%	110 12%	97 13%	56 15%	41 11%	14 7%	7 11%	21 8%	103 12%	89 13%	55 15%	34 11%	15 8%	14 10%	29 9%
Yorkshire & Humberside	89 9%	76 9%	54 8%	28 9%	26 8%	22 11%	13 9%	34 10%	80 9%	63 8%	28 7%	34 9%	18 10%	8 13%	26 10%	75 9%	57 9%	23 6%	34 11%	18 9%	13 10%	32 10%
West Midlands	93 9%	72 8%	52 8%	25 8%	27 8%	20 10%	22 15%	41 12%	89 10%	64 9%	37 10%	27 7%	25 14%	4 7%	29 12%	74 9%	56 8%	33 9%	23 7%	18 9%	20 14%	37 11%
East Midlands	78 8%	64 7%	49 7%	20 6%	29 9%	15 7%	14 10%	29 8%	70 7%	59 8%	27 7%	32 9%	11 6%	8 12%	19 8%	64 7%	50 8%	22 6%	28 9%	14 7%	14 10%	28 8%
Wales	52 5%	46 5%	32 5%	17 5%	15 5%	14 7%	6 4%	20 6%	47 5%	41 5%	20 5%	21 6%	6 3%	5 8%	11 4%	46 5%	34 5%	15 4%	19 6%	12 6%	6 5%	18 5%
Eastern	94 9%	81 10%	58 9%	25 8%	32 10%	24 12%	12 8%	36 10%	87 9%	59 8%	28 7%	31 9%	28 15%	6 10%	34 14%	80 9%	58 9%	30 8%	28 9%	22 11%	14 10%	36 11%
London	128 13%	114 13%	80 12%	43 13%	37 11%	34 17%	14 10%	48 14%	121 13%	103 14%	48 12%	55 15%	18 10%	7 11%	25 10%	111 13%	85 13%	52 15%	33 11%	26 13%	17 12%	43 13%
South East	133 13%	118 14%	93 14%	51 16%	42 13%	25 12%	15 10%	40 12%	126 14%	105 14%	56 14%	49 14%	21 12%	7 11%	28 11%	120 14%	89 13%	51 14%	38 12%	31 16%	13 9%	44 13%
South West	91 9%	76 9%	63 10%	26 8%	37 11%	13 6%	15 11%	28 8%	87 9%	66 9%	32 8%	34 9%	21 11%	5 7%	26 10%	84 10%	71 11%	33 9%	38 12%	13 7%	7 5%	20 6%